

COLORADO CONVERSATION-THIRD QUARTER 2023 KKSE AM

COLORADO CONVERSATION is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.

Due to the current pandemic, no in-studio interviews were conducted.

Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.

COLORADO CONVERSATION is heard on KKSE AM on Sundays at approximately 6:00 A.M

ISSUES highlighted this Quarter:

Fundraiser for American Cancer Society
Workshop for those who have experienced loss
Breast Cancer Fundraiser
Cancer information
Wear Teal Day for Ovarian Cancer
Colorado Fall Home Show
Motorcycle Poker Run Fundraiser
Information on how to prepare for a disaster

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ORGANIZATION: American Cancer Society-Fork Cancer Event

AIRED: July 2nd & 9th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date: July 20th. Fork Cancer was created to raise funds and awareness for the American Cancer Society as well as provide direct funding for access to care for Coloradons who need lodging and transportation to/from life saving cancer treatments. The American Cancer Society estimates there will be 28,480 new cancer cases in Colorado

ORGANIZATION: Somatic Practice Group Rimmels Ranch-Find Healing After Loss Workshop

AIRED: July 16th Aug. 6th & 13th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: EVENT DATE: August 20th. Our event intends to create a safe space of sharing and better understanding for anyone who has experienced loss and has struggled with finding belonging again. This event aims to foster empathy, understanding, and connection among attendees who have undergone the challenging journey of coping with loss. Through open and honest conversations, we hope to offer solace, encouragement, and guidance in navigating the path towards finding a renewed sense of belonging.

ORGANIZATION: American Cancer Society-Making Strides Against Breast Cancer

AIRED: July 23rd and Sept. 24th

Interviewer: Mel Rutledge

Segment: 15 Minutes

Why: Event Date: October 15th. This annual community event takes place at Tivoli Quad area of Denver. Aimed to provide a wonderful experience for those battling breast cancer, the survivors, the caretakers and honor those we have lost. The community dollars that are raised go to help with research, awareness, and resources.

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ORGANIZATION: American Cancer Society-Early detection for Cancer

AIRE: July 30th and Aug. 20th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: With the annual Making Strides Against Breast Cancer 5k coming up in October, we invited 2 doctors to speak about the importance of early detection is the best prevention when it comes to fighting cancer. We spoke about the research that is being done with the dollars that are raised at community events and what the future holds for those fighting the disease.

ORGANIZATION: COCA (Colorado Ovarian Cancer Alliance)-Wear Teal Day

AIRE: Aug. 27th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date: Sept 1st. Ovarian cancer is the fifth most common cancer in females in this country and the deadliest gynecologic cancer. If the disease is diagnosed early, treatment can be very successful. Because there is no screening test for ovarian cancer, symptom recognition is crucial. Ovarian Cancer Awareness month is in September kicking off the month with "Wear Teal Day" which recognizes those who are fighting the disease, those we have lost to the disease and to the caretakers that are so important to the cause.

ORGANIZATION: Colorado Garden Foundation-Co. Fall Home Show

AIRE: Sept. 3

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date: Sept. 15-17 Colorado Fall Home Show is the only consumer show produced by a 501(c)(3) nonprofit organization that contributes 100% of the proceeds from every ticket sold at the show to provide horticultural-related grants and scholarships to organizations and students across Colorado. This event is a one stop shop for all your home improvement needs

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ORGANIZATION: Angel Eyes-7th Annual On The Wings of Angels Motorcycle Poker Run

Aired: Sept. 10th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date: Sept 23rd . Angel Eyes helps Colorado families cope with the sudden, unexpected death of an infant or toddler, including SIDS, SUID, SUDC, miscarriage and stillbirth loss, while raising awareness and supporting research. We offer free professional bereavement counseling, a support group, peer connections, and community referrals to those who are grieving. The annual Motorcycle Poker Run raises money to provide a counselor for families in need.

ORGANIZATION: Optum Health-Being Prepared for a Disaster

Aired: Sept. 10th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Local expert to discuss why having a plan is critical for keeping you safe during a disaster. According to the Federal Emergency Management Agency (FEMA) research, despite 80 percent of respondents to the 2019 National Household survey saying they had gathered enough supplies to last three or more days, just 48 percent said they had an emergency action plan

Emergency situations are especially challenging for older Americans, those aged 65 or older, and especially those who have one or more chronic conditions, such as heart disease, diabetes, or obesity. In addition, limited mobility, impaired hearing or vision and reduced cognitive abilities that come naturally as we age can make it more difficult for older Americans to deal with serious and potentially deadly emergencies.