

COLORADO CONVERSATION

COLORADO CONVERSATION is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.

Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.

COLORADO CONVERSATION is heard on KKSE 950AM HD-1 on Sunday at approximately 7:00 A.M.

ISSUES highlighted this Quarter:

- cops fighting cancer**
- cat adoption plus spay/neuter**
- school for chronically ill children**
- give kids the world**
- quality of life at nursing homes**
- helping Purple Heart Veterans**
- rock and roll cancer foundation**
- help prevent veteran's suicides**
- Denver Hospice**
- Leukemia & Lymphoma Society walk**
- ending the stigma surrounding mental illness**
- teenage girl health and bullying prevention**

- improving fire safety

THIRD QUARTER 2016 KKSE 950AM HD-1

ISSUE: cops fighting cancer

COLORADO CONVERSATION

AIRED: JULY 3 2016

Segment: Bo Jaxon

30 minutes

WHY: Cops Fighting Cancer's mission is to provide individualized financial, practical and emotional support to Colorado cancer patients and their families

Cops Fighting Cancer's mission is to provide individualized financial, practical and emotional support to Colorado cancer patients and their families. We are a 501(c)3 non-profit organization dedicated to helping Colorado cancer patients. We pride ourselves in keeping overhead very low, ensuring that donations go directly to the needs of Colorado cancer patients and their families. Cops Fighting Cancer is made up of police and civilian volunteers providing emotional, practical and financial support making a REAL difference in the fight against cancer. Financial Support: Cops Fighting Cancer provides individualized financial support to families as our resources allow. While medical bills mount, families are still faced with the "everyday" financial obligations that we all face: • Rent/Mortgage Payments • Car Payments • Insurance Premiums • Food/Clothing • Other Financial Obligations Cops Fighting Cancer focuses on the "most pressing need", and works to meet it. This allows the patient and families to focus on getting better. Practical Support: When a family is facing the battle with cancer, even the smallest problems can seem huge. Cops Fighting Cancer seeks to relieve the burden by providing practical assistance. For example, one family was faced with having to do laundry at the local laundry mat due to a broken washing machine. Cops Fighting Cancer found, purchased, delivered and installed a new one. This was a small, practical step that made life a little easier for the family – and that's what Cops Fighting Cancer seeks to accomplish on a practical level. Emotional Support: The battle with cancer can be daunting. It takes an emotional toll on a patient

and their loved ones. Cops Fighting Cancer provides emotional support that goes well beyond sympathy, creating an uplifting, challenging and supportive environment.

ISSUE: cat adoption plus spay/neuter

COLORADO CONVERSATION

Aired: JULY 10 2016

Segment: Kelly Sinna

30 minutes

WHY: On our mobile spay/neuter clinics, we reach out in a spirit of compassion to pet owners in underserved areas by providing high-quality, affordable spay/neuter surgeries to their cats and dogs.

Pet owners in underserved areas can get spay/neuter services for their pets at reduced fees, subsidized by Dumb Friends League donors, through our mobile spay/neuter clinics.

The Meow Mobile offers spay/neuter services for cats, and the Lulu Mobile offers spay/neuter services for cats and dogs.

We also partner with local animal welfare organizations in a trap-neuter-return (TNR) program for community (unowned) cats to help reduce the number of unwanted litters born and the number of kittens and cats brought to shelters.

Both clinics are staffed with veterinarians who are licensed in the state of Colorado.

THIRD QUARTER 2016 KKSE 950AM HD-1

ISSUE: school for chronically ill children

COLORADO CONVERSATION

Aired: JULY 17 2016

Segment: Bo Jaxon

30 minutes

WHY: Party at Altitude is the party for anyone who want to give back in a fun and fashionable way.

The night will benefit Morgridge Academy, a unique, free day school for chronically ill students on the campus of National Jewish Health. The children at Morgridge Academy live with chronic illnesses, such as severe asthma and allergies, cystic fibrosis, sickle cell anemia and immune deficiencies, including HIV/AIDS. Because of their serious illnesses, these children at times require immediate access to medical attention. Morgridge Academy nurses help students understand and manage their illnesses. This results in most Morgridge Academy students experiencing a precipitous drop in total medical visits. Their health improves, and along with it, their self-esteem.

