

## **COLORADO CONVERSATION-FIRST QUARTER 2023 KKSE AM**

**COLORADO CONVERSATION** is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.

**Due to the current pandemic, no in-studio interviews were conducted.**

**Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.**

**COLORADO CONVERSATION is heard on KKSE AM on Sundays at approximately 6:00 A.M**

### **ISSUES highlighted this Quarter:**

Sober Living program for Men

Information about AARP resources

Fundraiser for families who have lost a child

Colorado Home & Garden Show (501c3)

Community Enrichment Programs

## **FIRST QUARTER 2023 KKSE AM**

**ORGANIZATION: STEP Denver-Sober Living for Men (Generic)**

**AIRE**D: Jan. 1<sup>st</sup>, 15<sup>th</sup> and Mar. 12<sup>th</sup>

**Interviewer:** Melanie Rutledge

**Segment:** 15 minutes

**WHY:** We not only have a mission, we're on one. At Step Denver, we believe it's our personal responsibility to give men with nowhere else to turn the opportunity to overcome addiction through, sobriety, work, accountability, and community.

---

**ORGANIZATION:** AARP

**AIRE**D: Jan. 8<sup>th</sup> & Mar. 5<sup>th</sup>

**Interviewer:** Melanie Rutledge

**Segment:** 15 minutes

**WHY:** AARP is a non-profit, non-partisan organization that empowers people to choose how they live as they age. I spoke with Bob Murphy, the Colorado State director about the benefits, resources and information it provides to its AARP members.

---

**ORGANIZATION:** Angel Eyes-11<sup>th</sup> Annual Suds for Sids fundraiser

**AIRE**D: Jan 22<sup>nd</sup>, Feb. 12<sup>th</sup>, 19<sup>th</sup> & 26<sup>th</sup>

**Interviewer:** Mel Rutledge

**Segment:** 15 Minutes

**Why: Event Date: Mar. 4<sup>th</sup>** Angel Eyes is an organization that provides free grief counseling to parents and family members who have lost an infant or toddler. This event is one of its biggest fundraising events throughout the year giving their donors a night of beer tasting, food tastings, silent auction, music and more

## FIRST QUARTER 2023 KKSE AM

**ORGANIZATION:** 64<sup>th</sup> Colorado Garden & Home Show presented by the Colorado Garden Foundation

**AIRED:** Jan. 29<sup>th</sup> and Feb. 5<sup>th</sup>

**Interviewer:** Melanie Rutledge

**Segment:** 15 minutes

**WHY: Event Date: Feb. 4<sup>th</sup>-12<sup>th</sup> at the Colorado Convention Center. I spoke with** Jim Fricke, Executive Director, Colorado Garden Foundation about the event and the organization in which it helps to fund. This is the largest, oldest, and most prestigious consumer garden and home improvement show west of the Mississippi. It is the only consumer show produced by a 501(c)(3) nonprofit organization that contributes 100% of the proceeds from every ticket sold at the show to provide horticultural-related grants and scholarships to organizations and students across Colorado.

---

**ORGANIZATION:** Joyful Journey's Community Enrichment Programs

**AIRED:** Mar. 19<sup>th</sup> & 26<sup>th</sup>

**Interviewer:** Melanie Rutledge

**Segment:** 15 minutes

**WHY: Enriching lives, one community at a time"** Joyful Journeys Community Enrichment helps improve lives by providing critical human services like food, clothes, household items, hygiene products, baby items and school supplies. While providing emergency essentials is necessary, it is only a band-aid to a much larger problem. We proactively create impact by providing tutoring and after school support, exercise and nutrition classes, sports and arts programs, financial literacy courses and resume building assistance. We also host community gardens, clean the streets, help struggling families over the holidays and MORE!!!