



Contract # 25177588	Changes as of: 5/23/2016 at 9:37 AM	Version: Highlighting Revision 1
CPE: 286/328/3111	Flight: 5/30/16 - 6/5/16	Station: KSL Total \$: \$12,750.00
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: Johnson - Gov	Market: Salt Lake City-Ogden Total Spots: 10
	Product: SNJON	Office: WASHINGTON Total CPP: \$223.68
	Agency Order #: 5067942	Primary Demo: Adults 55+
	Buyer: David, Brady	Con Type: POLITICAL/VOTE Total GRP: 57.0
	Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880 Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/30 - 6/5							Total Spots	Total \$	CPP	GRP	
							5/30	5/31	6/1	6/2	6/3	6/4	6/5					
1	M-F 6p-6:30p		KSL 5 NWS AT 6<	\$750.00	5.0	30	1	1	1	1	1	0	0		5	\$3,750.00	\$150.00	25.0
<i>Changes: Rate from 300 to 750</i>																		
2	M-F 10p-10:30p		KSL 5 NWS-10	\$1,800.00	6.4	30	1	1	1	1	1	0	0		5	\$9,000.00	\$281.25	32.0
<i>Changes: Rate from 675 to 1800</i>																		
TOTALS:							2	2	2	2	2	0	0		10	\$12,750.00	\$223.68	57.0



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		Total Spots: 10
		Total CPP: \$223.68
		Total GRP: 57.0
		Separation:

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
05/23/16 9:37 AM	GOTOSTRATA\lfellner	Separation: 30
05/20/16 2:16 PM	LAUREN FELLNER	Separation: 30

Competitive Information	
Market Budget:	\$4,875
KSL Share:	100%
Comment:	will update
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$12,750.00	\$223.68	57.0
Total	100%	10	\$12,750.00	\$223.68	57.0

Monthly Summary		
Month	Spots	Dollars
2016-Jun	10	\$12,750.00
Total	10	\$12,750.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/23/16 9:51 AM					\$0	\$0	
Revision	5/23/16 9:37 AM	GOTOSTRATA\lfellner	Revised			\$7,875.00	\$12,750.00	Changes: Total \$ from \$4,875.00 to \$12,750.00, Total CPP from \$85.53 to \$223.68. 2 buylines added or modified.
New	5/20/16 2:15 PM	LAUREN FELLNER	Confirmed	10		\$4,875.00	\$4,875.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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