

ORDER



KSHB-TV

Orders
Order / Rev: 478932
Alt Order #: WOC11842041
Product Desc: KS-3
Estimate: 6425
Flight Dates: 10/30/18 - 11/06/18
Original Date / Rev: 10/29/18 / 11/05/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Canal Partners Media/POL
Buying Contact:
Billing Contact:
 900 Circle 75 Parkway, SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Davids/Democrat/Congress
Demographic: A25-54
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business Thru:
Advertiser External ID: 208997
Agency External ID: 103998
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	84	\$45,595.00	\$38,755.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	84	\$45,595.00	\$38,755.75	0.00
Totals	84	\$45,595.00	\$38,755.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/30/18	11/06/18	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$230.00	P-2	0.00	NM	6	\$1,380.00
(Program: 41 ACTN NWS-5A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/18	11/05/18	MTWTF--			5			\$230.00		0.00			
Week:		11/06/18	11/12/18	-T-----			1			\$230.00		0.00			
N 2	KSHB	10/30/18	11/05/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	5	\$3,500.00
(Program: 41 ACTN NW TDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/18	11/05/18	MTWTF--			5			\$700.00		0.00			
N 3	KSHB	10/30/18	11/05/18	M-F Today Show M-F Today Show	CM	7-9am	MTWTF--	:30	4	\$700.00	P-2	0.00	NM	5	\$3,500.00
(Program: TODAY SHW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/18	11/05/18	MTWTF--			5			\$700.00		0.00			
N 4	KSHB	10/30/18	11/05/18	M-F 9-10am Megyn Kelly Today	CM	9-10am	MTWTF--	:30	5	\$240.00	P-2	0.00	NM	10	\$3,635.00
(Program: M KLLY TDY-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/18	11/05/18	MTWTF--			5			\$240.00		0.00			

Order / Rev: 478932
 Alt Order #: WOC11842041
 Flight Dates: 10/30/18 - 11/06/18

Advertiser: Davids/Democrat/Congress
 Product Desc: KS-3
 Estimate: 6425
KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			5		\$240.00	0.00					
Spot	Ch	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/30/18-11/05/18		M-F 9-10am		9-10am	MTWThF----	:30		(\$240.00)		0.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19 [n/a when ordered hv 10/29]															
3	KSHB	10/30/18-11/05/18		M-F 9-10am		9-10am	MTWThF----	:30		(\$240.00)		0.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19 [n/a when ordered hv 10/29]															
5	KSHB	10/30/18-11/05/18		M-F 9-10am		9-10am	MTWThF----	:30		(\$240.00)		0.00	NM		
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19 [N/A when ordered for Monday 10/29 sm]															
6	KSHB	10/30/18-11/05/18		M-F 6-7am News		6-7am	M----F----	:30		\$700.00		0.00	NM		
Ⓜ MG for 11.5,4.3,4.1,4.5,7.3,7.4															
7	KSHB	10/30/18-11/05/18		M-F Today Show		7-9am	M----F----	:30		\$700.00		0.00	NM		
Ⓜ MG for 11.5,4.3,4.1,4.5,7.3,7.4															
8	KSHB	10/30/18-11/05/18		M-F 10-11am		10-11am	M----F----	:30		\$190.00		0.00	NM		
Ⓜ MG for 11.5,4.3,4.1,4.5,7.3,7.4															
9	KSHB	10/30/18-11/05/18		M-F 11am-12pm News		11am-12pm	M----F----	:30		\$285.00		0.00	NM		
Ⓜ MG for 11.5,4.3,4.1,4.5,7.3,7.4															
10	KSHB	10/30/18-11/05/18		M-F 1-2pm		1-2pm	MTWThF----	:30		(\$190.00)		0.00	NM		
Ⓜ Credited															
11	KSHB	10/30/18-11/05/18		M-F 2-3pm		2-3pm	M----F----	:30		\$190.00		0.00	NM		
Ⓜ MG for 11.5,4.3,4.1,4.5,7.3,7.4															
12	KSHB	10/30/18-11/05/18		Friday Prime B		8-9pm	-----F----	:30		(\$900.00)		0.00	NM		
Ⓜ See MG 23.2,23.3,23.4,23.5,23.6,23.7,23.8 [n/a when ordered hv 11/01]															
13	KSHB	10/30/18-11/05/18		Friday Prime C		9-10pm	-----F----	:30		(\$900.00)		0.00	NM		
Ⓜ See MG 23.2,23.3,23.4,23.5,23.6,23.7,23.8 [n/a when ordered hv 11/01]															
14	KSHB	10/30/18-11/05/18		Sa 6-7am News		6-7am	-----Sa--	:30		\$190.00		0.00	NM		
Ⓜ MG for 11.5,4.3,4.1,4.5,7.3,7.4															
15	KSHB	10/30/18-11/05/18		Su 6-7am News		6-7am	-----Su	:30		(\$190.00)		0.00	NM		
Ⓜ Credited															
16	KSHB	10/30/18-11/05/18		Sa 7-8am News		7-8am	-----Sa--	:30		(\$335.00)		0.00	NM		
Ⓜ Credited															
17	KSHB	10/30/18-11/05/18		Sa Today Show		8-10am	-----Sa--	:30		\$500.00		0.00	NM		
Ⓜ MG for 11.5,4.3,4.1,4.5,7.3,7.4															
18	KSHB	10/30/18-11/05/18		Saturday Prime B		8-9pm	-----Sa--	:30		\$400.00		0.00	NM		
Ⓜ MG for 11.5,4.3,4.1,4.5,7.3,7.4															
19	KSHB	10/30/18-11/05/18		M-F 1135pm-1235am		1135pm-1235am	M-----	:30		(\$190.00)		0.00	NM		
Ⓜ See MG 23.2,23.3,23.4,23.5,23.6,23.7,23.8 [N/A when ordered Monday 11/1 sm]															
N 5	KSHB	10/30/18	11/05/18	M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	5	\$285.00	P-2	0.00	NM	5	\$1,425.00
				M-F 11am-12pm News											
(Program: 41 ACTN NW MDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			5		\$285.00	0.00					
N 6	KSHB	10/30/18	11/05/18	M-F 12-1pm	CM	12-1pm	MTWTF--	:30	5	\$190.00	P-2	0.00	NM	5	\$950.00
				M-F 12-1pm											
(Program: DAYS-OUR LIVES)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			5		\$190.00	0.00					
N 7	KSHB	10/30/18	11/05/18	M-F 3-330pm	CM	3-330pm	MTWTF--	:30	5	\$350.00	P-2	0.00	NM	3	\$1,050.00
				M-F 3-330pm											
(Program: JEOPARDY TWO)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/18	11/05/18	MTWTF--			5		\$350.00	0.00					

