ADAMS RADIO GROUP, INC. MODEL ISSUES AND PROGRAMS REPORT ADAMS RADIO GROUP DELMARVA OCTOBER - DECEMBER 2017 QUARTERLY REPORT

REGULARLY SCHEDULED

PUBLIC AFFAIRS PROGRAMS

ARGDP PROGRAMS THAT ADDRESS COMMUNITY ISSUES

- DELMARVA NEWS NETWORK: Airs Mon-Fri 6:20am, 7:20am, 8:20am, 12pm, 4pm, 5pm,
 6pm Produced by Rob Johnson and Chandler Miles on local community issues on the Delmarva Peninsula.
- 2. ARGDP COMMUNITY CALENDAR: Airs Mon-Sun, various times Produced by EJ Foxx Rantz.

Thirty second rotating public service announcements of local concerns.

3. <u>VIEWPOINTS:</u> Airs Sundays 6am Two hour nationally syndicated program on national issues ISSUES OF CONCERN TO ARGDP

ADDRESSED IN RESPONSIVE PROGRAMMING IN Q4, 2017

ISSUE: HEALTH ISSUES

- I. NARCISSISM: THE MANIPULATIVE, SELFISH DISORDER
- II. MEMORY LOSS AND ALZHEIMER'S DISEASE
- III. STUTTERS, STAMMERS AND VOCAL BLUNDERS
- IV. SLEEPING SOUNDLY: HOW GETTING QUALITY SLEEP CAN ENHANCE OUR HEALTH

V.

ISSUE: ANIMAL ISSUES

I. BATS: THEIR VALUE AND THEIR ENDANGERMENT

ISSUE: ARTS & HUMANITY

I. MYTHOLOGY AND FAIRY TALES, GOOD AND EVIL

- II. THE APPEAL OF TIME TRAVEL STORIES
- III. GARDENING DIFFERENTLY
- IV. BUMPER STICKER PHILOSOPHY
- V. THE ROLE OF A LITERARY EDITOR
- VI. CREATING GREAT FILMS WITH DIVERSE THOUGHT

ISSUE: EDUCATION ISSUES

- I. NON TRADITIONAL STUDENTS
- II. THE VITAL ROLE OF PRE-KINDERGARTEN
- III. HOW TO MAKE LEARNING MATH SIMPLER

ISSUE: SCIENCE

- I. DEVELOPING FORENSIC TECHNOLOGY: NEW SOLUTIONS FOR TRACKING AND CONVICTING CRIMINALS
- II. W.E.B. DU BOIS'S LASTING IMPACT IN SOCIOLOGY
- III. MAKING AN IMPACT AS A CITIZEN SCIENTIST

ISSUE: FAMILY ISSUES

I. UNCONVENTIONAL VACATION DESTINATIONS

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ISSUE: HISTORY

- I. AUTHOR JACK LONDON'S WRITINGS AND SOCIAL ACTIVIM
- II. AMERICA'S PEAR HARBOR CHRISTMAS

ISSUE: CULTURE

- I. GIVING BACK THIS HOLIDAY SEASON
- II. AMERICA'S DINER WAITERSSES

- III. HOW TO NAVIGATE NEW SITUATIONS
- IV. HITTING THE OFF SWITCH: GOING OFFLINE IN A DIGITAL AGE
- V. STAYING IN AND RINGING IN THE NEW YEAR
- VI. MAKING YOUR NEW YEAR'S RESOLUTIONS STICK

ISSUE: GOVERNMENT

- I. AMERICAN BORDERS: HOW OUR STATES GOR THEIR SHAPES
- II. TERRORISM IN AMERICA, 1920

QUARTERLY ISSUES

4th Quarter 2017

(October 2017- December 2017)

SIGNIFICANT COMMUNITY ISSUE RESPONSIVE PROGRAMMING

ISSUE: COMMUNITY FOOD DRIVE

ARGDP Community Calendar:

10/6 - 10/28/2017

(Various times)

It's that time of the year again, so get ready to be scared at Slaughter House Farm's annual attraction in Laurel, DE! Proceeds benefit Operation We Care.

