

LIST OF PUBLIC INTEREST PROGRAMMING FOR STATIONS: KWID/ KENO/KRLV MONTH

APRIL '2013

NAME OF PROGRAM	DAY or DAYS AIRED	TIME AIRED	LENGHT	TYPE	PRODUCED STATION/OUTSIDE
KENO AQUI EN LAS VEGAS	SUNDAY	7:00 AM	30 MIN.	P.A	OUTSIDE
KENO NUESTRA COMUNIDAD	SUNDAY	7:30 AM	30 MIN.	P.A	STATION
KWID NUESTRA COMUNIDAD	SUNDAY	6:00 AM	30 MIN.	P.A	STATION
KWID NUESTRA COMUNIDAD	SUNDAY	11:00 AM	30 MIN.	P.A	STATION
KWID NUESTRA COMUNIDAD	SUNDAY	11:30 PM	30 MIN.	P.A	OUTSIDE
KRLV NUESTRA COMUNIDAD	SUNDAY	6:00 AM	30 MIN	P.A	STATION
KRLV NUESTRA COMUNIDAD	SUNDAY	6:30 AM	30 MIN	P.A	STATION
KRLV AQUÍ EN LAS VEGAS	SUNDAY	11:00AM	30 MIN.	P.A	OUTSIDE
KRLV NUESTRA COMUNIDAD	SUNDAY	11:30AM	30 MIN.	P.A	STATION



# VOLUNTEERS HOURS AND EVENTS FOR APRIL 2013

DATE	EVENT	HOURS VOLUNTEER
4-6-2013	WINCHESTER KIDS DAY	2 HOURS
4-20-13	MEXICAN CONSUL AGAINGST FRAUD	3 HOUR
4-21-13	SENATOR HORSFORD INMIGRATION MEETING	2 HOURS
4-24-13	LULAC HEALTH MEETING	1 HOUR
4-25-13	DROWNING PREVENTION MEETING	2 HOURS

**Month Covered:**  
**APRIL**  
**2013**

**ASCERTAINMENT PROGRAMMING**

**STATIONS:**  
**KWID / KENO / KRLV**

**ASCERTAINMENT CATEGORY: 1: HEALTH 2 : EDUCATION 3: EDUCATION**

<b>PROGRAM TITLE:</b> <b>Source Type, Time(s)Broadcast,</b> <b>Duration, Date</b>	<b>BRIEF DESCRIPTION:</b> <b>Must include Moderator's name;Guest</b> <b>Name and Title</b>
<p>1. <b>NUESTRA COMUNIDAD, P.A. REC.</b> <b>7:30AM, 11PM 30 MINUTES</b> <b>APRIL 7, 2013</b> <b>KRLV-KENO-KWID</b></p> <p>2. <b>NUESTRA COMUNIDAD, P.A. REC.</b> <b>7:30AM, 11PM 30 MINUTES</b> <b>APRIL 14, 2013</b> <b>KRLV-KENO-KWID</b></p> <p>3. <b>NUESTRA COMUNIDAD, P.A. REC.</b> <b>7:30AM, 11PM 30 MINUTES</b> <b>APRIL 21, 2013</b> <b>KRLV-KENO-KWID</b></p>	<p>Host: <b>LUIS BONILLA. Public Affairs Director</b> <b>KENO / KWID / KRLV</b> Guest: <b>JEANET SANCHEZ</b> <b>MANAGER FIESTA MORELENSE.</b> Local Organization brings more culture to our city. This dance troupe is working in different presentations to preserve dance culture from the State of Morelos. Raising donations to buy wardrobe for their performances.</p> <p>Host: <b>LUIS BONILLA. Public Affairs Director</b> <b>KENO &amp; KWID</b> Guest: <b>LAURA ESPINOZA MARTINEZ</b> <b>MEXICAN CONSUL</b> Mexican Consul is working hard to prevent fraud within Mexican community. Several local events to create awereness for inmigration and notary fraud. Several legal experts will bring advice free of charge to our community. Calendar of future events</p> <p>Host: <b>LUIS BONILLA. Public Affairs Director</b> <b>KENO &amp; KWID</b> Guest: <b>MARGARITA REBOLLAL</b> <b>COMMUNITY SERVICES OF NEVADA</b> Non Profit Agency is launching an awereness program for home owners who were victims of robotic fraud. How to get refunds if they were victims. New programs for Hispanics who are facing foreclosures. Looking for volunteers for their community programs.</p>

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**ASCERTAINMENT PROGRAMMING**

