

ORDER



Richmond WRIC

Orders
Order / Rev: 4195224
Alt Order #: 28289675
Product Desc: Issue
Estimate: 12751
Flight Dates: 10/31/23 - 11/07/23
Original Date / Rev: 10/30/23 / 10/30/23
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: POL/Richmond Wins | Vote Yes
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/07/23	52	\$46,135.00	\$39,214.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	52	\$46,135.00	\$39,214.75	0.00
Totals	52	\$46,135.00	\$39,214.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRIC	10/31/23	11/06/23	Good Morning Richmond Good Morning Richmond 5	CM	5-530a	MTWTF--	:30	2	\$325.00	P2	0.00	NM	2	\$650.00
8 News at 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		2				\$325.00		0.00			
N 2	WRIC	10/31/23	11/06/23	Good Morning Richmond Good Morning Richmond 6	CM	6-7a	MTWTF--	:30	2	\$675.00	P2	0.00	NM	2	\$1,350.00
Good Morning Richmond															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		2				\$675.00		0.00			
N 3	WRIC	10/31/23	11/06/23	GMA Good Morning America	CM	7-9a	MTWTF--	:30	2	\$790.00	P2	0.00	NM	2	\$1,580.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		2				\$790.00		0.00			
4	WRIC	11/04/23	11/04/23	GMR Sat 6a Good Morning Richmond WKD	CM	6-7a	-----S-	:30	1	\$140.00	P2	0.00	NM	1	\$140.00
Good Morning Richmond Weekend Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S-		1				\$140.00		0.00			
N 5	WRIC	11/04/23	11/04/23	GMR Sat 8a Good Morning Richmond 8a	CM	8-9a	-----S-	:15/:15	1	\$400.00	P2	0.00	BK	1	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning Richmond Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S-					1	\$400.00		0.00			
6	WRIC	11/05/23	11/05/23	Good Morning Richmond	CM	6-7a	-----S	:30	1	\$160.00	P2	0.00	NM	1	\$160.00
Good Morning Richmond WKD															
Good Morning Richmond Weekend Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S					1	\$160.00		0.00			
N 7	WRIC	10/31/23	11/06/23	TV8 News @9	CM	9-10a	MTWTF--	:30	2	\$350.00	P2	0.00	NM	2	\$700.00
TV8 News @9															
8 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--					2	\$350.00		0.00			
N 8	WRIC	10/31/23	11/06/23	TV8 News @ Noon	CM	12-1230p	MTWTF--	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
TV8 News @ Noon															
8 News at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--					1	\$350.00		0.00			
N 9	WRIC	10/31/23	11/06/23	TV8 News @4p	CM	4p-5p	MTWTF--	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
TV8 News @4p															
8 News at 4pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--					2	\$250.00		0.00			
N 10	WRIC	10/31/23	11/06/23	TV8 News @5p	CM	5-530p	MTWTF--	:30	2	\$720.00	P1	0.00	NM	2	\$1,440.00
TV8 News @ 5															
8 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--					2	\$720.00		0.00			
N 11	WRIC	10/31/23	11/06/23	TV8 News @530p	CM	530-6p	MTWTF--	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
TV8 News @530p															
8 News at 5:30pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--					2	\$800.00		0.00			
N 12	WRIC	10/31/23	11/06/23	TV8 News @6p	CM	6-630p	MTWTF--	:30	3	\$900.00	P2	0.00	NM	3	\$2,700.00
TV8 News @ 6p															
8 News at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--					3	\$900.00		0.00			
N 13	WRIC	11/05/23	11/05/23	TV8 News @ 6 Su	CM	6-630p	-----S	:15/:15	1	\$675.00	P2	0.00	BK	1	\$675.00
TV8 News @ 6 Su															
8 News at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S					1	\$675.00		0.00			
N 14	WRIC	10/31/23	11/06/23	M-F 7-730p	CM	7-730p	MTWTF--	:30	1	\$3,050.00	P1	0.00	NM	1	\$3,050.00
M-F Wheel 7-730p															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--					1	\$3,050.00		0.00			
N 15	WRIC	10/31/23	11/06/23	M-F 730-8p	CM	730-8p	MTWTF--	:30	2	\$3,825.00	P1	0.00	NM	2	\$7,650.00
M-F Jeopardy 730-8p															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--					2	\$3,825.00		0.00			
N 16	WRIC	10/31/23	11/06/23	LN M-F	CM	11-1135p	MTWTF--	:30	2	\$550.00	P2	0.00	NM	2	\$1,100.00
TV8 News @ 11															
8 News Late Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--					2	\$550.00		0.00			
N 17	WRIC	11/04/23	11/04/23	LN Sa	CM	11-1135p	-----S-	:15/:15	1	\$350.00	P2	0.00	BK	1	\$350.00
TV8 News @ 11 Sa															
8 News Late Edition															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N18	WRIC	11/05/23	11/05/23	LN Su TV8 News @ 11 Su	CM	11-1135p	-----S-	:15/:15	1	\$400.00	P2	0.00	BK	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----S-		1				\$350.00		0.00			
		8 News Late Edition													
N19	WRIC	11/04/23	11/04/23	Sa Football 12p-330p Sa Football 12p-330p	CM	Sa Football 12p-330p	-----S-	:15/:15	1	\$1,350.00	P2	0.00	BK	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----S-		1				\$400.00		0.00			
N20	WRIC	11/04/23	11/04/23	Sa Football 730p-1130p Sa Football 730p-1130p	CM	Sa Football 730p-1130p	-----S-	:15/:15	1	\$2,250.00	P2	0.00	BK	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-----S-		1				\$1,350.00		0.00			
N21	WRIC	10/31/23	11/06/23	Good Morning Richmond Good Morning Richmond 5	CM	5-530a	MTWTF--	:15/:15	1	\$325.00	P2	0.00	BK	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	MTWTF--		1				\$325.00		0.00			
		8 News at 5AM													
N22	WRIC	10/31/23	11/06/23	Good Morning Richmond Good Morning Richmond 6	CM	6-7a	MTWTF--	:15/:15	1	\$675.00	P2	0.00	BK	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	MTWTF--		1				\$675.00		0.00			
		Good Morning Richmond													
N23	WRIC	11/07/23	11/07/23	Good Morning Richmond Good Morning Richmond 6	CM	6-7a	-T-----	:15/:15	1	\$675.00	P2	0.00	BK	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/23	11/13/23	-T-----		1				\$675.00		0.00			
		Good Morning Richmond													
N24	WRIC	10/31/23	11/06/23	GMA Good Morning America	CM	7-9a	MTWTF--	:15/:15	1	\$790.00	P2	0.00	BK	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	MTWTF--		1				\$790.00		0.00			
		Good Morning America													
N25	WRIC	11/07/23	11/07/23	GMA Good Morning America	CM	7-9a	-T-----	:15/:15	2	\$790.00	P2	0.00	BK	2	\$1,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/23	11/13/23	-T-----		2				\$790.00		0.00			
		Good Morning America													
N26	WRIC	10/31/23	11/06/23	TV8 News @9 TV8 News @9	CM	9-10a	MTWTF--	:15/:15	1	\$350.00	P2	0.00	BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	MTWTF--		1				\$350.00		0.00			
		8 News at 9AM													
N27	WRIC	11/07/23	11/07/23	TV8 News @9 TV8 News @9	CM	9-10a	-T-----	:15/:15	1	\$350.00	P2	0.00	BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/23	11/13/23	-T-----		1				\$350.00		0.00			
		8 News at 9AM													
N28	WRIC	10/31/23	11/06/23	TV8 News @ Noon TV8 News @ Noon	CM	12-1230p	MTWTF--	:15/:15	1	\$350.00	P2	0.00	BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	MTWTF--		1				\$350.00		0.00			
		8 News at Noon													
N29	WRIC	11/07/23	11/07/23	TV8 News @ Noon TV8 News @ Noon	CM	12-1230p	-T-----	:15/:15	1	\$350.00	P2	0.00	BK	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/23	11/13/23	-T-----		1				\$350.00		0.00			
		8 News at Noon													
N30	WRIC	10/31/23	11/06/23		CM	4p-5p	MTWTF--	:15/:15	2	\$250.00	P2	0.00	BK	2	\$500.00

