# Border Broadcasting Quarterly Public Affairs Report January 1 – March 31 2022

## Weekly interviews

Border Broadcasting has either in studio or phone interviews with officials at area schools during the Morning Drive Program on KKWQ-FM...These interviews are 5-7 minutes and detail what is happening at the school that is featured for that day...A schedule of area schools and the individuals that are interviewed are listed below....

Monday

Lake of the Woods School...(rotates) Samantha Lyon, Athletic & Activities Director

Mary Merchant, High School Principal

Jeff Nelson, Superintendent

Tuesday

Roseau School...Tom Jerome, Superintendent

Joe Broderick, High School Principal

Greenbush-Middle River School...Larry Guggisberg, G-MR School Superintendent

Sharon Schultz, Athletic Director

Wednesday

Grygla School...Derek Gieseke, Principal

Jamie Lunsetter, Superintendent & Athletic Director

Badger School...Kevin Ricke, Badger School Superintendent

Stacy Warne, Dean of Students

Thursday

Warroad School...(rotates) Dennis Abernathy, High School Principal

Brita Comstock, Elementary Principal

Dr. Sean Yates, Superintendent

Mark Chamernick, Athletic Director & Dean of Students

#### News

Border Broadcasting airs national news from the ABC radio network daily at the top of the hour...daily local newscasts on KKWQ-FM air at 6:10am, 7:10am, 8:10am, 12:10pm, & 6:10pm every Monday through Friday...local newscasts on KRWB-AM air at 6:50am, 7:50am & 8:50am every Monday through Friday...

Border Broadcasting airs state news from the Minnesota News Network on KKWQ-FM at 6:05am, 7:05am, 8:05am, 12:30pm, 3:30pm, 4:30pm & 6:05pm every Monday through Friday...

#### Sports

Border Broadcasting airs daily local sportscasts on KKWQ-FM air at 6:15am, 7:15am, 8:15am, 12:15pm, & 6:15pm every Monday through Friday...sportscasts on KRWB-AM air at 6:53am, 7:53am, 8:53am every Monday through Friday...

Border Broadcasting airs "Fighting Hawks Daily" on KKWQ-FM at 6:15am, 7:15am, 8:15am, 12:15pm and 5:15pm every Monday through Friday during the UND athletic sports year...This program, produced by the University of North Dakota athletics department is a look at what's happening in UND Sports

## Agriculture news

Border Broadcasting airs agriculture news from the Brownfield Ag News Network on KKWQ-FM at 6:20am, 6:30am, 9:35am, 11:40am, 12:45pm & 3:15pm every Monday through Friday...

# Feature programming

Border Broadcasting airs a public service program on KRWB AM1410..."Minnesota Matters" features interviews with guests that promote various happenings that promote the state on Minnesota...This program airs at 5:00am Saturday morning's...

