

Orders

Order / Rev: 4161668
 Alt Order #: 28269083
 Product Desc: Issue
 Estimate: 12745
 Flight Dates: 09/19/23 - 09/25/23
 Original Date / Rev: 09/18/23 / 09/21/23
 Order Type: REG



Richmond WRIC

Primary AE: Katz Washington
 Sales Office: K-WAS
 Sales Region: Nat

Agency Name: GMMB
 Buying Contact:
 Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: POL/Richmond Wins | Vote Yes
 Demographic: A35+
 Product Codes: PL2
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-ISS
 Priority: P2

Order Brand:
 New Business End:
 Advertiser External ID:
 Agency External ID:
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/23	09/24/23	60	\$40,400.00	\$34,340.00
09/25/23	09/25/23	11	\$13,325.00	\$11,326.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	60	\$40,400.00	\$34,340.00	0.00
October 2023	11	\$13,325.00	\$11,326.25	0.00
Totals	71	\$53,725.00	\$45,666.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRIC	09/19/23	09/22/23	Good Morning Richmond	CM	5-530a	-TWTF--	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
				Good Morning Richmond 5											
				8 News at 5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/23	09/25/23	-TWTF--		4		\$400.00		0.00					
N 2	WRIC	09/19/23	09/22/23	Good Morning Richmond	CM	530-6a	-TWTF--	:30	4	\$450.00	P2	0.00	NM	4	\$1,800.00
				Good Morning Richmond 530											
				8 News at 5:30AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/23	09/25/23	-TWTF--		4		\$450.00		0.00					
N 3	WRIC	09/19/23	09/22/23	Good Morning Richmond	CM	6-7a	-TWTF--	:30	4	\$550.00	P2	0.00	NM	4	\$2,200.00
				Good Morning Richmond 6											
				Good Morning Richmond											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/23	09/25/23	-TWTF--		4		\$550.00		0.00					
N 4	WRIC	09/19/23	09/22/23	GMA	CM	7-9a	-TWTF--	:30	4	\$750.00	P2	0.00	NM	4	\$3,000.00
				Good Morning America											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/19/23	09/25/23	-TWTF--		4		\$750.00		0.00					
N 5	WRIC	09/23/23	09/23/23		CM	6-7a	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00

Order / Rev: 4161668
 Alt Order #: 28269083
 Flight Dates: 09/19/23 - 09/25/23

Advertiser: POL/Richmond Wins | Vote Yes
 Product Desc: Issue
 Estimate: 12745

Richmond WRIC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GMR Sat 6a															
Good Morning Richmond WKD															
Good Morning Richmond Weekend Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/23	09/24/23	-----S-					1	\$150.00		0.00			
N 6	WRIC	09/24/23	09/24/23	Good Morning Richmond CM	CM	8-9a	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
Good Morning Richmond 8															
Good Morning Richmond Weekends															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/23	09/24/23	-----S					1	\$400.00		0.00			
N 7	WRIC	09/19/23	09/22/23	TV8 News @9	CM	9-10a	-TWTF--	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
TV8 News @9															
8 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	-TWTF--					4	\$400.00		0.00			
N 8	WRIC	09/19/23	09/25/23	TV8 News @ Noon	CM	12-1230p	MTWTF--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
TV8 News @ Noon															
8 News at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	MTWTF--					3	\$350.00		0.00			
N 9	WRIC	09/19/23	09/22/23	General Hospital	CM	2-3p	-TWTF--	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
General Hospital															
General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	-TWTF--					3	\$450.00		0.00			
N 10	WRIC	09/19/23	09/22/23	TV8 News @5p	CM	5-530p	-TWTF--	:30	4	\$350.00	P2	0.00	NM	4	\$1,400.00
TV8 News @ 5															
8 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	-TWTF--					4	\$350.00		0.00			
N 11	WRIC	09/19/23	09/22/23	TV8 News @530p	CM	530-6p	-TWTF--	:30	4	\$475.00	P2	0.00	NM	4	\$1,900.00
TV8 News @530p															
8 News at 5:30pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	-TWTF--					4	\$475.00		0.00			
N 12	WRIC	09/19/23	09/25/23	TV8 News @6p	CM	6-630p	MTWTF--	:30	4	\$900.00	P2	0.00	NM	4	\$3,600.00
TV8 News @ 6p															
8 News at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	MTWTF--					4	\$900.00		0.00			
N 13	WRIC	09/24/23	09/24/23	EN (Sa-Su)	CM	6-7p	-----S	:30	1	\$650.00	NA	0.00	NM	0	\$0.00
TV8 News Sat/Sun-ABC News															
8 News at 6pm/ABC World News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/23	09/24/23	-----S					1	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WRIC	09/18/23-09/24/23		EN (Sa-Su)			6-7p	-----Su	:30	(\$650.00)	0.00	NM			
See MG 14.5,14.6															
[NA on arrival]															
N 14	WRIC	09/19/23	09/22/23	M-F 7-730p	CM	7-730p	-TWTF--	:30	4	\$1,500.00	P2	0.00	NM	5	\$6,650.00
M-F Wheel 7-730p															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	-TWTF--					4	\$1,500.00		0.00			

