

COLORADO CONVERSATION-FIRST QUARTER 2021

COLORADO CONVERSATION is a weekly public affairs program produced by the stations of Denver-based KSE RADIO VENTURES that focuses on local issues and non-profit organizations.

Due to the current pandemic, no in-studio interviews were conducted.

Topics on COLORADO CONVERSATION cover issues of concern to the Denver Metro community as ascertained by program hosts, listeners, and other programming staff.

COLORADO CONVERSATION is heard on KKSE AM on Sundays at approximately 6:00 A.M

ISSUES highlighted this Quarter:

Therapy for Veterans through the use of horses

Access to free feminine hygiene products

Coronavirus awareness & Health Concerns

Morris Animal Foundation

Wellness checkups during the pandemic

End of Life information for families

Cancer Prevention for teens

FIRST QUARTER 2021 KKSE AM

ORGANIZATION: Remount Foundation

Aired: January 3rd

Interviewer: Mel Rutledge

Segment: 15 Minutes

Why: It is the Remount Foundation's mission to provide a powerful, transformative experience through horses, nature and community that helps American Warriors achieve wellness physically, mentally and spiritually, to fulfill their God-given potential to be fathers, mothers and citizens of this great country.

ORGANIZATION: Period Kits

Aired: Jan. 10, 17, & 24

Interviewer: Mel Rutledge

Segment: 15 Minutes

Why: Event Date: Working For Dignity and Health. Period.

Period Kits began organically because a group of people saw a need and got involved. In 2018, Ashley Bierne had the goal of creating 300 kits for her birthday month. She recruited friends to help and Period Kits was informally born. In February of 2019, PK was formally founded as a nonprofit business in Colorado. Encouraged listeners to get involved by donating time, money, and/or product

ORGANIZATION: CDC Information about Health Concerns during Covid 19

Aired: Jan. 10, 17 & 24

Interviewer: Mel Rutledge

Segment: 15 Minutes

Why: Due to the current pandemic, the Q & A was read by the host to provide important information for listeners who may have symptoms or have already tested positive for COVID-19.

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ORGANIZATION: Morrison Animal Foundation

Aired: Jan. 31st

Interviewer: Mel Rutledge

Segment: 15 Minutes

Why: At Morris Animal Foundation, we work every day to improve and protect the health of animals through scientific innovation, education and inspiration. We are committed to fighting animal diseases worldwide in species ranging from cats and dogs to horses and alpacas; amphibians and wildcats to anteaters and elephants. We are bridging science and resources to advance the health of animals. With your help, we are saving animal lives.

ORGANIZATION: New West Physicians-Wellness Checkups during Pandemic

Aired: Feb. 7, 14, 21, & 28th Mar. 21st & 27th

Interviewer: Mel Rutledge

Segment: 15 Minutes

Why: New West Physicians gave us Q & A for this year's unique challenges, the importance of taking care of your well-being during this pandemic. Signs to look for and how to prevent serious illnesses.

ORGANIZATION: Children's Hospital of Colorado-HPV Prevention

Aired: July 5th, 12th & Sept. 6th

Interviewer: Melanie Rutledge

Segment: 15 min

Why: Spoke with Dr. Jessica Cataldi from Children's Hospital of Colorado about the benefits to the HPV Shot for teenagers. We discussed the age in which they should consider it, the risks involved if you do not get the shot, genders/ages in which HPV related cancers can affect.

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ORGANIZATION: New West Physicians-Tips on End of Life Care

Aired: Mar. 7th & 14th

Interviewer: Melanie Rutledge

Segment: 15 minutes

WHY: Remove a Burden from your Family *Expert Offers Tips on How to Begin Necessary Conversations with Loved Ones about Their Care Wishes*

Discuss, decide and document. These are three important steps to help ensure your health care wishes are known. April 15-19 is National Healthcare Decisions Week – a time to educate and empower people of all ages about the importance of advance care planning.

According to the [Conversation Project](#), more than 90 percent of people think it's important to have conversations about end-of-life care with their loved ones, yet less than 30 percent have done so. Planning for an accident or sudden illness may feel awkward, but timely conversations with family members can ensure your care preferences are honored and that your caregivers don't have to guess what you might want. Dr. Todd Wisner, DO, an internal medicine specialist located in Evergreen with New West Physicians, says the hardest part of advance care planning is getting started. Dr. Wisner can share with your listeners ideas that will help them think through the necessary steps to determine their own wishes before a stressful health crisis arises