

The following list details some of the most significant community issues that affected KMZT’s community for the quarter specified. The list below reflects some of the programming broadcast in this quarter that shows how the station responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues and the order in which the issues appear is not intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATIONS: KMZT (AM) 2nd Quarter 2023 April/May/June 2023

ISSUE: PROGRAM: DATE/TIME: DURATION: Guest/Group/ DESCRIPTION OF PROGRAM SEGMENT:

<p>Animal Science Film Economy Television</p>	<p>Viewpoints</p>	<p>4/16/23 11:30pm</p>	<p>:30 minutes</p>	<p>SEGMENT 1: SPRING: A TIME OF FLIGHT FOR BIRDS Synopsis: As the weather warms up, you may be hearing and seeing more birds in your backyard. Spring is peak migration for this species, but in recent decades, there’s been a 30 percent decline in North American bird varieties. We speak with one expert about the challenges facing these animals and how listeners can make a difference. SEGMENT 2: A DIFFERENT VIEWPOINT: SPEAKING WITH ACTRESS, DREW BARRYMORE Synopsis: The Barrymore family has a long and storied history in Hollywood. For actress, Drew Barrymore, she grew up surrounded by the ups and downs of being in a very public family and acting in TV and films as a child. Today, she looks back on her life and shares what she’s learned along the way. VIEWPOINTS EXPLAINED: A BIG QUARTER OF LAYOFFS Synopsis: Why are so many big companies recently announcing layoffs? What’s driving these early year cutbacks? We answer these questions this week on Viewpoints Explained CULTURE CRASH: THE FINAL SEASON Synopsis: We highlight the last season of the hit HBO series Succession and why other shows that have outlasted their prime should take note of the upsides of ending on a high note.</p>
<p>Consumerism Language Culture Film</p>	<p>Viewpoints</p>	<p>5/28/23 11:30pm</p>	<p>:30 minutes</p>	<p>SEGMENT 1: THE TOLL OF EXCESS CLOTHES PRODUCTION Synopsis: Despite increased media coverage on fast fashion, the industry continues to thrive and expand. We speak with fashion activist and expert Maxine Bedat (who we’ve previously had on as a guest on Viewpoints) about the recent changes in the fast fashion landscape and why there’s a greater focus now on legislation rather than consumers. SEGMENT 2: “UM, WHAT?”: THE HIDDEN PURPOSE BEHIND FILLER WORDS Synopsis: We’ve all been there. You’ve given a presentation or had a conversation with someone and realized after-the-fact that you could’ve added in fewer words like “um”, “you know” or “like”. While these fillers are distracting if overused, when added in moderation, they play a very specific purpose. VIEWPOINTS EXPLAINED: THE DECLINE OF RELIGION Synopsis: We discuss what’s driving more Americans to identify as non-religious in recent years. CULTURE CRASH: A NEW SEASON OF SUMMER BLOCKBUSTERS</p>