Advertiser:	Dauids/Democrat/Congress
Product Desc:	KS-3
Estimate:	6425

KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		10/30/18	11/05/18	MTWTF--		5			\$350.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
3	KSHB	10/30/18-11/05/18		M-F 3-330pm		3-330pm	MTWThF----	:30		(\$350.00)	0.00	NM					
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19 [n/a when ordered hv 10/29]																	
4	KSHB	10/30/18-11/05/18		M-F 3-330pm		3-330pm	MTWThF----	:30		(\$350.00)	0.00	NM					
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19 [bumped by p1/FX political hv 10/30]																	
N 8	KSHB	10/30/18	11/05/18	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	MTWTF--	:30	5	\$335.00	P-2	0.00	NM	5	\$1,675.00		
(Program: NOW KC)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		10/30/18	11/05/18	MTWTF--		5			\$335.00	0.00							
N 9	KSHB	10/30/18	11/05/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	5	\$1,360.00	P-1	0.00	NM	5	\$6,800.00		
(Program: 41 ACTN NEWS-5)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		10/30/18	11/05/18	MTWTF--		5			\$1,360.00	0.00							
N 10	KSHB	10/30/18	11/05/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	3	\$1,760.00	P-1	0.00	NM	3	\$5,280.00		
(Program: 41 ACTN NEWS-6)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		10/30/18	11/05/18	MTWTF--		3			\$1,760.00	0.00							
N 11	KSHB	10/30/18	11/05/18	M-F 630-7pm News M-F 630-7pm News	CM	630-7pm	MTWTF--	:30	5	\$665.00	P-2	0.00	NM	4	\$2,660.00		
(Program: 41 ACT NWS-630)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		10/30/18	11/05/18	MTWTF--		5			\$665.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
5	KSHB	10/30/18-11/05/18		M-F 630-7pm News		630-7pm	MTWThF----	:30		(\$665.00)	0.00	NM					
See MG 4.6,4.7,4.8,4.9,4.10,4.11,4.12,4.13,4.14,4.15,4.16,4.17,4.18,4.19 [N/A when ordered for Monday 10/29 sm]																	
N 12	KSHB	10/30/18	11/05/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	5	\$1,150.00	P-2	0.00	NM	5	\$5,750.00		
(Program: 41 ACTN NWS-10)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		10/30/18	11/05/18	MTWTF--		5			\$1,150.00	0.00							
N 13	KSHB	10/30/18	11/05/18	M-F 1135pm-1235am M-F 1135pm-1235am	CM	1135pm-1235am	MTWTF--	:30	5	\$100.00	P-3	0.00	NM	5	\$500.00		
(Program: S. MEYERS-NBC<)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		10/30/18	11/05/18	MTWTF--		5			\$100.00	0.00							
N 14	KSHB	10/30/18	11/03/18	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----1-	:30	1	\$190.00	P-2	0.00	NM	1	\$190.00		
(Program: 41 ACTN-TDY WK)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		10/29/18	11/04/18	-----1-		1			\$190.00	0.00							
N 15	KSHB	10/30/18	11/03/18	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----1-	:30	1	\$335.00	P-2	0.00	NM	1	\$335.00		
(Program: 41 ACTN-TDY WK)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		10/29/18	11/04/18	-----1-		1			\$335.00	0.00							
N 16	KSHB	10/30/18	11/03/18	Sa Today Show Sa Today Show	CM	8-10am	-----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00		
(Program: SATURDAY TODAY)																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>							
Week:		10/29/18	11/04/18	-----1-		1			\$500.00	0.00							
N 17	KSHB	10/30/18	11/03/18	Sa 1030pm-12am Sa 1030pm-12am	CM	1030pm-12am	-----2-	:30	2	\$950.00	P-2	0.00	NM	2	\$1,900.00		
(Program: SAT NITE LIVE)																	

