

WSM(AM)
EEO PUBLIC FILE REPORT
April 1, 2021-March 31, 2022

I. VACANCY LIST

See Section II, the “**Master Recruitment Source List**” (“**MRSL**”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
WSM Account Executive	1-6	5

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Ryman Hospitality Properties Career Site www.rymanhp.com/careers	No	1
2	Word-of-Mouth Referral	No	1
3	Indeed Website www.indeed.com	No	6
4	Nashville Music City www.visitmusiccity.com	No	No candidates
5	LinkedIn www.linkedin.com	No	2
6	CareerBuilder Website: www.careerbuilder.com	No	1
7	Job Fairs (<i>see Section III</i>)	No	No candidates
Total Interviewees Over 12 Month Period			11

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Speaking Engagement	On July 27, 2021 WSM (AM) participated in an Entrepreneur event with Black Chamber of Commerce. Station participants included 1 Talent Acquisition Business Partner who discussed the broadcasting industry with attendees.
2	Speaking Engagement	On July 21, 2021 WSM (AM) participated in a Introduction discussion with Urban League. Station participants included 1 Talent Acquisition Business Partner who discussed the broadcasting industry with attendees.
3	Participate in Job Fair	On August 11, 2021 WSM (AM) participated in Lightning 100's Jobs & Jams Career Fair. Station participants included 1 Talent Acquisition Business Partner who accepted resumes/applications and discussed the broadcasting industry with attendees.
4	Participate in Job Fair	On August 12, 2021 WSM (AM) participated in Metro Action Commission & Office of Mayor John Cooper Nashville Works! Virtual Job Fair. Station participants included 1 Talent Acquisition Business Partner who discussed the broadcasting industry with attendees.
5	Participate in Job Fair	On August 25, 2021 WSM (AM) participated in ULMT Diversity Employment Career & Job Fair. Station participants included 1 Talent Acquisition Business Partner who discussed the broadcasting industry with attendees.
6	Participate in Job Fair	On September 17, 2021 WSM (AM) participated in Tennessee State University Back to Campus Career Fair. Station participants included 1 Talent Acquisition and our Talent Acquisition Coordinator who accepted resumes/applications and discussed the broadcasting industry with attendees.
7	Participate in Job Fair	On October 13, 2021 WSM (AM) participated in Fisk University Career Expo. Station participants included 1 Talent Acquisition and our Talent Acquisition Coordinator who accepted resumes/applications and discussed the broadcasting industry with attendees.
8	Participate in Job Fair	On October 28, 2021 WSM (AM) participated in Davidson County Sheriff's Office Virtual Job Fair. Station participants included 1 Talent Acquisition who discussed the broadcasting industry with attendees.
9	Participate in Job Fair	On November 11-12, 2021 WSM (AM) participated in Workforce Development Virtual Job Fairs. Station participants included 1 Talent Acquisition who discussed the broadcasting industry with attendees.

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