

## **COLORADO CONVERSATION-THIRD QUARTER 2021 KKSE AM-HD 1**

**COLORADO CONVERSATION** is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.

**Due to the current pandemic, no in-studio interviews were conducted.**

**Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.**

**COLORADO CONVERSATION is heard on KKSE AM-HD 1 on Sundays at approximately 6:00 A.M**

### **ISSUES highlighted this Quarter:**

Kidney Disease Awareness

Men's Health Awareness

Access to free feminine hygiene products

Cancer Prevention for teens

End of Life information for families

Morris Animal Foundation

Therapy for Veterans through the use of horses

Fall home show benefitting Colorado Gardening foundation

Flu Season awareness

## **THIRD QUARTER 2021 KKSE AM-HD 1**

**ORGANIZATION:** New West Physicians-Men's Health Awareness

**AIRE:** JULY 4<sup>th</sup> & 11<sup>th</sup> Aug 8<sup>th</sup> & 15<sup>th</sup>

**Interviewer:** Melanie Rutledge

**Segment:** Although health and well-being tips are great reminders for both genders, June is recognized as Men's Health Month, focusing on health issues that are specific to men. And some men's health statistics may surprise you.

In addition, the COVID-19 pandemic has led to some unfortunate statistics, including a decline in U.S. adults seeking health care and generally higher levels of stress. These statistics are especially concerning for men who have been shown to seek health care, and specifically mental health care services, less frequently than women.

Although these statistics may be alarming for men and their loved ones, many of the health risks that men face can be prevented by adopting a healthy lifestyle and getting recommended and timely preventive health screenings.

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**ORGANIZATION:** New West Physicians-Kidney Disease Awareness

**AIRE:** JULY 4<sup>th</sup> & 11<sup>th</sup> Aug 8<sup>th</sup> & 15<sup>th</sup>

**Interviewer:** Melanie Rutledge

**Segment:** One in three adults in the United States is at risk of developing kidney disease. It causes more deaths each year than either breast cancer or prostate cancer. Kidney disease is a serious condition that can take a major toll on your health and quality of life. Because symptoms are difficult to detect – even in later stages – many people don't even know they have the disease until they become critically ill with failing kidneys and require medical intervention. Fortunately, there are steps you can take to prevent kidney disease or slow its progress.

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**ORGANIZATION:** Children's Hospital of Colorado-HPV Prevention

**AIRE:** July 18<sup>th</sup> Aug. 29<sup>th</sup>

**Interviewer:** Melanie Rutledge

**Segment:** 15 min

**WHY:** Spoke with Dr. Jessica Cataldi from Children's Hospital of Colorado about the benefits to the HPV Shot for teenagers. We discussed the age in which they should consider it, the risks involved if you do not get the shot, genders/ages in which HPV related cancers can affect.

## **THIRD QUARTER 2021 KKSE AM-HD 1**

### **ORGANIZATION: Period Kits**

**Aired:** July 18<sup>th</sup> Aug 29<sup>th</sup> & Sept 19<sup>th</sup>

**Interviewer:** Mel Rutledge

**Segment:** 15 Minutes

**WHY: Event Date:** Working For Dignity and Health. Period.

Period Kits began organically because a group of people saw a need and got involved. In 2018, Ashley Bierne had the goal of creating 300 kits for her birthday month. She recruited friends to help and Period Kits was informally born. In February of 2019, PK was formally founded as a nonprofit business in Colorado. Encouraged listeners to get involved by donating time, money, and/or product

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### **ORGANIZATION: New West Physicians-Tips on End of Life Care**

**Aired:** July 25<sup>th</sup>, Aug 1<sup>st</sup> and Sept 26<sup>th</sup>

**Interviewer:** Melanie Rutledge

**Segment:** 15 minutes

### **WHY: Remove a Burden from your Family *Expert Offers Tips on How to Begin Necessary Conversations with Loved Ones about Their Care Wishes***

Discuss, decide and document. These are three important steps to help ensure your health care wishes are known. April 15-19 is National Healthcare Decisions Week – a time to educate and empower people of all ages about the importance of advance care planning.

According to the [Conversation Project](#), more than 90 percent of people think it's important to have conversations about end-of-life care with their loved ones, yet less than 30 percent have done so. Planning for an accident or sudden illness may feel awkward, but timely conversations with family members can ensure your care preferences are honored and that your caregivers don't have to guess what you might want. Dr. Todd Wisner, DO, an internal medicine specialist located in Evergreen with New West Physicians, says the hardest part of advance care planning is getting started. Dr. Wisner can share with your listeners ideas that will help them think through the necessary steps to determine their own wishes before a stressful health crisis arises

## **THIRD QUARTER 2021 KKSE AM-HD 1**

**ORGANIZATION: Morrison Animal Foundation-**

**AIRE**D: Aug 8<sup>th</sup>

**Interviewer:** Mel Rutledge

**Segment:** 15 Minutes

**WHY:** At Morris Animal Foundation, we work every day to improve and protect the health of animals through scientific innovation, education and inspiration. We are committed to fighting animal diseases worldwide in species ranging from cats and dogs to horses and alpacas; amphibians and wildcats to anteaters and elephants. We are bridging science and resources to advance the health of animals. With your help, we are saving animal lives.

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**ORGANIZATION: Remount Foundation**

**AIRE**D: Aug 22<sup>nd</sup>

**Interviewer:** Mel Rutledge

**Segment:** 15 Minutes

**WHY:** It is the Remount Foundation's mission to provide a powerful, transformative experience through horses, nature and community that helps American Warriors achieve wellness physically, mentally and spiritually, to fulfill their God-given potential to be fathers, mothers and citizens of this great country.

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**ORGANIZATION: Colorado Gardening Foundation-2021 Colorado Fall Home Show**

**AIRE**D: Sept 5<sup>th</sup> & 12<sup>th</sup>

**Interviewer:** Mel Rutledge

**Segment:** 15 Minutes

**WHY: Event date Sept 17-19:** Ticket proceeds from the Colorado Fall Home Show and the Colorado Garden and Home Show held in February support our grants and scholarships programs. Since the 1970s, Colorado Garden Foundation has awarded more than \$11 million for horticultural projects and scholarships throughout the state.

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**THIRD QUARTER 2021 KKSE AM-HD 1**  
**ORGANIZATION: Tips on combating the Flu Season**

**Aired:** Sept 19th

**Interviewer:** Melanie Rutledge

**Segment:** 15 Minutes

**Why:** Interviewed Andrew Nagy, a nurse practitioner with MedExpress Urgent Care to talk about the Flu activity in Colorado. We spoke about precautionary measures that people can take and what population is most at risk. We also mentioned the effectiveness of vaccines and what to do when symptoms arise.