

ORDER



Orders
Order / Rev: 9701
Alt Order #:
Product Desc: Michelle Lujan Grishan Democtatic Gove
Estimate: 2022
Flight Dates: 05/13/22 - 06/03/22
Original Date / Rev: 05/12/22 / 05/12/22
Order Type: GENERAL

KOTS-AM
Primary AE: Caroline Beard
Sales Office: RDEM
Sales Region: Regional

Agency
Name: Creative Political Media
Buying Contact:
Billing Contact:
 720 E Zia Road
 Santa Fe, NM 87505

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: New Mexicans for Michelle
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:25:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	20	\$160.00	\$136.00
05/30/22	06/03/22	10	\$80.00	\$68.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	20	\$160.00	\$136.00	0.00
June 2022	10	\$80.00	\$68.00	0.00
Totals	30	\$240.00	\$204.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Caroline Beard			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOTS	05/16/22	06/03/22	M-F PM Drive	CM	5:30 PM-7:00 PM	MTWTF--	:30	10	\$8.00	P-02	0.00	NM	30	\$240.00
				M-F PM Drive		(5:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	MTWTF--		10				\$8.00		0.00			
		Week: 05/23/22	05/29/22	MTWTF--		10				\$8.00		0.00			
		Week: 05/30/22	06/05/22	MTWTF--		10				\$8.00		0.00			
													Totals	30	\$240.00