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Richmond WRIC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				TV8 News @4p TV8 News @4p											
				8 News at 4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	MTWTF--					2	\$250.00		0.00			
N31	WRIC	11/07/23	11/07/23	TV8 News @4p TV8 News @4p	CM	4p-5p	-T-----	:15/:15	1	\$250.00	P2	0.00	BK	1	\$250.00
				8 News at 4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/23	11/13/23	-T-----					1	\$250.00		0.00			
N32	WRIC	10/31/23	11/06/23	TV8 News @5p TV8 News @ 5	CM	5-530p	MTWTF--	:15/:15	1	\$720.00	P1	0.00	BK	1	\$720.00
				8 News at 5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	MTWTF--					1	\$720.00		0.00			
N33	WRIC	10/31/23	11/06/23	TV8 News @530p TV8 News @530p	CM	530-6p	MTWTF--	:15/:15	1	\$800.00	P1	0.00	BK	1	\$800.00
				8 News at 5:30pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	MTWTF--					1	\$800.00		0.00			
N34	WRIC	11/07/23	11/07/23	TV8 News @530p TV8 News @530p	CM	530-6p	-T-----	:15/:15	1	\$800.00	P1	0.00	BK	1	\$800.00
				8 News at 5:30pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/23	11/13/23	-T-----					1	\$800.00		0.00			
N35	WRIC	10/31/23	11/06/23	TV8 News @6p TV8 News @ 6p	CM	6-630p	MTWTF--	:15/:15	2	\$900.00	P2	0.00	BK	2	\$1,800.00
				8 News at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	MTWTF--					2	\$900.00		0.00			
N36	WRIC	10/31/23	11/06/23	M-F 7-730p M-F Wheel 7-730p	CM	7-730p	MTWTF--	:15/:15	1	\$3,050.00	P1	0.00	BK	1	\$3,050.00
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	MTWTF--					1	\$3,050.00		0.00			
N37	WRIC	10/31/23	11/06/23	M-F 730-8p M-F Jeopardy 730-8p	CM	730-8p	MTWTF--	:15/:15	1	\$3,825.00	P1	0.00	BK	1	\$3,825.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	MTWTF--					1	\$3,825.00		0.00			
N38	WRIC	10/31/23	11/06/23	LN M-F TV8 News @ 11	CM	11-1135p	MTWTF--	:15/:15	1	\$550.00	P2	0.00	BK	1	\$550.00
				8 News Late Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/23	11/06/23	MTWTF--					1	\$550.00		0.00			
													Totals	52	\$46,135.00