

KABC-TV
Issues/Programs Report Submissions

Quarter: 3rd Quarter 2023

Date: October 4, 2023

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA #1 – Health: Research, Prevention, Diagnosis & Treatment</u>
2023 – September 19 PSA's: Alzheimer's Foundation of America Length: :30 seconds Origin: Local Type: PSA	Asks viewers to help support the Foundation and help find a cure.
2023 – September 15,16,17,18,19,20,21, 22 & 23 PSA's: Susan G. Komen Foundation Length: :30/:15/:10 seconds Origin: Local Type: PSA	Promotes their annual Fundraising Walk in LA, Orange and Inland Empire Counties.
2023 – August 2,3,7,8,9,10,11,15,17,19, 22,26 & 28 September 2,19,27 & 28 PSA's: V Foundation Length: :60/:30/:15 seconds Origin: Local Type: PSA	Asks viewers to help support the V Foundation and stresses the importance of cancer research in the fight against cancer.
2023 – July 25,26,27,28,29 & 31 August 1, 2,3,4,6,7,8,9,10,11,13,14,15,16,17,18 & 19 PSA's: Stand Up To Cancer Length: :30/:15 seconds Origin: Local Type: PSA	Asks viewers to help support cancer research through the annual Stand Up To Cancer campaign.
2023 – July 11,14,19 & 24 September 27 PSA's: Los Angeles County Department of Public Health Length: :30 seconds Origin: Local Type: PSA	Informs viewers of the health hazards of second hand smoke and promotes having smoke free homes.
2023 – July 2,3,4,5,6,7,10,11,12,13,14,15, 17,18,19,20,21,23,24,25,26,27 & 28 August 1,2,3,4,7,8,9,10,11,14,15,16,17,18, 21,22,23,24,25,28,29,30 & 31 September 1,4,5,6,7,8,10,11,13,14,15,18, 19,20,25,26,27,28 & 29 PSA's: American Cancer Society, American Lung Association, GO2 Foundation for Lung Cancer, LUNgevity and National Lung Cancer Roundtable Length: :30/:15/:10 seconds Origin: Local Type: PSA	Urges viewers to go to screenyourlungs.org to schedule a scan, because surviving lung cancer starts with a scan.

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2023 – July 8 PSA's: Hearing Health Foundation Length: :30 seconds Origin: Local Type: PSA	Informs viewers of the importance of taking care of one's hearing from noise-induced hearing loss and the other health related issues that can grow out of hearing loss.
2023 – July 1,4,5,8,10,13,15,17,20, 21 & 24 August 2,4,8,19,22 & 25 September 1,4,11,16,19,26 & 28 PSA's: American Heart Association Length: :30 seconds Origin: Local Type: PSA	Promotes empowering people to take actionable steps to reduce chronic stress and improve overall health and well-being.

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA #2 – Safety: Home, Environment, Transportation</u>
2023 – July 1,3,4,5,6,7,10,11,14,15,16,18, 20,21,22,23,25,26,27,28 & 31 August 2,3, 4,8,9,10,11,13,14,18,21,24,25 & 31 September 1,4,5,6,8,10,12,13,16,17,18, 19,20,25,26 & 29 PSA's: EndFamilyFire.org, The Brady Campaign and the Ad Council Length: :15 seconds Origin: Local Type: PSA	Implores people to store their guns securely. Locked, unloaded and away from ammo. Prevent misuse of a gun.

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u>PSA #3 – Concern for Youth</u>
2023 – July 1,2,3,4,5,6,10,11,12,14,16,19, 21,22,25 & 31 August 3,7,9,10,13,14,16, 17,21,22,25,29,30 & 31 September 4,6,7, 8,10,11,12,14,15,16,19,20,24,26 & 29 PSA's: The Ad Council Length: :30/:15 seconds Origin: Local Type: PSA	Encourages kids to know the real deal about fentanyl, so they can know the dangers of using it.

