

## 92.7 KREV Pulic File 2020

### Issues and Program List Oct. 2020 thru Dec. 2020

#### 4th Quarter

Being aware of all aspects of the concerns of the Bay Area Community is the number one priority at KREV. Meeting this priority, the staff is constantly searching for methods by which community concerns are discussed and addressed. The below mentioned programs and/or activities allow leaders and citizens to have their voice heard.

#### Public Service Announcement Policy and Outreach Program.

The public Service Announcement schedule at KREV is augmented each month with the newest mentions of information vital to the community and the nation. These announcements may be prerecorded, read live by a talent and are provided by recognized organizations that provide public service and have a legal standing as a 501c3. Some of these include and are not limited to the American Red Cross, The Salvation Army or Public Television, on a national basis and by public minded organizations and individuals on a local basis. KREV Solicits PSA's from that public in the form of prerecorded announcements giving the email address of the Public Service Director.

#### Announcements:

- 10-1 thru 10-15: SPCA Making awareness of homeless animals even during Covid 19. They will still pick up animals and take care of them. Should public want To adopt they will need to call the shelter to arrange an appointment 415-554-3000. They want and need donations.
- 10-16 thru 10-30: Schools remain closed and there are no sports Stay at home order in place Due to Covid 19 :15 PSA Stay safe Stay secure Stay at home When out wear your masks.
- 11-1 thru 11-25: Ad Counsel: "Friends don't let friends drink and drive"  
" Buzzed driving is Drunk Driving"  
" Stay at home orders;. Covid 19 wear masks to do only essential business.
- 12-1 thru 12-15: Distance online schools. No sports. Parks are closed. Stay at home order. Wear your Masks protect yourself and other PSA