

The following list details some of the most significant community issues that affected KMZT’s community for the quarter specified. The list below reflects some of the programming broadcast in this quarter that shows how the station responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues and the order in which the issues appear is not intended to imply any degree of priority or significance of the issues.

QUARTERLY ISSUES/PROGRAMS LIST FOR STATIONS: KMZT (AM) 3rd Quarter 2023 July, August, September 2023

ISSUE: PROGRAM: DATE/TIME: DURATION: Guest/Group/ DESCRIPTION OF PROGRAM SEGMENT:

Animal Welfare	Tuned In with Mike Johnson	7/9/23 & 7/16/23 5:00am	:30 minutes	Lisa Overcash author: "My Fur-Ever Family"- Ms. Overcash spoke about pet adoption from shelters and tips on introducing a new pet to your family.
Astronomy Sports Consumerism Film	Viewpoints	7/30/23 11:30pm	:30 minutes	<p>SEGMENT 1: LOOKING THROUGH A NEW LENS: THE LARGEST &amp; MOST POWERFUL TELESCOPE EVER BUILT Synopsis: The James Webb telescope is the largest and most powerful space telescope ever built. A year and a half ago hundreds of thousands of people cheered after the telescope successfully launched and opened to begin capturing the universe in more detail than ever before. We speak with one astronomer about how this telescope will lead to greater discoveries – including the hunt extraterrestrial life.</p> <p>SEGMENT 2: WILL SOCCER FINALLY SCORE BIG IN THE U.S.? Synopsis: Soccer has steadily gained a following in recent years in the U.S. Amongst Americans 18-29 years old, the sport is now more popular than baseball. We speak with soccer expert, G. Edward White about what’s driving this shift and why it took so long for soccer to take hold in America.</p> <p>VIEWPOINTS EXPLAINED: HOW MUCH ARE YOU PAYING FOR SUBSCRIPTIONS EACH MONTH? Synopsis: There seems to be a subscription for nearly every product or service these days. But how much is too much? And when you’re ready to cancel, why does it always seem like it’s a pain to go through the process? We uncover how some businesses use deceptive marketing tactics to keep consumers paying.</p> <p>CULTURE CRASH: ALMOST THREE MONTHS LATER: WHY THE STRIKE IN HOLLYWOOD IS STILL MARCHING ON Synopsis: We discuss the ongoing screenwriters and actors strike that’s halting production on a large array of TV shows and films.</p>
Career Crime Business Music	Viewpoints	9/10/23 11:30pm	:30 minutes	<p>SEGMENT 1: WHY DOES EVERYONE, INCLUDING PARENTS, WANT TO BE INFLUENCERS? Synopsis: Two out of three people on Earth are on social media. With so many eyeballs online, it’s big business to have a large social media following and work as an influencer. We highlight this ever-evolving lucrative industry and how new laws are better protecting those who’ve been previously taken advantage of.</p> <p>SEGMENT 2: FROM DRUG TRAFFICKER TO INFORMANT: HOW EX-CRIMINALS ARE AIDING</p>

