



WVAH  
1301 Piedmont Rd  
Charleston, WV 25301

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

## Contract # 2568474

**Schedule Dates** 07/18/16-07/23/16  
**Advertiser** Mountaineers are Always Free PAC (110868)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 284/326/3313 (846805)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Ally,Rambo,  
**Phone/Fax** /  
**CPE** 284/326/3313  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** PRAWV JACOB ROTH  
Separation: 30

**Date Entered** 07/08/16  
**Last Modified** 07/19/16  
**Entered By** Griffin Foley  
**CO-OP** No  
**Headline #** ECR25243591  
**Demo** A50+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$765.00  
**Net Total** \$4,335.00  
**Sales Tax**

## Charleston WV (WVAH)

By Broadcast Month	Spots	Rate
Jul. 2016	13	\$5,100.00
<b>Grand Total:</b>	<b>13</b>	<b>\$5,100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-3.9)	07/19/16-07/19/16	1	:30	7P- 7:30P (EST)			1						1	\$375.00	\$375.00	Charleston WV (WVAH)	The Big Bang Theory	7/8/16
2.0	Normal Line / SPOT (1-3.9)	07/21/16-07/21/16	1	:30	7P- 7:30P (EST)					1				1	\$375.00	\$375.00	Charleston WV (WVAH)	The Big Bang Theory	7/8/16
3.0	Normal Line / SPOT (1-3.9)	07/22/16-07/22/16	1	:30	7P- 7:30P (EST)						1			1	\$375.00	\$375.00	Charleston WV (WVAH)	The Big Bang Theory	7/8/16
4.0	Normal Line / News (2-2.9)	07/19/16-07/19/16	1	:30	10:30P- 11P (EST)			1						1	\$300.00	\$300.00	Charleston WV (WVAH)	Eyewitness News @ 1030-11P	7/8/16
5.0	Normal Line / News (2-2.9)	07/20/16-07/20/16	1	:30	10:30P- 11P (EST)				1					1	\$300.00	\$300.00	Charleston WV (WVAH)	Eyewitness News @ 1030-11P	7/8/16
6.0	Normal Line / News (2-2.9)	07/21/16-07/21/16	1	:30	10:30P- 11P (EST)					1				1	\$300.00	\$300.00	Charleston WV (WVAH)	Eyewitness News @ 1030-11P	7/8/16
7.0	Normal Line / Prime (3-7.3)	07/18/16-07/18/16	1	:30	8P- 9P (EST)		1							1	\$500.00	\$500.00	Charleston WV (WVAH)	So You Think You Can Dance Mon-FOX	7/8/16
8.0	Normal Line / Baseball (4-2.5)	07/23/16-07/23/16	1	:30	7P- 10P (EST)							1			\$175.00		Charleston WV (WVAH)	FOX MLB Regular Season - Prime	7/8/16
8.0.1	Closed Preempt (4-2.5)	07/23/16															Charleston WV (WVAH)	Pre-empt/Exception - UFC Airs 6P - 8P dh	
9.0	Normal Line / Prime (5-5.1)	07/21/16-07/21/16	1	:30	9P- 10P (EST)					1				1	\$400.00	\$400.00	Charleston WV (WVAH)	Home Free-FOX	7/8/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





