

ORDER



Orders
Order / Rev: 892225
Alt Order #: 09168268
Product Desc: BAKER 4 GOVERNOR
Estimate: 161
Flight Dates: 08/15/18 - 09/04/18
Original Date / Rev: 07/11/18 / 08/30/18
Order Type: GENERAL

EGGB
Primary AE: Ryan Eddins
Sales Office: H-WDC
Sales Region: National

Agency Name: Jamestown Associates
Buying Contact:
Billing Contact:
 734 15th Street N.W., Suite 550
 Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Charlie Baker For Governor MA
Demographic: A35+
Product Codes: Political-Cand-Governor
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: GPL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/26/18	16	\$980.00	\$833.00
08/27/18	09/04/18	16	\$1,090.00	\$926.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	16	\$980.00	\$833.00	14.60
September 2018	16	\$1,090.00	\$926.50	14.50
Totals	32	\$2,070.00	\$1,759.50	29.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Eddins			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	EGGB	08/15/18	09/04/18	M-F 7a-8a Western Mass News on Fox	CM	7-9a <7:00 AM-9:00 AM>	MTWTF--	:30	5	\$20.00	PMT	0.80	NM	15	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/18	08/21/18	MTWTF--		5				\$20.00		0.80			
		Week: 08/22/18	08/28/18	MTWTF--		5				\$20.00		0.80			
		Week: 08/29/18	09/04/18	MTWTF--		5				\$20.00		0.80			
N 2	EGGB	08/15/18	09/03/18	M-F Late News Western Mass News @ 10	CM	10p-1035p	MTWTF--	:30	4	\$135.00	PMT	1.20	NM	14	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/18	08/21/18	MTWTF--		4				\$135.00		1.20			
		Week: 08/22/18	08/28/18	MTWTF--		4				\$135.00		1.20			
		Week: 08/29/18	09/04/18	M-WTF--		5				\$135.00		1.20			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
	9	EGGB	08/29/18-09/04/18	M-F Late News		10p-1035p				M-WThF----		:30	(\$135.00)	1.20	NM
			See MG 2.14, 2.15 [SEP- ORDER SEPARATION]												
	14	EGGB	09/03/18-09/03/18	NHRA Racing		1-4p				M-----		:30	\$35.00	0.20	NM
			Ⓜ MG for 2.9 09/03 [M2 adv ord sep 9/3]												
	15	EGGB	09/03/18-09/03/18	Mon 8-10p		8-10pm				M-----		:30	\$100.00	1.00	NM
			Ⓜ MG for 2.9 09/03 [M2 adv ord sep 9/3]												

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EGGB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	EGGB	08/19/18	09/02/18	Su 1030p-11p People Now	CM	1030p-11p	-----1	:30	1	\$5.00	IMP	0.50	NM	3	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/18	08/19/18	-----1		1				\$5.00		0.50			
		Week: 08/20/18	08/26/18	-----1		1				\$5.00		0.50			
		Week: 08/27/18	09/02/18	-----1		1				\$5.00		0.50			
													Totals	32	\$2,070.00