

LIST OF PUBLIC INTEREST PROGRAMMING FOR STATIONS: KWID/ KENO/KRLV MONTH

APRIL '2013

NAME OF PROGRAM	DAY or DAYS AIRED	TIME AIRED	LENGHT	TYPE	PRODUCED STATION/OUTSIDE
KENO AQUI EN LAS VEGAS	SUNDAY	7:00 AM	30 MIN.	P.A	OUTSIDE
KENO NUESTRA COMUNIDAD	SUNDAY	7:30 AM	30 MIN.	P.A	STATION
KWID NUESTRA COMUNIDAD	SUNDAY	6:00 AM	30 MIN.	P.A	STATION
KWID NUESTRA COMUNIDAD	SUNDAY	11:00 AM	30 MIN.	P.A	STATION
KWID NUESTRA COMUNIDAD	SUNDAY	11:30 PM	30 MIN.	P.A	OUTSIDE
KRLV NUESTRA COMUNIDAD	SUNDAY	6:00 AM	30 MIN	P.A	STATION
KRLV NUESTRA COMUNIDAD	SUNDAY	6:30 AM	30 MIN	P.A	STATION
KRLV AQUÍ EN LAS VEGAS	SUNDAY	11:00AM	30 MIN.	P.A	OUTSIDE
KRLV NUESTRA COMUNIDAD	SUNDAY	11:30AM	30 MIN.	P.A	STATION



VOLUNTEERS HOURS AND EVENTS FOR APRIL 2013

DATE	EVENT	HOURS VOLUNTEER
4-6-2013	WINCHESTER KIDS DAY	2 HOURS
4-20-13	MEXICAN CONSUL AGAINGST FRAUD	3 HOUR
4-21-13	SENATOR HORSFORD INMIGRATION MEETING	2 HOURS
4-24-13	LULAC HEALTH MEETING	1 HOUR
4-25-13	DROWNING PREVENTION MEETING	2 HOURS

Month Covered:
APRIL
2013

ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO / KRLV

ASCERTAINMENT CATEGORY: 1: HEALTH 2 : EDUCATION 3: EDUCATION

PROGRAM TITLE: Source Type, Time(s)Broadcast, Duration, Date	BRIEF DESCRIPTION: Must include Moderator's name;Guest Name and Title
1. NUESTRA COMUNIDAD, P.A. REC. 7:30AM, 11PM 30 MINUTES APRIL 7, 2013 KRLV-KENO-KWID	Host: LUIS BONILLA. Public Affairs Director KENO / KWID / KRLV Guest: JEANET SANCHEZ MANAGER FIESTA MORELENSE. Local Organization brings more culture to our city. This dance troupe is working in different presentations to preserve dance culture from the State of Morelos. Raising donations to buy wardrobe for their performances.
2. NUESTRA COMUNIDAD, P.A. REC. 7:30AM, 11PM 30 MINUTES APRIL 14, 2013 KRLV-KENO-KWID	Host: LUIS BONILLA. Public Affairs Director KENO & KWID Guest: LAURA ESPINOZA MARTINEZ MEXICAN CONSUL Mexican Consul is working hard to prevent fraud within Mexican community. Several local events to create awereness for inmigration and notary fraud. Several legal experts will bring advice free of charge to our community. Calendar of future events
3. NUESTRA COMUNIDAD, P.A. REC. 7:30AM, 11PM 30 MINUTES APRIL 21, 2013 KRLV-KENO-KWID	Host: LUIS BONILLA. Public Affairs Director KENO & KWID Guest: MARGARITA REBOLLAL COMMUNITY SERVICES OF NEVADA Non Profit Agency is launching an awereness program for home owners who were victims of robotic fraud. How to get refunds if they were victims. New programs for Hispanics who are facing foreclosures. Looking for volunteers for their community programs.