ISSUE: give kids the world

COLORADO CONVERSATION

AIRED: JULY 24 2016

Segment: Bo Jaxon

30 minutes

WHY: Give Kids the World Village, Where Happiness Inspires Hope

Give Kids The World Village is a 79-acre, nonprofit resort in Central Florida that provides weeklong, cost-free vacations to children with life-threatening illnesses and their families.

The Village and its community partners provide children and their family's accommodations in fully-furnished villas, transportation, tickets to theme parks, meals, daily entertainment and much more. Each year 27,000 children in the United States are diagnosed with a life-threatening illness. Half of all children eligible for a wish through a partnering wish-granting organization choose to visit Central Florida and its collection of theme parks and other attractions.

Our goal, quite simply, is to provide everything these deserving families need to make their trip the vacation of a lifetime. Since 1986, more than 146,000 children and families have had their dreams fulfilled in a whimsical Village unlike any other place on earth.

THIRD QUARTER 2016 KKSE 950AM HD-1

ISSUE: quality of life at nursing homes

COLORADO CONVERSATION

AIRED: JULY 31 2016

Segment: Bo Jaxon

30 minutes

WHY: Bessie's Hope (formerly Rainbow Bridge) began with a spiritual vision received by one of the co-founders. She heard a distinct voice repeating, "Bring them together, the young and the old", and she saw what was to become the work of Bessie's Hope.

Bessie's Hope enhances the quality of life for nursing home and assisted living elders and brings generations together in mutually rewarding relationships by honoring the human spirit and creating life-enriching volunteer opportunities for youth, families, individuals, community organizations and businesses. The work of Bessie's Hope transforms the lives of the too-often forgotten elders, the misdirected "at-risk" youth and all who participate in the volunteer programs. Because of the training, activities, and structure provided by Bessie's hope, a fertile space is created for relationships to be cultivated across generations

ISSUE: helping Purple Heart Veterans

COLORADO CONVERSATION

Aired: AUG 7 2016

Segment: Bo Jaxon

30 minutes

WHY: The Warrior Bonfire Program is committed to providing opportunities that improve the lives of Purple Heart recipients on their life long journey of recovery and healing, with focus on creating activity based, stress free environments that promote camaraderie and therapeutic healing. .

We place warriors, wounded in combat with others of a similar experience, in a stress free, safe and secure setting which promotes wellness and health. We are committed to providing an atmosphere in a simple and straightforward manner by allowing our excursions the freedom to be shaped and changed by the participants to be exactly what they need it to be.

THIRD QUARTER 2016 KKSE 950AM HD-1

ISSUE: rock and roll cancer foundation

COLORADO CONVERSATION

Aired: AUG 14 2016

Segment: Bo Jaxon

30 minutes

WHY: LOVE HOPE STRENGTH - Every purchase is a donation to the Love Hope Strength Foundation and helps us build cancer centers and register people to become life-saving bone marrow donors at concerts and festivals around the globe.

Join us as we build an army of strength to rid the world of an international killer that knows no borders and sees no color, race, religion, age or socioeconomic demographic. It is a global issue in need of support from a worldwide network. The Love Hope Strength Foundation (LHSF) raises

funds and awareness for cancer centers around the world through music-related events and promotions.

ISSUE: help prevent veteran's suicides

COLORADO CONVERSATION

Aired: AUG 21 2016

Segment: Bo Jaxon

30 minutes

WHY: Healing Warriors Program provides Acupuncture, CranioSacral therapy and Healing Touch to our Active Duty and Veteran service member community, for assistance with pain management and PTSD symptoms. Our Northern Colorado Healing Warriors Program clinic is located at Stuart Professional Park, 1136 E. Stuart Street, Suite 4202, Fort Collins, CO 80525. We are working on additional clinics in the Denver metro area.

Healing Warriors Program is a Guidestar Gold Star participant charity and a 501(c)3 nonprofit. We are a registered VA Vendor with Denver and Cheyenne VA.

Our mission is to advance individual wellbeing for Veterans and their families through evidence-based complementary care services and education.