Slaughter House Farm is open every Friday & Saturday night in October. Gates open at 7pm. Tickets are \$13/pp. - October 6-7 - October 13-14 - October 20-21 - October 27-28 October 31 is Community Night with free trick-or-treating for kids from 6-8:30pm with free candy stations, bounce houses and meet the monsters!

More info at www.slaughterhousefarm.org.

ARGDP Community Calendar:

10/15/2017

(Various times)

Ride For a good cause in **the 1st Ed Hearthway Memorial ride to benefit Toys For Tots**. The Marine Corps Toys For Tots Ride will leave the Iron Horse Cafe in Willards and end at the American Legion Post 218 in Sharptown. Registration starts at 9:30am and the ride will start promptly at 11am. Please bring a donation of \$10 or a new, unwrapped toy.

ARGDP Community Calendar:

10/16/2017

Grab your friends and family, co-workers and furry friends too, and walk for a good cause, at the 14th **Annual walk For Awareness at Winterplace park**. Lunch provided by Texas Roadhouse. All proceeds benefit **Women Supporting Women**, helping educate, promote awareness and providing help navigating thru this difficult time of Breast Cancer. For more information visit www.womensupportingwomen.org

ARGDP Community Calendar:

10/28/2017

(Various times)

Scare away Breast Cancer at the TRUNK or TREAT Event from 9a-2p. Treats, games and safe Halloween activities. Hayrides, face painting, raffles and more. All proceeds benefit Delaware Breast Cancer Coalition.

ISSUE: CULTURE

ARGDP Community Calendar:

11/04/2017

(Various times)

It's the Annual BARK FOR LIFE at Stephen Decater HS. In Berlin. Bring our furry friends and walk for a good cause to benefit the American Cancer Society. Walk around the track, enjoy family friendly games and activities and help CELEBRATE, Honor and Remember

Saturday, November 4, 2017

ARGDP Community Calendar:

11/04/2017

WALK TO END ALZEIMER' Registration: 9 a.m. Ceremony: 10 a.m. Walk: 10:30 a.m. located at the MAC Center 909 Progress Circle Salisbury, MD 21804. All funds raised further the care, support and research efforts of the Alzheimer's Association. Visit www.act.alz.org For more information call Carol Zimmerman 410-543-1163 opt 3 or email czimmerman@alz.org

ARGDP Community Calendar:

11/12/2017

(Various times)

Waterfowl festival in Easton... Nov 10-12 proceeds benefit Waterfowl and Habitat conservation programs. Live entertainment, demonstrations, food art and vendors. Proceeds benefit the Easton Chamber of Commerce

ARGDP Community Calendar:

11/11/2017

(Various times)

It's that time again!! Cambridge Main Street will be putting on the #BELGIAN BEER FESTIVAL. Beers from Belgium and locally inspired Belgian brews from the surrounding areas! \$35.00 gets you a tasting glass and as much beer as you can fill it with! You also get a drink ticket for a glass of wine or a crush or a Rum cocktail! Music played by the locally awesome Blackwater! Food will be prepared by The High Spot & Stoked & Rock Lobstah! Food will be A Pig Roast | Smoked Turkey Legs | Wood Fired Grilled Oysters | Funnel Fries | Hot Dogs Hamburgers and Much Much more!!

ARGDP Community Calendar:

11/16/2017 (Various times)

TAKE THE ENTIRE FAMILY TO SEE THE ANNUAL WINTERFEST OF LIGHTS IN OCEAN CITY. SEE OVER A MILLION LIGHTS AND DISPLAYS AS YOU RIDE THE TRAIN THRU A ONE MILE JOURNEY. SEE THE 50FT XMAS TREE AND VISIT THE GIFT SHOP AND TAKES PICTURES WITH SANTA TOO.