Order / Rev: 4161668
 Alt Order #: 28269083
 Flight Dates: 09/19/23 - 09/25/23

Advertiser: POL/Richmond Wins | Vote Yes
 Product Desc: Issue
 Estimate: 12745
 Richmond WRIC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	-TWTF--					4	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	WRIC	09/19/23-09/25/23	M-F 7-730p			7-730p			-TwThF----	:30	(\$1,500.00)	0.00	NM		
See MG 14.5, 14.6 [one too many with sep]															
5	WRIC	09/23/23-09/23/23	Sa Football 330p-730p			Sa Football 330p-			-----Sa--	:30	\$1,800.00	0.00	NM		
Ⓜ MG for 13.1, 14.4															
6	WRIC	09/22/23-09/22/23	TV8 News @ Noon			12-1230p			-----F----	:30	\$350.00	0.00	NM		
Ⓜ MG for 13.1, 14.4															
N 15	WRIC	09/19/23	09/22/23	M-F 730-8p	CM	730-8p	-TWTF--	:30	5	\$1,800.00	P2	0.00	NM	5	\$9,000.00
M-F Jeopardy 730-8p Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	-TWTF--					5	\$1,800.00		0.00			
N 16	WRIC	09/19/23	09/22/23	LN M-F	CM	11-1135p	-TWTF--	:30	5	\$450.00	P2	0.00	NM	5	\$2,250.00
TV8 News @ 11 8 News Late Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	-TWTF--					5	\$450.00		0.00			
N 17	WRIC	09/23/23	09/23/23	LN Sa	CM	11-1135p	-----S-	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
TV8 News @ 11 Sa 8 News Late Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/23	09/24/23	-----S-					1	\$450.00		0.00			
N 18	WRIC	09/24/23	09/24/23	LN Su	CM	11-1135p	-----S	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
TV8 News @ 11 Su 8 News Late Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/23	09/24/23	-----S					1	\$450.00		0.00			
N 19	WRIC	09/19/23	09/25/23	Jimmy Kimmel	CM	1135p-1235a	MTWTF--	:30	5	\$250.00	P2	0.00	NM	5	\$1,250.00
Jimmy Kimmel Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	MTWTF--					5	\$250.00		0.00			
N 20	WRIC	09/25/23	09/25/23	NFL Regular Season Game	CM	NFL Regular Season Game	-----	:30	1	\$7,000.00	P2	0.00	NM	1	\$7,000.00
NFL Regular Season Game (7:15 PM-10:30 PM) NFL MNF: Philadelphia @ Tampa Bay															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/23	10/01/23	M-----					1	\$7,000.00		0.00			
N 21	WRIC	09/23/23	09/23/23	Sa Football 330p-730p	CM	Sa Football 330p-730p	-----S-	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
Sa Football 330p-730p ABC College Football Late Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/23	09/24/23	-----S-					1	\$1,800.00		0.00			
N 22	WRIC	09/25/23	09/25/23	LN M-F	CM	11-1135p	M-----	:30	1	\$550.00	P2	0.00	NM	1	\$550.00
TV8 News @ 11 8 News Late Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	M-----					1	\$550.00		0.00			
N 23	WRIC	09/25/23	09/25/23	Good Morning Richmond	CM	6-7a	M-----	:30	1	\$675.00	P2	0.00	NM	1	\$675.00
Good Morning Richmond 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	M-----					1	\$675.00		0.00			
N 24	WRIC	09/25/23	09/25/23	GMA	CM	7-9a	M-----	:30	1	\$790.00	P2	0.00	NM	1	\$790.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/23	09/25/23	M-----					1	\$790.00		0.00			
N 25	WRIC	09/25/23	09/25/23		CM	9-10a	M-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00

Order / Rev: 4161668
 Alt Order #: 28269083
 Flight Dates: 09/19/23 - 09/25/23

Advertiser: POL/Richmond Wins | Vote Yes
 Product Desc: Issue
 Estimate: 12745

Richmond WRIC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				TV8 News @9											
				TV8 News @9											
				8 News at 9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/23	09/25/23	M-----			1		\$350.00		0.00				
N26	WRIC	09/25/23	09/25/23	TV8 News @5p	CM	5-530p	M-----	:30	1	\$360.00	P2	0.00	NM	1	\$360.00
				TV8 News @ 5											
				8 News at 5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/23	09/25/23	M-----			1		\$360.00		0.00				
N27	WRIC	09/25/23	09/25/23	TV8 News @530p	CM	530-6p	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				TV8 News @530p											
				8 News at 5:30pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/23	09/25/23	M-----			1		\$400.00		0.00				
N28	WRIC	09/25/23	09/25/23	M-F 7-730p	CM	7-730p	M-----	:30	1	\$1,700.00	P2	0.00	NM	1	\$1,700.00
				M-F Wheel 7-730p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/23	10/01/23	M-----			1		\$1,700.00		0.00				
													Totals	71	\$53,725.00