

**Border Broadcasting  
Quarterly  
Public Affairs Report  
January 1 – March 31 2019**

## Weekly interviews

Border Broadcasting has either in studio or phone interviews with officials at area schools during the Morning Drive Program on KKWQ-FM...These interviews are 5-7 minutes and detail what is happening at the school that is featured for that day...A schedule of area schools and the individuals that are interviewed are listed below....

**Monday**      Lake of the Woods School...(rotates) Chad Hazelton, Athletic & Activities Director

Brian Novak, High School Principal

Jeff Nelson, Superintendent

Brent Cole, Community Ed Director

**Tuesday**      Roseau School...(rotates) Larry Guggisberg Superintendent

Ivan Hirst, High School Principal

Amy McGuire, Elementary Principal

Kelsey Johnson, Asst. HS principal & Community Ed director

Cheryl Hirst, District Coordinator & Special Ed Director

Greenbush-Middle River School...Tom Jerome, G-MR School Superintendent

Sharon Schultz, Athletic Director

**Wednesday**      Grygla School...Jamie Lunsetter, Principal

Badger School...Tom Jerome, Badger School Superintendent

Stacy Warne, Dean of Students

**Thursday**      Warroad School...(rotates) Dennis Abernathy, High School Principal

Brita Comstock, Elementary Principal

Peter Haapala, Superintendent

Steve Bengston, Athletic Director

Ross L. Gray School, Sprague, MB, Canada... Jared Baines, Principal

## **News**

Border Broadcasting airs national news from the ABC radio network daily at the top of the hour...daily local newscasts on KKWQ-FM air at 5:10am, 6:10am, 7:10am, 8:10am, 12:10pm, & 6:10pm every Monday through Friday...local newscasts on KRWB-AM air at 6:50am, 7:50am & 8:50am every Monday through Friday...

Border Broadcasting airs state news from the Minnesota News Network on KKWQ-FM at 6:05am, 7:05am, 8:05am, 12:30pm, 3:30pm, 4:30pm & 6:05pm every Monday through Friday...

## **Sports**

Border Broadcasting airs daily local sportscasts on KKWQ-FM air at 5:15am, 6:15am, 7:15am, 8:15am, 12:15pm, & 6:15pm every Monday through Friday...sportscasts on KRWB-AM air at 6:53am, 7:53am, 8:53am every Monday through Friday...

Border Broadcasting airs "Fighting Hawks Daily" on KKWQ-FM at 5:15am, 6:15am, 7:15am, 8:15am, 12:15pm and 5:15pm every Monday through Friday...This program, produced by the University of North Dakota athletics department is a look at what's happening in UND Sports

## **Agriculture news**

Border Broadcasting airs agriculture news from the Brownfield Ag News Network on KKWQ-FM at 6:20am, 9:35am, 11:35am, 12:50pm & 3:15pm every Monday through Friday...

## **Feature programming**

Border Broadcasting airs a locally produced Outdoors program..."Lake Country Outdoors" features interviews with local guests that promote Outdoors events in advance....This program airs at 5:35pm Thursday's, 6:35am & 5:35pm Friday's and at 9:45am on Saturday morning...

Border Broadcasting airs a public service program on KRWB AM1410..."Minnesota Matters" features interviews with guests that promote various happenings that promote the state on Minnesota...This program airs at 5:00am Saturday morning's...

Minnesota Matters topics  
First Quart 2019

January 4, 2019

Topics: 2019 legislative preview, youth nicotine epidemic in MN, Vikings season review with Paul Allen, commentary on student mental health in MN

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

January 11, 2019

Topics: New governor, New legislative session, tax season preview with MN Revenue Commissioner Bauerly, Twins Caravan hits the road

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

January 18, 2019

Topics: gov't shutdown's impact on MN, hands-free and legal pot stoke discussion at State Capitol, adult tobacco use steady in MN, local experts weigh in on the latest cancer data

Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox

January 25, 2019

Topics: latest at the State Capitol, U of M prof travel state to talk Alzheimer's impact on Minnesotans, John Beargrease sled dog marathon preview, new Twins skipper Rocco Baldelli

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

February 1st, 2019

Topics: State Capitol update—including marijuana debate and gender violence bills, flu spreads in MN, last year's Super Bowl and its lasting impact on MN