				<p>INVESTIGATORS Synopsis: We speak with ex drug trafficker, Margarito Flores Jr. about his entry into the illicit drug trade at an early age and when he decided to get out of the business and start working for the other side. We also speak with Sgt. Ryan Wasson about the critical role informants play in aiding law enforcement, but why it's important to avoid glorifying the work of people like Flores.</p> <p>VIEWPOINTS EXPLAINED: AMERICA'S STRUGGLING CITIES Synopsis: We highlight recent population trends across America in a post-pandemic world. Several once prominent cities have struggled to bounce back after a mass exodus of urban residents.</p> <p>CULTURE CRASH: FROM LIVE CONCERTS TO FILM: THE DOMINANCE OF TAYLOR SWIFT Synopsis: It's the end of summer and we're still talking about Taylor Swift's "Era's Tour". Swift is continuing the mania (and profits) with the upcoming release of the movie simply titled: "The Era's Tour".</p>
Climate Psychology Journalism Business	Viewpoints	8/13/23 11:30pm	:30 minutes	<p>SEGMENT 1: THE GROWING RISK OF WILDFIRES FROM COAST TO COAST: ARE YOU PREPARED? Synopsis: It's been the deadliest year on record for wildfires in Canada. While California is typically the focus point for these events, the new reality of human-caused climate change is that wildfires are becoming a greater threat in areas never seen before. We speak with Dr. Adrienne Edwards, a botanist and wildfire expert, about how Americans can best prepare for wildfire season and help stop the spread.</p> <p>SEGMENT 2: FEELING DISTRACTED &amp; DISCONNECTED? HERE'S HOW TO SLOW DOWN Synopsis: In 2012, researchers at the University of California-Irvine estimated that the average human's attention span was around seventy-five seconds. In recent years, this number has dropped to forty-seven seconds. What's leading to this continuing decline in our attention spans? We speak with one mindfulness expert to get some tips on how people can slow down, increase their focus, and feel less chronically stressed.</p> <p>VIEWPOINTS EXPLAINED: AN END TO FINDING NEWS CONTENT ON SOCIAL MEDIA IN CANADA Synopsis: Meta – the parent company of Facebook and Instagram – has decided to ban all news content on these platforms in Canada. We talk about what's driving this big move and how it's going to impact both Canadians and media outlets.</p> <p>CULTURE CRASH: WILL MARVEL BOUNCE BACK? Synopsis: The Marvel Cinematic Universe has had a series of flops in recent years. In a landscape with so much content, will this production company be able to bounce back and rebuild its brand name?</p>
Culture Journalism Astronomy Television	Viewpoints	8/20/23 11:30pm	:30 minutes	<p>SEGMENT 1: FROM COW'S MILK TO SALTWATER OYSTERS: THE FIRST PEOPLE TO DIVE INTO THE UNKNOWN Synopsis: Whoever thought, "This white, liquid substance from this animal looks like it is safe enough that I'm going to drink it." Out of the many items we have today (whether it's food,</p>

				<p>drink, or something else) there was a person who first took the risk in trying it themselves. We explore the many firsts throughout history and how key archeological evidence plays a role in accurately telling these narratives.</p> <p>SEGMENT 2: SEPARATING FACT FROM FICTION: ARE YOU A VICTIM OF MISINFORMATION? Synopsis: Conspiracy theories have been around for hundreds of years. From secret projects to secret government societies, these theories are prevalent across society. We speak with two conspiracy experts about how these stories arise, why they're so pervasive online and why artificial intelligence may make these narratives more difficult to detect.</p> <p>VIEWPOINTS EXPLAINED: THE SECRETS OF VENUS Synopsis: We highlight the deeper intricacies and theories behind Venus' unusual surface.</p> <p>CULTURE CRASH: WHY DO WE LIKE WATCHING SCI-FI SO MUCH? Synopsis: From Black Mirror to The Twilight Zone, we explore why the sci-fi genre has always been a hit amongst American audiences.</p>
Economy Entertainment Technology Film	Viewpoints	8/6/23 11:30pm	:30 minutes	<p>SEGMENT 1: HOW ARTIFICIAL INTELLIGENCE IS FUELING THE \$1.1 TRILLION IN ONLINE RETAIL SALES Synopsis: Online retail sales are set to surpass \$1.6 trillion by 2027. With so much growth in the market, retailers are investing big in artificial intelligence software that improves customer interaction, usability, supply chain and more. We speak with the Chief Technology Officer of Zenni Optical about how retailers are setting up for this new era of digital dominance.</p> <p>SEGMENT 2: WHAT'S HAPPENING IN HOLLYWOOD? THE STRIKE, EXPLAINED Synopsis: The screenwriters strike in Hollywood is now in its third month. Last month, the Screen Actors Guild joined forces with the Writers Guild of America and called a strike. We speak with two active voices in the industry about what's driving this strike and why these asks are so important to current and future professionals in this landscape.</p> <p>VIEWPOINTS EXPLAINED: CAN CHATGPT PERFECTLY MIMIC HUMANS? Synopsis: ChatGPT, the generative artificial intelligence platform, has been dominating media headlines since its release late last year. We discuss what sets humans apart from this network created by OpenAI.</p> <p>CULTURE CRASH: THE POWER OF "BARBENHEIMER" Synopsis: Millions of Americans rallied last month as two of the biggest film releases hit theaters. Yes, we're talking about "Barbie" &amp; "Oppenheimer" aka "Barbenheimer". We discuss the massive revenues these two movies drew.</p>
Finance Music Public Safety Television	Viewpoints	7/16/23 11:30pm	:30 minutes	<p>SEGMENT 1: AVOIDING CONVERSATIONS AROUND MONEY? HERE'S HOW TO GET STARTED Synopsis: Only 1 in 4 Americans feels financially secure, according to a recent survey by consumer financial services firm, Bankrate. We speak with two financial experts about how more Americans can have productive conversations about their spending and come up with a plan to save and invest more for the future.</p> <p>SEGMENT 2: HAS ARTIFICIAL INTELLIGENCE FOREVER CHANGED THE MUSIC INDUSTRY? Synopsis: Yes, ChatGPT isn't dominating media headlines anymore, but the technology is still</p>

