

## **COLORADO CONVERSATION**

**COLORADO CONVERSATION is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.**

**Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.**

**COLORADO CONVERSATION is heard on KKSE AM on Sundays at approximately 6:00 A.M**

## **ISSUES highlighted this Quarter:**

- Help bring the life-changing impact of a wish to children in your community who are battling critical illnesses
- An event that raises awareness & funds for an organization that brings advocacy for persons with disabilities who have experienced abusive relationships/home life
- Raising money, awareness & resources for research for Breast Cancer
- 5k benefitting the Fetal Health Foundation for research with a Candy Themed 5k
- Organization that provides free books every month for children ages 0-5 regardless of their income.
- Event benefiting an organization that brings together at risk youth & elders in assisted living situations that may not get visitors
- Fundraiser for an organization that provides a mobile pantry to those in need twice a month
- Volunteers needed for Thanksgiving Food Hand up
- Volunteers, donations needed for a Santa Shop to help families in need this holiday season
- Request for donations to help an organization that provides emergency financial assistance & programs for those with spinal cord and brain injuries
- Toy & food drive for local organization
- Reaching out to the community to help a local animal sanctuary
- How to manage holiday stress

## **THIRD QUARTER 2018 KKSE AM**

### **Walk for Wishes benefiting Make a Wish Foundation**

Aired: Oct. 7<sup>th</sup> & 14<sup>th</sup>

Segment: Bo Jaxon

15 minutes

**WHY: Event takes place on October 21<sup>st</sup>** Walk For Wishes® is a nationwide Make-A-Wish® fundraiser that celebrates the more than 300,000 wishes that have already been granted, while raising funds for future wishes. It's a family-friendly event powered by wish families, volunteers, companies, donors and friends.

By participating in one of the many walks held throughout the country, you can help bring the life-changing impact of a wish to children in your community who are battling critical illnesses.

A wish experience can truly change a child's life, and you can help.

---

### **Wicked Revel and event to benefit The Initiative of Denver**

**ORGANIZATION: Bad Bettie Project, Magickal Mavens, & The Initiative of Denver**

Aired: Oct. 7<sup>th</sup> and Oct. 21<sup>st</sup>

Interviewer: Mel Rutledge

15 Minutes

**WHY:** Wicked Revel Event takes place on Fri. Sat. Oct. 26<sup>th</sup>-The Initiative Denver is the only organization in Colorado that focuses our services on the intersection of cross-disability issues and abuse. "Cross-disability" means that we serve people with all kinds of disabilities, including physical, sensory, cognitive, developmental, mental-health, and health-related. Through our advocacy and outreach programs, The Initiative strives to create an abuse-free culture for all. Wicked Revel is a Halloween themed event organized to raise money & awareness for The Initiative of Denver

---

## **THIRD QUARTER 2018 KKSE AM**

### **13<sup>th</sup> Annual Making Strides Against Breast Cancer 5k Walk**

**ORGANIZATION:** American Cancer Society

**AIRE:** Oct. 21<sup>st</sup>

**Interviewer:** Mel Rutledge **Segment:** 15 minutes

**WHY: Event takes place on Sun. Oct. 28<sup>th</sup>**-Making Strides Against Breast Cancer walks unite communities to support each other by honoring those touched by the disease and raise awareness and funds to save lives from breast cancer. Thanks to the determination of Making Strides supporters, the American Cancer Society funds innovative breast cancer research; promote education and risk reduction; and provides comprehensive patient support to those who need it most.

---

### **Fundraiser with 30/70 Sports Bar & Grill**

**ORGANIZATION:** Feeding Denver's Hungry

**AIRE:** Oct. 14<sup>th</sup> & Oct. 28<sup>th</sup>

**Interviewer:** Melanie Rutledge **Segment:** 15 minutes

**WHY: Event Takes Place on Sun. Nov. 4<sup>th</sup>**- A family friendly fundraiser designed to raise funds & items for Feeding Denver's Hungry which is a 100% volunteer driven organization that provides food & clothing for those in need in the Denver Area. This organization accepts cash, food & clothing donations that are used twice a month at a mobile pantry where those in need can receive what they are giving away free of charge.

---

### **15<sup>th</sup> Annual Bessie's Hope Bowl-A-Rama**

**ORGANIZATION:** Bessie's Hope

**AIRE:** Oct. 28<sup>th</sup> & Nov. 4<sup>th</sup>

**Interviewer:** Melanie Rutledge **Segment:** 15 Minutes

**WHY: Event takes place on Sat. Nov. 10<sup>th</sup>**- Bessie's Hope enhances the quality of life for nursing home and assisted living elders by bringing generations together in mutually rewarding relationships that honor the human spirit and create life-enriching volunteer opportunities for youth, families, individuals, community organizations and businesses. The Bowl-A-Rama is Bessie's Hope main fundraiser for the year. Youth & elders come together to bowl and raise funds for resources & awareness for Bessie's Hope

## THIRD QUARTER 2018 KKSE AM

### 15<sup>TH</sup> Annual Great Candy Run Denver

**ORGANIZATION:** Fetal Health Foundation

**AIRED:** Nov. 4<sup>th</sup>

**Interviewer:** Mel Rutledge **Segment:** 15 Minutes

**WHY: Event takes place on Sun. Nov. 11<sup>th</sup>** THE GREAT CANDY RUN is America's Original Sweet 5K, Kids Fun Run, and Family Festival! The 15th annual Great Candy Run will feature a 5K Run/Walk - with a competitive Stroller Division for those pushing little ones - and a free Jelly Bean Kids Fun Run. Plus, lots of sweet extras: on-course entertainment, costume contests, prize money, sweet medals for every finisher, a fun interactive expo, mascots and Lolli's Candy Village with sweet treats for all!