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10.0	Normal Line / Prime (6-4.1)	07/18/16-07/18/16	1	:30	9P- 10P (EST)		1							1	\$400.00	\$400.00	Charleston WV (WVAH)	Houdini & Doyle-FOX	7/8/16
11.0	Normal Line / Prime (7-4.5)	07/20/16-07/20/16	1	:30	8P- 9P (EST)				1					1	\$550.00	\$550.00	Charleston WV (WVAH)	Masterchef-FOX	7/8/16
12.0	Normal Line / Prime (8-5.4)	07/21/16-07/21/16	1	:30	8P- 9P (EST)					1				1	\$700.00	\$700.00	Charleston WV (WVAH)	Bones Thu 8P-FOX	7/8/16
13.0	Normal Line / Prime (9-2.5)	07/22/16-07/22/16	1	:30	8P- 9P (EST)						1			1	\$350.00	\$350.00	Charleston WV (WVAH)	Rosewood Fri-FOX	7/8/16
14.0	M/G For 8.0.1 / Prime (4-2.5)	07/23/16-07/23/16	1	:30	8P- 10P (EST)							1		1	\$175.00	\$175.00	Charleston WV (WVAH)	UFC	7/19/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25243591	<b>Changes as of:</b> 7/7/2016 at 4:56 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 284/326/3313	<b>Flight:</b> 7/18/16 - 7/24/16	<b>Station:</b> WVAH
<b>Agency:</b> MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Advertiser:</b> Mountaineers are Always Free PAC  <b>Product:</b> PRAWV	<b>Market:</b> Charleston, WV
	<b>Agency Order #:</b> 5190258	<b>Office:</b> WASHINGTON
	<b>Buyer:</b> Rambo, Ally	<b>Primary Demo:</b> Adults 45+
	<b>Salesperson:</b> JACOB ROTH 212-373-8175	<b>Con Type:</b> POLITICAL/VOTE
		<b>Assistant:</b> JACOB ROTH 212-373-8175
		<b>Total \$:</b> \$5,100.00
		<b>Total Spots:</b> 13
		<b>Total CPP:</b> \$98.46
		<b>Total GRP:</b> 51.8
		<b>Separation:</b>

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A45P Rating	Len	7/18 - 7/24							Total Spots	Total \$	CPP	GRP
							7/18	7/19	7/20	7/21	7/22	7/23	7/24				
1	M-F 7p-7:30p		The Big Bang Theory	\$375.00	3.9	30	0	1	0	1	1	0	0	3	\$1,125.00	\$96.15	11.7
2	M-F 10:30p-11p		Eyewitness News @ 1030-11P	\$300.00	2.9	30	0	1	1	1	0	0	0	3	\$900.00	\$103.45	8.7
3	M 8p-9p		So You Think You Can Dance Mon- FOX	\$500.00	7.3	30	1	0	0	0	0	0	0	1	\$500.00	\$68.49	7.3
4	Sa 7p-10p		FOX MLB Regular Season - Prime	\$175.00	2.5	30	0	0	0	0	0	1	0	1	\$175.00	\$70.00	2.5
5	Th 9p-10p		Home Free-FOX	\$400.00	5.1	30	0	0	0	1	0	0	0	1	\$400.00	\$78.43	5.1
6	M 9p-10p		Houdini & Doyle-FOX	\$400.00	4.1	30	1	0	0	0	0	0	0	1	\$400.00	\$97.56	4.1
7	W 8p-9p		Masterchef-FOX	\$550.00	4.5	30	0	0	1	0	0	0	0	1	\$550.00	\$122.22	4.5
8	Th 8p-9p		Bones Thu 8P-FOX	\$700.00	5.4	30	0	0	0	1	0	0	0	1	\$700.00	\$129.63	5.4
9	F 8p-9p		Rosewood Fri-FOX	\$350.00	2.5	30	0	0	0	0	1	0	0	1	\$350.00	\$140.00	2.5
<b>TOTALS:</b>							<b>2</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>13</b>	<b>\$5,100.00</b>	<b>\$98.46</b>	<b>51.8</b>