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

February 7, 2019

Topics: State Capitol update, Explore MN Find Your True North Campaign, State Fair preview (because, why not, since it's so wintry), U of M prof on advancements for girls and women in sports

Hosts: Scott Peterson, Tasha Redel, Bill Werner, JW Cox

February 15, 2019

Topics: Sen Klobuchar runs for president, this week at the State Capitol, addiction counseling gaps in Greater MN, U of M athletics celebrates Black history month

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

February 22, 2019

Topics: Governor Walz' budget, high school sports converge in St. Paul, public address announcer Dick Jonkowski talks about his new book, State Fire Marshal on fire hydrant safety in winter

Hosts: Scott Peterson, Tasha Redel, JW Cox, Mike Grimm

March 1, 2019

Topics: State Capitol-new budget forecast, bonding, guns, alarming smoking trends in MN, ski group makes the most of snowy weather, Gopher women's hockey coach Brad Frost

Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

March 8, 2019

Topics: State Capitol-Gov Walz signs 1st bills/week in review, March Foodshare campaign, NCAA Final 4 preview

Hosts: Scott Peterson, Tasha Redel, JW Cox, Mike Grimm

March 15, 2019

Topics: State Capitol-pot bill stalls/OLA childcare fraud report, walleye fishing on Mille Lacs, Gopher softball, commentary on lawmakers trying to fix daylight savings time

Hosts: Scott Peterson, JW Cox, Mike Grimm, Bill Werner

March 22, 2019

Topics: State Capitol-hands-free/opioids/gas tax/healthcare and more, multi-screening, 2020 NCAA wrestling tourney preview

Hosts: Scott Peterson, Bill Werner, Tasha Redel, Mike Grimm

<b>Border Broadcasting</b>		<b>public events 2019</b>
	<b>1/1-3/31</b>	
1/1-1/6	Lake of the Woods Youth hockey	Spaghetti dinner fundraiser announcement
1/21-2/17	Warroad Indian Education	Pride of the North Charity Pond hockey tournament
1/23-1/29	Lifecare Greenbush and Roseau Manor	visitor restriction announcement
1/25-1/28	Lake of the Woods School	Financial Aid information night w/RR Comm. College
2/6-2/9	Zipfel Bay Resort	Justin Knebel Memorial Ice Fishing Tournament
2/10/2/17	Roseau County Township Association	Annual meeting announcement
2/10-2/19	Warroad School	State girls hockey ticket sale schedule
2/14-2/22	Northern Lights Concert Series	concert schedule
2/16-2/23	Roseau County Township Association	"Fun Run" and "Sled Day" at Bemis Hill announcement
2/17-2/25	Roseau County Trailblazers	Club informational meeting at Warroad Legion
2/19-2/23	Roseau Women of Today	Annual "I Love to Read" event at Roseau Public Library
2/20-2/25	Warroad Lion's Club	41 <sup>st</sup> annual Ski Plane Fly-in & breakfast
2/24-2/27	Roseau American Legion Club	Eileen Johnson benefit
2/25-3/1	Lake of the Woods School	Book Fair at the Lake of the Woods school library
2/28-3/5	American Cancer Society	Marlo Fadness Memorial snowmobile ride
2/28-3-3	Minnesota Department of Natural Resources	Candlelight ski or showshoe event at Zipfel Bar State Park
3/1-3/8	Nestor Falls (Ontario) Rec. Committee	Annual Nestor Falls Winter Carnival
3/2-3/12	Warroad Senior Living Center	visitor restriction announcement
3/4-3/7	NW Angle Edgeriders	Snow Rally and events announcement
3/10-3/17	Special Olympics Minnesota	5 <sup>th</sup> Annual Warroad "Polar Plunge"
3/17-3/24	Kick'n Up Kountry	Final headlining act announcement
3/20-3/22	Rocky Mountain Elk Foundation	Annual area banquet in Thief River Falls
3/22-3/30	Lake of the Woods & Roseau County	Seasonal road restriction announcement
3/22-3/30	GMR School	Robotics trip to state announcement
3/22-3/30	Roseau School	Robotics trip to state announcement
3/25-3/30	Warroad Public Schools	Robotics trip to state announcement