

2nd Quarterly Issues and Programming Report April-June 2023

Issue/Event: Abused kids with challenges get help from community during the fundraiser, "Festival of Quilts" at the Cunningham Children's Home in Urbana held on June 2-3, 2023.

Alternative School/Home for those 18 & under with legal/home/school troubles

WQQB, WSJK, WJEK, WBKC

6/2/23-6/3/23

- Biggest Annual Fundraiser for this school for students who are enrolled and living on the Cunningham campus to cope with issues, deal with life's frustrations, and get support.

Issue: Local Tourism – Varies

Community Calendar

WGKC, WJEK, WSJK, WQQB

5/01/23 - 6/30/23

- Events on all stations give listeners a guide to everything going on in Central Illinois. Fundraisers all well represented, many getting air time during the morning shows with coordinators visiting with our on air talent.

-

Issue: Employment

Radio Interview with coordinators who were hiring and the process of keeping current resume

WGKC, WJEK, WSJK, WQQB

4/01/23 – 6/10/23

- Colleges and businesses in the Champaign-Urbana area were recruiting new workers during their career fairs in the Spring. First responders and Police had hiring events that gave our listeners a chance to stay informed about job opportunities and steps to take to get into a new career.

Issue: Increasing the community's awareness, acceptance, and understanding of Autism Spectrum Disorder and promoting education, advocacy, and support for our local families.

Community service group raising awareness for people with disabilities.

WQQB, WGKC, WSJK, WJEK

4/13/23 – 5/07/23

- April is Autism Awareness Month. C-U Autism Network provides workshops, speakers, family activities and other projects throughout the year. C-U Autism walk occurred May 7th at the Savoy rec center with numerous vendors and resources.

Issue: Poor, Underprivileged, Neglected, and Abused Infants and Toddlers get help with Crisis Nursery fundraiser at iHotel on June 3, 2022 with our stations promoting.

Crisis Nursery provides 24 hour emergency care for abused and neglected children under eight years old. WQQB, WGKC, WSJK, WJEK

4/24/23-6/2/23

- Stations encouraged listeners to give by conducting interviews with marketing director Jenna Phillips, sharing statistics about families touched by the Crisis Nurseries services



Issue: Underserved population getting resources to help

Champaign County RSP has over a hundred programs for people in the community.

WQQB, WGKC, WSJK, WJEK

5/16/23 - 6/26/23

- Champaign County Regional Planning Commission with resources to help including the START EARLY as parents prepare for their young children to get in a learning environment.

Issue: Honoring our Military with Memorial Day services

Veterans organisations like the American Legion and VFW's coordinate services at military memorials.

WQQB, WGKC, WSJK, WJEK

5/20/23 – 5/31/23

- Encouraged participation in several events saluting our fallen soldiers, decorating graves.

Issue: At-risk youth getting services: Don Moyer Boys and Girls Club

Founded in 1968 bringing hope, safety, and support to youth in the community.

WQQB, WGKC, WSJK, WJEK

4/10/23 – 4/29/23, 5/20/23 – 6/17/23

- “Brighter Futures” dinner as a major fundraiser to help fund camps for at-risk youth. (Steak and burger dinner) encouraging listeners to learn about the new DMBGC vision

Issue: Support Performance Arts and Veterans in Tolono Fun Day festival parade & fireworks

Hometown event in Southern Champaign County supporting leaders in the community.

WQQB, WGKC, WSJK, WJEK

6/15/23 - 6/25/23

- Emceeding, promoting the event with interviews with coordinators and PSA's to ensure the non-profit organization received donations for the fireworks, parade and salute to military

Issue: Substance Abuse

Meetings create fellowship and strength amongst addicts with the desire to stop their addiction.

WGKC, WJEK, WSJK, WQQB

5/01/23 - 6/30/23

- Alcoholics Anonymous meeting awareness to let substance abusers know there's help with over 100 meetings each week, even a couple dozen a week on ZOOM.



Issue: Animal Care and Pet Adoption

C-U Humain Society preventing cruelty to animals and promoting animal welfare.

WGKC, WJEK, WSJK, WQQB

6/01/23 – 6/13/23

- Animals can be adopted from this shelter as awareness is created with this Mutt Strut Event at Crystal lake Park in Urbana.