

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, American Petroleum Institute, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: Agency name: <u>Main Street Media Group</u> Address: <u>PO Box 25093</u> Contact: <u>Media Buyer</u> Phone number: <u>703-485-0398</u> Email: <u>info@msmg.tv</u>		
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad): Name: <u>American Petroleum Institute</u> Address: <u>200 Massachusetts Ave, NW, Washington DC 20001</u> Contact: Phone number: <u>202-682-800</u> Email:		
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary): <u>Mike Sommers (President and CEO) and Greg C. Garland (Chair)</u> By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following: <div style="float: right;"><input checked="" type="checkbox"/> N/A</div>		
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: <div style="float: right;"><input type="checkbox"/> N/A</div>		
<u>Energy</u>		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>Jennifer Stanton</i>
Name: Media Buyer, Main Street Media Group	Name: <i>Jennifer Stanton</i>
Date of Request to Purchase Ad Time: 1/9/24	Date of Station Agreement to Sell Time: <i>3-15-24</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *3-15-2024*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>DM24-071</i> Order #: <i>7015</i> Est. #:	Station Call Letters: <i>Northern Ag Network</i> Station Location: <i>Billings, MONTANA</i>	Date Received/Requested: <i>3-15-24</i> Run Start and End Dates: <i>3/18/24 - 3/29/24</i>
--	--	--

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

NETWORK SPOT CONTRACT



Date 3/15/24 Modification Date _____

Contract # DM24-071 Estimate # _____

ADVERTISER

Advertiser	American Petroleum Institute (API)
Product	American Petroleum Institute (API)
Agency	StateNets
Account Executive	Dave Martin
AE Phone	804-364-3075
AE Email	davemartin@statenets.com
Address 1	2601 Northwind Drive
Address 2	-
City, State, ZIP	Richmond, VA 23233

BILLING INFORMATION

Contact Name	Carla Litton
Phone	708.990.3796
Email	carla@statenets.com
Address 1	48 Chiswick Cir
Address 2	-
City, State, ZIP	Bloomington, IL 61704

NETWORK INFORMATION

Network Ordered	Northern Ag Network (MT)
Account Executive	Dave Martin
ADV Code	PI

Contract Start 3/18/24 # of Weeks 2

Contract End 3/29/24

MAKE CHECKS PAYABLE TERMS

StateNets
2601 Northwind Drive
Richmond, VA 23233

SPECIAL INSTRUCTIONS

ALL INVOICES & AFFIDAVITS

EMAILED - unless otherwise specified to carla@statenets.com

WEEKS OF	DAYS	TIMES	:60/:30	SPOTS/WEEK	TOTAL SPOTS	RATE	WEEKLY TOTAL \$
3/18	Mon-Fri	6a-7p	:30	10	10		
3/25	Mon-Fri	6a-7p	:30	10	10		
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
				0	0	\$0.00	\$0.00
TOTAL SPOTS							

SPOTS 20 TOTAL

Jan \$0.00 Apr \$0.00
Feb \$0.00 May \$0.00
Mar \$0.00 June \$0.00

July \$0.00 Oct \$0.00
Aug \$0.00 Nov \$0.00
Sept \$0.00 Dec \$0.00

Authorized Client Signature

Authorized StateNets Signature

Yevette Shanklin

From: C. David Leeds
Sent: Friday, March 15, 2024 4:15 PM
To: NMBI Traffic
Subject: FW: NBS political advertising
Attachments: NBS Political Advertising - American Petroleum Institute 3-15-24.pdf

C. David Leeds, President

New Media Broadcasters



Broadcast-HD-Digital-Mobile-Voice

Website: <https://HilineToday.com>
Email: nmbadmin@nmbi.com

Voice: 406-265-7841 Business Office
406-945-2841 Mobile Office
406-265-5086 Home Office

Address: 2210 31st Street North
Havre, MT 59501

From: Taylor Brown <Taylor@northernbroadcasting.com>
Sent: Friday, March 15, 2024 12:02 PM
To: Northern Broadcasting <operations@northernbroadcasting.com>
Subject: NBS political advertising

Dear NBS Affiliate Radio Station:

As you know, the network barter commercials inside our NBS programs occasionally contain political advertising.

Such is the case with the attached Issue Advertising order from "American Petroleum Institute", which will run March 18-29 inside our Northern Ag Network programs. No candidate's name is mentioned in the ad.

We also post the basic details about our network's Political orders on-line in our "Affiliates Information" folder, on the same FTP Site where your station retrieves our Audio programs each day.

Please don't hesitate to contact me if you have any questions at all.

Thank you!

Taylor

Taylor Brown
Northern Broadcasting System, Inc.
Ph: 406-252-6661