ARGDP Community Calendar:

12/2/2017

(Various times)

Take the entire family to enjoy the **MAGIC OF CHRISTMAS** at Seacrets in Ocean City from 2-5 with visits and photo ops from SANTA, face painting, raffles great food and more. ALL PROCEEDS BENEFIT Believe In Tomorrow's Children's House By The Sea.

ARGDP Community Calendar:

12/7/2017

(Various times)

It's Give back Night... Have a great meal for a good cause. Bring the family to Texas Roadhouse in Fruitland and they'll donate 20% of your bill to Children's House By The Sea. Print out the flyer from our website at yourcountryk10776.com and present it to your server or download it to your phone.

ARGDP Community Calendar:

12/14/2017

(Various times)

Thursday Dec.14 enjoy great food for a good cause. Have Lunch or dinner at the Greene Turtle in Salisbury, and they'll donate 20% of your bar bill or food to Children's House by the Sea.

ARGDP Community Calendar:

12/17/2017

(Various times)

Bring a new unwrapped toy to either **FIVE BELOW** location in Salisbury or Ocean City to benefit **TOYS FOR TOTS**, and have your picture taken with Santa at both locations.

ARGDP Community Calendar:

12/16/2017

(Various times)

Rock Around The Christmas Tree at Hoppers in Salisbury to benefit Children's House By The Sea. Win a beautiful Diamond Necklace and a chance to win an autographed guitar and Justin More tx. For more info visit yourcountryk1077.com

VIEWPOINTS

10-1-17 PART 1: UNCONVENTIONAL VACATION DESTINATIONS

Traditional family vacations usually involve theme parks, resort, or national parks, but Dylan Thuras says the most memorable vacations are those when you go off the beaten path. So, Thuras and a friend set out to write the book, *Atlas Obscura: An Explorer's Guide to the World's Hidden Wonders*.

When Thuras went on vacation as a child, his family would take road trips to weird and unusual places all across the United States. His friend and he thought it would be a good idea to put all of these places into a book. Thuras says that even though every stop might not be for everyone, any vacationer will be able to find something they will enjoy in his book.

Guest:

Dylan Thuras, co-author of Atlas Obscura: An explorer's guide to the world's hidden wonders

10-1-17 PART 2: NON TRADITIONAL STUDENTS

College is thought of as a ticket to a better life. Non-traditional students- those who go to college later in life- can face an uphill battle in their fight to obtain that ticket. We talk to Mike Rose from UCLA about accommodating these students.

Guest:

Mike Rose, faculty member at the UCLA Graduate School of Education and Information Studies, and author of the book Back to School: Why everyone deserves a second chance at education.

10-8-17 PART 1: MYTHOLOGY AND FAIRY TALES, GOOD AND EVIL

We grow up hearing nursery rhymes and fairy tales that deal with good and evil. All of us fondly remember the cartoons of our youth and the stories we grew up with. We talk to Soman Chainani about authoring a new entry into the catalogue of mythology and his attempt to course-correct the lessons more modern stories have been teaching our children.

Guest:

Soman Chainani, author of The School for Good and Evil

10-8-17 PART 2 - BATS: THEIR VALUE AND THEIR ENDANGERMANET

This Halloween, you might see some trick or treaters on your doorstep wearing either all pink or all black costumes. If so, they are probably dressed as characters from a popular new book series called *The School for Good and Evil*. We talk with author Soman Chainani about how he was inspired to correct what he felt were all the "wrong lessons" in the fairy tales he grew up reading.

