

## **COLORADO CONVERSATION**

**COLORADO CONVERSATION is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.**

**Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.**

**COLORADO CONVERSATION is heard on KKSE 950 AM HD-1 on Sunday at approximately 6:00 A.M.**

**ISSUES highlighted this Quarter:**

- Urban Peak-helping teens on the streets**
- Dumb Friends League-new location to help control cat population**
- Alpine Bank Pays for As**
- Polar Plunge-Special Olympics**
- Denver Gay Men's Chorus -fundraiser show**
- KSE Charities-AVs Better Half Brunch**
- NJH-Asthma Clinics**
- LLS Blood Cancer Awareness**
- Colorectal Cancer Screening**
- A Precious Child Gala**

**FIRST QUARTER 2017 KKSE 950 AM HD-1**

**ISSUE: Urban Peak-helping teens on the streets**

COLORADO CONVERSATION

Aired: JAN 8 2017

Segment: Bo Jaxon

30 minutes

**WHY:** Our goal is to meet youth where they are and to provide them with the assistance and support they need to become self-sufficient or obtain the necessary services they need to exit a life on the streets. Urban Peak's programs and services are founded on the principles of trauma-informed care\* and positive youth development and assist youth in reaching their potential and living a successful life off of the streets.

Founded in 1988, Urban Peak is the only non-profit organization in Denver that provides a full convergence of services for youth ages 15 through 24 experiencing homelessness or at imminent risk of becoming homeless. Our goal is to help these youth overcome real life challenges and become self-sufficient adults.

We do this by providing five essential services at little or no cost to the youth (youth in housing do pay a minimal rent each month):

- an overnight shelter
- a daytime Drop-In Center
- Street Outreach
- Education & Employment programming
- Supportive housing

**ISSUE: Dumb Friends League-new location to help control cat population**

COLORADO CONVERSATION

Aired: JAN 15 2017

Segment: Bo Jaxon

30 minutes

**WHY:** The Dumb Friends League is committed to the welfare of animals:

- We shall provide shelter and care for animals
- We shall provide programs and services that enhance the bond between animals and people
- We shall be advocates for animals...speaking for those who cannot speak for themselves

The **Dumb Friends** League is excited to announce that on Jan. 17, we will open a new spay/neuter clinic for cats as part of its ongoing efforts to reduce the number of cats on the streets and in shelters.

The **Dumb Friends** League Solutions – Cat Spay/Neuter Clinic will offer fully subsidized (no-cost) spay/neuter surgeries for all Colorado cats, including feral cats, community cats (tame or feral free-roaming cats), and owned cats. Anyone can bring a cat to the clinic for spay/neuter surgery, regardless of income.

The new facility and spay/neuter program are being partially funded for a three-year period by generous grants donated by the Animal Assistance Foundation, PetSmart Charities®, and the American Society for the Prevention of Cruelty to Animals (ASPCA). The program has been endorsed by the Colorado Veterinary Medical Association (CVMA) and the local veterinary community.

#### **FIRST QUARTER 2017 KKSE 950 AM HD-1**

### **ISSUE: Alpine Bank Pays for As**

COLORADO CONVERSATION

AIRED: JAN 22 2017

Segment: Bo Jaxon

30 minutes

*WHY: It's okay to be smart and better yourself!*

Alpine Bank wants to reward your child for getting good grades. Bring a copy of your child's most recent school report card into any Alpine Bank. Each quarter during the school year, we'll draw some winning cards from the bunch.

Winning report cards will receive \$10 for every "A" and \$5 for every "B" for up to five main subjects. That means your child could earn \$50 for a straight-A report card!

**Congratulations winners. Keep up the hard work kids!**

## **ISSUE: Polar Plunge-Special Olympics**

COLORADO CONVERSATION

Aired: FEB 5 2017

Segment: Bo Jaxon

30 minutes

**WHY The mission of Special Olympics Colorado is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendships with their families, other Special Olympics athletes and the community.**

**Special Olympics Colorado** provides more than 100 opportunities for athletes to train and compete each year in 22 sports for individuals ages 2 and up. Participation with other athletes, Unified partners (typically developing peers), coaches, sponsors and volunteers builds confidence and creates opportunities to participate as productive and respected members of society by increasing public awareness of the athletes' capabilities.

- Who Do We Serve in Colorado?
  - 21,118+ Athletes
  - 200+ Schools
  - 9,000+ Volunteers
  - 2,500+ Coaches
  - 1,200+ Law Enforcement
- Who Do We Reach in Colorado?
  - 110,000 P-16 Students
  - 25,000 Families and Friends of Athlete
- Who are SOCO athletes?
  - 47% of athletes are at or below the poverty line
  - 53% are above the poverty line
  - 61% identify as Caucasian, 31% identify as Latina/o, and 5% identify as African American, and 3% as Asian.