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**ASCERTAINMENT CATEGORY: 4: EMPLOYMENT 5: WOMEN**

<b>PROGRAM TITLE: Source Type, Time(s)Broadcast, Duration, Date</b>	<b>BRIEF DESCRIPTION: Must include Moderator's name;Guest(s) Name and Title</b>
<p>4. <b>NUUESTRA COMUNIDAD, P.A. REC.</b> <b>7:30AM, 11PM 30 MINUTES</b> <b>APRIL 28, 2013</b> <b>KRLV-KENO-KWID</b></p> <p>5. <b>AQUÍ EN LAS VEGAS, P.A. REC.</b> <b>7:00AM;11:30pm 30 MINUTES</b> <b>APRIL 14, 2013</b> <b>KRLV-KENO-KWID</b></p>	<p><b>Host: LUIS BONILLA. Public Affairs Director</b> <b>KENO &amp; KWID</b> <b>Guest: JORGE CASTILLO</b> <b>VIH COUNSELING SERVICES</b> <b>Organization is looking for donations and</b> <b>volunteers to keep their bilingual programs to</b> <b>prevent VIH. Classes and different programs to</b> <b>Hispanics facing problems with anger, drugs,</b> <b>therapy, family counseling, mental health and</b> <b>other social and health issues. Calendar of events</b> <b>to raise awareness and raise funds for their</b> <b>programs</b></p> <p><b>Host: JEANET BARRERA</b> <b>Public Affairs Volunteer KENO &amp; KWID.</b> <b>Guest: ERIKA BORGES</b> <b>HISPANIC DIRECTOR FOR WINCHESTER</b> <b>COMMUNITY CENTER.</b> <b>Center is offering several programs for April and</b> <b>May. April Kids Day and May 5 de MayoFestival ,</b> <b>two traditional festival will take place for</b> <b>enjoyment of Hispanic community. Center also is</b> <b>offering free several programs for the</b> <b>community.</b></p>

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**ASCERTAINMENT PROGRAMMING**

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**ASCERTAINMENT CATEGORY 6: EDUCATION 7: HEALTH 8: CULTURE**

**PROGRAM TITLE:**  
**Source Type, Time(s)Broadcast,**  
**Duration, Date**

**BRIEF DESCRIPTION:**  
**Must include Moderator's name;Guest**  
**Name and Title**

**6. AQUÍ EN LAS VEGAS, P.A. REC.**  
**7:00AM;11:30pm 30 MINUTES**  
**APRIL 21, 2013**  
**KRLV-KENO-KWID**

**Host: JEANET BARRERA**  
**Public Affairs Volunteer KENO & KWID.**  
**Guest: MARIA ELENA GUENECHEA**  
**REACH PRESIDENT**  
**Organization is looking for donations and**  
**volunteers to keep their bilingual programs to**  
**give local Hispanics women tips for their**  
**betterment. Event is sponsor by Mexican Consul**  
**and Bob Coffin. Event for raising funds is also**  
**planning for June for un-insured Cancer patients.**  
**Calendar of events to raise awareness and raise**  
**funds for their programs**

**7. AQUÍ EN LAS VEGAS, P.A. REC.**  
**7:00AM;11:30pm 30 MINUTES**  
**APRIL 28, 2013**  
**KRLV-KENO-KWID**

**Host: JEANET BARRERA**  
**Public Affairs Volunteer KENO & KWID.**  
**Guest: BLASA RODRIGUEZ**  
**DIRECTOR AGAINST DOMESTIC VIOLENCE**  
**Testimonial about domestic violence victims.**  
**Blasa tells her story, so women can understand**  
**the problem. Guidance to apply for a legal**  
**immigration status if you are a victim. Where to**  
**get help and how to apply for help and guidance.**



## PSA'S FOR APRIL 2013

1. LOCAL PROMO WINCHESTER KIDS FESTIVAL
  2. LOCAL PROMO MUEVETE BAILANDO HEALTH DISTRICT
  3. LOCAL PROMO SEX PREVENTION FOR TEENS
  4. LOCAL PROMO FOR MONTHLY MOVIES WINCHESTER CENTER
  5. LOCAL PROMO FOR DIABETIC BILL SB320
  6. LOCAL PROMO SAFE SEX FOR SENIORS 55 +
  7. LOCAL PROMO NARCOTICS AWARENESS
  8. PROMO DRINK DRIVING PREVENTION
  9. LOCAL PROMO BOYS AND GIRLS CLUB CLOSING
  10. LOCAL PROMO CITY OF LAS VEGAS APRIL ACTIVITIES.
  11. LOCAL PROMO DROWNING PREVENTION
  12. LOCAL PROMO ENGLISH CLASSES METHODIST CHURCH
  13. LOCAL PROMO MEXICAN CONSUL STOP FRAUD
  14. LOCAL PROMO WOMEN CONFERENCE
  15. LOCAL PROMO ROBOTIC FRAUD VICTIMS
  16. LOCAL PROMO BULLYING FLIP THE SCRIPT – NEVADA BROADCASTERS
  17. LOCAL PROMO WINCHESTER CENTER 5 DE MAYO
  18. HUD AGAINST DISCRIMINATION – AD COUNCIL
  19. FOOD SAFETY EDUCATION - AD COUNCIL
  20. ORAL HEALTH - AD COUNCIL.
  21. TEXT FOR BABY - NCLR PROMO
  22. NON-SMOKING - HISPANIC HEALTH- AD
  23. PROMO OLD TIRES. NATIONAL AD COUNCIL
  24. CHILD SAFETY PASSENGER AD COUNCIL
  25. ESCAPE WITH FAMILY PROMO-AD CONCIL
  26. AL-ANON NATIONAL PROMO- AD COUNCIL
  27. DENTAL HEALTH- AD COUNCIL
  28. ASHTMA PREVENTION- AD COUNCIL
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