

COLORADO CONVERSATION-SECOND QUARTER 2023 KKSE AM

COLORADO CONVERSATION is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.

Due to the current pandemic, no in-studio interviews were conducted.

Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.

COLORADO CONVERSATION is heard on KKSE AM on Sundays at approximately 6:00 A.M

ISSUES highlighted this Quarter:

Information on HPV Vaccine

MS Fundraiser Event

Information for women seeking legal guidance

Program dedicated to supporting rescues and shelters around the country

Annual Fundraiser for Ovarian Cancer

Event for Immigrant Heritage Month

Announcement for Annual Breast Cancer Walk

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ORGANIZATION: Children's Hospital of Colorado-HPV Prevention (Generic)

AIRED: April 2nd and May 14th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Spoke with Judith Shlay, MD, from Children's Hospital of Colorado and Jay Middleton (HPV cancer survivor) about the benefits to the HPV Shot for teenagers. We discussed the age in which they should consider it, the risks involved if you do not get the shot, genders/ages in which HPV related cancers can affect.

ORGANIZATION: MSterious Miracles-MS Adult Prom

AIRED: April 16th & 23rd

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: EVENT DATE: April 29th. MSterious Miracles is a Multiple Sclerosis non-profit organization in Colorado. In 2015 our founder, Marissa Poppens, was diagnosed with MS. Friends and the community came together for an event to give hope. Through the MS Adult Prom, we've learned more about needs within the MS community and we work to fill those needs. MSterious Miracles provides medical assistance, personal mobility aid, and home retrofitting to empower Coloradans living with MS to thrive in their new normal.

ORGANIZATION: WINGS (Women Inspiring a Network of Growth & Support)

AIRED: April 30th and May 28th

Interviewer: Mel Rutledge

Segment: 15 Minutes

Why: A community providing personal empowerment through financial education and emotional wellness for women. They provide women in challenging lifestyles with divorce workshops, financial literacy classes and help to put women in a position to be independent in their life

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ORGANIZATION: Love American Dog & Gracie's Give back

AIRE: May 7th and May 28th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Gracie's Giveback - Supporting Rescues One Toy At A Time.

American Dog recognizes that there are many dogs in shelters and rescues around the country that are in need. We wanted to make sure our USA Made dog toy business was able to give something back. Inspired by our dog, Gracie and her passion to play, we started **Gracie's Giveback - a program dedicated to supporting rescues and shelters around the country.** For many years Gracie has been hanging out in our USA manufacturing factory where we make tactical products, fitness equipment, fashion bags and outdoor gear for a number of growing local businesses. All who insist upon being Made in the USA!

ORGANIZATION: COCA (Colorado Ovarian Cancer Alliance)-14th Annual Jodi's Race

AIRE: June 4th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date: June 17th. Ovarian cancer is the fifth most common cancer in females in this country and the deadliest gynecologic cancer. If the disease is diagnosed early, treatment can be very successful. Because there is no screening test for ovarian cancer, symptom recognition is crucial. The Colorado Ovarian Cancer Alliance, better known as COCA, is hosting its 14th annual Jodi's Race for Awareness on Saturday, June 10th. Thousands of people will gather in City Park for this event, which celebrates ovarian cancer survivors and raises awareness of the symptoms of this disease.

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ORGANIZATION: Libre Institute- LIBRE-CO Celebrando Con LIBRE: Immigrant Heritage Month

AIRE: June 11th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date: June 17th The LIBRE Institute is a 501(c)(3) nonpartisan and nonprofit organization that serves as a trusted resource in helping Hispanics grow more prosperous, and lessen their dependency on government. We provide the tools and information that empower the Latino community to build a successful future in the United States. This FREE Event provided the community with food, national speakers and resources on entrepreneurship, home ownership, college and more

ORGANIZATION: American Cancer Society-Making Strides Against Breast Cancer

AIRE: June 18th & 25th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Event Date: Oct. 15th. This event attracts thousands every year in the Denver area to honor those we have lost to breast cancer. The money that is raised stays in our community to provide awareness, resources, fund research, provide rides to appointments and many others to help those who are battling Breast Cancer. At the American Cancer Society, we're on a mission to free the world from cancer. Until we do, we'll be funding and conducting research, sharing expert information, supporting patients, and spreading the word about prevention. All so you can live longer — and better.