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<b>Contract #</b> 25243591	<b>Changes as of:</b> 7/7/2016 at 4:56 PM	<b>Version:</b> Current State Version 1	
<b>CPE:</b> 284/326/3313	<b>Flight:</b> 7/18/16 - 7/24/16	<b>Station:</b> WVAH	<b>Total \$:</b> \$5,100.00
<b>Agency:</b> MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Advertiser:</b> Mountaineers are Always Free PAC  <b>Product:</b> PRAWV	<b>Market:</b> Charleston, WV  <b>Office:</b> WASHINGTON	<b>Total Spots:</b> 13  <b>Total CPP:</b> \$98.46
	<b>Agency Order #:</b> 5190258 <b>Buyer:</b> Rambo, Ally <b>Salesperson:</b> JACOB ROTH 212-373-8175	<b>Primary Demo:</b> Adults 45+ <b>Con Type:</b> POLITICAL/VOTE <b>Assistant:</b> JACOB ROTH 212-373-8175	<b>Total GRP:</b> 51.8  <b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
07/07/16 4:56 PM	JACOB ROTH	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$33,235
<b>WVAH Share:</b>	17%
<b>Comment:</b>	
<b>WCHS:</b>	20%
<b>WOWK:</b>	9%
<b>WSAZ:</b>	54%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$5,100.00	\$98.46	51.8
<b>Total</b>	<b>100%</b>	<b>13</b>	<b>\$5,100.00</b>	<b>\$98.46</b>	<b>51.8</b>

Monthly Summary		
Month	Spots	Dollars
2016-Jul	13	\$5,100.00
<b>Total</b>	<b>13</b>	<b>\$5,100.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/7/16 4:56 PM	JACOB ROTH	New	13		\$5,100.00	\$5,100.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: <b>WVAH</b>	Date: <b>7/12/16</b>
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I, **Katelyn Brawn**, do hereby request station time concerning the following issue:

**Mountaineers are Always Free PAC**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: **Mountaineers are Always Free PAC**

**THIS PAGE MUST BE COPIED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUES, PLEASE GO TO PAGE 3.**

Programming that "communicates" includes: (1) references to legally prescribed or congressional; (2) references to "our next senator", "and (3) a national legislative issue revising the IRS tax code, federal government, political matters of national importance" (e.g., any reference to "Washington" or importance (e.g., Affordable Care Act, or any federal legislation).

<b>Does the programming (in whole or in part) relate to any political matter of national importance?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No	<b>Is the programming a "message" or "information"?</b> <input type="checkbox"/> Yes <input type="checkbox"/> No
--	---

For programming that "communicates national importance," list the name of the person(s) referred to, the offices being sought, the issue(s) being discussed, and the communication refers (if applicable).

--	--

I represent that the payment for the advertisement described in this form has been furnished by (name and address):

Mountaineers are Always Free PAC 1747 Pennsylvania Ave, NW Ste 800 Washington, DC 20006	
---	--

and you are authorized to announce this program (hereinafter referred to as the "sponsor")

List the chief executive officers or members of the board of directors below (or attach separately):

President: Scott Will Treasurer: Lee Russell	
---	--

For programming that "communicates national importance," attach Agreed Upon Schedule (if applicable)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Mountaineers are Always Free PAC  
1747 Pennsylvania Ave, NW Ste 800  
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President: Scott Will  
Treasurer: Lee Russell

TO BE COMPLETED FOR ALL ISSUED ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

The Sponsor agrees to indemnify and hold the station harmless for any damages or liability, including reasonable attorney's fees, that may be incurred from the broadcast of the above-requested advertisement(s). For the station to broadcast the advertisement, the sponsor also agrees to prepare a script, transcript, tape, which will be delivered to the station at least \_\_\_\_\_ before the scheduled broadcast.

TO BE SIGNED BY STATION REPRESENTATIVE (SPONSOR)

5/16/16 \_\_\_\_\_ Date \_\_\_\_\_ Signature Deborah \_\_\_\_\_ 202-16-5900 \_\_\_\_\_ Station Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted \_\_\_\_\_ ☐ Accepted in Part \_\_\_\_\_ ☐ Rejected \_\_\_\_\_  
Signature Deborah Seidel \_\_\_\_\_ Printed Name Deborah Seidel \_\_\_\_\_ Title Program Manager

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

Attach proposed schedule with charges (if available): **\$100 gross**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Advertiser (Group Name): McIntaince s are Always Fr PAC

Address: 47 P nsylvan 1 Avenue, NW St 2 800

City, State & Zip Code: Wast ngton, DC 20006

Phone 1 2-296-5910

Fax 1 2-263-4666

Executive Director or President Scott Will

Group Treasurer ee Russell