

# ORDER



**Orders**  
**Order / Rev:** 390231  
**Alt Order #:** 09914027  
**Product Desc:** LINCOLN PROJECT  
**Estimate:** 636  
**Flight Dates:** 08/24/20 - 08/28/20  
**Original Date / Rev:** 08/24/20 / 08/24/20  
**Order Type:** GENERAL

**WDJT-TV-LP CBS58**

**Primary AE:** Jay Smith  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency Name:** Ashton Media LLC  
**Buying Contact:**  
**Billing Contact:** Steve Hazelton  
 PO Box 122  
 Ashton, MD 20861

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Issue/The Lincoln Project  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-3  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/28/20	23	\$21,400.00	\$18,190.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	23	\$21,400.00	\$18,190.00	0.00
<b>Totals</b>	<b>23</b>	<b>\$21,400.00</b>	<b>\$18,190.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WDJT-TV-LP CBS58	18%	\$21,400.00
Market	100%	\$118,888.89

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	35%	\$41,611.11
WITI	25%	\$29,722.22
WMLW-	1%	\$1,188.89
WPXE	0%	\$0.00
WTMJ	21%	\$24,966.67
WTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	08/25/20	08/25/20	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	-1-----	1:00	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/24/20	08/30/20	-1-----		1		\$150.00		0.00					
N 2	WDJT	08/26/20	08/26/20		CM	5a - 6a	--1----	1:00	1	\$150.00	P-3	0.00	NM	1	\$150.00

Order / Rev: 390231  
 Alt Order #: 09914027  
 Flight Dates: 08/24/20 - 08/28/20

Advertiser: Issue/The Lincoln Project  
 Product Desc: LINCOLN PROJECT  
 Estimate: 636

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Morning News M-F 5a - 6a M-F 5a - 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	--1----		1				\$150.00		0.00			
N 3	WDJT	08/27/20	08/27/20	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	---1---	1:00	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	---1---		1				\$150.00		0.00			
N 4	WDJT	08/28/20	08/28/20	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	----1--	1:00	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	----1--		1				\$150.00		0.00			
N 5	WDJT	08/25/20	08/25/20	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-1-----	1:00	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-1-----		1				\$250.00		0.00			
N 6	WDJT	08/26/20	08/26/20	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--1----	1:00	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	--1----		1				\$250.00		0.00			
N 7	WDJT	08/27/20	08/27/20	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	---1---	1:00	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	---1---		1				\$250.00		0.00			
N 8	WDJT	08/28/20	08/28/20	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----1--	1:00	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	----1--		1				\$250.00		0.00			
N 9	WDJT	08/25/20	08/25/20	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	-1-----	1:00	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-1-----		1				\$250.00		0.00			
N 10	WDJT	08/26/20	08/26/20	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	--1----	1:00	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	--1----		1				\$250.00		0.00			
N 11	WDJT	08/27/20	08/27/20	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	---1---	1:00	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	---1---		1				\$250.00		0.00			
N 12	WDJT	08/28/20	08/28/20	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	----1--	1:00	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	----1--		1				\$250.00		0.00			
N 13	WDJT	08/25/20	08/25/20	M-F 5pm News M-F 5pm News	CM	5p-530p	-1-----	1:00	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-1-----		1				\$800.00		0.00			
N 14	WDJT	08/26/20	08/26/20	M-F 5pm News M-F 5pm News	CM	5p-530p	--1----	1:00	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	--1----		1				\$800.00		0.00			
N 15	WDJT	08/27/20	08/27/20	M-F 5pm News M-F 5pm News	CM	5p-530p	---1---	1:00	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	---1---		1				\$800.00		0.00			
N 16	WDJT	08/28/20	08/28/20	M-F 5pm News M-F 5pm News	CM	5p-530p	----1--	1:00	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	----1--		1				\$800.00		0.00			

Order / Rev: 390231  
 Alt Order #: 09914027  
 Flight Dates: 08/24/20 - 08/28/20

Advertiser: Issue/The Lincoln Project  
 Product Desc: LINCOLN PROJECT  
 Estimate: 636

WDJT-TV-LP CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	----1--					1	\$800.00		0.00			
N17	WDJT	08/25/20	08/25/20	Jeopardy 6p-630p Jeopardy / M-F	CM	6pm-630pm	-1-----	1:00	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-1-----					1	\$3,000.00		0.00			
N18	WDJT	08/28/20	08/28/20	Jeopardy 6p-630p Jeopardy / M-F	CM	6pm-630pm	----1--	1:00	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	----1--					1	\$3,000.00		0.00			
N19	WDJT	08/27/20	08/27/20	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	---1---	1:00	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	---1---					1	\$3,200.00		0.00			
N20	WDJT	08/25/20	08/25/20	M-F Late News M-F Late News	CM	10p-1035p	-1-----	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	-1-----					1	\$1,600.00		0.00			
N21	WDJT	08/26/20	08/26/20	M-F Late News M-F Late News	CM	10p-1035p	--1----	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	--1----					1	\$1,600.00		0.00			
N22	WDJT	08/27/20	08/27/20	M-F Late News M-F Late News	CM	10p-1035p	---1---	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	---1---					1	\$1,600.00		0.00			
N23	WDJT	08/28/20	08/28/20	M-F Late News M-F Late News	CM	10p-1035p	----1--	1:00	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/20	08/30/20	----1--					1	\$1,600.00		0.00			
													Totals	23	\$21,400.00



# WDJT-TV Political/Issue Form

Station(s) WDJT WMLW

Order(s): 390231 390232

Advertise Issue/The Lincoln Project

Date: 24-Aug

ISCI/AD-ID	TITLE	LENGTH
TLP0821MOURNINGAUGTVH	Mourning in America Aug	60

Comment: \_\_\_\_\_ Against Trump - discussing virus, economy, and unemployment during the Trump presidency

---

---

Sales Manager: Adam Leston

Copy Coordinator: Beth Danielson

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Lincoln Project, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Ashton Media LLC

Address: PO Box 122, Ashton MD 20861

Contact: Reed Galen

Phone number: 424-330-2249

Email: info@ashtonmediallc.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: The Lincoln Project

Address: PO Box 15293, Washington DC, 20003

Contact: Reed Galen

Phone number: NA

Email: lincolnproject.us (contact form available)

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Reed Galen- Treasurer/Advisor

Advisors-- George Conway, Reed Galen, Jennifer Horn, Mike Madrid, Steve Schmidt, Ron Steslow, John Weaver, Rick Wilson

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):


Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature:
Name: The Lincoln Project	Name:
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.