				<p>leading to massive changes across America. One area where it's making waves is the music production industry. We speak with two experts within the field about how artificial intelligence is forcing them to rethink the future of music artistry and production.</p> <p><b>VIEWPOINTS EXPLAINED: PEDESTRIAN DEATHS HIT A 40-YEAR HIGH</b>  Synopsis: What's fueling the staggering increase in pedestrian deaths in recent years? We discuss this alarming upward trend.</p> <p><b>CULTURE CRASH: IS THE LATE-NIGHT TALKSHOW FORMAT DEAD?</b>  Synopsis: Jay Leno. David Letterman. Jimmy Fallon. Stephen Colbert. We highlight the rise and fall of late-night TV.</p>
Finance Business Health Music	Viewpoints	9/3/23 11:30pm	:30 minutes	<p><b>SEGMENT 1: DROWNING IN DEBT? YOU'RE NOT ALONE: A NEW WAVE OF CREDIT CARD DEBT IN AMERICA</b>  Synopsis: Credit card debt in the U.S. just surpassed one trillion dollars and payment delinquency rates are also on the rise. One factor that's feeding into these increases are a growing amount of credit card accounts. The Federal Reserve Bank of New York reports that there are 70 million new accounts since 2019. This week – we discuss the effects of escalating debt and how listeners can start taking back control.</p> <p><b>SEGMENT 2: ACTORS &amp; WRITERS ARE ON STRIKE, BUT WHY AREN'T MUSICIANS PICKETING AS WELL?</b>  Synopsis: Screenwriters and writers aren't the only ones feeling the pinch in this new media landscape dominated by streaming. Hundreds of thousands of musicians are struggling to make a living from the substandard pay they receive from platforms like Spotify and Apple Music. We cover just how the music sector has changed and why these artists don't have the same protections as other creatives.</p> <p><b>VIEWPOINTS EXPLAINED: THE ESCALATING LEVELS OF CAFFEINE IN ENERGY DRINKS</b>  Synopsis: Over the past two decades, caffeine levels have continued to creep higher and higher. We cover how much caffeine is packed inside many of these newer energy drinks and the consequences of consuming higher-than-needed amounts.</p> <p><b>CULTURE CRASH: A NEW ERA FOR POST MALONE</b>  Synopsis: We give our review of American rapper, singer and songwriter, Post Malone's newest album titled, "Austin".</p>
Health	Tuned In with Mike Johnson	7/23/23 & 7/30/23 5:00am	:30 minutes	<p>Dr Susie Bash-Neuro Radiologist and Medical Director-Radnet  Dr Bash spoke about the Alzheimers Disease as well as the recently FDA approval of the drug Leqembi to fight Alzheimers amid concerns about its safety, cost and availability.</p>
Health	Tuned In with Mike Johnson	9/10/23 5:00am	:30 minutes	<p>Dr Liz Klodas- Cardiologist/Founder of Step One Foods  Dr Klodas discussed foods that she consumes that she feels as a cardiologist are important to maintain heart health as well as her thoughts on some of the fad diets.</p>
Medicine History Government Film	Viewpoints	7/23/23 11:30pm	:30 minutes	<p><b>SEGMENT 1: MARY LASKER: A PUBLIC HEALTH PIONEER</b>  Synopsis: The National Institute of Health. National Cancer Institute. These are just some of the research foundations that are thriving today thanks to the work of health activist Mary Lasker. We speak with biographer Judith L. Pearson about the many big contributions Lasker</p>