In Chainani's best seller, every four years two children are abducted from the town and sent off to an institution where ordinary boys and girls are trained either to be fairy tale heroes at the School for Good, or villains at the School for Evil. The books begin as two friends, Sophie and Agatha get whisked off to seemingly the wrong school. Good girl Sophie can't understand why she's been assigned to the School for Evil, and Agatha, with her shabby clothes, horrible pet cat, and dislike of nearly everyone, is surprised to be taken to the School for Good. Clearly,

there's been a mistake. The story then continues as each of them must discover exactly why they ended up where they did, with the lesson being that some things are more complex than they might seem at first look.. Each book in the series plays with a simplistic dichotomy that Chainani wants to examine, whether it's good vs. evil, boys vs. girls, or truth vs. lies. Chainani's goal is to encourage readers to challenge the stereotypes and preconceptions found in many of the fairy tales we grew up with.

Guest:

- Jodi Sedlock, Associate professor of biology, Lawrence University
- Don Mitchell, author of Flying Blind: One man's adventures battling buckthorn, making peace with authority, and creating a home for endangered bats

10-15-17 PART 1: THE VITAL ROLE OF PRE-KINDERGARTEN

When and how should parents sign up their children for schools? Dr. Suzanne Bouffard, author of *The Most Important Year: Pre-Kindergarten and the Future of Our Children*, says that the pre-kindergarten year sets the tone for the quality of schooling that student will experience for the rest of their lives. Some studies show that pre-K programs do not help students, but Dr. Bouffard says these programs are not created equally, and parents must look carefully to distinguish a high-quality program that will help students with lifelong learning from the rest. Some things to look for are the relationship between students and teachers and the balance of time spent on academic subjects and time designated for play. The activities in the room should also be age-appropriate, and students should have plenty of activities to choose from.

 Dr. Suzzanne Bouffard, author of The Most Important Year: Pre-Kindergarten and the Future of Our Children

10-15-17 PART 2: THE APPEAL OF TIME TRAVELERS

Guest:

Have you ever fantasized about going back in time and changing world history? How about your own personal past? If we could travel eternally through space and time, how would this power affect us, psychologically and emotionally? We talk about the appeal of time travel fiction with author Travis Langley who examines these questions in his book *Doctor Who Psychology: A Madman with a Box*, through an analysis of the longest-running sci-fi TV series of all time.

Dr. Langley says that time travel fiction provides a safe space to explore the emotions and consequences of all kinds of "what if" questions we all have, teaches us lessons that can we can apply to everyday life.

Guest:

■ Dr. Travis Langley, author of *Doctor Who Psychology: A Madman with a Box*

10-22-17 PART 1: MEMORY LOSS AND ALZHEIMER'S DISEASE

As age climbs, so does the fear associated with becoming a senior citizen. According to Martha Lear, author of *Where Did I Leave My Glasses?*: The What, When, and Why of Normal Memory Loss, specialists appear to agree the number one fear of the Baby Boomer generation is suffering from memory loss. Some level of memory loss is expected as we age, but what's normal and what could be an early onset of Alzheimer's?

"Sometimes it's hard to tell what is normal old aging and what is the beginning of something more serious," admit Dr. Marwan Sabbagh. The neurologist has devoted his career to finding a cure for Alzheimer's, but in the meantime he's embraced the idea of prevention. Frequent exercise, a healthy diet, especially foods high in OMEGA-3, and regular mental stimulation are just a few examples. According to Dr. Sabbagh, there are certain strategies that can be adopted to prevent the onset of Alzheimer's or dementia. These assertions are explored in *The Alzheimer's Answer: Reduce Your Risk and Keep Your Brain Healthy*, one of Dr. Sabbagh's four publications on the topics of aging and memory loss.

Memories, such as what you ate for lunch, where you left your glasses, names of acquaintances, etc., are often the first types of memory to go with age. These memories can be omitted without much consequence, other than periodic

annoyance, and are a common part of aging. Martha Lear suggests methods, such as using visual cues and repetition, using multiple senses and/or forms of communication to improve recall. Most importantly, Lear urges everyone to address the anxieties associated with memory loss, which may actually make symptoms worse. By regularly seeing doctors and staying familiar with normal memory loss associated with old age compared to more serious issues, much of the anxiety can be eliminated.