- They live in urban centers and rural corners of the state
- Athletes range in age from 2 to 21 years old
- An average athlete visits 50 different physicians until she or he can find one that can meet their needs

**FIRST QUARTER 2017 KKSE 950 AM HD-1**

**ISSUE: Denver Gay Men's Chorus -fundraiser show**

COLORADO CONVERSATION

AIRED: FEB 12 2017

Segment: Bo Jaxon

30 minutes

**WHY:** Interested in joining a great group of guys and singing your heart out? Auditions are held every concert period (so three times/year) to join this illustrious group. We rehearse at Christ Church, 690 Colorado Blvd., Denver, CO if you would like to drop by on a Sunday night and see what a rehearsal is like, just contact us ahead of time. For more information or to make an appointment email: [auditions@DGMC.org](mailto:auditions@DGMC.org)

The Denver Gay Men's Chorus was established in 1982 with a commitment to build a diverse community and foster acceptance thorough music. The auditioned, 125 strong community chorus has been doing just that for three decades and more than 140 concerts. For their 35th season, they remain true to their mission of educating, inspiring and empowering, all while entertaining audiences.

DGMC has enjoyed collaborating with other artists such as Margaret Cho, Ann Hampton Callaway, and the Colorado Symphony in recent years. The chorus has also worked with the Denver Theatre District, the Matthew Shepard Foundation and the Lamont School of Music at the University of Denver.

These singers produce three concert series per season, and together with their a cappella group, Off Kilter, perform at countless community outreach events each year. DGMC is a member of GALA Choruses, an LGBT choral organization made up of over 180 choruses and 10,000 singers worldwide dedicated to continued support of LGBT choral music programs.

DGMC is devoted in its commitment to commissioning new works. "I Am Harvey Milk" by Broadway composer, Andrew Lippa, and "Still I Rise" by Carolyn Montgomery-Forant and Jeff Cubeta are particular highlights of the chorus. DGMC has "I Am Harvey Milk" and other CD's available.

Recent chorus highlights include DGMC's participation in the 2016 Film on the Rocks Prince Tribute, taking the stage at Red Rocks to perform to an audience of 9000 people. Denver Mayor Michael B. Hancock proclaimed June 12, 2014 as Denver Gay Men's Chorus Day, and honored the chorus for being a respected leader in the arts community that significantly enriches the cultural life of the city while serving as a messenger of social justice and change.

## **ISSUE: KSE Charities-AVs Better Half Brunch**

COLORADO CONVERSATION

AIRED: FEB 19 2017

Segment: Bo Jaxon

30 minutes

**WHY:** The 2017 Colorado Avalanche Charity Brunch, hosted by The Avs Better Halves, was Sunday, March 12, at the Hyatt Regency Denver Tech Center.

This special event included a silent auction, brunch and a fashion show featuring Avalanche players and coaches escorting kids who have overcome medical challenges. Proceeds benefited Kroenke Sports Charities and Teammates for Kids Foundation.

Kroenke Sports Charities is committed to improving lives through the spirit and power of sports. We strive to serve our community through education, health and fitness initiatives, athletic programs, and direct aid, with the particular purpose of helping families, children, veterans, and the disabled. Kroenke Sports Charities provides relevant programs and support, directly and with other nonprofit organizations, to ultimately assist, encourage, and enrich the lives of those in need.

Throughout the year, Kroenke Sports Charities hosts several fundraising events, hosted by our team players, coaches, management, alumni, ice girls and mascot Bernie. The fun filled events give our sponsors and fans a chance to meet our teams in a casual setting. Proceeds benefit the Community Programs at Kroenke Sports Charities.

## **FIRST QUARTER 2017 KKSE 950 AM HD-1**

### **ISSUE: NJH-Asthma Clinics**

COLORADO CONVERSATION

AIRED: FEB 26 2017

Segment: Bo Jaxon

30 minutes

**WHY:** We are launching into recruitment for a study of teenagers who have asthma. This study will examine whether the amount of sleep they get (or don't get!) affects their asthma.

Very interesting...and timely! The National Centers for Disease Control (CDC) has cautioned that insufficient sleep is a public health epidemic and recently, in the

Journal of Pediatrics, Columbia University's Mailman School of Public Health called the problem, "The Great Sleep Recession."

Our study provides a formal overnight sleep test, breathing tests AND financial compensation - which totals to about \$400.

But perhaps most importantly, this study gives parents an insight into what's happening with their teenager's sleep.