				Synopsis: We highlight a few of the blockbuster films that we're most looking forward to during the upcoming summer of 2023.
Culture Business History Film	Viewpoints	6/18/23 11:30pm	:30 minutes	<p>SEGMENT 1: CITIES LEFT BEHIND: THE REALITY OF POPULATION DECLINE Synopsis: The COVID-19 pandemic shook up how Americans work, where they live and what they value in life. But, as people move past the pandemic, demographers wonder if certain migration trends are here to stay or will eventually shift back. This week – we talk about population trends over the last few years and how this is impacting cities that were once bustling and booming.</p> <p>SEGMENT 2: CANNABIS &amp; PROFIT: A NEED TO MAKE REPARATIONS Synopsis: It's expected that the U.S. cannabis industry will surpass 50 billion dollars in revenue by 2028, according to top cannabis research firm, Brightfield Group. Each year, new states are legalizing recreational marijuana, building new opportunities for entrepreneurs. But who gets a piece of this pie? How's the industry building a more equitable space that people at all socioeconomic levels can enter? We talk about the current landscape and the changes that need to be made to include communities and populations who've been historically targeted during the War on Cannabis.</p> <p>VIEWPOINTS EXPLAINED: HONORING JUNETEENTH Synopsis: Millions of Americans now get Juneteenth off each year because of its classification as a federal holiday. But what does Juneteenth really signify? When did it begin? We highlight the importance of this historic day.</p> <p>CULTURE CRASH: OUR LOVE FOR "SPIDER-MAN" Synopsis: We discuss the recent release of "Spider-Man: Across the Spider-Verse" now in theatres.</p>
Education Career Labor Television	Viewpoints	4/2/23 11:30pm	:30 minutes	<p>SEGMENT 1: FAILING AMERICA'S TEACHERS Synopsis: Between February 2020 and May 2022, around 300,000 teachers left teaching to pursue another profession. While the COVID-19 pandemic is no longer a front and center issue, millions of public-school educators are still struggling to keep going in positions that mean long hours, low pay and a growing number of curriculum mandates. In part one of this story, first grade teacher Lori Cash - who's taught for more than 30 years - shares the challenges teachers are facing and touches on a few points that need to change.</p> <p>SEGMENT 2: IS HOLLYWOOD REALLY CHANGING? THE DIVERSITY DEBACLE Synopsis: Asian American actress, Michelle Yeoh won her first Oscar at this year's Academy Awards for her performance in Everything Everywhere All At Once. We speak with media expert April Reign about the continued push to improve diversity &amp; equity in all aspects of Hollywood.</p> <p>VIEWPOINTS EXPLAINED: IS THE 4-DAY WORK WEEK FEASIBLE? Synopsis: We discuss a highly publicized study touting the benefits of a 4-day workweek. While it may seem like a logical step in the right direction, there are many parts to factor into the long-term success of this condensed work model.</p> <p>CULTURE CRASH: REVISITING THE CLASSICS</p>

				Synopsis: We explore some of the older, classic TV series that are now available on streaming platforms and the dilemma of cropping full screen shows and films to fit our modern, widescreen TV's.
Education Technology Meteorology Television	Viewpoints	4/23/23 11:30pm	:30 minutes	<p>SEGMENT 1: PART 2: HELPING AMERICA'S EDUCATORS Synopsis: More than a third of educators in America are considering leaving their positions, according to recent research from consulting firm, McKinsey. We speak with two education experts about the mounting challenges both new and veteran teachers are facing and how average Americans can better advocate for the teachers in their communities.</p> <p>SEGMENT 2: TIKTOK ISN'T THE ONLY APP WITH A DATA PRIVACY PROBLEM Synopsis: While TikTok has been getting a lot of heat lately for its connections to China, there's also a larger privacy and data problem across all social media platforms. We speak with two experts about the fast-evolving social media landscape and how consumers can better protect themselves from data mining.</p> <p>VIEWPOINTS EXPLAINED: AN UNUSUAL SPRING Synopsis: April has been an odd month weather wise. The West saw colder-than-average temperatures while the Midwest and East saw several days of record highs. While this change may be a nice surprise, these shifting weather patterns throw off natural cycles for countless species.</p> <p>CULTURE CRASH: A REVIEW OF "BEEF" Synopsis: We discuss the popular new Netflix series, "BEEF," starring Steven Yeun and Ali Wong, that's become a Top 10 watch on the platform.</p>
Education Career Politics Literature	Viewpoints	5/21/23 11:30pm	:30 minutes	<p>SEGMENT 1: WHY DON'T MORE SCHOOLS TEACH FINANCIAL LITERACY? Synopsis: Currently, only about 40 percent of students in the U.S. take a personal finance course before graduation. This means that most teenagers leave high school knowing little about saving, spending, student loans and how to do basic adult tasks like filing taxes. This week, we cover the push to change education legislation so more school curriculums incorporate a standalone financial literacy class.</p> <p>SEGMENT 2: THE ALLURE OF THE FOUR-DAY WORKWEEK Synopsis: There's been a lot of media coverage this year around the 4-day workweek, but does it really make sense long-term? We discuss the pros, cons and if this shift is feasible for America's complex and varied workforce.</p> <p>VIEWPOINTS EXPLAINED: ANOTHER WEEK, ANOTHER MASS SHOOTING Synopsis: 2023 is on pace to be the deadliest year on record for mass killings in America. Even as shootings continue and public outrage grows, little has been done to curb these horrific events.</p> <p>CULTURE CRASH: ONE OF OUR FAVORITE SCI-FI READS Synopsis: This week on Culture Crash, we highlight the six-part series "The Forward" – a riveting sci-fi read that's full of twists and turns.</p>
Finance Environment	Viewpoints	6/4/23 11:30pm	:30 minutes	<p>SEGMENT 1: BRIDGING THE GAP FOR LOW-INCOME FAMILIES Synopsis: Over 40% of U.S. households struggle to afford necessities like groceries, gas, rent,</p>