Guest:

- Martha Weinman Lear, author of Where Did I Leave My Glasses?: The what, when, and why of normal memory loss
- Dr. Marwan Sabbagh, author of The Alzheimer's Answer: Reduce your risk and keep your brain healthy

10-22-17 PART 2: NARCISSISM: THE MANIPULATIVE, SELFISH DISORDER

Narcissism is a disorder commonly joked about and misidentified, but in it's purest form it takes a major toll on everyone that involved. High level narcissists are selfish to an extreme. They typically have little to no morals and never worry themselves with how other might be feeling.

Dr. Linda Martinez-Lewi became captivated by narcissism, with a focus on helping those around the narcissist to recover from effects of the traumatic relationship. Dr. Martinez-Lewi reveals most narcissist have almost zero chance of curbing the disorder, but those around them can learn to recover, even while still interacting with narcissistic personalities.

Further detailed in her published works, Dr. Martinez-Lewi explains the first step is to identify the toxic narcissist. From there, the doctor states you can work from the advantage of, "know[ing] him or her better than he or she knows themself...Stay in your own truth, in your own boundaries, and not be reactive."

For more tips and information, pick up a copy of Freeing Yourself from the Narcissist in Your Life, Dr. Martinez-Lewi's latest book.

Guest:

Dr. Linda Martinez-Lewi, author of Freeing Yourself from the Narcissist in Your Life

10-29-17 PART 1: STUTTERS, STAMMERS AND VOCAL BLUNDERS

If you've had to speak in public, you know the nerves that come with public speaking. So you probably also know the pain of umming, uhhing, or misspeaking. We explore where these vocal blunders come from and what they might mean.

Guest:

Michael Erard, author of Um: Slips, Stumbles and Verbal Blunders and What They Mean

10-29-17 PART 2: AMERICAN BORDERS – HOW OUR STATES GOT THEIR SHAPES

There are 48 states in the continental United States. Some of them have borders that make a lot of sense, like Illinois which is flanked by rivers. But what about Michigan, Rhode Island, and so many others? We talk to writer Mark Stein about the borders that we've come to take for granted.

Guest:

Mark Stein, author of How the States Got Their Shapes

11-5-17 PART 1: BUMPER STICKER PHILOSOPHY

We've all been amused or annoyed by someone's bumper sticker, but have you ever stopped to think that these strips of adhesive paper with the pithy statements on them could actually mean something

Guest:

Jack Bowen, philosopher and teacher at Menlo School in Atherton, CA and author, *If You Can Read This: The philosophy of bumper stickers*

11-5-17 PART 2: GARDENING DIFFERENTLY

Benjamin Vogt's new book, A New Garden Ethic: Cultivating Defiant Compassion for an Uncertain Future, is not your typical gardening book. It doesn't teach you how to grow the best cilantro or tips for keeping plants alive during the cold, instead it focuses on how we can positively impact the environment and wildlife around us. Vogt explains, that with climate change and so many species extinct or endangered, we have to completely reimagine our connection with nature.

"Your garden is a protest. It is a place of defiant compassion. It is a space to help sustain wildlife and ecosystem function while providing an aesthetic response that moves you," writes Vogt. He sees gardening as a way of saying I disagree with how we've chosen to interact with nature so far. Furthermore, I'm going to garden, not just a symbol of my protest, but as a way of actively changing that relationship with nature and positively impacting the ecosystems around me. Vogt also explains that gardening can improve us as humans. A greener urban setting can help us to be more productive, creative, focused, and even help cool our environment by combating climate change, giving off water through its leaves and, of course, providing shade. More importantly, Vogt says, humans are supposed to interact with and enjoy nature. It's only recently, through urban communities, that we've become so separated from it.

