

# ORDER



**Orders**  
**Order / Rev:** 9701  
**Alt Order #:**  
**Product Desc:** Michelle Lujan Grishan Democtatic Gove  
**Estimate:** 2022  
**Flight Dates:** 05/13/22 - 06/03/22  
**Original Date / Rev:** 05/12/22 / 05/12/22  
**Order Type:** GENERAL

**KOTS-AM**

**Primary AE:** Caroline Beard  
**Sales Office:** RDEM  
**Sales Region:** Regional

**Agency**  
**Name:** Creative Political Media  
**Buying Contact:**  
**Billing Contact:**  
 720 E Zia Road  
 Santa Fe, NM 87505

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** New Mexicans for Michelle  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-03

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	20	\$160.00	\$136.00
05/30/22	06/03/22	10	\$80.00	\$68.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	20	\$160.00	\$136.00	0.00
June 2022	10	\$80.00	\$68.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$240.00</b>	<b>\$204.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Caroline Beard			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOTS	05/16/22	06/03/22	M-F PM Drive	CM	5:30 PM-7:00 PM	MTWTF--	:30	10	\$8.00	P-02	0.00	NM	30	\$240.00
				M-F PM Drive	(5:30 PM-7:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/16/22	05/22/22	MTWTF--		10		\$8.00		0.00					
Week:		05/23/22	05/29/22	MTWTF--		10		\$8.00		0.00					
Week:		05/30/22	06/05/22	MTWTF--		10		\$8.00		0.00					
													<b>Totals</b>	<b>30</b>	<b>\$240.00</b>