COLORADO CONVERSATION-FIRST QUARTER 2024 KKSE AM

COLORADO CONVERSATION is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.

Due to the current pandemic, no in-studio interviews were conducted.

Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.

COLORADO CONVERSATION is heard on KKSE AM on Sundays at approximately 6:00 A.M

ISSUES highlighted this Quarter:

New Laws in effect for landlords at the start 2024 Organization to help eliminate 1st responder and veteran suicide

Fundraiser for organization that provides free grief counseling for families who have lost a child Organization for underprivileged families of color Colorectal Cancer Awareness Month Information from American Cancer Society's annual Making Strides Against Breast Cancer

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ORGANIZATION: Denver Department of Excise and Licenses

AIRED: Jan. 7

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: the <u>Denver City Council</u> passed a new ordinance requiring a residential rental property license. This is for anyone offering, providing, or operating a residential rental property in the City and County of Denver. A residential rental property is any building, structure, or accessory dwelling unit that is rented or offered for rent as a residence for 30 days or more at a time. The licensing program is part of Denver's drive to achieve minimum residential rental housing standards.

ORGANIZATION: American Military Families

AIRED: Jan. 14th, 21st & 28th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Every 65 minutes a veteran commits suicide. Suicide is never the solution, but the traumas of war have left devastating side effects. The invisible and physical wounds from Post-Traumatic Stress Disorder (PTSD) and Traumatic Brain Injuries (TBI) are debilitating. When combined with a litany of side effects from service to country, such as severe depression, suicidal ideation, sleep apnea, night terrors, relationship issues, self-medication, seclusion, legal and/or financial issues, and hopelessness, it should serve as no surprise that the statistical data for the number of suicides in the military and first responder community remains at an all-time high. For the past 19 years, American Military Family (AMF) has been answering the call by providing a reprieve from their many stresses as we address their physical, mental, and emotional wounds, thereby providing them with the necessary services and resources they urgently need.

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ORGANIZATION: Angel Eyes-8th Annual Suds For Sids

AIRED: Feb. 4th & 11th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date: March 2nd: Angel Eyes is a Colorado non-profit organization that offers free professional grief support to families that have been impacted by pregnancy loss or the unexpected death of an infant. This annual event helps to raise money for free grief counseling to families by bringing in local breweries, food, silent auction items, entertainment and more for one low ticket price.

ORGANIZATION: Ms. Black Colorado and the Just for Us organization

AIRED: Feb. 18th & 25th and Mar. 3rd

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Ms. Black Colorado, KeAre' Rhea, sat down with me to talk about her mission in helping underprivileged families of color through her Just For Us non-profit. Which helps to provide resources, food, clothing, etc to families of color that are having a difficult time of making ends

meet

ORGANIZATION: American Cancer Society-Colorectal Cancer Awareness Month

AIRED: March 10th & 17th

Interviewer: Mel Rutledge

Segment: 15 Minutes

Why: The mission of the American Cancer Society is to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

With March being Colorectal Cancer Awareness month, we discussed symptoms, family history, treatments, resources and shared survivor stories for our listeners.

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ORGANIZATION: American Cancer Society-Making Strides Against Breast Cancer

AIRED: Mar. 24th & 31st

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date: Oct. 5th. The mission of the American Cancer Society is to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer. We discussed the last event we had in Oct. 2023 and gave an update on how much money was raised and to announce the date of this years Making Strides Against Breast Cancer event that helps to raise money for research and help with resources for caregivers, survivors and patients. We encouraged the community to get signed up and start fundraising for this amazing event.