THIRD QUARTER 2016 KKSE 950AM HD-1

ISSUE: Denver Hospice

COLORADO CONVERSATION

Aired: AUG 28 2016

Segment: Bo Jaxon

30 minutes

WHY: Day or night, The Denver Hospice is on call around-the-clock with palliative care physicians, nurses, certified nurses' aides, social workers and chaplains. From medications to medical supplies and equipment to bring comfort and manage symptoms, we supply it all.

For over 37 years, more than 70,000 patients and their family members have turned to us for care and comfort during difficult times.

As Colorado's leader in hospice and palliative care we are committed to caring for everyone who comes through our door wherever they call home.

- We care for the elderly at the end of their long, rich lives.
- We care for those struck far too young by advanced illness.
- We offer comfort to those who choose to battle their life-limiting illness.
- We offer comfort and grief counseling to families and friends.

ISSUE: Leukemia & Lymphoma Society walk

COLORADO CONVERSATION

AIRED: SEPT 4 2016

Segment: Bo Jaxon

30 minutes

WHY: The Light The Night Walk is a fundraising campaign benefiting The Leukemia & Lymphoma Society (LLS) and their funding of research to find blood cancer cures.

Coming together for a common goal, friends, families and co-workers form fundraising walk teams. Millions of consumers also help by donating at retail outlets. Culminating in inspirational and memorable evening walks every fall, participants in nearly 200 communities across North America join together carrying illuminated lanterns to take steps to end cancer.

THIRD QUARTER 2016 KKSE 950AM HD-1

ISSUE: ending the stigma surrounding mental illness

COLORADO CONVERSATION

AIRED: SEPT 11 2016

Segment: Bo Jaxon

30 minutes

WHY: Our mission is to end the stigma surrounding mental illness by sharing personal stories of individuals overcoming mental illness through poetry, essay and original music, live on stage, through stories submitted and published to [our blog](#), and via our [YouTube channel](#).

Through the sharing of stories and experiences of those in recovery, we provide a sense of community and hope; and encourage others to share their stories. We believe that each time one of us shares our story, there's another crack helping to break down the stigma of mental illness. Right now, it's time to *#LiveBrave, stand up with us to say #isharemystory* and help us bring mental health issues into the spotlight because they've been in the dark too long.

We believe in the power of community. There's strength found in people coming together to propel a movement forward which is why we created our organization.

THIRD QUARTER 2016 KKSE 950AM HD-1

ISSUE: teenage girl health and bullying prevention

COLORADO CONVERSATION

AIRED: SEPT 18 2016

Segment: Bo Jaxon

30 minutes

WHY: Regional girl's empowerment expo debuts in October with huge array of workshops, speakers and events

Colorado's top speakers, personalities and experts addressing the needs and issues of teenage girls will assemble for the premier, dynamic and entertaining Colorado Girls Elevated 'Reach Your Peak' expo on October 9th at the Arapahoe County Fairgrounds Event Center.

The regional event, presenting a wide variety of inspirational icons, workshops, materials, interactive activities and entertainment. The expo, free to teen-girl participants from all over the metro area and state, will offer unique speakers and opportunities addressing issues and goals for adolescent girls.

“The Colorado Girls Elevated, ‘Reach Your Peak’ expo is a safe, uplifting and engaging event designed to inform and inspire the dreams of teen girls in the Denver-Aurora metro area,” said event producer Rhonda Canino, “We are helping them build self-esteem, confidence, and self-empowerment to realize their potential. ‘Reach your peak’ is more than just a slogan.”

ISSUE: improving fire safety

COLORADO CONVERSATION

AIRED: SEPT 25 2016

Segment: Bo Jaxon

30 minutes

WHY: Denver Fire Fighter's Burn Foundation

The mission of the Friends of the Denver Fire Department is to support Denver's Fire Department by providing public education, through efforts to improve firefighter safety and quality of life, and with direct resources to meet firefighter needs thereby improving public safety in the City and County of Denver.

Proceeds raised by the race benefit Denver Firefighters in three ways:

1. Denver Fire Fighter's Burn Foundation, <https://www.denverburnfoundation.org>
2. Friends of Denver Fire Department, <http://www.fdfd.org>
3. Denver Fire Department's Health and wellness team "Fit For Fire"