Orders	Order / Rev:	4133564	_				
	Alt Order #:	28231427	_	WRIC			
	Product Desc:	Issue	-	WRIC			
	Estimate:	12744	-	Richmond WRIC			
	Flight Dates:	09/12/23 - 09/18/23	Primary AE:	Katz Washington			
	Original Date / Rev:	09/06/23 / 09/06/23	Sales Office:	K-WAS			
	Order Type:	REG	Sales Region:	Nat			
Agency	Name:	GMMB	_				
	Buying Contact:		Billing Type:	Cash			
	Billing Contact:		Billing Calendar:	Broadcast			
		3050 K Street, NW	Billing Cycle:	EOC			
		Washington, DC 20007	Agency Commission:	15%			
Advertiser	Name:	POL/Richmond Wins   Vote Yes	Order Brand:				
	Demographic:	A18+	New Business End:				
	Product Codes:	PL2	Advertiser External ID:	<u></u>			
	Revenue Code 1:	AGY	Agency External ID:	×			
	Revenue Code 2:	POL	Unit Code:	General			
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00			
				y.————————————————————————————————————			

Bill	Plan	

Priority:

**Totals** 

Start Date	End Date	# Spots	Gross Amount	Net Amount			
09/11/23	09/18/23	67	\$46,425.00	\$39,461.25			

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
September 2023	67	\$46,425.00	\$39,461.25		
Totals	67	\$46,425.00	\$39,461.25	0.00	

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch Start I	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	9/18/23	Good Morning Ric		5-530a	М	TWTF	:30	3	\$400.00P2	0.00 NM	3	\$1,200.00
		Good Morning Ri	chmond 5							- 1		
8 News at 5AM												
Start Date Er	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-						
Week: 09/12/23 09	9/18/23	MTWTF	3	\$400.00	0.0	0						
2 WRIC 09/12/23 0	9/18/23	Good Morning Ric	chmondCM	530-6a	M	TWTF	:30	3	\$450.00P2	0.00 NM	3	\$1,350.00
		Good Morning Ri	chmond 530									
8 News at 5:30AM				1.0								
	nd Date	Weekdays	Spots/Week	Rate	Ratin	-						
Week: 09/12/23 09	9/18/23	MTWTF	3	\$450.00	0.0					0.00.1114	_	#0.7F0.00
3 WRIC 09/12/23 0	09/18/23	Good Morning Ric		6-7a	N	TWTF	:30	5	\$550.00P2	0.00 NM	5	\$2,750.00
		Good Morning Ri	chmond 6									
Good Morning Richr					D ("-							
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	-						
Week: 09/12/23 09	9/18/23	MTWTF	5	\$550.00	0.0				#750 00 DO	0.00 NIM	5	\$3,750.00
4 WRIC 09/12/23 0	)9/18/23	GMA	CM	7-9a	M	ITWTF	:30	5	\$750.00P2	0.00 NM	Э	φ3,730.00
		Good Morning Ar	merica									
Good Morning Amer			0 1 04/1	D-4-	Detie	_						
	nd Date	Weekdays	Spots/Week	Rate	Ratin	_						
	9/18/23	MTWTF	5	\$750.00	0.0	JU	.00	_	£450 00 D2	0.00 NM	4	\$150.00
5 WRIC 09/16/23 0	09/16/23	GMR Sat 6a	CM	6-7a	-	5-	:30	1	\$150.00P2	U.UU INIVI	1	Ψ130.00
		Good Morning Ri	icnmond WKD							4		

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Richmond WRIC

Order / Rev: 4133564 28231427

Alt Order #:

POL/Richmond Wins | Vote Yes Advertiser:

Product Desc: Issue 12744

Estimate: 09/12/23 - 09/18/23 Flight Dates:

