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|--|---|---|------------------------------|
| Contract # 25177588 | Changes as of: 5/23/2016 at 9:37 AM | Version: Highlighting Revision 1 | |
| CPE: 286/328/3111 | Flight: 5/30/16 - 6/5/16 | Station: KSL | Total \$: \$12,750.00 |
| Agency: MENTZER MEDIA SERVIC | Advertiser: Johnson - Gov | Market: Salt Lake City-Ogden | Total Spots: 10 |
| 210 W. Pennsylvania Avenue | Product: SNJON | Office: WASHINGTON | Total CPP: \$223.68 |
| Suite 250 | Agency Order #: 5067942 | Primary Demo: Adults 55+ | Total GRP: 57.0 |
| Towson, MD 21204 | Buyer: David, Brady | Con Type: POLITICAL/VOTE | |
| | Salesperson: JENNA NUBAR 202-872-5880 | Assistant: JENNA NUBAR 202-872-5880 | Separation: |

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | A55P Rating | Len | 5/30 - 6/5 | | | | | | | | Total Spots | Total \$ | CPP | GRP |
|--------------------------------|----------------|----|-----------------|------------|-------------|-----|------------|------|-----|-----|-----|-----|-----|--|-------------|-------------|----------|------|
| | | | | | | | 5/30 | 5/31 | 6/1 | 6/2 | 6/3 | 6/4 | 6/5 | | | | | |
| 1 | M-F 6p-6:30p | | KSL 5 NWS AT 6< | \$750.00 | 5.0 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | | 5 | \$3,750.00 | \$150.00 | 25.0 |
| Changes: Rate from 300 to 750 | | | | | | | | | | | | | | | | | | |
| 2 | M-F 10p-10:30p | | KSL 5 NWS-10 | \$1,800.00 | 6.4 | 30 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | | 5 | \$9,000.00 | \$281.25 | 32.0 |
| Changes: Rate from 675 to 1800 | | | | | | | | | | | | | | | | | | |
| TOTALS: | | | | | | | 2 | 2 | 2 | 2 | 2 | 0 | 0 | | 10 | \$12,750.00 | \$223.68 | 57.0 |



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| Buyer: David, Brady | Con Type: POLITICAL/VOTE | Total CPP: \$223.68 |
| Salesperson: JENNA NUBAR 202-872-5880 | Assistant: JENNA NUBAR 202-872-5880 | Total GRP: 57.0 |
| | | Separation: |

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|----------------------------|--|
| Hit Listed Programs | |
|----------------------------|--|

| Order Level Comments | | |
|----------------------|---------------------|----------------|
| Date/Time | Added by | Comment |
| 05/23/16 9:37 AM | GOTOSTRATA\lfellner | Separation: 30 |
| 05/20/16 2:16 PM | LAUREN FELLNER | Separation: 30 |

| Competitive Information | |
|-------------------------|---------------------|
| Market Budget: | \$4,875 |
| KSL Share: | 100% |
| Comment: | will update |
| | Competitive Unknown |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|--------------------|-----------------|-------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 10 | \$12,750.00 | \$223.68 | 57.0 |
| Total | 100% | 10 | \$12,750.00 | \$223.68 | 57.0 |

| Monthly Summary | | |
|-----------------|-----------|--------------------|
| Month | Spots | Dollars |
| 2016-Jun | 10 | \$12,750.00 |
| Total | 10 | \$12,750.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|---------------------|-----------|-------|-------|------------|-------------|---|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 5/23/16 9:51 AM | | | | | \$0 | \$0 | |
| Revision | 5/23/16 9:37 AM | GOTOSTRATA\lfellner | Revised | | | \$7,875.00 | \$12,750.00 | Changes: Total \$ from \$4,875.00 to \$12,750.00, Total CPP from \$85.53 to \$223.68. 2 buylines added or modified. |
| New | 5/20/16 2:15 PM | LAUREN FELLNER | Confirmed | 10 | | \$4,875.00 | \$4,875.00 | |

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| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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