



125 West 55th St
New York, NY 10019

Contract # 26032879	Changes as of: 6/13/2018 at 7:37 AM	Version: Original Order	
CPE: 407/434/6544	Flight: 6/26/18 - 7/2/18	Station: NLAS	Con Type: POLITICAL/VOTE
Agency: Great American Media	Advertiser: Nevada Conservation League PAC	Market: Las Vegas	Total \$: \$480.00
3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: TV	Office: WASHINGTON	Total Spots: 6
Agency Order #: 7437788	Service: Nielsen	Total CPP: \$0.00	
Buyer: Hutson, Andrew	Primary Demo:	Total GRP:	
Salesperson: JENNA NUBAR 202-872-5880	Assistant: JENNA NUBAR 202-872-5880	Traffic #: 1562981	
Separation:			

#	Day/Time	DP	Program	Rate	Len	6/26 - 6/26		Total Spots	Total \$	CPP*	GRP*
						6/26					
1	Tu-F,M 9a-10a		Perry Mason-MeTV	\$80.00	30	2		2	\$160.00	\$0.00	0.0
2	Tu-F,M 10a-11a		Matlock-MeTV	\$80.00	30	1		1	\$80.00	\$0.00	0.0
3	Tu-F,M 7p-8p		M*A*S*H-MeTV	\$80.00	30	2		2	\$160.00	\$0.00	0.0
4	Su 8p-10p		Columbo-MeTV	\$80.00	30	1		1	\$80.00	\$0.00	0.0
TOTALS:						6		6	\$480.00	\$0.00	0.0



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Special Instructions	
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Competitive Information	
Market Budget:	\$56,000
NLAS Share:	1%
Comment:	
KLAS:	29%
KSNV:	30%
KTNV:	17%
KVCW:	2%
KVVU:	18%
NVCW:	3%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$480.00	N/A	0.0
Total	100%	6	\$480.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jul	6	\$480.00
Total	6	\$480.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/13/18 8:36 AM					\$0	\$0	
New	6/13/18 7:37 AM	JENNA NUBAR	New	6		\$480.00	\$480.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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