Amount Rate Pri Rtg Type Spots Len Spots Break Start/End Time Days Ln Ch Start End **Inventory Code** Good Morning Richmond Weekend Early Edition Spots/Week Rate Rating End Date Weekdays Start Date ----S-\$150.00 0.00 09/17/23 Week: 09/11/23 \$400.00P2 0.00 NN \$400.00 :30 Good Morning RichmondCM ----5 8-9a WRIC 09/17/23 09/17/23 Good Morning Richmond 8 Good Morning Richmond Weekends Spots/Week Rating Weekdays Rate Start Date **End Date** \$400.00 0.00 Week: 09/11/23 09/17/23 \$400.00P2 0.00 NM \$1,600.00 :30 WRIC 09/12/23 09/18/23 TV8 News @9 СМ 9-10a MTWTF--TV8 News @9 8 News at 9AM Spots/Week Rate Rating **End Date** Weekdays Start Date 09/18/23 MTWTF--\$400.00 0.00 Week: 09/12/23 \$350.00P2 0.00 NM 3 \$1,050.00 CM 12-1230p MTWTF--:30 TV8 News @ Noon WRIC 09/12/23 09/18/23 TV8 News @ Noon 8 News at Noon Spots/Week **End Date** Weekdays Rate Rating Start Date 0.00 MTWTF-\$350.00 Week: 09/12/23 09/18/23 \$900.00 \$450.00P2 0.00 NM 2 :30 2 WRIC 09/12/23 09/18/23 General Hospital CM 2-3p MTWTF--General Hospital General Hospital **End Date** Weekdays Rating Spots/Week Rate Start Date MTWTF--\$450.00 0.00 09/18/23 Week: 09/12/23 \$1,750.00 \$350.00P2 0.00 NM MTWTF--:30 5 CM 5-530p 10 WRIC 09/12/23 09/18/23 TV8 News @5p TV8 News @ 5 8 News at 5pm Spots/Week Rating Start Date **End Date** Weekdays <u>Rate</u> \$350.00 0.00 MTWTF--5 Week: 09/12/23 09/18/23 \$475.00P2 0.00 NM \$2,375.00 :30 5 MTWTF--TV8 News @530p CM 530-6p 11 WRIC 09/12/23 09/18/23 TV8 News @530p 8 News at 5:30pm Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 09/12/23 09/18/23 MTWTF--5 \$475.00 0.00 \$900.00P2 0.00 NM 5 \$4,500.00 :30 5 12 WRIC 09/12/23 09/18/23 TV8 News @6p CM 6-630p MTWTF--TV8 News @ 6p 8 News at 6pm Rating Spots/Week Rate Start Date **End Date** Weekdays MTWTF--5 \$900.00 0.00 09/18/23 Week: 09/12/23 ----5 :30 \$650.00P2 0.00 NM \$650.00 EN (Sa-Su) CM 6-7p 13 WRIC 09/17/23 09/17/23 TV8 News Sat/Sun-ABC News 8 News at 6pm/ABC World News Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/11/23 09/17/23 ----S \$650.00 0.00 0.00 NM 5 \$7,500.00 7-730p MTWTF--:30 5 \$1,500.00P2 14 WRIC 09/12/23 09/18/23 M-F 7-730p CM M-F Wheel 7-730p Wheel of Fortune Spots/Week Rate Rating Start Date **End Date** Weekdays 5 \$1,500.00 0.00 MTWTF--Week: 09/12/23 09/18/23 \$9,000.00 5 \$1,800,00P2 0.00 NM 5 MTWTF--:30 15 WRIC 09/12/23 09/18/23 M-F 730-8p CM 730-8p M-F Jeopardy 730-8p Jeopardy Weekdays Spots/Week Rate Rating Start Date End Date MTWTF--5 \$1,800.00 0.00 Week: 09/12/23 09/18/23 Length Rate Rtg Type Start/End Time Weekdays Ch Date Range Description Spot :30(\$1,800.00) 0.00 NM MTWThF----3 WRIC 09/12/23-09/18/23 M-F 730-8p 730-8p See MG 15.6 [This time period on Mon is NFL Countdown P2 = \$4000. Jeopardy will be moving to 7p on this date.] :30 \$1,800.00 0.00 NM 7-730p 6 WRIC 09/18/23-09/18/23 M-F 7-730p MG for 15.3 09/18 \$500.00 NA 0.00 NN 0 \$0.00 ----S-:30 CM 7-730p N 16 WRIC 09/16/23 09/16/23 Sa 7-730p Sa Wheel 7-730p

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Order / Rev: 4133564
Alt Order #: 28231427

Advertiser:

POL/Richmond Wins | Vote Yes

Flight Dates: 09/12/23 - 09/18/23

Product Desc:

Issue

Estimate:

12744

Richmond WRIC

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Week: 09/11/23 Spot Ch Date Ran		S- escription	Spots/Week 1 Start 7-730	Rate \$500.00 /End Time	Rating 0.00	Weekdays	Lengtl	h <u>Rate</u> 0 (\$500.00)	Rtg Type 0.00 NM		
1 WRIC 09/11/23- Credited	-09/17/23 Se	a 7-730p	1-130	ρþ				(0000.00)			
N 17 WRIC 09/16/23	09/16/23	Sa 730-8p Sa Jeopardy 730-8	CM Bp	730-8p	9	5- :30	1	\$600.00NA	0.00 NM	0	\$0.00
NA DUE FB		200 9/67	2 0020 0	5.	Detina						
-	End Date 09/17/23	Weekdays	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
Spot Ch Date Ran		escription	· ·	/End Time	0.00	Weekdays	<u>Lengt</u>		Rtg Type		
1 WRIC 09/11/23-	-09/17/23 Sa	a 730-8p	730-	8 <b>p</b>		Sa	:3	0 (\$600.00)	0.00 NM		
Credited								£450 00 D2	0.00 NM	4	\$1,800.00
18 WRIC 09/12/23	3 09/18/23		CM	11-1135p	MTWTF-	:30	4	\$450.00P2	U.UU INIVI	4	φ1,000.00
8 News Late Editi	ion	TV8 News @ 11									
	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/18/23	MTWTF	4	\$450.00	0.00	00		\$450.00P2	0.00 NM	1	\$450.00
19 WRIC 09/16/23	3 09/16/23	LN Sa	CM	11-1135p		S- :30	1	\$45U.UUPZ	0.00 NW	'	φ430.00
8 News Late Editi	ion	TV8 News @ 11 S	oa								
	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 09/11/23	09/17/23	S-	1	\$450.00	0.00	2 00		£450,00D0	0.00 NIM	1	\$450.00
20 WRIC 09/17/23	3 09/17/23	LN Su	CM	11-1135p		-S :30	1	\$450.00P2	0.00 NM	-	φ450.00
8 News Late Editi	ion	TV8 News @ 11 S	ou						- 1		
	End Date		Spots/Week	Rate	Rating				- 1		
Week: 09/11/23	09/17/23	S	1	\$450.00	0.00	.20		¢250 00 D2	0.00 NM	4	\$1,000.00
21 WRIC 09/12/23  Jimmy Kimmel Li		Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1235a	a MTWTF	:30	4	\$250.00P2	U.OU INIVI	4	φ1,000.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/12/23	09/18/23	MTWTF	4	\$250.00	0.00						
22 WRIC 09/16/23		Sa Football 12p-3 Sa Football 12p-3		Sa Football	12p-33	S- :30	1 \$	1,350.00P2	0.00 NM	1	\$1,350.00
Florida State @ E Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/11/23	09/17/23	S-		\$1,350.00	0.00						
N 23 WRIC 09/16/23	3 09/16/23	Sa Football 330p-	730p CM	Sa Football	330p-7	·S- :30	1 \$	1,800.00P2	0.00 NM	1	\$1,800.00
		Sa Football 330p-	-730p								
Alabama @ Sout Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/11/23	09/17/23	S-	Page 1 and 1	\$1,800.00	0.00						
N24 WRIC 09/17/23	3 09/17/23	Good Morning Ric	hmondCM	6-7a		s :30	1	\$200.00P2	0.00 NM	1	\$200.00
500 14/1/551	. /IEOD 0D/	Good Morning Ri	chmond WKD	)							
MG FOR WHEEL Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 09/11/23	09/17/23	S	1	\$200.00	0.00						
N25 WRIC 09/17/23			CM	7-8a		s :30	1	\$450.00P2	0.00 NM	1	\$450.00
		Good Morning Ar	nerica Su								
MG FOR WHEEL		OTS 9/16 Weekda <u>ys</u>	Spots/Week	Rate	Rating						
Start Date Week: 09/11/23	End Date 09/17/23	S	1	\$450.00	0.00						
									Totals	67	\$46,425.00