

## **COLORADO CONVERSATION-FIRST QUARTER 2022 KKSE AM**

**COLORADO CONVERSATION** is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.

**Due to the current pandemic, no in-studio interviews were conducted.**

**Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.**

**COLORADO CONVERSATION is heard on KKSE AM on Sundays at approximately 6:00 A.M**

### **ISSUES highlighted this Quarter:**

Wellness Checkups

Access to free feminine hygiene products

Cancer Prevention for teens

Garden & Home show Fundraiser

Information about AARP resources

Child Loss Fundraiser

## **FIRST QUARTER 2022 KKSE AM**

### **ORGANIZATION: New West Physicians-Wellness Checkups during Pandemic**

**AIRE**D: Jan 2nd, 23<sup>rd</sup> & 30<sup>th</sup>. Feb 6<sup>th</sup>

**Interviewer:** Mel Rutledge

**Segment:** 15 Minutes

**WHY:** New West Physicians gave us Q & A for this year's unique challenges, the importance of taking care of your well-being during this pandemic. Signs to look for and how to prevent serious illnesses.

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### **ORGANIZATION: Children's Hospital of Colorado-HPV Prevention**

**AIRE**D: Jan 9<sup>th</sup> & 16<sup>th</sup> Feb. 27<sup>th</sup> Mar. 27<sup>th</sup>

**Interviewer:** Melanie Rutledge

**Segment:** 15 min

**WHY:** Spoke with Dr. Jessica Cataldi from Children's Hospital of Colorado about the benefits to the HPV Shot for teenagers. We discussed the age in which they should consider it, the risks involved if you do not get the shot, genders/ages in which HPV related cancers can affect.

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### **ORGANIZATION: Period Kits**

**AIRE**D: Jan. 9<sup>th</sup> & 16<sup>th</sup>

**Interviewer:** Mel Rutledge

**Segment:** 15 Minutes

**WHY: Event Date:** Working For Dignity and Health. Period.

Period Kits began organically because a group of people saw a need and got involved. In 2018, Ashley Bierne had the goal of creating 300 kits for her birthday month. She recruited friends to help and Period Kits was informally born. In February of 2019, PK was formally founded as a nonprofit business in Colorado. Encouraged listeners to get involved by donating time, money, and/or product

## **FIRST QUARTER 2022 KKSE AM**

**ORGANIZATION:** 63<sup>rd</sup> Colorado Garden & Home Show presented by the Colorado Garden Foundation

**AIRED:** Feb. 6<sup>th</sup>

**Interviewer:** Melanie Rutledge

**Segment:** 15 minutes

**WHY: Event Date: Feb. 12<sup>th</sup>-20<sup>th</sup> at the Colorado Convention Center. I spoke with Jim Fricke, Executive Director, Colorado Garden Foundation about the event and the organization in which it helps to fund. This is the largest, oldest, and most prestigious consumer garden and home improvement show west of the Mississippi. It is the only consumer show produced by a 501(c)(3) nonprofit organization that contributes 100% of the proceeds from every ticket sold at the show to provide horticultural-related grants and scholarships to organizations and students across Colorado.**

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**ORGANIZATION:** AARP

**AIRED:** Feb. 13<sup>th</sup> & 20<sup>th</sup> Mar. 20<sup>th</sup>

**Interviewer:** Melanie Rutledge

**Segment:** 15 minutes

**WHY: AARP is a non-profit, non-partisan organization that empowers people to choose how they live as they age. I spoke with Bob Murphy, the Colorado State director about the benefits, resources and information it provides to its AARP members.**

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**ORGANIZATION:** Angel Eyes-10<sup>th</sup> Annual Suds for Sids fundraiser

**AIRED:** Mar. 6<sup>th</sup> and 13<sup>th</sup>

**Interviewer:** Mel Rutledge

**Segment:** 15 Minutes

**Why: Event Date: Mar. 19<sup>th</sup> Angel Eyes is an organization that provides free grief counseling to parents and family members who have lost an infant or toddler. This event is one of its biggest fundraising events throughout the year giving their donors a night of beer tasting, food tastings, silent auction, music and more**