Guest:

Benjamin Vogt, Garden Designer with Monarch Gardens and author, A New Garden Ethic: Cultivating Defiant Compassion for an Uncertain Future

11-12-17 PART 1: HOW TO MAKE LEARING MATH SIMPLER

It's no secret: American students are way down the international list when it comes to math scores. Why is this? Is there something we could be doing to make learning math a simpler task? Our guests say yes, and have suggestions for kids- and adults- struggling to master mathematics.

Guest:

- Bob Sun, inventor of *The 24 Game* and *First in Math*
- Jason Wilkes, author, Burn Math Class: And reinvent mathematics for yourself

10-12-17 PART 2: SLEEPING SOUNGLY: HOW GETTING QUALITY SLEEP CAN ENHANCE OUR HEALTH

We all sleep, but the amount of sleep we get and the quality of that sleep can vary greatly. We talk to Matthew Walker, a professor at California-Berkeley, who says sleep in the single biggest thing we can do to help our physical and mental health both in the short-term and long-term.

Guest:

Matthew Walker, professor of neuroscience and psychology at the University of California-Berkeley and author, Why We Sleep: Unlocking the power of sleep and dreams

11-19-17 PART 1: TERRORISN IN AMERICA, 1920

Over 95 years ago, New York City was the target of a terrorist attack that has yet to be solved. No suspects have ever been named in the attack that killed or injured over 400 Wall Street bystanders. In contrast to the attacks of

September 11th, which occurred just around the corner from the 1920 bombing, this deadly event has been all but erased from the collective American consciousness.

Jed Rubenfeld's work of historical fiction, *The Death Instinct*, brings the 1920 bombing back to life. Although some characters and plot elements are fictionalized, Rubenfeld carefully matches historical details and events to accurately convey the context and sentiment surrounding what at the time was the deadliest terrorist attack in the world. World War I had ended and the Depression was taking form, creating a society of lawlessness. Rubenfeld contends that there was further reasoning behind the bombing than just spreading terror. There was a billion dollars in gold being transferred from one vault to another at the exact time the attack took place, but authorities deny this was anything more than coincidence. At this point, the 1920 attack will likely never be solved, but Rubenfeld explores his own resolution in *The Death Instinct*.

Guest:

Jed Rubenfeld, author of The Death Instinct

11-19-17 PART 2: DEVELOPING FORENSIC TECHNOLOGY: NEW SOLUTIONS FOR TRACKING AND CONVICTING CRIMINALS

The technology used to catch criminals is constantly being invented and then reinvented. From fingerprints to DNA, advancements in technology have allowed authorities to more accurately and efficiently locate and apprehend criminals. Now, what may be the largest addition to the tool belt of the criminal justice system yet is the technology we all carry in our pockets daily.

Cellphones have long been used to find and convict criminals, mainly through call logs and cell tower triangulation, but mobile devices now serve as de facto personal GPS trackers with extreme accuracy. Oxygen Forensics Inc. creates software that allows investigators to extract and interpret data from practically any digital device. Lee Reiber, COO for the company, says there now exists more mobile devices than people on this Earth, and the uses for our mobile data are infinite.

Even if a suspect refuses to talk, their mobile data can serve as evidence of location, communication history, and proximity to others. It also holds records of all documents and information that many of us wrongly assume is private. Pressing delete doesn't mean information can't be recovered and, even in cases where no mobile phone is involved, Reiber says any 'smart' device that collects data (and they all do) can be utilized.

What else can the data being collected around us be used for? Jerry Ropelato is the CEO of White Clouds, a large scale 3D printing technology company. He says virtually any set of information can be transformed to a physical object using 3D printing.

Whether it's used to create medical materials or to build a exact model of an object, the possibilities are endless. Recently, White Clouds aided a defense attorney by replicating a residential crime scene to better convey their side of the story to the jury. No matter the use of these technologies, one thing is clear. This is only the beginning phase of the possible applications and only time will tell the true impact.