				<p>made to cancer &amp; heart disease research throughout the twentieth century.</p> <p><b>SEGMENT 2: THE INTERESTING ORIGINS OF CANNABIS</b>          Synopsis: Did you know that cannabis use dates back tens of thousands of years? While its earliest use traces back to Asia, it eventually spread to Europe and then America and was used in a variety of capacities. We speak with highly acclaimed pharmacology expert Dr. Richard Miller about the global history of cannabis and its controversial record over the last 70 years of American history.</p> <p><b>VIEWPOINTS EXPLAINED: WHY IS AN END TO AFFIRMATIVE ACTION SUCH BIG NEWS?</b>          Synopsis: We break down how higher education will be affected by the Supreme Court's recent ruling ending affirmative action.</p> <p><b>CULTURE CRASH: WHY WE CAN'T GET ONBOARD WITH CGI</b>          Synopsis: This week – we talk about the abundance (and overuse) of computer-generated images in recent blockbuster film releases. We also highlight a couple new summer drops that we're looking forward to.</p>
Mental Health	Tuned In with Mike Johnson	8/6/23 & 8/13/23 5:00am	:30 minutes	<p>Tracy O'Brien- O'Brien Prosperity System          Ms. O'Brien spoke about burnout and its effects on relationships as well as how it can influence other aspects of life.</p>
Mental Health Technology Transportation Culture	Viewpoints	8/27/23 11:30pm	:30 minutes	<p><b>SEGMENT 1: 'NEVER GOOD ENOUGH': A RISE IN MENTAL HEALTH ISSUES AMONG ADOLESCENTS</b>          Synopsis: With summer break over and millions of students back in school, it's a good time to talk about the importance of mental health. After all, adolescents today face an excessive number of demands both in and outside of the classroom. This week on Viewpoints - We speak with author Jennifer Breheny Wallace about the importance of sharing how a person's value should never be linked to their performance.</p> <p><b>SEGMENT 2: WHEN GREEN ENERGY TURNS TOXIC: RE-TOOLING SOLAR PANELS</b>          Synopsis: Solar energy is big business in the U.S. and is only set to expand in the coming years, with an annual growth rate of 21%. But after these solar panels die, where do they go? How 'green' is this technology if we're dumping thousands of used, toxic panels into landfills? We speak with two experts in the solar panel recycling space about how innovation is driving this shift and what more needs to be done to make this energy source truly sustainable.</p> <p><b>VIEWPOINTS EXPLAINED: AN UNCERTAIN FUTURE FOR COMMUTER RAILS</b>          Synopsis: Covid-19 shook up norms for many public transit agencies including commuter rail companies that pre-pandemic largely catered to commuting office employees. We highlight how several businesses are re-framing their strategy during this period.</p> <p><b>CULTURE CRASH: IS COMEDY DEAD OR DOES IT JUST LOOK A LITTLE DIFFERENT?</b>          Synopsis: Some people argue that the comedy genre is on its way out. But this week, we discuss how comedy isn't going anywhere– it's just adapting to the changing times.</p>

Parenting	Tuned In with Mike Johnson	8/20/23 5:00am	:30 minutes	Dr Tish Taylor-Author "Fostering Connection:Building Social and Emotional Health in Children and Teens" Dr Taylor spoke about dealing with defiant adolescents and what overwhelmed parents can do to establish healthy relationships for life with their children.
Parenting	Tuned In with Mike Johnson	9/17/23 & 9/24/23 5:00am	:30 minutes	Dr Archana Dubey-Chief Medical Officer-United HealthCare of California Dr Dubey spoke about how parents need to understand and monitor their teen's social media activities and spoke about the Surgeon General's advisory on how excess social media interaction could affect teen's mental health issues such as depression and anxiety.
Psychology	Tuned In with Mike Johnson	8/27/23 & 9/3/23 5:00am	:30 minutes	Rob Volpe- Author "Tell Me More About That:Solving the Empathy Crisis One Conversation At A Time" Mr Volpe discussed the different types of empathy and the various activities that have created a buffer from other people's point of view.
Safety	Tuned In with Mike Johnson	7/2/23 5:00am	:30 minutes	Dr Frederick Kuo- Chief Medical Officer- United Healthcare Of California Dr Kuo spoke about important safety tips for everyone to keep prepared for a fun summertime. He also spoke about the importance for men to take their mental and physical well-being seriously
Social Media Education Economy Television	Viewpoints	9/17/23 11:30pm	:30 minutes	SEGMENT 1: X (AKA TWITTER) VS. THREADS: THE STORY BEHIND META'S NEW SOCIAL PLATFORM Synopsis: Do you remember the hype when Threads, Meta's new version of X, debuted earlier this summer? Everyone seemed to jump on the new platform at a moment's notice. But what happened to all the buzz? We speak with two social media experts about Meta's big investment in Threads and what needs to change in the coming months to avoid its quick demise. SEGMENT 2: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS? Synopsis: As an academic advisor, Ana Homayoun has had thousands of conversations with students, parents, and administrators. Many of these talks typically center around grades, college admissions, career paths and other key academic to-dos. Yet, what's not as commonly talked about is the importance of life skills. This means cultivating independence, setting good habits and more. We speak with Homayoun about why so many teens seem to struggle post-high school and how adults can better prepare their kids in the long-term rather than focusing solely on short-term academic markers. VIEWPOINTS EXPLAINED: CHINA'S DEEPENING ECONOMIC WOES: WHAT'S FUELING THIS DECLINE? Synopsis: Less jobs. Lower property values. Tightened consumer spending. These are just some of the challenges China's been facing over the past several months. Will this global superpower be able to avoid a full-fledged recession? We talk about why Americans should care about this developing international economic news. CULTURE CRASH: A SLOW CALENDAR FOR PRIME TV SEASON Synopsis: We cover how the screenwriter and actor's strike in Hollywood is slowing down TV

