

WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

CONTRACT

<u>Contract / Revision</u> 220393 /		<u>Alt Order #</u> 08001250
<u>Product</u> NEXTGEN		
<u>Contract Dates</u> 11/06/15 - 11/15/15		<u>Estimate #</u>
<u>Advertiser</u> Next Generation Climate Action Committee		<u>Original Date / Revision</u> 11/05/15 / 11/05/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> NSO Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

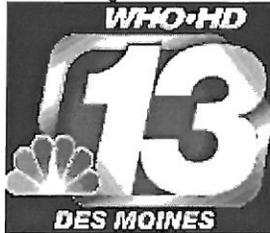
And:

AKPD Message and Media, LLC
 730 N. Franklin
 Suite 404
 Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	11/06/15	11/06/15	Today In Iowa	5:00 AM-5:30 AM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$565.00	0.00			
N 2	13	11/09/15	11/13/15	Today In Iowa	5:00 AM-5:30 AM		:30				NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	M---F--				2	\$565.00	0.00			
N 3	13	11/06/15	11/06/15	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$1,775.00	0.00			
N 4	13	11/11/15	11/13/15	Today In Iowa	6:00 AM-7:00 AM		:30				NM	2	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	--W-F--				2	\$1,775.00	0.00			
N 5	13	11/06/15	11/06/15	Today	7:00 AM-9:00 AM		:30				NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$1,540.00	0.00			
N 6	13	11/09/15	11/13/15	Today	7:00 AM-9:00 AM		:30				NM	5	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	MTWTF--				5	\$1,540.00	0.00			
N 7	13	11/07/15	11/14/15	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	-----1-				1	\$350.00	0.00			
Week:		11/09/15	11/15/15	-----1-				1	\$350.00	0.00			
N 8	13	11/07/15	11/14/15	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	-----1-				1	\$475.00	0.00			
Week:		11/09/15	11/15/15	-----1-				1	\$475.00	0.00			
N 9	13	11/08/15	11/08/15	Su 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	-----1				1	\$350.00	0.00			
N 10	13	11/15/15	11/15/15	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	-----1				1	\$380.00	0.00			
N 11	13	11/06/15	11/06/15	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	-----1				1	\$565.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
220393 /	08001250

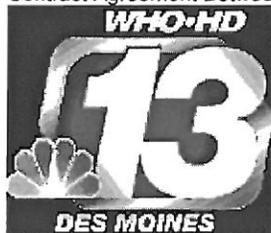
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/06/15 - 11/15/15	NEXTGEN	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Next Generation Climate	11/05/15 / 11/05/15

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$565.00	0.00			
N 12	13	11/09/15	11/13/15	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	2	\$1,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	M---F--				2	\$565.00	0.00			
N 13	13	11/09/15	11/13/15	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	MT--F--				3	\$225.00	0.00			
N 14	13	11/06/15	11/06/15	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$565.00	0.00			
N 15	13	11/09/15	11/13/15	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	4	\$2,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	M-WTF--				4	\$565.00	0.00			
N 16	13	11/06/15	11/06/15	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$375.00	0.00			
N 17	13	11/10/15	11/13/15	Channel 13 News @ 4p	4:00 PM-5:00 PM		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	-T-TF--				3	\$375.00	0.00			
N 18	13	11/06/15	11/06/15	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$1,775.00	0.00			
N 19	13	11/09/15	11/13/15	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$8,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	MTWTF--				5	\$1,775.00	0.00			
N 20	13	11/06/15	11/06/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$2,500.00	0.00			
N 21	13	11/09/15	11/13/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	M-WTF--				4	\$2,500.00	0.00			
N 22	13	11/07/15	11/14/15	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	-----1-				1	\$700.00	0.00			
Week:		11/09/15	11/15/15	-----1-				1	\$700.00	0.00			
N 23	13	11/08/15	11/15/15	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	-----1				1	\$585.00	0.00			
Week:		11/09/15	11/15/15	-----1				1	\$585.00	0.00			
N 24	13	11/06/15	11/06/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$2,625.00	0.00			
N 25	13	11/10/15	11/13/15	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	3	\$7,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	-TW-F--				3	\$2,625.00	0.00			
N 26	13	11/06/15	11/06/15	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$3,645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/02/15	11/08/15	----1--				1	\$3,645.00	0.00			
N 27	13	11/09/15	11/13/15	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	4	\$14,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 220393 /	<u>Alt Order #</u> 08001250
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<u>Contract Dates</u> 11/06/15 - 11/15/15	<u>Product</u> NEXTGEN	<u>Estimate #</u>
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<u>Advertiser</u> Next Generation Climate .	<u>Original Date / Revision</u> 11/05/15 / 11/05/15
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	M-WTF--				4	\$3,645.00	0.00			
N 28	13	11/13/15	11/13/15	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/09/15	11/15/15	----1--				1	\$725.00	0.00			
Totals										0.00		58	\$80,505.00

Time Period	# of Spots	Gross Amount	Net Amount
10/26/15 - 11/15/15	58	\$80,505.00	\$68,429.25
Totals	58	\$80,505.00	\$68,429.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 9/16/15
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I, Debra Schummer Klein
do hereby request station time concerning the following issue:

Climate Change

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30's	ALL	ALL			

This broadcast time will be used by: Next Gen Climate Action
111 Sutter St. 10th Floor
San Francisco, CA 94104

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Climate

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Next Gen Climate Action
111 Sutter St. 10th Floor S.F. CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Josh Fryday, COO
Chris Fudelff, CFO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

