

COLORADO CONVERSATION-FIRST QUARTER 2020

COLORADO CONVERSATION is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.

Topics on **COLORADO CONVERSATION** cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.

COLORADO CONVERSATION is heard on KKSE AM on Sundays at approximately 6:00 A.M

ISSUES highlighted this Quarter:

Fundraiser for preserving a local monument

Access to free feminine hygiene products

Morris Animal Foundation

Therapy for Veterans through the use of horses

Fundraiser to conserve a local historic landmark

Fundraiser for Feeding Denver's Hungry

Flu Season precautions

Fundraiser for Air & Space Museum

Fundraiser that provides free grief Counseling for families who have lost a child due to SIDS or miscarriage

Coronavirus awareness

March is colorectal cancer awareness month

Walk/Run Benefitting several Veterans organizations

Non-profit organization to preserve air/space history

Free tax help for low income families

FIRST QUARTER 2020 KKSE AM

ORGANIZATION: Thornton Eagles Valentine's Dance for Feeding Denver's Hungry

AIRED: Jan 5th & 19th

Interviewer: Mel Rutledge

Segment: 15 Minutes

WHY: Event Date: Feb. 8, 2020-The Thornton Eagles will be having a fundraiser for Feeding Denver's Hungry, a local organization who provides food, hygiene products, and cold weather gear. This Fundraiser is to help provide them with much needed funds to keep their mobile pantry going.

Thornton Eagles Mission: The Fraternal Order of Eagles is an international non-profit organization uniting fraternally in the spirit of liberty, truth, justice, and equality, to make human life more desirable by lessening its ills and promoting peace, prosperity, gladness and hope. The F.O.E. donates more than \$10 million a year to local communities, fundraisers, charities and more. As part of its philosophy, the F.O.E. gives back 100 percent of monies raised in the form of grants. Fundraisers are conducted for eight major charities, including kidney, heart, diabetes, cancer and spinal cord injury funds, a children's fund, memorial foundation and the Golden Eagle Fund.

ORGANIZATION: Remount Foundation

AIRED: Jan 5th, Feb. 2nd & Mar. 22nd

Interviewer: Mel Rutledge

Segment: 15 Minutes

WHY: It is the Remount Foundation's mission to provide a powerful, transformative experience through horses, nature and community that helps American Warriors achieve wellness physically, mentally and spiritually, to fulfill their God-given potential to be fathers, mothers and citizens of this great country.

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ORGANIZATION: Morrison Animal Foundation

AIRED: Jan. 12 & Feb. 23rd

Interviewer: Mel Rutledge

Segment: 15 Minutes

WHY: At Morris Animal Foundation, we work every day to improve and protect the health of animals through scientific innovation, education and inspiration. We are committed to fighting animal diseases worldwide in species ranging from cats and dogs to horses and alpacas; amphibians and wildcats to anteaters and elephants. We are bridging science and resources to advance the health of animals. With your help, we are saving animal lives.

ORGANIZATION: Civic Center Conservancy

AIRED: Jan 12th

Interviewer: Mel Rutledge

Segment: 15 Minutes

WHY: Formed in 2004 by a group of private citizens passionate about revitalizing Civic Center Park, the **Civic Center Conservancy** is a nonprofit organization that partners with the City and County of Denver to restore, enhance and activate Denver's historic Civic Center Park - elevating and sustaining this historic urban oasis as a vibrant and iconic cultural and community hub. The Conservancy's efforts focus around the following four areas: advocacy for park needs and infrastructure improvements; events and programming to activate Civic Center; public awareness and engagement; and fundraising for capital improvements, activities and initiatives to support and revitalize the park.

ORGANIZATION: Tips on combating the Flu Season

AIRED: Jan. 19th & 26th

Interviewer: Melanie Rutledge

Segment: 15 Minutes

WHY: Interviewed Andrew Nagy, a nurse practitioner with MedExpress Urgent Care to talk about the Flu activity in Colorado. We spoke about precautionary measures that people can take and what population is most at risk. We also mentioned the effectiveness of vaccines and what to do when symptoms arise.

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ORGANIZATION: Period Kits

AIRED: Jan. 26th

Interviewer: Mel Rutledge

Segment: 15 Minutes

WHY: Event Date: Working For Dignity and Health. Period.

Period Kits began organically because a group of people saw a need and got involved. In 2018, Ashley Bierne had the goal of creating 300 kits for her birthday month. She recruited friends to help and Period Kits was informally born. In February of 2019, PK was formally founded as a nonprofit business in Colorado. Encouraged listeners to get involved by donating time, money, and/or product

ORGANIZATION: Wings Over the Rockies Air & Space Museum 80's/90's Dance

AIRED: Feb. 2nd & Feb. 8th

Interviewer: Melanie Rutledge

Segment: 15 Minutes

WHY: Event date-Feb. 15th a fun 80's vs. 90's dance for all ages inside a historic airplane hangar to benefit the ongoing mission of the Wings Over the Rockies Air & Space Museum. Wings Over the Rockies Air & Space Museum is a diverse community organization dedicated to unlocking our visitors dreams of flight through exhibitions, events and educational programming. Each year, we welcome roughly 160,000 visitors representing all 50 U.S. states and 34 countries around the world.

