## **ORDER**

Orders	Order / Rev:	4195224	<del>=</del>	
	Alt Order #:	28289675	<u>-</u>	WRIC
	Product Desc:	Issue	_	AAKIC
	Estimate:	12751	_	Richmond WRIC
	Flight Dates:	10/31/23 - 11/07/23	Primary AE:	Katz Washington
	Original Date / Rev:	10/30/23 / 10/30/23	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	GMMB	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K Street, NW	Billing Cycle:	EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	POL/Richmond Wins   Vote Yes	Order Brand:	
	Demographic:	A35+	New Business End:	
	Product Codes:	PL2	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
	Priority:	P2		

Bill Plan

Dill Flair				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/07/23	52	\$46,135.00	\$39,214.75

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	52	\$46,135.00	\$39,214.75	0.00
Totals	52	\$46,135.00	\$39,214.75	0.00

**Account Executives** 

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WF	RIC 10/31/2	3 11/06/23	Good Morning R		5-530a	MTWTF	:30	2	\$325.00P2	0.00 NM	2	\$650.00
			Good Morning R	Richmond 5								
8 Ne	ews at 5AM											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week:	10/31/23	11/06/23	MTWTF	2	\$325.00	0.00				2020	_	
N 2 WF	RIC 10/31/2	23 11/06/23	Good Morning R	ichmondCM	6-7a	MTWTF	:30	2	\$675.00P2	0.00 NM	2	\$1,350.00
			Good Morning F	Richmond 6								
Goo	d Morning R	lichmond										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	10/31/23	11/06/23	MTWTF	2	\$675.00	0.00						<b>#4 500 00</b>
N 3 WF	RIC 10/31/2	23 11/06/23	GMA	CM	7-9a	MTWTF	:30	2	\$790.00P2	0.00 NM	2	\$1,580.00
			Good Morning A	merica								
Goo	d Morning A											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	10/31/23	11/06/23	MTWTF	2	\$790.00	0.00			A440.00.00	0.00 1114		C1 40 00
4 WF	RIC 11/04/2	23 11/04/23	GMR Sat 6a	СМ	6-7a	S-	:30	1	\$140.00P2	0.00 NM	1	\$140.00
			Good Morning F									
Goo	_		eekend Early Editi			<b>5</b> "						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	10/30/23	11/05/23	S-	1	\$140.00	0.00	4-14-		#400 00 D0	0.00 84		\$400.00
N 5 W	RIC 11/04/2	23 11/04/23	GMR Sat 8a	CM	8-9a	S-	:15/:15	1	\$400.00P2	0.00 BK	"	φ400.00
			Good Morning F	Richmond 8a								

Print Date: 10/30/23 12:42:00 Page 2 of 4

Richmond WRIC

Order / Rev: 4195224

28289675

Advertiser:

Estimate:

POL/Richmond Wins | Vote Yes

Alt Order #: Flight Dates:

10/31/23 - 11/07/23

Product Desc:

OZITAGIANONG TIMO TOTO TO

12751

751

Len Spots Rate Pri Rtg Type Spots Amount Inventory Code Break Start/End Time Days Ln Ch Start End Good Morning Richmond Weekend Rating Start Date **End Date** Weekdays Spots/Week Rate ----11/05/23 \$400.00 0.00 Week: 10/30/23 \$160.00P2 0.00 NM \$160.00 6 WRIC 11/05/23 11/05/23 ----S :30 Good Morning RichmondCM 6-7a Good Morning Richmond WKD Good Morning Richmond Weekend Early Edition Rate Rating **End Date** Weekdays Spots/Week Start Date 11/05/23 \$160.00 0.00 Week: 10/30/23 MTWTF--:30 2 \$350.00P2 0.00 NM 2 \$700.00 N 7 WRIC 10/31/23 11/06/23 TV8 News @9 CM 9-10a TV8 News @9 8 News at 9AM Start Date **End Date** Weekdays Spots/Week Rate Rating 11/06/23 Week: 10/31/23 MTWTF-2 \$350.00 0.00 :30 \$350.00P2 0.00 NM 1 \$350.00 N 8 WRIC 10/31/23 11/06/23 TV8 News @ Noon CM 12-1230p MTWTF--TV8 News @ Noon 8 News at Noon Spots/Week Rating Rate Start Date **End Date** Weekdays 11/06/23 MTWTF--\$350.00 0.00 Week: 10/31/23 MTWTF--\$250.00P2 0.00 NM 2 \$500.00 CM :30 N 9 WRIC 10/31/23 11/06/23 TV8 News @4p 4p-5p TV8 News @4p 8 News at 4pm Weekdays Spots/Week Rate Rating Start Date **End Date** MTWTF--\$250.00 0.00 Week: 10/31/23 11/06/23 MTWTF--\$720.00P1 0.00 NM \$1,440.00 :30 2 N 10 WRIC 10/31/23 11/06/23 TV8 News @5p CM 5-530p TV8 News @ 5 8 News at 5pm Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--\$720.00 0.00 11/06/23 2 Week: 10/31/23 \$1,600.00 :30 \$800.00P1 0.00 NM 2 MTWTF--N11 WRIC 10/31/23 11/06/23 TV8 News @530p CM 530-6p TV8 News @530p 8 News at 5:30pm Spots/Week Rating Start Date **End Date** Weekdays Rate MTWTF--\$800.00 0.00 Week: 10/31/23 11/06/23 6-630p :30 3 \$900.00P2 0.00 NM 3 \$2,700.00 N 12 WRIC 10/31/23 11/06/23 TV8 News @6p CM MTWTF--TV8 News @ 6p 8 News at 6pm Start Date Weekdays Spots/Week Rate Rating **End Date** \$900.00 0.00 Week: 10/31/23 11/06/23 MTWTF-------s :15/:15 0.00 BK \$675.00 6-630p \$675.00P2 1 N13 WRIC 11/05/23 11/05/23 TV8 News @ 6 Su CM TV8 News @ 6 Su 8 News at 6pm Start Date **End Date** Weekdays Spots/Week Rate Rating \$675.00 0.00 Week: 10/30/23 11/05/23 ----S MTWTF--:30 1 \$3,050.00P1 0.00 NM 1 \$3,050.00 N14 WRIC 10/31/23 11/06/23 M-F 7-730p CM 7-730p M-F Wheel 7-730p Wheel of Fortune Weekdays Spots/Week Rate Rating Start Date **End Date** MTWTF--0.00 11/06/23 1 \$3,050.00 Week: 10/31/23 0.00 NM \$7,650.00 :30 2 \$3,825.00P1 2 MTWTF--M-F 730-8p 730-8p N15 WRIC 10/31/23 11/06/23 CM M-F Jeopardy 730-8p Jeopardy Spots/Week **End Date** Weekdays Rate Rating Start Date MTWTF--Week: 10/31/23 11/06/23 2 \$3,825.00 0.00 0.00 NM \$1,100.00 N 16 WRIC 10/31/23 11/06/23 LN M-F CM 11-1135p MTWTF--:30 2 \$550.00P2 2 TV8 News @ 11 8 News Late Edition Weekdays Spots/Week Rate Rating **End Date** Start Date \$550.00 11/06/23 MTWTF--Week: 10/31/23 \$350.00P2 0.00 BK 1 \$350.00 11-1135p ----S- :15/:15 N 17 WRIC 11/04/23 11/04/23 LN Sa CM TV8 News @ 11 Sa 8 News Late Edition

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Order / Rev: 4195224
Alt Order #: 28289675

Advertiser:

Estimate:

POL/Richmond Wins | Vote Yes

Flight Dates:

28289675 10/31/23 - 11/07/23 Product Desc:

