

COLORADO CONVERSATION-FOURTH QUARTER 2022 KKSE AM

COLORADO CONVERSATION is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.

Due to the current pandemic, no in-studio interviews were conducted.

Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.

COLORADO CONVERSATION is heard on KKSE AM on Sundays at approximately 6:00 A.M

ISSUES highlighted this Quarter:

Breast Cancer 5k

Food & Clothing Resources for the Community

Sober Living program for Men

Conservation Awareness

Information about AARP resources

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ORGANIZATION: American Cancer Society-Making Strides Against Breast Cancer

Aired: Oct. 2nd & 9th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date: Oct. 16th. This event attracts thousands every year in the Denver area to honor those we have lost to breast cancer. The money that is raised stays in our community to provide awareness, resources, fund research, provide rides to appointments and many others to help those who are battling Breast Cancer. At the American Cancer Society, we're on a mission to free the world from cancer. Until we do, we'll be funding and conducting research, sharing expert information, supporting patients, and spreading the word about prevention. All so you can live longer — and better.

ORGANIZATION: Feeding Denver's Hungry

Aired: Oct. 16th, Nov. 6th, 20th, 27th & Dec. 4th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Compassionately reaching out to nourish and meet the physical needs of the underserved and overburdened. FDH provides a free grocery store for the community, a place where people can receive cold weather gear and provide resources for those who are struggling due to a lack of financial means.

ORGANIZATION: STEP Denver-Sober Living for Men (Generic)

Aired: Oct. 24th & Nov. 13th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: We not only have a mission, we're on one. At Step Denver, we believe it's our personal responsibility to give men with nowhere else to turn the opportunity to overcome addiction through, sobriety, work, accountability, and community.

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ORGANIZATION: Katie Adamson Conservation Fund

AIRED: Oct. 30th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: The mission of KACF is to help empower the people of our planet to work together to save our remaining ecosystems and all of the creatures they contain.

ORGANIZATION: AARP

AIRED: Dec. 11th & 18th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: AARP is a non-profit, non-partisan organization that empowers people to choose how they live as they age. I spoke with Bob Murphy, the Colorado State director about the benefits, resources and information it provides to its AARP members.