Guest:

- Lee Reiber, COO for Oxygen Forensics Inc.
- Jerry Ropelato, CEO of White Clouds

11-26-17 PART 1: GIVING BACK THIS HOLIDAY SEASON

During the holidays, many parents fret over the materialistic messages their children are exposed to. We talk to a mom and an author who together have created a children's book and game designed to make giving back to others a fun pursuit.

Guest:

Sarah Linden and Tyler Knott Gregson, co-authors, North Pole Ninjas: Mission: Christmas

11-26-17 PART 2: W.E.B. DU BOIS'S LASING IMPACT ON SOCIOLOGY

At the beginning of the 20th century, W.E.B. Du Bois revolutionized scientific sociology, but was denied accolades because of his race. Now, we talk to scholars about what exactly Du Bois did to improve the study of sociology and what his impact truly was.

Guest:

Aldon D. Morris, professor of sociology and African-American studies at Northwestern University, author of the book, *The Scholar Denied: W.E.B. Du Bois and the birth of modern sociology*

12-3-17 PART 1: MAKING AN IMPACT AS A CITIZEN SCIENTIST

Citizen Scientist: Searching for Heroes and Hope in an Age of Extinction, authored by Mary Ellen Hannibal, attempts to rekindle the notion that science is available to all citizens, not just the experts. Charles Darwin, was a so-called citizen scientist, with no degree or training, he is now considered the 'father' of Evolution.

With modern technology, it's easier than ever to collect data and share it with anyone on the planet to create mass collections of data. Hannibal says we are currently in a mass extinction of plants and animals, and argues it's crucial that citizens come together to share their observations. She explains observing and recording different species of plants and animals, like Darwin did, can lead to the same kind of groundbreaking analysis that led to the theory of Evolution.

The director of Audubon Society's annual Christmas Bird Count, Geoff LeBaron, says average citizens can be the eyes and ears of big data collection. LeBaron shares many scientist were apprehensive to use data collected by citizens, but because of the techniques created scientists now accept the findings of studies like the Christmas Bird Count. If you're interested in getting involved in citizen science, go to the Nature's Notebook webiste: https://www.usanpn.org/nn/become-observer to become part of an observational science team. Guests:

- Mary Ellen Hannibal, author, Citizen Scientist: Searching for heroes and hope in an age of extinction
- Geoff LeBaron, director of Audubon Society's annual Christmas Bird Count

12-3-17 PART 2: AUTHOR JACK LONDON'S WRITINGS AND SOCIAL ACTIVISM

Jack London is known for the adventure and intrigue of his writings. Lesser known are the struggles London faced before he became a published author. He was well acquainted with manual labor under terrible working condition for minimal wages. The plight of laborers and the injustice they felt is woven into his fast paced plots. Cecelia Tichi, Professor of English and American Studies at Vanderbilt University, as well as author of *Jack London: A Writer's Fight for a Better America*, went back and reread all of London's writings with social activism in mind. She found that London made a habit of commenting on social topics, specifically poverty and exploited workers. Tichi explains *Call of the Wild*, London's breakout work, contrasts American ideals with poverty and exploitation. She argues London deserve to be recognized as a forward political thinker, not just an author of exciting plot twists. Learn more at Tichi's website: jacklondonbook.com

 Cecelia Tichi, William R. Kenan Jr. Professor of English and professor of American Studies at Vanderbilt University, author, Jack London: A writer's fight for a better America

12-10-17 PART 1: THE ROLE OF A LITERARY EDITOR

You see authors thank their editors all the time in the acknowledgements section of a book. But exactly what does an editor do? We talk to an editor himself who explains to us what an editor does to get the book from a manuscript to the finished copy on store shelves

Guest:

• Peter Ginna, literary editor and author, What Editors Do

12-10-17 PART 2: HOW TO NAVIGATE NEW SITUATIONS

When you're the new person at the office, in the neighborhood or at a party it can be an awkward situation, especially if you're not the most gregarious person. Our guest discusses the issue and offers advice on how to navigate various situations when you're the newbie in the room.