Mental Health Film				<p>Internet and healthcare. With rising costs, stagnating wages, and minimal federal assistance, it's become all too common to feel overwhelmed and stuck in a perpetual cycle of barely scraping by. We cover this growing crisis and how individuals and families can get help through their community network.</p> <p>SEGMENT 2: CLIMATE CHANGE IN FULL BLOOM: THE IMPACT OF AN EARLIER SPRING &amp; SUMMER</p> <p>Synopsis: If you live in the Midwest or Northeast, you probably enjoyed that brief stretch of 80-degree days this past April. While the warmer weather can be a nice change, this unusual and sudden shift has countless consequences on wildlife, plant species and the many industries that rely on predictable cycles. We speak with environmental expert Theresa Crimmins about the causes and effects of changing weather patterns.</p> <p>VIEWPOINTS EXPLAINED: A NEW WARNING BY THE U.S. SURGEON GENERAL</p> <p>Synopsis: The U.S. Surgeon General recently issued an advisory on the dangers of heavy social media use early in life. We discuss why experts are urging parents, politicians, and companies to act now.</p> <p>CULTURE CRASH: A REVIEW OF THE THRILLER, "MISSING"</p> <p>Synopsis: We talk about the new-to-Netflix movie, "Missing" – a thriller that follows one daughter's quest to find her missing loved ones who vanish while on a trip to Colombia.</p>
Health	Tuned In with Mike Johnson	4/16/23 & 4/23/23 5:00am	:30 minutes	Renee Jones author: "What's Really Eating You?-Overcome The Triggers Of Comfort Eating" – Ms Jones spoke about solutions to help transform peoples thinking about food from a long term perspective.
Health	Tuned In with Mike Johnson	5/28/23 & 6/4/23 5:00am	:30 minutes	Jim Kirwan Author:The Exercise Factor Mr. Kirwan's book explains how to ease into the best shape of your life, regardless of age, weight or fitness level.
Health	Tuned In with Mike Johnson	6/25/23 5:00am	:30 minutes	Dr Frederick Kuo- Chief Medical Officer- United Healthcare Of California Dr Kuo spoke about important safety tips for everyone to keep prepared for a fun summertime. He also spoke about the importance for men to take their mental and physical well-being seriously.
History Mental Health Health Television	Viewpoints	6/11/23 11:30pm	:30 minutes	<p>SEGMENT 1: THE 10,000 YEAR RELATIONSHIP: OUR LONG-HELD FASCINATION &amp; LOVE FOR CATS</p> <p>Synopsis: Cats get a lot of hate across the world for being un-trainable, moody, and, at times, hard to figure out. This week – we cover all things cats and why these furry felines (who've long been human companions) are unique.</p> <p>SEGMENT 2: DE-BUNKING THE MISCONCEPTIONS &amp; STIGMAS OF ADHD</p> <p>Synopsis: Nearly 10% of American children have ADHD. We speak with a clinical child psychologist at Harvard Medical School, Dr. Ellen Braaten, about the different types &amp; presentations of this disorder, how it affects children and common challenges for diagnoses, acceptance, and treatment.</p> <p>VIEWPOINTS EXPLAINED: THE UNCERTAINTIES OF LONG COVID</p>