Issue

12751

Richmond WRIC

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	Spots	Rate	Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_							
Week: 10/		11/05/23	S-	1	\$350.00	0.0		.451.45		\$400.00	D2	0.00 BK	1	\$400.00
N18 WRIC	11/05/2	3 11/05/23	LN Su TV8 News @ 11 S	CM	11-1135p	_	S	:15/:15	1	\$400.00	172	0.00 BK	'	φ400.00
8 News	Late Edi	tion	170110113 @ 110											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin 0.0	_							
Week: 10/ N 19 WRIC		11/05/23	Sa Football 12p-3	30p CM	\$400.00 Sa Football			:15/:15	1	\$1,350.00	P2	0.00 BK	1	\$1,350.00
N 19 WING	11/04/2	.5 11/04/25	Sa Football 12p-3		ou i ootbui	·-p ••				. ,				
- market	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Ratin	_							
Week: 10/		11/05/23	S-		\$1,350.00 Sa Football	0.0		-15/-15	1	\$2,250.00	1P2	0.00 BK	1	\$2,250.00
N20 WRIC	11/04/2	3 11/04/23	Sa Football 730p- Sa Football 730p-		Sa i Ootball	1 7 30p-1	3	.10/.10	•	Ψ2,200.00		5.55		<b>,</b> –, –
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_							
Week: 10/		11/05/23	S-		\$2,250.00	0.0	00 1TWTF	·15/·15	1	\$325.00	D2	0.00 BK	1	\$325.00
N21 WRIC	10/31/2	3 11/06/23	Good Morning Ric Good Morning Ric		5-530a	יו	IIWIF	.15/.15		φ323.00	/1 2	0.00 Div		<b>\$020.00</b>
8 News	at 5AM		3											
	art Date	End Date	Weekdays MTWTF	Spots/Week	Rate \$325.00	Ratin 0.0	_							
Week: 10/ N22 WRIC		11/06/23	Good Morning Ric	hmon <b>c</b> M	6-7a		ITWTF	:15/:15	1	\$675.00	)P2	0.00 BK	1	\$675.00
1122 11110	10/01/2	.0 11100/20	Good Morning Ric										l	
	390700000000	Richmond	Washalana	Casta Missis	Pata	Ratin							l	
Sta Week: 10	art Date /31/23	End Date 11/06/23	<u>Weekdays</u> MTWTF	Spots/Week 1	Rate \$675.00	0.0	_							
N23 WRIC			Good Morning Ric	chmon <b>c</b> M	6-7a	-	-T	:15/:15	1	\$675.00	)P2	0.00 BK	1	\$675.00
0 11	ta asia a D	V - L d	Good Morning Ric	chmond 6									l	
	/lorning R art Date	Richmond End Date	Weekdays	Spots/Week	Rate	Ratin	ıg						l	
Week: 11		11/13/23	-T	1	\$675.00	0.0	_						ļ	
N24 WRIC	10/31/2	23 11/06/23	GMA	. CM	7-9a	ı	MTWTF	:15/:15	1	\$790.00	)P2	0.00 BK	1	\$790.00
Good N	Norning A	merica	Good Morning An	nerica									1	
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ıg</u>						1	
Week: 10		11/06/23	MTWTF	1	\$790.00	0.		45545		<b>6700 0</b>	202	0.00 BH	2	\$1,580.00
N25 WRIC	11/07/2	23 11/07/23	GMA Good Morning An	CM nerica	7-9a	•	-T	:15/:15	2	\$790.00	JPZ	0.00 BK		φ1,560.00
Good N	Morning A	merica	Cood Worling 7th	IICIICA									1	
ACC.		End Date	Weekdays	Spots/Week		Ratir	_							
Week: 11 N26 WRIC		11/13/23	TV8 News @9	CM 2	\$790.00 9-10a		00 ИТWTF	·15/·15	1	\$350.0	0P2	0.00 BH	1	\$350.00
NZ6 WRIC	10/31/2	23 11/06/23	TV8 News @9	Civi	3-10a		-11 11 11	.107.10		4000.0		2000	1	,
	at 9AM	95 (J945)	86-81 to 10	9 7 22 1									1	
Sta Week: 10	art Date	End Date 11/06/23	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$350.00	Ratir 0	00 Jā							
		23 11/07/23		CM	9-10a		-T	:15/:15	1	\$350.0	0P2	0.00 BH	1	\$350.00
			TV8 News @9										l	
	at 9AM art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	າດ							
<u>عد</u> Week: 11		11/13/23	-T	1			00							
N28 WRIC	10/31/2	23 11/06/23	TV8 News @ Noo	on CM	12-1230p		MTWTF~-	:15/:15	1	\$350.0	0P2	0.00 BH	1	\$350.00
Q Move	s at Noon	1	TV8 News @ No	on										
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	19							
Week: 10		11/06/23	MTWTF	1	\$350.00		00			<b>.</b>	0.5.5	0.00 5		<b>#050.00</b>
N29 WRIC	11/07/	23 11/07/23	_		12-1230p		-T	:15/:15	1	\$350.0	UP2	0.00 B	9 1	\$350.00
8 News	s at Noor	1	TV8 News @ No	OH									1	
	art Date	End Date	Weekdays	Spots/Week		Ratio	_						1	
Week: 11		11/13/23	-T	1	\$350.00		00 MTV/TE	.15/-15	2	2 \$250.0	0P2	0.00 B	2	\$500.00
N30 WRIC	10/31/	23 11/06/23		CM	4p-5p		MTWTF	. 15/:15		<u>.</u> φ230.0	UFZ	U.UU [DI	1 2	ψ000.00