				series releases this autumn.
Technology Climate Public Safety Film	Viewpoints	9/24/23 11:30pm	:30 minutes	<p>SEGMENT 1: ARE YOU MAKING THE MOST OUT OF CHAT GPT? Synopsis: There’s been a lot of hype around Chat GPT and generative AI this year, but is the average person actually using the new tech? We highlight how leaders in education policy are integrating AI into certain processes to create positive for teachers, administrators, and students in classrooms nationwide. From there, we breakdown what are some of the biggest ways AI helps with tasks and how you can go about interacting with these chatbots to get the answer you’re looking for.</p> <p>SEGMENT 2: ONE AFTER ANOTHER: HELPING PEOPLE RECOVER IN A WORLD WHERE NATURAL DISASTERS ARE ALL TOO COMMON Synopsis: The reality: Human-induced climate change is leading to more frequent and powerful extreme weather events. In the U.S. and around the world, millions struggle to get back on their feet following the damage and destruction these disasters bring. As bystanders, how can we pitch in and help? We cover the physical and mental toll these hardships cause and why it’s important to step up and give back in any way you can.</p> <p>VIEWPOINTS EXPLAINED: WHY ARE PRISON BREAKS BECOMING MORE COMMON? Synopsis: Aging infrastructure, fewer correctional officers, and a large inmate population. These are just some of the factors feeding into why prison breaks, and then large-scale manhunts, seem to be popping up more these days.</p> <p>CULTURE CRASH: OUR FALL INDIE FILM PICKS Synopsis: We highlight some of our favorite, small-production movie picks as we head into fall film festival season.</p>
Travel Agriculture Government Media	Viewpoints	7/9/23 11:30pm	:30 minutes	<p>SEGMENT 1: NO TRAVEL PLANS THIS SUMMER? HOW TO MAKE THE MOST OUT OF WHERE YOU ARE ALREADY Synopsis: High demand for travel this summer is leading to exorbitantly high prices for flights, hotels and rental cars. If traveling out of state this summer is out of the question (or you just want to spend more time at home), we offer up some ways to rediscover your own town, city, or region and gain a new perspective.</p> <p>SEGMENT 2: WOULD YOU EVER SPEND \$63,000 ON A POUND OF RARE MUSHROOMS? SOME CHEFS SAY YES Synopsis: Purveying for the top chefs across America is an ever-changing series of requests dependent on food trends and tastes. While some chefs are seeking out rare microgreens, others are looking for the finest cuts of beef. And these small quantities of in-demand ingredients come at a hefty price. We highlight the many niche aspects of fine dining and how we can all take away some learning points to infuse into our own cooking at home.</p> <p>VIEWPOINTS EXPLAINED: THE 36-HOUR REBELLION WITHIN RUSSIA Synopsis: Who is Yevgeny Prigozhin? The elusive leader of the mercenary force, The Wagner Group, is now globally known for the recent rebellion he launched against the Russian regime. We discuss the short-lived coup that’s now known as the biggest uprising in Vladimir</p>

				<p>Putin's 23-year-reign.</p> <p><b>CULTURE CRASH: WHY ARE STREAMING PLATFORMS ALWAYS CHANGING?</b></p> <p>Synopsis: It seems like there's always a new streaming app coming or going lately. Take the creators of HBO for instance. In a short span of time, the subscription platform has been called HBO Now, HBO Go, HBO Max and now it's just Max. We discuss the ever-evolving landscape of streaming.</p>
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