				<p>Synopsis: More than 1.1 million Americans have died from Covid-19. Now, three years after the onset of the pandemic, millions are still struggling with the side effects and long-term damage of the disease.</p> <p>CULTURE CRASH: A TRIUMPHANT END TO A BRILLIANT SHOW</p> <p>Synopsis: "Succession" has all the elements of a prime family drama. An ultra-rich, very public family that has no shortage of drama, conflict, and greed. We discuss the show's final season on HBO.</p>
Labor Parenting Health Entertainment	Viewpoints	4/30/23 11:30pm	:30 minutes	<p>SEGMENT 1: WHY IS THE GENDER PAY GAP IN AMERICA STILL SO WIDE?</p> <p>Synopsis: As of 2022, the average American woman earned 82 cents for every dollar earned by a man. While it may not seem like much of a pay difference, this disparity adds up over time. And it's been this way for decades with little progress happening in America to lessen this wage gap in America. We speak with two experts about this issue and how workers – in various industries and at different levels – can better advocate for more equal pay across the board.</p> <p>SEGMENT 2: THE SECRETS FOUND THROUGH DNA TESTING</p> <p>Synopsis: What would you do if you suddenly found out you weren't related to the parent that raised you? This is exactly what happened to author Dani Shapiro after she took an at-home DNA test. We speak with her about this life-changing surprise and why there are thousands more with similar secrets across America.</p> <p>VIEWPOINTS EXPLAINED: TACKLING ADOLESCENT OBESITY</p> <p>Synopsis: The American Academy of Pediatrics has just released a new set of guidelines urging pediatricians to take a more proactive and stringent approach for young patients struggling with obesity. We highlight some of these updated recommendations and the lasting effects of being obese early in life.</p> <p>CULTURE CRASH: THE SEQUELS AND SPIN-OFFS THAT KEEP ON COMING</p> <p>Synopsis: We discuss how sequels and new adaptations of films and TV shows have become more of the norm in Hollywood.</p>
Mental Health	Tuned In with Mike Johnson	4/30/23 & 5/7/23 5:00am	:30 minutes	<p>Annette Craig, President/Founder With Hope , the Amber Craig Foundation</p> <p>Ms Craig spoke about her daughters suicide and what the foundation does to support teens contemplating suicide and support for families who have lost a loved one to suicide</p>
Mental Health History Consumer Rights Television	Viewpoints	4/9/23 11:30pm	:30 minutes	<p>SEGMENT 1: UNDERSTANDING THE UNKNOWN: PSYCHOPATHIC TENDENCIES</p> <p>Synopsis: Who do you think of when you read or hear the word, psychopath? Rarely does anyone think of the neuroscientist next door. We speak to two experts about what the term means in the medical world and why many people who have psychopathic tendencies can function in a non-violent, productive manner.</p> <p>SEGMENT 2: A HISTORY: THE BEGINNINGS OF MASS TRANSIT IN AMERICA</p> <p>Synopsis: Millions of Americans rely on mass transit each day to get to where they need to be. While mass transit has had its up and downs in recent decades - and especially during the COVID-19 pandemic - there will always be a need for this public resource. We speak with mass transit expert Steven Beaucher about the the state of mass transportation agencies</p>

				<p>today and the first subway system built in Boston.</p> <p>VIEWPOINTS EXPLAINED: EASIER CANCELLATIONS</p> <p>Synopsis: We talk about the recent move by the Federal Trade Commission that makes it easier for consumers to cancel unused subscriptions.</p> <p>CULTURE CRASH: THE NEW SHOW, “SHRINKING”</p> <p>Synopsis: We discuss the new Apple TV+ series, “Shrinking” featuring Jason Segel and Christa Miller.</p>
<p>Mental Health</p> <p>Travel</p> <p>Manufacturing</p> <p>Music</p>	Viewpoints	<p>5/7/23</p> <p>11:30pm</p>	:30 minutes	<p>SEGMENT 1: THE IMPORTANCE OF AMERICA’S SOCIAL WORKERS</p> <p>Synopsis: There are more than 700,000 social workers across America. We speak with longtime social worker and professor, Dr. Anthony Estreet about the vital role these professionals play in countless different sectors and why there needs to be more support and incentives for people working in this difficult role.</p> <p>SEGMENT 2: RV LIFE: THE CLASSIC AMERICAN WAY OF ROADTRIPPING</p> <p>Synopsis: Thinking of getting away this summer? With flight and hotel prices skyrocketing, we speak with travel expert Bonnie Sinclair about the many benefits of road tripping via RV. Sinclair has traveled across the U.S. with her husband and highlights a few of her top destinations.</p> <p>VIEWPOINTS EXPLAINED: A NEW ERA OF ELECTRIC</p> <p>Synopsis: We cover the newly proposed EPA guidelines for auto manufacturers and how this will impact the car market and consumers.</p> <p>CULTURE CRASH: THE COACHELLA LET DOWN</p> <p>Synopsis: We discuss musician, Frank Ocean’s recent performances - or lack thereof.</p>
<p>Nutrition</p> <p>Career</p> <p>History</p> <p>Film</p>	Viewpoints	<p>5/14/23</p> <p>11:30pm</p>	:30 minutes	<p>SEGMENT 1: UNDERSTANDING LAB-CREATED INGREDIENTS</p> <p>Synopsis: Monosodium glutamate. Niacin. Riboflavin. We’ve all seen these labels at the end of ingredient lists on our favorite chips or frozen meals – but what role do they play? Are these substances harmful? We highlight the prevalence of processed and ultra-processed foods in the U.S., the ingredients in them and the importance of moderation.</p> <p>SEGMENT 2: THE TRIALS &amp; TRIBULATIONS OF BALANCING MOTHERHOOD &amp; CAREER</p> <p>Synopsis: NPR journalist and co-host of “All Things Considered” Mary Louise Kelly joins us this Mother’s Day to share her story of balancing motherhood with a long-spanning, successful career in journalism. She - like many mothers - has struggled to have it all and recounts the many tradeoffs over the years.</p> <p>VIEWPOINTS EXPLAINED: THE CORONATION OF KING CHARLES III</p> <p>Synopsis: King Charles III is now officially Great Britain’s reigning King. We discuss his coronation and the long history of the lavish ceremony.</p> <p>CULTURE CRASH: OUR FAVORITE FILMS TO WATCH WITH OUR MOM’S</p> <p>Synopsis: We touch on a few recent movie releases that are perfect picks to watch with your mom this Mother’s Day.</p>

