

WJFW – TV 12

QUARTERLY LISTING OF ISSUES AND PROBLEMS

QUARTER COVERED: 1/1/2008 – 3/31/2008

PREPARED AND PLACED IN THE PUBLIC INSPECTION FILE

APRIL 9, 2008

FCC WEEKLY REPORT

Name Lara

~~Week~~ ~~XXXX~~

Month of January

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|-----------|---------|--------|--------|--|
| Crime | | | | | |
| Economy & Employment | 10p | 1-27 | PKG | 2:15 | Kari Canfield leaving chamber |
| Government & Politics | | | | | |
| Healthcare | | | | | |
| Children's Issues & Education | 6p, 10p | 1-8-08 | VOSOT | 1:08 | Rebecca talks to comparative religions class |
| Spot News | | | | | |
| Human Interest | 5, 6, 10p | 1-17-08 | VOSOT | 1:00 | WI largest snowman in M&A |
| Sports | | | | | |
| Greenthumb | 5a, 5pm | 1-31-08 | PKG | 1:30 | Temps for your house plants |
| | 5am, 5pm | 1-3-08 | PKG | 1:05 | Plants for after X-mas. |
| | 5a, 5p | 1-17-08 | PKG | 1:20 | Cyclamen Flowers. |
| | 5a, 5p | 1-24-08 | PKG | 1:30 | Cutting poinsettias after Christmas |
| Environment | 5, 6, 10p | 1-11-08 | VOSOT | 1:15 | Collecting X-mas for REGI for habitats p Discovery Ch. Document. |
| | 5, 6, 10p | 1-14-08 | VOSOT | 1:00 | REGI gets trumpeter swan award |
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FCC WEEKLY REPORT

Name Tom DeGrand

Week of January - March

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|-------------|------------|--------------|--------|--------------------------------|
| Crime | | | | | |
| Economy & Employment | 1 5,6,10 | 1/4/08 | VO | 24sec | Arby's coming to RHI |
| Government & Politics | | | | | |
| Healthcare | | | | | |
| Children's Issues & Education | 5,6,10 | 2/8 | vosat | 49sec | Dental sealants |
| | 5,6,10 | 2/28 | vosat | 33sec | Juans Rock wall |
| | 5am | 2/29 | vosat | | " |
| | 6-10 5PM | 3/7 7/8 | vosat " " | 103sec | Emergency Response Plan " " |
| Spot News | | | | | |
| Human Interest | | | | | |
| Sports | | | | | |
| Community | 5,6,10 | 4/25 | vosat | 44sec | New WPS Building |
| | 5,6,10 | 1/11 | vosat | 46sec | Woodruff town hall |
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FCC WEEKLY REPORT

Name Barclay Pollak Week of 1-7-08

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|----------|---------|-----------|--------|-------------------------------|
| Crime | | | | | |
| Economy & Employment | | | | | |
| Government & Politics | 6pm | 1-7-08 | VOSOT | :44 | Feingold Listening Session |
| Healthcare | 10pm | 1-8-08 | see vosot | 1:05 | WI Smoking ban |
| | 6pm | 1-11-08 | see vosot | 1:14 | Blastomycosis |
| Children's Issues & Education | 6pm | 1-8-08 | VOSOT | :44 | Children's production company |
| Spot News | | | | | |
| Human Interest | 6pm | 1-7-08 | VOSOT | :50 | Citizens Police Academy |
| Sports | | | | | |
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FCC WEEKLY REPORT

Name Jeff Angleri Week of 1-7
1-14

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|------------|-------------|--------------|-------------|---|
| Crime | | | | | |
| Economy & Employment | <u>all</u> | <u>1/18</u> | <u>VasOT</u> | <u>1:08</u> | <u>Oldenburg New Contract</u> |
| Government & Politics | <u>all</u> | <u>1/9</u> | <u>VasOT</u> | <u>:56.</u> | <u>Kagen Grow North</u> |
| Healthcare | | | | | |
| Children's Issues & Education | | | | | |
| Spot News | | | | | |
| Human Interest | | | | | |
| Sports | | | | | |
| Community | <u>all</u> | <u>1/16</u> | <u>VasOT</u> | <u>1:08</u> | <u>fools Run Check Presentation</u> |
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FCC WEEKLY REPORT

Name Chad Silber Week of 1/7

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|------------------|-------------|----------------|-------------|--|
| Crime | | | | | |
| Economy & Employment | | | | | |
| Government & Politics | 6/10P 6/10P | 1/8 1/10 | VOSOT VOSOT | :53 1:10 | Three Lakes EWM Donation Lincoln Streets Pathways |
| Healthcare | | | | | |
| Children's Issues & Education | 6/10P | 1/10 | VOSOT | :51 | School Community Meeting |
| Spot News | 10P | 1/7 | PKG | 2:21 | Carbon Monoxide Poisoning |
| Human Interest | 5/6/10P 6/10P | 1/7 1/11 | PKG VOSOT | 2:29 :55 | Jim Thorpe Foto Invasive Species Public Hearing |
| Sports | | | | | |
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FCC WEEKLY REPORT