Proceeds from this event directly benefit the Fetal Health Foundation. [Fetal Health Foundation](#) supports families diagnosed with a fetal syndrome during pregnancy through information, support, and research. The event highlights awareness and provides hope to these families. Join thousands of runners and walkers at this sweet race for a sweet cause!

---

### 2<sup>nd</sup> Annual Grilled Cheese Fest

**ORGANIZATION:** Imagination Library

**AIRED:** Nov. 11

**Interviewer:** Mel Rutledge **Segment:** 15 Minutes

**WHY: Event Takes Place on Wed. Nov. 14<sup>th</sup>.** Ticket sales, sponsorships, and other proceeds benefit Imagination Library of Denver, the local affiliate of [Dolly Parton's Imagination Library](#). Every month we mail high-quality, age-appropriate books to children from birth until age 5, no matter their family's income.

---

## THIRD QUARTER 2018 KKSE AM

### Thanksgiving Hand Up with Feeding Denver's Hungry

**ORGANIZATION:** Feeding Denver's Hungry

**AIRED:** Oct. 14 & Nov. 11

**Interviewer:** Mel Rutledge **Segment:** 15 Minutes

**WHY: Event takes Place on Thu. Nov. 22<sup>nd</sup>.** The Annual Feeding Denver's Hungry Thanksgiving Hand Up encourages the community to volunteer & donate to the less fortunate in our area. This organization is 100% volunteer based and provides a mobile pantry for those who need cold weather gear, personal hygiene products, & food including meats and fresh vegetables. There is no requirement for people to get in line for food.

---

### Adams County Santa Shop

**ORGANIZATION:** Joyful Journeys Community Enrichment

**AIRED:** Nov. 18, Dec. 2 & Dec. 9<sup>th</sup>

**Interviewer:** Mel Rutledge **Segment:** 15 Minutes

**WHY: Looking for donations and people to provide presents for kids in need this holiday season.** Joyful Journeys Community Enrichment helps improve the lives of families by providing critical human services like food, clothes, hygiene products, baby items and school supplies. Providing emergency essentials is merely a band-aid to a much larger problem however. We proactively create impact by providing tutoring and after school support, exercise and nutrition classes, sports and arts programs, financial literacy courses, resume building assistance, we host a community garden, clean the streets, help struggling families over the holidays and MORE!!!

---

### Craig Foundation Giving Tuesday on Nov. 27<sup>th</sup>

**ORGANIZATION:** Craig Foundation

**AIRED:** Nov. 18<sup>th</sup> & Nov. 25<sup>th</sup>

**Interviewer:** Mel Rutledge **Segment:** 15 Minutes

**WHY: National Giving Tuesday is November 27<sup>th</sup>** Craig Foundation Hospital is a non-profit serving people with spinal cord and brain injuries. They depend on the support of the community to provide emergency financial assistance and innovative programs when they need it the most. Craig Foundation hopes you will consider their non profit with your donation on giving Tuesday

**THIRD QUARTER 2018 KKSE AM**

## **2<sup>nd</sup> Annual Cosplay Toy & Food Drive benefiting Feeding Denvers Hungry**

**ORGANIZATION:** Feeding Denver's Hungry

**AIRED:** Nov. 25, Dec. 2nd & Dec. 17<sup>th</sup>

**Interviewer:** Mel Rutledge **Segment:** 15 Minutes

**WHY: Event takes place on Sat. Dec. 8<sup>th</sup>** Come one and all for our 2nd Annual Cosplay Toy and Food Drive at The Farmhouse at Breckenridge Brewery. Again benefiting Feeding Denver's Hungry with toys and food for those in need. We will be collecting unwrapped toys for children and nonperishable food to match and exceed last year's truck bed full.

[www.gofundme.com/FeedingDenversHungry](http://www.gofundme.com/FeedingDenversHungry)

Fun times to be had with the Colorado Ghost Busters and Ecto 1, cosplayers, artists, and photo booth.

---

## **Donations needed for a local Animal Sanctuary**

**ORGANIZATION:** Creative Acres

**AIRED:** Dec. 17<sup>th</sup>, 23<sup>rd</sup> & 31<sup>st</sup>.

**Interviewer:** Mel Rutledge **Segment:** 15 Minutes

**WHY:** Maxine Mager founded the sanctuary in 1988 and she manages it still. It was created to protect animals from harm in a safe and healthy environment. Creative Acres has maintained this way of life for the animals constantly throughout the years. The response to Maxine's efforts has been incredible to see how one person, on a very limited budget, has been able to perform such an enormous task of caring for hundreds of animals at this facility throughout the years. The recognition of this organization's successes, public support, and nationwide media coverage continues to grow each year. Creative Acres experienced an unfortunate fire in March of 2018 and is in need of supplies and rebuilding some of the structures that were lost.

[www.creativeacres.org](http://www.creativeacres.org)

---

## **THIRD QUARTER 2018 KKSE AM**

### **Tips for managing stress and staying healthy during the holidays**

**ORGANIZATION:** New West Physicians

**Aired:** Dec. 23<sup>rd</sup> & Dec. 31<sup>st</sup>

**Interviewer:** Mel Rutledge   **Segment:** 15 Minutes

**WHY:** Almost everyone experiences additional stress during the hustle and bustle of the holiday season: there are meals to cook, gifts to find, social gatherings to attend and family obligations to meet. With mental health and suicide prevention continuing to be important community health issues here in Colorado, what can you do to successfully cope with these feelings and maintain your health and wellbeing during this busy time of year? Ken Cohen, M.D., is the chief medical officer for New West Physicians, a provider group of over 100 primary care doctors and specialists providing quality care at 20 locations throughout the Denver metro area. He is board certified by the American Board of Internal Medicine and a Fellow of the American College of Physicians.