Month Covered:
APRIL
2013

ASCERTAINMENT PROGRAMMING

STATION:
KWID / KENO / KRLV

ASCERTAINMENT CATEGORY: 4: EMPLOYMENT 5: WOMEN

PROGRAM TITLE:
Source Type, Time(s) Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name; Guest(s)
Name and Title

4. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 11PM 30 MINUTES
APRIL 28, 2013
KRLV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO & KWID
Guest: JORGE CASTILLO
VIH COUNSELING SERVICES
Organization is looking for donations and
volunteers to keep their bilingual programs to
prevent VIH. Classes and different programs to
Hispanics facing problems with anger, drugs,
therapy, family counseling, mental health and
other social and health issues. Calendar of events
to raise awareness and raise funds for their
programs

5. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM;11:30pm 30 MINUTES
APRIL 14, 2013
KRLV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer KENO & KWID.
Guest: ERIKA BORGES
HISPANIC DIRECTOR FOR WINCHESTER
COMMUNITY CENTER.
Center is offering several programs for April and
May. April Kids Day and May 5 de Mayo Festival ,
two traditional festival will take place for
enjoyment of Hispanic community. Center also is
offering free several programs for the
community.

Month Covered:
APRIL
2013

ASCERTAINMENT PROGRAMMING

STATION:
KWID / KENO / KRLV

ASCERTAINMENT CATEGORY 6: EDUCATION 7: HEALTH 8: CULTURE

PROGRAM TITLE:
Source Type, Time(s) Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name; Guest
Name and Title

6. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM;11:30pm 30 MINUTES
APRIL 21, 2013
KRLV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer KENO & KWID.
Guest: MARIA ELENA GUENECHEA
REACH PRESIDENT
Organization is looking for donations and
volunteers to keep their bilingual programs to
give local Hispanics women tips for their
betterment. Event is sponsor by Mexican Consul
and Bob Coffin. Event for raising funds is also
planning for June for un-insured Cancer patients.
Calendar of events to raise awareness and raise
funds for their programs

7. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM;11:30pm 30 MINUTES
APRIL 28, 2013
KRLV-KENO-KWID

Host: JEANET BARRERA
Public Affairs Volunteer KENO & KWID.
Guest: BLASA RODRIGUEZ
DIRECTOR AGAINST DOMESTIC VIOLENCE
Testimonial about domestic violence victims.
Blasa tells her story, so women can understand
the problem. Guidance to apply for a legal
immigration status if you are a victim. Where to
get help and how to apply for help and guidance.



PSA'S FOR APRIL 2013

1. LOCAL PROMO WINCHESTER KIDS FESTIVAL
 2. LOCAL PROMO MUEVETE BAILANDO HEALTH DISTRICT
 3. LOCAL PROMO SEX PREVENTION FOR TEENS
 4. LOCAL PROMO FOR MONTHLY MOVIES WINCHESTER CENTER
 5. LOCAL PROMO FOR DIABETIC BILL SB320
 6. LOCAL PROMO SAFE SEX FOR SENIORS 55 +
 7. LOCAL PROMO NARCOTICS AWARENESS
 8. PROMO DRINK DRIVING PREVENTION
 9. LOCAL PROMO BOYS AND GIRLS CLUB CLOSING
 10. LOCAL PROMO CITY OF LAS VEGAS APRIL ACTIVITIES.
 11. LOCAL PROMO DROWNING PREVENTION
 12. LOCAL PROMO ENGLISH CLASSES METHODIST CHURCH
 13. LOCAL PROMO MEXICAN CONSUL STOP FRAUD
 14. LOCAL PROMO WOMEN CONFERENCE
 15. LOCAL PROMO ROBOTIC FRAUD VICTIMS
 16. LOCAL PROMO BULLYING FLIP THE SCRIPT – NEVADA BROADCASTERS
 17. LOCAL PROMO WINCHESTER CENTER 5 DE MAYO
 18. HUD AGAINST DISCRIMINATION – AD COUNCIL
 19. FOOD SAFETY EDUCATION - AD COUNCIL
 20. ORAL HEALTH - AD COUNCIL.
 21. TEXT FOR BABY - NCLR PROMO
 22. NON-SMOKING - HISPANIC HEALTH- AD
 23. PROMO OLD TIRES. NATIONAL AD COUNCIL
 24. CHILD SAFETY PASSENGER AD COUNCIL
 25. ESCAPE WITH FAMILY PROMO-AD CONCIL
 26. AL-ANON NATIONAL PROMO- AD COUNCIL
 27. DENTAL HEALTH- AD COUNCIL
 28. ASHTMA PREVENTION- AD COUNCIL
-