|           | Border Broadcasting                   | der Broadcasting public events 2022  |
|-----------|---------------------------------------|--|
|           | 1/1-3/31                              |  |
| 1/15-1/18 | Warroad School                        | High school Parent/Teacher Conference announcement   |
| 1/25-1/28 | Lake of the Woods School              | Financial Aid information night w/RR Comm. College   |
| 1/26-2/1  | Roseau Event Center                   | David Johnson Vintage Sno-Cat Spectacular  |
| 1/26-1/27 | Warroad School                        | Elementary school P/T Conference announcement  |
| 2/1-2/5   | Riverbend Skatepath                   | Frilufffest announcement   |
| 2/5-2/8   | Vitalant                              | Blood Drive @ Warroad Community Center   |
| 2/6-2/9   | Zippel Bay Resort                     | Justin Knebel Memorial Ice Fishing Tournament  |
| 2/10/2/17 | Roseau County Township Association    | Annual meeting announcement  |
| 2/12-2/19 | Lake of the Woods International Arena | Bantam AA State Hockey tournament promo  |
| 2/15-2/17 | Roseau Schools                        | Parent/Teach conferences   |
| 2/19-2/23 | Roseau Women of Today                 | Annual "I Love to Read" event at Roseau Public Library   |
| 2/20-2/25 | Warroad Lion's Club                   | 43rd annual Ski Plane Fly-in & breakfast   |
| 2/22-2/28 | MN DNR                                | Pre-registration for Firearms safety classes in Roseau   |
| 2/23-2/28 | Warroad School                        | Girls hockey state tournament information  |
| 2/25-3/1  | Lake of the Woods School              | Book Fair at the Lake of the Woods school library  |
| 2/28-3/5  |                                       | Marlo Fadness Memorial snowmobile ride   |
| 3/2-3/12  | Warroad Senior Living Center          | visitor restriction announcement   |
| 3/4-3/7   | NW Angle Edgeriders                   | Snow Rally and events announcement   |
| 3/8-3/12  | Warroad School                        | Boys state hockey tournament information   |
| 3/10-3/13 | Warroad Special Olympics              | LOW Yeti Fest  |
| 3/11-3/14 | All area schools                      | HS Spring Sports practices begin 3/14  |
| 3/17-3/24 | Rocky Mountain Elk Foundation         | Annual area banquet in Thief River Falls   |
| 3/17-3/18 | Lake of the Woods & Roseau County     | Seasonal road restriction announcement   |
| 3/25-3/31 | Warroad School                        | Fundraiser for robotics trip to National Championships   |
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# **Minnesota Matters Guests & Topics**

#### January 7, 2022

Topics: redistricting debate at the State Capitol, traffic deaths way up in MN, kids return to school as COVID cases surge, Gopher baseballer Randon Dauman

Hosts: Scott Peterson, Bill Werner, Tasha Redel, Mike Grimm

#### January 14, 2022

Topics: Sen Smith on rapid testing, state legislature/Clyde Bellecourt remembered, MN Housing outlook, Rachel Banham and Andre Hollins' fairytale ending

Hosts: Scott Peterson, Bill Werner, Tasha Redel, Mike Grimm

#### January 21, 2022

Topics: Former Mpls officers trial preview, hunger outlook 2022, keeping fit in the New Year, MN hockey in the winter Olympics

Hosts: Scott Peterson, JW Cox, Tasha Redel, Mike Grimm

# January 28, 2022

Topics: Legislative preview, MREA session priorities, MN woman officiating curling at the Olympics, new Farm Service Agency director Whitney Place Hosts: Scott Peterson, JW Cox, Tasha Redel, Mark Dorenkamp

## February 4, 2022

Topics: Richfield school shooting, latest at the State Capitol, Super Bowl ads, Golden Gopher football giving back to the community Hosts: Scott Peterson, Bill Werner, Tasha Redel, Mike Grimm

# February 11, 2022

Topics: Amir Locke shooting/State Capitol, warning signs of Alzheimer's, Explore MN tourism update, Gopher softball coach Piper Ritter Hosts: Scott Peterson, Bill Werner, Tasha Redel, Mike Grimm

#### February 18, 2022

Topics: Redistricting/no knock warrants at the State Capitol, Olympics and mental health, MN Upstream looks at the bright side of the state, Golden Gopher women's senior basketball player Gadiva Hubbard and the Equality Coalition Hosts: Scott Peterson, Bill Werner, Tasha Redel, Mike Grimm

#### February 25, 2022

Topics: Mpls officers guilty of violating George Floyd's civil rights, State Capitolpay for front-line workers, local perspective on Ukraine Hosts: Scott Peterson, Bill Werner, Tasha Redel

#### March 4, 2022

Topics SOTU/Biden visit, George Floyd exhibit opens, Century Farms/State Fair, Goldy's run

Hosts: Scott Peterson, JW Cox, Bill Werner, Mike Grimm

#### March 18, 2022

Topics: Sen Klobuchar on Ukraine, latest from the State Capitol, update on Minnesotan with family in Ukraine, Golden Gophers give back to the community Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm

## March 25, 2022

Topics: Capitol roundup—Ukraine/worker pay, avian flu watch, hospitality industry update, NCAA Women's Final 4 comes to Mpls Hosts: Scott Peterson, Tasha Redel, Bill Werner, Mike Grimm