

92.7 KREV Pulic File 2020

Issues and Program List April 2020 thru June 2020

2nd Quarter

Being aware of all aspects of the concerns of the Bay Area Community is the number one priority at KREV. Meeting this priority, the staff is constantly searching for methods by which community concerns are discussed and addressed. The below mentioned programs and/or activities allow leaders and citizens to have their voice heard.

Public Service Announcement
Policy and Outreach Program.

The public Service Announcement schedule at KREV is augmented each month with the newest mentions of information vital to the community and the nation. These announcements may be prerecorded, read live by a talent and are provided by recognized organizations that provide public service and have a legal standing as a 501c3. Some of these include and are not limited to the American Red Cross, The Salvation Army or Public Television, on a national basis and by public minded organizations and individuals on a local basis. KREV Solicits PSA's from that public in the form of prerecorded announcements giving the email address of the Public Service Director.

Announcements:

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| 04-1: | No schools open covid 19 Pandemic stay at home order |
| 04-20 thru 29: | Announcements no sports no schools stay at home order |
| 05-1 thru 5-20: | No schools open stay at home order due to Covid 19 |
| 05-30-6-20 | Ad Counsel: Smokey the Bear "Only You can prevent Wildfires" |
| 06 22 thru 6-30: | Ad Counsel: "Friends don't let Friends Drive Drunk" "Buzzed Driving is Drunk Diving" |