



WHO
1801 Grand Ave
Des Moines, IA 50309
(515) 242-3500

CONTRACT

Contract / Revision 220393 /		Alt Order # 08001250
Product NEXTGEN		
Contract Dates 11/06/15 - 11/15/15		Estimate #
Advertiser Next Generation Climate Action Committee		Original Date / Revision 11/05/15 / 11/05/15
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WHO	Account Executive Todd Shockley	Sales Office NSO Chicago
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

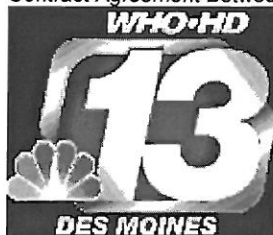
And:

AKPD Message and Media, LLC
730 N. Franklin
Suite 404
Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	11/06/15	11/06/15	Today In Iowa	5:00 AM-5:30 AM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$565.00	0.00			
N 2	13	11/09/15	11/13/15	Today In Iowa	5:00 AM-5:30 AM		:30				NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	M---F--				2	\$565.00	0.00			
N 3	13	11/06/15	11/06/15	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$1,775.00	0.00			
N 4	13	11/11/15	11/13/15	Today In Iowa	6:00 AM-7:00 AM		:30				NM	2	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	--W-F--				2	\$1,775.00	0.00			
N 5	13	11/06/15	11/06/15	Today	7:00 AM-9:00 AM		:30				NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$1,540.00	0.00			
N 6	13	11/09/15	11/13/15	Today	7:00 AM-9:00 AM		:30				NM	5	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	MTWTF--				5	\$1,540.00	0.00			
N 7	13	11/07/15	11/14/15	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	-----1-				1	\$350.00	0.00			
Week:		11/09/15	11/15/15	-----1-				1	\$350.00	0.00			
N 8	13	11/07/15	11/14/15	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	-----1-				1	\$475.00	0.00			
Week:		11/09/15	11/15/15	-----1-				1	\$475.00	0.00			
N 9	13	11/08/15	11/08/15	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	-----1				1	\$350.00	0.00			
N 10	13	11/15/15	11/15/15	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	-----1				1	\$380.00	0.00			
N 11	13	11/06/15	11/06/15	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WHO
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<u>Contract / Revision</u>	<u>Alt Order #</u>
220393 /	08001250

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/06/15 - 11/15/15	NEXTGEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Next Generation Climate	11/05/15 / 11/05/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$565.00	0.00			
N 12	13	11/09/15	11/13/15	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	M---F--				2	\$565.00	0.00			
N 13	13	11/09/15	11/13/15	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	MT--F--				3	\$225.00	0.00			
N 14	13	11/06/15	11/06/15	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$565.00	0.00			
N 15	13	11/09/15	11/13/15	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	4	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	M-WTF--				4	\$565.00	0.00			
N 16	13	11/06/15	11/06/15	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$375.00	0.00			
N 17	13	11/10/15	11/13/15	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	-T-TF--				3	\$375.00	0.00			
N 18	13	11/06/15	11/06/15	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$1,775.00	0.00			
N 19	13	11/09/15	11/13/15	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$8,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	MTWTF--				5	\$1,775.00	0.00			
N 20	13	11/06/15	11/06/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$2,500.00	0.00			
N 21	13	11/09/15	11/13/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	M-WTF--				4	\$2,500.00	0.00			
N 22	13	11/07/15	11/14/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	-----1-				1	\$700.00	0.00			
Week:		11/09/15	11/15/15	-----1-				1	\$700.00	0.00			
N 23	13	11/08/15	11/15/15	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	-----1				1	\$585.00	0.00			
Week:		11/09/15	11/15/15	-----1				1	\$585.00	0.00			
N 24	13	11/06/15	11/06/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$2,625.00	0.00			
N 25	13	11/10/15	11/13/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	3	\$7,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	-TW-F--				3	\$2,625.00	0.00			
N 26	13	11/06/15	11/06/15	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$3,645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$3,645.00	0.00			
N 27	13	11/09/15	11/13/15	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	4	\$14,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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11/06/15 - 11/15/15	NEXTGEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Next Generation Climate .	11/05/15 / 11/05/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	M-WTF--				4	\$3,645.00	0.00			
N 28 13		11/13/15	11/13/15	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	----1--				1	\$725.00	0.00			
Totals										0.00		58	\$80,505.00

Time Period	# of Spots	Gross Amount	Net Amount
10/26/15 - 11/15/15	58	\$80,505.00	\$68,429.25
Totals	58	\$80,505.00	\$68,429.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: <div style="font-size: 1.2em; margin-left: 20px;">9/16/15</div>
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I, Debra Schummer Klein
do hereby request station time concerning the following issue:

Climate Change

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30's	ALL	ALL			

This broadcast time will be used by: Next Gen Climate Action
111 Sutter St. 10th Floor
San Francisco, CA 94104

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Climate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Next Gen Climate Action
111 Sutter St. 10th Floor S.F. CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Josh Fryday, COO
Chris Fudelff, CFO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/16/15 [Signature] 818-415-9098
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title