Name Barclay Pollak Week of 1/14/08

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|----------|---------|---------|--------|-------------------|
| Crime | | | | | |
| Economy & Employment | | | | | |
| Government & Politics | | | | | |
| Healthcare | | | | | |
| Children's Issues & Education | 1-15-08 | 10pm | Set PK6 | 2:07 | UW-Rhineland |
| Spot News | | | | | |
| Human Interest | | | | | |
| Sports | 1-16-08 | 6pm | VOSOT | :39 | Packers gear |
| | 1-16-08 | 10pm | Set PK6 | 2:00 | Packers gear |
| | 1-17-08 | 6pm | VO | :28 | Derby volunteers |
| | 1-17-08 | 10pm | Set PK6 | 1:11 | Derby Volunteers |
| Senior issues | 6pm | 1-14-08 | VOSOT | :38 | New Senior Center |
| | 10pm | " " " | Set PK6 | 2:15 | " " " |
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FCC WEEKLY REPORT

Name Barclay Pollak Week of 1-28-08

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|----------|---------|-----------|--------|------------------------|
| Crime | | | | | |
| Economy & Employment | | | | | |
| Government & Politics | | | | | |
| Healthcare | 6pm | 1-30-08 | setvosot | 1:02 | Second hand smoke |
| | 10pm | 1-30-08 | set PK6 | 2:10 | second hand smoke |
| Children's Issues & Education | 6pm | 1-28-08 | set vosot | 2:59 | Electric safety |
| | 10pm | 1-28-08 | set PK6 | 1:46 | Electric safety |
| Spot News | | | | | |
| Human Interest | 6pm | 1-31-08 | setvosot | 1:09 | one million mile chewy |
| | 10pm | 1-31-08 | set PK6 | 2:02 | one million mile chewy |
| Sports | | | | | |
| Winter WX | 5pm | 1-24-08 | VO | 27 | adventures in snow |
| | 6pm | " " " | setvosot | 1:02 | " " " |
| | 10pm | " " " | set PK6 | 1:50 | " " " |
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FCC WEEKLY REPORT

Name LARA Week of Mont of Feb

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|----------------------------|---------------------|-------------------|----------------------|--|
| Crime | | | | | |
| Economy & Employment | 5p 6p, 10p | 2-28 2-28 | VDSOT PKG | 1:15 3:00 | Glass Plus: recycling glass best invention award |
| Government & Politics | 5p, 10p | 2-12 | VDSOT | 1:05 | 211 Call Center Update |
| Healthcare | | | | | |
| Children's Issues & Education | | | | | |
| Spot News | | | | | |
| Human Interest | | | | | |
| Sports | | | | | |
| Greenthumb | 5a, 5p 5a, 5p 5a, 5p | 2-7 2-14 2-21 | PKG PKG PKG | 1:30 1:30 1:30 | Valentine's Flowers Keeping V-day Flowers fresh Growing Lucky Bamboo |
| | 5a, 5p | 2-28 | PKG | 1:15 | Staghorn Ferns |
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FCC WEEKLY REPORT

Name Janelle Dobson Week of 2/1-2/5

| Category | Newscast | Date | Format | Length | Description |
|-------------------------------|----------|--------|-----------|------------|--|
| Crime | S | 2/1/08 | VO | :23 | Edwards in court for conspiracy to armed robbery. |
| | S, 6, 10 | 2/1/08 | VOSOT | :33 | Man accused of shooting dog in court. |
| | 6, 10 | 2/1/08 | VOSOT | ?? | Edwards in court - long version |
| Economy & Employment | | | | | |
| Government & Politics | | | | | |
| Healthcare | 10 | 2/2/08 | VOSOT | 1:47 | Snowmobile races to benefit MDA |
| Children's Issues & Education | S, 6, 10 | 2/1/08 | VOSOT/PKG | 1:26, 1:48 | Free check-ups for kids at Central Clinic in Antigo |
| | 6, 10 | 2/1/08 | VOSOT | :48 | School starting Native American course |
| Spot News | | | | | |
| Human Interest | 10 | 2/2/08 | PKG | 1:45 | First ever military snowmobile ride held in Eagle River |
| | 10 | 2/3/08 | PKG | 1:57 | Dog sled races in Land O' Lakes brought racers from Jamaica. |
| Sports | 10 | 2/3/08 | VOSOT | :46 | Local pizzeria a busy due to the super bowl. |
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FCC WEEKLY REPORT

Name Barclay Pollak Week of 2-4-08

| Category | Newscast | Date | Format | Length | Description |
|--------------------------------|----------|--------|-----------------------|--------------|----------------------|
| Crime | 5pm | 2-4-08 | VO | 1:14 | Crandon Claims |
| | 6pm | 2-5-08 | SOE | | Poupart in court |
| | 5pm | 2-8-08 | set VO | 2:29 2:54 | Edwards in court |
| Economy & Employment | 10pm | 2-4-08 | set vosot | 1:16 | LDF Protest |
| | 6pm | 2-7-08 | set vosot vosot | 1:10 | Research Summit |
| Government & Politics | 5pm | 2-8-08 | VO | 2:30 | obey An Obama |
| Healthcare | 6pm | 2-6-08 | set vosot | 1:14 | Dreadly Drug Dangers |
| | 10pm | 2-6-08 | set PKG | 1:59 | " " " |
| Children's Issues & Education | | | | | |
| Spot News | | | | | |
| Human Interest | | | | | |
| Sports | | | | | |
| Economy + Employment Continued | 6pm | 2-8-08 | vosot | 2:58 | Tax Scams |
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