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KSHB-TV

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----2-			2			\$950.00	0.00				
N18	KSHB	10/30/18	11/04/18	Su 6-7am News Su 6-7am News	CM	6-7am	-----1	:30	1	\$190.00	P-2	0.00	NM	1	\$190.00
(Program: 41 ACTN-TDY WK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----1			1			\$190.00	0.00				
N19	KSHB	10/30/18	11/04/18	Su Today Show Su Today Show	CM	7-8am	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
(Program: SUN TODAY-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----1			1			\$500.00	0.00				
N20	KSHB	10/30/18	11/04/18	Su 8-9am News Su 8-9am News	CM	8-9am	-----1	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
(Program: 41 ACTN-WK TDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----1			1			\$450.00	0.00				
N21	KSHB	10/30/18	11/03/18	Sa 5-530pm News Sa 5-530pm News	CM	5-530pm	-----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
(Program: 41 ACTN NWS SAT 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----1-			1			\$500.00	0.00				
N22	KSHB	10/30/18	11/03/18	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----2-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
(Program: 41 ACT NWS SAT 6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-----2-			2			\$500.00	0.00				
N23	KSHB	11/02/18	11/06/18	M-F 430-5am News M-F 430-5am News	CM	430-5am	-----	:30	0	\$50.00	P-3	0.00	NM	7	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	----F--			1			\$50.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	10/29/18-11/04/18		M-F 430-5am News			430-5am	-----F----	:30	(\$50.00)		0.00	NM		
See MG 23.2,23.3,23.4,23.5,23.6,23.7,23.8 [n/a when ordered hv 11/01]															
2	KSHB	11/06/18-11/06/18		M-F 6-7am News			6-7am	-T-----	:30	\$700.00		0.00	NM		
Ⓜ MG for 4.19,4.12,4.13,23.1															
3	KSHB	11/06/18-11/06/18		M-F 10-11am			10-11am	-T-----	:30	\$190.00		0.00	NM		
Ⓜ MG for 4.19,4.12,4.13,23.1															
4	KSHB	11/06/18-11/06/18		M-F 10-11am			10-11am	-T-----	:30	\$190.00		0.00	NM		
Ⓜ MG for 4.19,4.12,4.13,23.1															
5	KSHB	11/06/18-11/06/18		M-F 430-5am News			430-5am	-T-----	:30	\$50.00		0.00	NM		
Ⓜ MG for 4.19,4.12,4.13,23.1															
6	KSHB	11/06/18-11/06/18		M-F 4-430am			4-430am	-T-----	:30	\$50.00		0.00	NM		
Ⓜ MG for 4.19,4.12,4.13,23.1															
7	KSHB	11/06/18-11/06/18		M-F 9-10am			9-10am	-T-----	:30	\$460.00		0.00	NM		
Ⓜ MG for 4.19,4.12,4.13,23.1															
8	KSHB	11/06/18-11/06/18		M-F 11am-12pm News			11am-12pm	-T-----	:30	\$285.00		0.00	NM		
Ⓜ MG for 4.19,4.12,4.13,23.1															
Week:		11/05/18	11/11/18	-----			0			\$50.00	0.00				
													Totals	84	\$45,595.00