



**WRIC**  
**301 Arboretum Place**  
**Richmond, VA 23236**  
**(804) 330-8888**

# CONTRACT

<u>Contract / Revision</u> 1102768 /		<u>Alt Order #</u> 25563738
<u>Product</u> Stewart 4 Governor		
<u>Contract Dates</u> 06/06/17 - 06/12/17		<u>Estimate #</u>
<u>Advertiser</u> POL/Stewart for Governor		<u>Original Date / Revision</u> 05/30/17 / 05/30/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRIC	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Atlantic Media & Research**  
**PO Box 297**  
**Rodanthe, NC 27968**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRIC	06/06/17	06/12/17	TV8 News @9	9-10a		:30				NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/17	06/12/17	MTWTF--				10	\$50.00				
N 2	WRIC	06/06/17	06/12/17	TV8 News @ Noon	12-1230p		:30				NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/17	06/12/17	MTWTF--				5	\$55.00				
N 3	WRIC	06/06/17	06/12/17	M-F Wheel 7-730p	7-730p		:30				NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/17	06/12/17	MTWTF--				5	\$175.00				
N 4	WRIC	06/06/17	06/12/17	TV8 News @ 11	11-1135p		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/06/17	06/12/17	MTWTF--				5	\$100.00				
N 5	WRIC	06/10/17	06/10/17	Good Morning Richmond WK6-7a			:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S-				2	\$30.00				
N 6	WRIC	06/10/17	06/10/17	GMA Saturday	7-8a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S-				2	\$90.00				
N 7	WRIC	06/10/17	06/10/17	Good Morning Richmond 8a	8-9a		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S-				2	\$70.00				
N 8	WRIC	06/10/17	06/10/17	TV8 News Sat/Sun-ABC New6-7p			:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S-				2	\$75.00				
N 9	WRIC	06/10/17	06/10/17	Sa Wheel 7-730p	7-730p		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S-				1	\$110.00				
N 10	WRIC	06/10/17	06/10/17	Sa Jeopardy 730-8p	730-8p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S-				1	\$100.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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**Richmond, VA 23236**  
**(804) 330-8888**

<u>Contract / Revision</u>	<u>Alt Order #</u>
1102768 /	25563738

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/06/17 - 06/12/17	Stewart 4 Governor	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Stewart for Governo	05/30/17 / 05/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WRIC	06/10/17	06/10/17	TV8 News @ 11 Sa	11-1135p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S-				1	\$100.00				
N 12	WRIC	06/11/17	06/11/17	Good Morning Richmond WK6-7a			:30				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S				2	\$30.00				
N 13	WRIC	06/11/17	06/11/17	Good Morning America Su	7-8a		:30				NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S				2	\$90.00				
N 14	WRIC	06/11/17	06/11/17	Good Morning Richmond 8	8-9a		:30				NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S				2	\$70.00				
N 15	WRIC	06/11/17	06/11/17	TV8 News Sat/Sun-ABC New6-7p			:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S				2	\$100.00				
N 16	WRIC	06/11/17	06/11/17	TV8 News @ 11 Su	11-1135p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/05/17	06/11/17	-----S				1	\$100.00				
<b>Totals</b>								<b>0.00</b>				<b>45</b>	<b>\$3,670.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/29/17 -06/12/17	45	\$3,670.00	(\$550.50)	\$3,119.50
<b>Totals</b>	<b>45</b>	<b>\$3,670.00</b>	<b>(\$550.50)</b>	<b>\$3,119.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25563738	<b>Changes as of:</b> 5/30/2017 at 12:11 PM	<b>Version:</b> Original Order
<b>CPE:</b>	<b>Flight:</b> 6/6/17 - 6/12/17	<b>Station:</b> WRIC
<b>Agency:</b> Atlantic Media and Research P.O. Box 297 Rodanthe, NC 27968	<b>Advertiser:</b> Stewart - Governor	<b>Market:</b> Richmond
	<b>Product:</b> Stewart 4 Governor	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Rick Shafan	<b>Con Type:</b> POLITICAL/VO
	<b>Salesperson:</b> ALEXANDRA BRADLEY 202-955-5342	<b>Assistant:</b> ALEXANDRA B 202-955-5342

								6/6 - 6/6
#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/6	
1	Tu-F,M 9a-10a	3	News	\$50.00	0.0	30	10	
2	Tu-F,M 12n-12:30p	3	News	\$55.00	0.0	30	5	
3	Tu-F,M 7p-7:30p	3	Wheel	\$175.00	0.0	30	5	
4	Tu-F,M 11p-11:35p	3	News	\$100.00	0.0	30	5	
5	Sa 6a-7a	3	News	\$30.00	0.0	30	2	
6	Sa 7a-8a	3	GMA	\$90.00	0.0	30	2	
7	Sa 8a-9a	3	GMA	\$70.00	0.0	30	2	
8	Sa 6p-7p	3	News	\$75.00	0.0	30	2	
9	Sa 7p-7:30p	3	wheel	\$110.00	0.0	30	1	
10	Sa 7:30p-8p	3	Jeopardy	\$100.00	0.0	30	1	
11	Sa 11p-11:35p	3	News	\$100.00	0.0	30	1	
12	Su 6a-7a	3	News	\$30.00	0.0	30	2	
13	Su 7a-8a	3	GMA	\$90.00	0.0	30	2	
14	Su 8a-9a	3	GMA	\$70.00	0.0	30	2	
15	Su 6p-7p	3	News	\$100.00	0.0	30	2	
16	Su 11p-11:35p	3	News	\$100.00	0.0	30	1	
<b>TOTALS:</b>							<b>45</b>	



**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

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<b>CPE:</b>	<b>Flight:</b> 6/6/17 - 6/12/17	<b>Station:</b> WRIC
<b>Agency:</b> Atlantic Media and Research	<b>Advertiser:</b> Stewart - Governor	<b>Market:</b> Richmond
P.O. Box 297	<b>Product:</b> Stewart 4 Governor	<b>Office:</b> WASHINGTON
Rodanthe, NC 27968	<b>Agency Order #:</b>	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Rick Shaftan	<b>Con Type:</b> POLITICAL/C
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA
	202-955-5342	202-955-5342

**Special Instructions**

**Competitive Information**

<b>Market Budget:</b>	<b>\$12,233</b>
<b>WRIC Share:</b>	<b>30%</b>
<b>Comment:</b>	
<b>Unknown:</b>	<b>70%</b>

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	45	\$3,670.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>45</b>	<b>\$3,670.00</b>	<b>N/A</b>	<b>0.0</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/30/17 12:13 PM					\$0	\$0	
New	5/30/17 12:11 PM	ALEXANDRA BRADLEY	New	45		\$3,670.00	\$3,670.00	

**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS. KATZ MEDIA GROUP ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WRIC, Richmond VA

**Date:**

5/30/17

I, Rick Shaftan,being/on behalf of: Corey Stewart, a legallyqualified candidate of the Republican politicalparty for the office of: Governorin the Primaryelection to be held on: June 13, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
as per order					

**Total Charges:** as per order

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Virginia Governor

I represent that the payment for the above described broadcast time has been furnished by:

Corey Stewart for Governor

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Liz Curtis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5/30/17

Date

Rick Shaftan

Signature

***To Be Signed By Station Representative***



Accepted



Accepted in Part



Rejected

Signature

D WEEMS

Printed Name

LSM

Title