ORGANIZATION: Angel Eyes-8th Annual Suds for SIDS event

AIRED: Feb. 8th, Feb. 16th & Mar. 1st

Interviewer: Melanie Rutledge

Segment: 15 Minutes

WHY: Event Date: March 7th-This annual event takes place at transportation museum where several local breweries come together for one night to raise funds for Angel Eyes, the only organization in Colorado that provides free grief counselling for families who have lost a child due to SIDS, miscarriage, or still birth.

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ORGANIZATION: MedExpress-Public Health information-Coronavirus fact/myth

AIRE D: Feb. 16th

Interviewer: Mel Rutledge

Segment: 15 Minutes

WHY: With the recent outbreak of Coronavirus, we felt it was important to have Dr. Ken Cohen come into the studio to talk about the recent facts of the virus. We discussed the symptoms, who is at most risk, what to do if you suspect that you have been exposed.

ORGANIZATION: Shamrock Stampede for PTSD

AIRE D: Mar. 1st

Interviewer: TJ Kizuka

Segment: 15 Minutes

WHY: **Event date-March 21st (Event was cancelled due to COVID-19)-** The 2nd Annual Shamrock Stampede for PTSD & mental Health is a 3.3K, Luck 7K, & 1K Family Friendly RUN/Walk Festival with a St. Patrick's Day Theme that is held in Castle Rock. Proceeds are to benefit several Veterans Organizations including Colorado Fallen Heroes Foundation, The Shelter Foundation & Code 4 Counselling

ORGANIZATION: American Cancer Society-Colorectal Cancer Awareness Month

AIRE D: Mar. 1st & Mar. 29th

Interviewer: Mel Rutledge

Segment: 15 Minutes

WHY: March is National Colorectal Cancer Awareness Month. Get Screened. Colorectal cancer is a leading cause of death, yet it can often be prevented or found at an early stage. ACS recommends people at average risk get screened for colorectal cancer starting no later than age 45.

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ORGANIZATION: Wings Over the Rockies Air & Space Museum General Info

AIRED: Mar. 8th

Interviewer: Mel Rutledge

Segment: 15 Minutes

WHY: Wings Over the Rockies educates and inspires people of all ages about aviation and space endeavors of the past, present and future. Wings Over the Rockies Air & Space Museum is a diverse community organization dedicated to unlocking our visitors dreams of flight through exhibitions, events and educational programming. Each year, we welcome roughly 160,000 visitors representing all 50 U.S. states and 34 countries around the world.

ORGANIZATION: Leukemia Lymphoma Society-Rocky Mountain Blood Conference

AIRED: Mar. 8th & Mar. 29th

Interviewer: Mel Rutledge

Segment: 15 Minutes

WHY: Event Date-April 4th (Event Cancelled due to COVID-19). The Rocky Mountain Chapter of The Leukemia & Lymphoma Society is proud to present this free education event to blood cancer patients, survivors, family members, and caregivers. Experts in the areas of blood cancer research, treatment, and survivorship will present information on each topic. Our goal is to educate conference participants about treatment options, emerging therapies, management of survivorship issues and LLS resources.

ORGANIZATION: Running of the Green to benefit Fetal Health Foundation

AIRED: Mar. 15th

Interviewer: TJ Kizuka

Segment: 15 Minutes

WHY: Event date-March 15th (Event was cancelled due to COVID-19). A Colorado Event for 30 Years, The Running of the Green is to benefit the Fetal Health Foundation. Runnin' of the Green (ROTG) is a family oriented [7K](#) and [2 Mile](#) race/walk that is centered around the Irish celebration of Saint Patrick's Day and Spring. We take our Irish fun seriously, after all, there is a good ole' reason we have been voted the best race post party! Fun festivities include:
~LoDo Runnin' of the Green Festival/Expo, Live Irish Music, Irish Dancers, Beer Garden, Colorado Youth Pipe Band

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ORGANIZATION: Get Ahead Colorado a program of the Piton Foundation-Tax Help

AIRED: Mar. 15th, 22nd and 29th

Interviewer: Melanie Rutledge

Segment: 15 Minutes

WHY: Get Ahead Colorado is the largest and longest operating Earned Income Tax Credit (EITC) public information campaign in the nation. For more than 30 years, [The Piton Foundation](#) has conducted the Tax Credits for Working Families Public Information Campaign, now known as *Get Ahead Colorado*, to increase the number of eligible families receiving the EITC, the Child Tax Credit and other valuable credits that help families get ahead. Tax credits, particularly the EITC, are proven to be effective tools for improving the financial well-being of families.