

COLORADO CONVERSATION-THIRD QUARTER 2022 KKSE AM

COLORADO CONVERSATION is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.

Due to the current pandemic, no in-studio interviews were conducted.

Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.

COLORADO CONVERSATION is heard on KKSE AM on Sundays at approximately 6:00 A.M

ISSUES highlighted this Quarter:

Sober Living program for Men

Breast Cancer 5k

Information about AARP resources

Conservation Awareness

Ovarian Cancer Awareness Month

Jewish Arts & Cultural Center

Leukemia/Lymphoma Society Annual Walk for Awareness

Fall Home Show

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ORGANIZATION: STEP Denver-Sober Living for Men (Generic)

AIRED: July 3rd, 24th & Aug 21st

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: We not only have a mission, we're on one. At Step Denver, we believe it's our personal responsibility to give men with nowhere else to turn the opportunity to overcome addiction through, sobriety, work, accountability, and community.

ORGANIZATION: American Cancer Society-Making Strides Against Breast Cancer

AIRED: July 10th, 31st Aug 14th and Sept 25th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date: Oct. 16th. This event attracts thousands every year in the Denver area to honor those we have lost to breast cancer. The money that is raised stays in our community to provide awareness, resources, fund research, provide rides to appointments and many others to help those who are battling Breast Cancer. At the American Cancer Society, we're on a mission to free the world from cancer. Until we do, we'll be funding and conducting research, sharing expert information, supporting patients, and spreading the word about prevention. All so you can live longer — and better.

ORGANIZATION: AARP

AIRED: July 17th, Aug 7th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: AARP is a non-profit, non-partisan organization that empowers people to choose how they live as they age. I spoke with Bob Murphy, the Colorado State director about the benefits, resources and information it provides to its AARP members.

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ORGANIZATION: Katie Adamson Conservation Fund

Aired: Aug. 28th

Interviewer: Melanie Rutledge

Segment: 15 minutes

Why: The mission of KACF is to help empower the people of our planet to work together to save our remaining ecosystems and all of the creatures they contain.

ORGANIZATION: Colorado Ovarian Cancer Alliance-Ovarian Cancer Awareness Month

Aired: Sept. 4th

Interviewer: Melanie Rutledge

Segment: 15 minutes

Why: The mission of the Colorado Ovarian Cancer Alliance (COCA) is to provide support to those affected by ovarian cancer, and to promote awareness and early detection of ovarian cancer through advocacy and education. COCA was established in June 2005 as a 501(c)(3) nonprofit corporation. Our Board of Directors includes community leaders as well as ovarian cancer survivors, friends and family of women who are survivors or who have lost their battles with this disease.

ORGANIZATION: Jewish Community Center-2022 JAAMM Series

Aired: Sept. 11th

Interviewer: Melanie Rutledge

Segment: 15 minutes

Why: **JAAMM Series runs from Sept-Apr 2023 providing** a full season of presented artists, authors, movies, music, and more. We're excited to offer a diverse lineup that promises inspiring, thought-provoking, and downright hilarious arts experiences that although stem from traditional Jewish values also welcome culture-seekers from every walk of life into the Mizel Arts and Culture Center The JCC Denver is a non-profit organization whose mission is to serve, strengthen, and inspire community guided by timeless Jewish values.

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ORGANIZATION: Leukemia Lymphoma Society Rocky Mountain Chapter-Light The Night Walk

Aired: Sept. 11th & 18th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date Thurs Sept. 22nd. Light The Night raises funds in support of The Leukemia & Lymphoma Society (LLS). The mission of LLS is: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS exists to find cures and ensure access to treatments for blood cancer patients. We are the voice for all blood cancer patients and we work to ensure access to treatments for all blood cancer patients. LLS is at the forefront of the fight to cure cancer. Compared to other blood cancer nonprofits, LLS is the largest funder of cutting-edge research to advance cures. We have invested nearly \$1.3 billion in research. We are leaders in advancing breakthroughs in immunotherapy, genomics and personalized medicine. This research saves lives. These revolutionary new treatments originally discovered through blood cancer research are now being tested in clinical trials for other cancers.

ORGANIZATION: Colorado Garden Foundation-2022 Colorado Fall Home Show

Aired: Sept. 18th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date Sept. 24th & 25th The Colorado Fall Home Show is your one-stop shop to remodel, refresh, and renew your home. Get ideas, inspiration and advice for your home from more than 200 companies. Research, compare and choose from hundreds of products and services, and take advantage of show-only specials! Colorado Garden Foundation awards grants to organizations and scholarships to individuals throughout Colorado. In the past 63 years, organizations throughout Colorado have received grants totaling more than \$11 million from Colorado Garden Foundation, a nonprofit corporation dedicated to furthering the horticultural industry.