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<p>2023 – July 2,3,4,5,6,7,8,9,10,11,12,13,14, 16,17,18,19,20,21,22,23,24,25,26,27,28, 29 & 31 August 2,3,4,6,7,8,9,10,11,12,14, 15,16,17,20,21,22,23,24,25,26,28,29, 30 & 31 September 1,2,3,4,5,6,7,8,10,12, 13,14,15,17,18,19,20,21,22,24,25,26, 28 & 29 PSA's: Make A Wish Foundation Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Promotes their Foundation, reminding viewers that they are still here to grant wishes for children and need your help to make it happen.</p>
<p>2023 – July 2,3,4,5,6,7,8,10,11,12,13,14, 16,17,18,19,20,21,23,24,25 & 27 August 2,6,7,9,10 & 15 September 19 & 27 PSA's: Starlight Children's Foundation Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Provides programs including providing hospital wear, games and deliveries to hospitalized children and their families.</p>

<p><u>Name/Type/Source of Typical & Illustrative Program</u></p>	<p><u>PSA #4 – Maintaining A Quality of Life: Individual and Family Matters</u></p>
<p>2023 – September 25,26,27,28,29 & 30 PSA's: Disney Aspire Length: :30 seconds Origin: Local Type: PSA</p>	<p>Talks about the Disney educational program that helps employees enhance their education.</p>
<p>2023 – September 19,20,21,22,23,24,25, 26,27,28,29 & 30 PSA's: Hispanic Heritage Month Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Celebrates Hispanic Heritage month.</p>
<p>2023 – August 29,30 & 31 September 1,2, 3,4,5,6,7,8,9 & 10 PSA's: Mexican Independence Day Parade Length: :15 seconds Origin: Local Type: PSA</p>	<p>Promotes the annual Mexican Independence Day Parade in East Los Angeles that we televise live for the entire southern California community.</p>

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<p>2023 – July 26,28,29,30 & 31 August 3,4, 5,6,7,8,9,10,11,13,15,16,17,20,22,24,26, 27,28,29,30 & 31 September 1,2,3,4,5,6,7, 8,11,12,13,14,15,17,18,19,20,21,22,23,24, 25,26,27,28,29 & 30 PSA's: Peace Corps Length: :30 seconds Origin: Local Type: PSA</p>	<p>Invites college students, working adults and early retirees to learn more about becoming a Peace Corps Volunteer. Urges viewers to use their purpose and passion to help make lasting, generational impact.</p>
<p>2023 – July 1,2,3,4,6,7,8,9 & 10 PSA's: Huntington Beach 4th of July Parade Length: :15 seconds Origin: Local Type: PSA</p>	<p>Promotes the annual 4th of July Parade in Huntington Beach that we televise live for the entire southern California community.</p>
<p>2023 – July 1,2,3,4,5,6,7,8 & 9 PSA's: Feed SoCal Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Promotes our food drive that benefits four Food Banks in SoCal: LA Regional Food Bank; Second Harvest Food Bank OC; Food Share Ventura County & Feeding America Riverside/San Bernardino.</p>
<p>2023 – July 1,3,4,5,6,7,9,10,13,14,15,16, 18,19,20,21,22 & 29 August 2,5,10,12,16, 22,28 & 30 September 1,6,7,10,12,13,15, 17,19,20,22,24,25,27 & 28 PSA's: The Humane Society, Maddie's Fund and the Ad Council Length: :15 seconds Origin: Local Type: PSA</p>	<p>Encourages viewers to consider fostering a pet for a friend to help keep families together. Their website also offers other ways to help pets and their owners stay together.</p>
<p>2023 – July 3,4,5,6,7,10,11,12,13,14,17, 18,19,20,21,24,25,26,27,28 & 31 PSA's: UN World Food Program USA Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Urges viewers help with the crisis in South Sudan and help prevent starvation and other climate and health crisis.</p>
<p>2023 – July 19,20,21,22,23,24,25,26,27, 28 & 29 PSA's: Disability Pride Month Length: :15 seconds Origin: Local Type: PSA</p>	<p>Celebrates Disability Pride month.</p>

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<p>2023 – July 5,8,13,17,21,22 & 26 August 1,7,9,29 & 31 September 4,5,10, 13,21,24,27 & 28 PSA's: Department of Justice, DEA, San Bernardino and Riverside Counties District Attorney's Offices Length: :30 seconds Origin: Local Type: PSA</p>	<p>Tells viewers that one pill can kill and that pill is Fentanyl. Everyone needs to be aware.</p>
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