\* Age: 12-17 year olds with asthma

\* Goal: Understand the relationship between sleep duration and asthma in adolescents

## **ISSUE: LLS Blood Cancer Awareness**

COLORADO CONVERSATION

AIRED: MARCH 5 2017

Segment: Bo Jaxon

30 minutes

**WHY:** The mission of The Leukemia & Lymphoma Society (LLS) is: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

LLS exists to find cures and ensure access to treatments for blood cancer patients. We are the voice for all blood cancer patients and we work to ensure access to treatments for all blood cancer patients.

As there are no means of preventing or early screening for most blood cancers, the LLS research agenda is focused on finding cures. LLS drives research in areas of unmet medical need, and helps to bridge the gap between academic discovery and drug development. LLS identifies and funds the most promising blood cancer research projects and forges partnerships with academic institutions, biotechnology and pharmaceutical companies to accelerate the development of new therapies.

LLS is the leading source of free, highly specialized blood cancer information, education and support for patients, survivors, families and healthcare professionals. We touch patients in their communities through our chapters across the U.S. and Canada. We advocate for blood cancer survivors and their families, helping patients navigate their cancer treatments and ensuring they have access to quality, affordable and coordinated care.

**FIRST QUARTER 2017 KKSE 950 AM HD-1**

**ISSUE: Colorectal Cancer Screening**

COLORADO CONVERSATION

AIRED: MARCH 12 2017

Segment: Bo Jaxon

30 minutes

**WHY:** The program, which began in January of 2006, sought to screen over 11,400 Coloradans by the end of 2010 for colorectal cancer, contributing substantially towards the state's overall goal of screening 75 percent of the total eligible population. Through March 2015, the program has completed approximately 20,800 screens since its inception.

The program is accompanied by an awareness campaign to encourage all Coloradans, particularly those uninsured and income eligible, to get colorectal screening exams. The program was awarded monies through a competitive grants program through the Colorado Department of Public Health and Environment's Cancer, Cardiovascular Disease and Chronic Pulmonary Disease Competitive Grants Program, funded by the state's tobacco tax revenue.

Since 2006, the Colorado Colorectal Screening Program has been screening uninsured people by linking primary care clinics to endoscopists. We estimate that we've prevented over 500 cases of colorectal cancer.

**ISSUE: A Precious Child Gala**

COLORADO CONVERSATION

AIRED: MARCH 19 2017

Segment: Bo Jaxon

30 minutes

**WHY:** A Precious Child provides children in need with opportunities and resources to empower them to achieve their full potential.

## VISION

A Precious Child envisions every child growing up to be a secure, self-reliant, contributing member of their community.

## CORE VALUES

**Ethics and Integrity-** A Precious Child holds itself to the highest ethical and professional standards in its work and relationships. We are conscientious stewards of the resources entrusted to us. We honor the public faith placed in us by managing our endeavors with the highest level of integrity.



**Honesty and Transparency-** We provide truthful information about our mission, program activities, use of donations, and finances. We are accessible and responsive to members of the public who express an interest in the affairs of our organization.

**Accountability-** Being mission-focused, producing measurable outcomes, conducting program evaluations and developing and maintaining sound financial management are important elements of our accountability. A Precious Child measures our success by tracking the amount of lives we have positively impacted as a result of our work.

**Collaboration-** A Precious Child recognizes the importance of collaboration with organizations and communities to make the most impact. We understand that more can be accomplished if we work together and have respect for each other.

**Compassion-** A Precious Child treats clients with compassion and understanding without casting judgment. It is imperative that we act in kindness and treat others with dignity.

**Inclusiveness and Diversity-** A Precious Child promotes inclusiveness by seeking staff, board members, and volunteers who enrich our programmatic effectiveness through diversity of experience, skills, cultures, and backgrounds. We do not discriminate in hiring, retention, promotion, board recruitment, partnerships, and communities and clients served.

**Excellence and Commitment-** A Precious Child supports and encourages visionary governance, exemplary management, excellent service and program delivery, and exceptional staff. We are committed to generating positive change in the lives of those in need

- 1 in 6 Colorado children are living below the Federal Poverty Line (Kids Count! Survey 2013)
- Low-income children trail behind their peers in intellectual development; they are less likely to succeed in school, are less likely to graduate from high school, and are more likely to become poor parents in the future (childrensdefense.org, 2012).

## OUR FOCUS

- Improve the quality of life for the most vulnerable children and families in Colorado by providing them with their basic essentials.
- Ensure that children thrive academically.
- Place children and their families on a trajectory toward self-sufficiency.

## OUR IMPACT

- We collaborate with 260+ local Agency Partners to serve the families that are most in need. Our Agency Partners include: schools, health and human services, churches, hospitals, safe houses, fire and police departments, at-risk youth centers, homeless shelters, mental health and foster care organizations.
- Children and families in eight local counties are served: Adams, Arapahoe, Boulder, Broomfield, Denver, Douglas, Jefferson, and Weld.