Parenting	Tuned In with Mike Johnson	6/11//23 5:00am	:30 minutes	Dr Colleen Cira- founder Cira Center For Behavioral Help- Dr Cira spoke about how parenting changes your life and the importance to keep a balance between the needs of the new baby as well as remembering the needs of the new parent.
Psychology	Tuned In with Mike Johnson	4/2/23 & 4/9/23 5:00am	:30 minutes	Jeanne Beard Author:Autism And the Rest Of Us Ms. Beard spoke about the challenges of raising a son who is on the autistim spectrum. In addition, she spoke about her hopes for her son with thoughtful, practical solutions, insights and support
Seniors	Tuned In with Mike Johnson	5/14/23 & 5/21/23 5:00am	:30 minutes	Carolyn A. Brent Author: <i>Why Wait? The Baby Boomers Guide To Preparing Emotionally, Financially &amp; Legally for a Parents Death</i> Ms. Brent spoke about issues dealing with aging parents and knowing when they can't live alone.
Sports Astronomy Government Gaming	Viewpoints	6/25/23 11:30pm	:30 minutes	SEGMENT 1: ISAAC MURPHY: A FORGOTTEN SPORTS LEGEND Synopsis: A couple months back, millions of Americans dressed up, donned their hats and blazers, and went to the racetrack for the biggest horse racing event of the year: The Kentucky Derby. This week – we discuss the early history of horse racing in America and one African American jockey who made a lasting impact on the sport. SEGMENT 2: WHAT WE DO & STILL DON'T KNOW ABOUT BLACK HOLES Synopsis: Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there's still much we don't entirely understand about these mysterious phenomena. Janna Levin, an astronomy & physics professor at Columbia University, joins us to discuss the most intriguing aspects of these space giants. VIEWPOINTS EXPLAINED: THE FUTURE OF SAN FRANCISCO Synopsis: High real estate prices. Rampant crime. A mass exodus. We discuss the sharp decline of this once-golden city by the bay. CULTURE CRASH: A FORAY BACK INTO ZELDA Synopsis: We dive into the popularity of the newest addition to the Zelda franchise, now available on Nintendo Switch, "Zelda: Tears of the Kingdom."
Youth Parenting	Tuned In with Mike Johnson	6/18/23 5:00am	:30 minutes	Josh Fryday-California Chief Service Officer- Mr Fryday spoke about the Governor's campaign aimed at young people called the "Youth Job Corp" and the vision of how the program can create opportunities for young people to be involved in various aspects of "giving back". Dr Harvey Karp- Author "The Happiest Baby On The Block" and "The Happiest Toddler On The Block"- Dr Karp speaks about how inspite of how technology has changed, the raising of babies still has remained greatly unchanged. Dr Karp also spoke about tips for people who are experiencing Fathers Day for the first time after the passing of their own father.