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Totals

52

\$46,135.00

Order / Rev: 4195224

10/31/23 - 11/07/23

Advertiser:

Estimate:

POL/Richmond Wins | Vote Yes

Alt Order #: Flight Dates:

28289675

Product Desc:

Issue

12751

Richmond WRIC

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			TV8 News @4p TV8 News @4p									
8 News	at 4pm		TVO NOWS @ IP									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/06/23	MTWTF	2	\$250.00	0.00	45/45		#050 00 D0	0.00 BK	4	\$250.00
N31 WRIC	11/07/2	3 11/07/23	TV8 News @4p	СМ	4p-5p	-T	:15/:15	1	\$250.00P2	0.00 BK	1	\$250.00
8 News	at 4pm		TV8 News @4p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/13/23	-T	1	\$250.00	0.00						
N32 WRIC	10/31/2	3 11/06/23	TV8 News @5p	CM	5-530p	MTWTF	:15/:15	1	\$720.00P1	0.00 BK	1	\$720.00
0.11			TV8 News @ 5							- 1		
	at 5pm art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 10		11/06/23	MTWTF	1	\$720.00	0.00						
N33 WRIC			TV8 News @530	o CM	530-6p	MTWTF	:15/:15	1	\$800.00P1	0.00 BK	1	\$800.00
			TV8 News @530	р								
	at 5:30p		TOTAL N. S.	S 2 WW 10	D-1-	Define						
	art Date	End Date 11/06/23	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
Week: 10			TV8 News @530	o CM	530-6p	-T	:15/:15	1	\$800.00P1	0.00 BK	1	\$800.00
N34 WRIC	11/07/2	5 11/0//25	TV8 News @530		000 ор	•			•	0.1		
8 News	at 5:30p	m										
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 11		11/13/23	-T	1		0.00 MTWTF	1451:45	2	\$900.00P2	0.00 BK	2	\$1,800.00
N35 WRIC	10/31/2	23 11/06/23	TV8 News @6p TV8 News @ 6p	CM	6-630p	MIWIF	115/115	2	φ900.00F2	0.00 Dix	_	ψ1,000.00
8 News	s at 6pm		1 vo News @ op								V	
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/31/23	11/06/23	MTWTF	2		0.00						
N36 WRIC	10/31/2	23 11/06/23	•	CM	7-730p	MTWTF	:15/:15	1	\$3,050.00P1	0.00 BK	1	\$3,050.00
\\//b = al	of Fortun		M-F Wheel 7-730	)p								
	or Forturi	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/06/23	MTWTF		\$3,050.00	0.00						
N37 WRIC	10/31/2	23 11/06/23	M-F 730-8p	CM	730-8p	MTWTF	:15/:15	1	\$3,825.00P1	0.00 BK	1	\$3,825.00
			M-F Jeopardy 73	0-8p								
Jeopar	•	E 15.1	WWW.sansonser.com	CantaOMank	Doto	Poting						
St Week: 10	art Date	End Date 11/06/23	Weekdays MTWTF	Spots/Week	Rate \$3,825.00	Rating 0.00						
		23 11/06/23		CM	11-1135p	MTWTF	:15/:15	1	\$550.00P2	0.00 BK	1	\$550.00
1400 441410	10/01/2	,00,20	TV8 News @ 11									
8 News	s Late Ed	ition	_									
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10	)/31/23	11/06/23	MTWTF	1	\$550.00	0.00						