

# ADVERTISING CONTRACT & TRAFFIC ORDER FORM (WQPC - WPRE - WVRQ - WKPO)

<b>STATION:</b>	<b>ADVERTISER:</b>	<b>SPOT TITLE:</b>	
<b>TYPE:</b> Spot      Sponsorship	<b>PACKAGE/BILL LABEL:</b>	<b>CO-OP:</b>	<b>AFFIDAVIT:</b>
<b>START DATE:</b>	<b>REVENUE:</b> Cash      Trade      Political      Agency	<b>BILLING:</b> Calendar Month      Broadcast Calendar	
<b>STOP DATE:</b>	<b>CUT #:</b>	<b>ORDER #:</b>	

BEGIN DATE	END DATE	BEGIN TIME	END TIME	SUN	MON	TUE	WED	THU	FRI	SAT	LENGTH	CUT NUMBER / INSTRUCTIONS	RATE

## TERMS AND CONDITIONS:

1. This order becomes a binding contract upon acceptance by General Manager of Station or his authorized agent.
2. Normal terms and conditions of station apply to this contract whether or not specifically set forth herein.
3. All bills are due and payable by the 25<sup>th</sup> of the month following broadcast.
4. A 1.5% late charge will be added to all invoices not paid within 30 days of the due date.
5. The Station does not discriminate on the basis of race, sex or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

\_\_\_\_\_  
Approved (Advertiser)

\_\_\_\_\_  
Salesman

TOTAL NUMBER OF SPOTS

TOTAL ORDER AMOUNT (\$\$\$)

**NOTES / ADDITIONAL INFORMATION:**