Guest:

Keith Rollag, Associate Professor of Management, and Chairman of the Management Division at Babson College, Wellesley, MA, and of author of What to Do When You're New: How to be comfortable, confident and successful in new situations

12-17-17 PART 1: AMERICA'S DINER WAITRESSES

Diners are an American staple. It's where you stop for a piece of pie and a cup of coffee from coast to coast. But diners are slowly disappearing to larger chains. We talk about the waitresses who make the diners function and the culture behind the career.

Guest:

Candacy Taylor, author, Counter Culture: The American Coffee Shop Waitress

12-17-17 PART 2:CREATING GREAT TEAMS WITH DIVERSE THOUGHT

It may seem like the best way to create a business is to only include the best and the brightest. But limiting your group to any standard, even Ivy League-education, can lead to groupthink. We talk to one expert about how cognitive diversity can improve the results for a school, business, or even an entire society.

Guest:

Scott E. Page, Leonid Hurwicz Collegiate Professor at the University of Michigan and author, *The Difference: How the power of diversity creates better groups, firms, schools and societies*

12-24-17 PART 1: HITTING THE SWITCH: GOING OFFLINE IN A DIGITAL AGE

Smart phones and social media apps take up a lot of time for many Americans. We can't watch TV or sit at the dinner table without checking for notifications or scrolling Twitter simultaneously. That's what worried Christina Crook, who took a 31-day vacation from the internet to reconnect with her physical life.

Guest:

• Christina Crook, communications professional and author, *The Joy of Missing Out: Finding balance in a wired world*

12-24-17 PART 2: AMERICA'S PEARL HARBOR CHRISTMAS

Christmas 1941 came just weeks after the devastating attack on Pearl Harbor dragged America into World War II. We talk to historian Stanley Weintraub about how America was getting ready for war while trying to celebrate the holiday season.

Guest:

Stanley Weintraub, historian, author of Pearl Harbor Christmas: A world at war 1941

12-31-17 PART 1: MAKING YOUR NEW YEAR'S RESOLUTIONS STICK

Every New Year's Eve, millions of Americans make resolutions. And most of the time, we struggle to live them out through January. We talk to an expert in the field of habit-making to talk about how we can make our resolutions last all year round.

Guest:

MJ Ryan, author, Habit Changers: 81 game-changing mantras to mindfully realize your goals

12-31-17 PART 2: STAYING IN AND RINGING IN THE NEW YEAR

Some people don't always feel up to the hustle and bustle of spending New Year's Eve out at a big party or a bar. We discuss ways you can make the night a special one without spending a fortune or staying out way too late.

Guest:

- Tim Federle, author of Gone with the Gin: Cocktails with a Hollywood Twist
- Christian DeBenedetti, co-author with Andrea Slonecker of the book, Beer Bites: Tasty recipes and perfect pairings for brew lovers

Q4 COMMUNITY STATION EVENTS

WOCQ Community Events:

December 13th facilitated event with the Fenix Youth Project Inc. in Salisbury, MD

November assisted Boys & Girls Club of Seaford, DE with turkey giveaway

October 14th attended and spoke at 1 Village Alliance "Girls Can Do Anything" conference in Delaware.

WKHI COMMUNITY EVENTS:

October 14th – Women Supporting Women "Walk for Awareness"

October 17th – Walgreen's in studio getting flu shot. ISSUE: The importance of getting a flu shot

October 30th – Food drive with Nightmare's Haunted House

October 21st – Georgetown Breast Cancer Awareness "Car and Motorcycle Show"

December 17th – Toys for Tots toy drive with pictures with Santa

ALL STATION EVENTS

October – Food Drive with Nightmare's Haunted House

December - Rock Around the Christmas Tree - Fundraiser for Children's House By The Sea

December – Toys for Tots toy drive