

KONE

LUBBOCK Quarterly Issues/Programming Report for [3rd QUARTER/2019]

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUE: CHILD ABUSE

Program Name	Date	Time and Duration	Description
<u>CASAS FOR CASA</u>	<u>JULY 1ST- JULY 29TH</u>		<u>KONE PROMOTED CASAS FOR CASA. THE SOUTH PLAINS HAS THE HIGHEST CHILD ABUSE RATE IN THE STATE, AND A CASA IS A COURT APPOINTED SPECIAL ADVOCATE FOR THESE CHILDREN. THE EVENT TAKES BIDS ON ELABORATE PLAYHOUSES DONATED BY LOCAL BUILDERS, WITH PROCEEDS GOING TO CASA. IT HAPPENED FROM JULY 11TH THROUGH THE 29TH. THEN, ON JULY 29TH PERSONALITIES FROM KLLL, KBTE, KMMX, AND KONE WENT TO CASAS FOR CASA ATG MARKET STREET 98TH AND QUAKER TO HELP SELL TICKETS</u>

ISSUE: SEATBELTS

Program Name	Date	Time and Duration	Description
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<u>CLICK IT OR TICKET</u>	<u>JULY 1ST- JULY5TH</u>		<u>JULY 1ST THROUGH JULY 5TH, KLLL, KMMX, KBTE AND KONE PROMOTED CLICK IT OR TICKET, A TEXAS DEPARTMENT OF PUBLIC SAFETY PROJECT TO DETER DRUNK DRIVING, SPEEDING, AND SEATBELT VIOLATIONS.</u>

ISSUE: LOCAL CHARITIES

Program Name	Date	Time and Duration	Description
<u>4TH ON BROADWAY</u>	<u>JULY 1ST- 4TH</u>		<u>JULY 1ST THROUGH JULY 4TH, KLLL, KMMX, KBTE AND KONE PROMOTED 4TH ON BROADWAY, A FESTIVAL AND PARADE AND STREET FAIR TO BENEFIT DOZENS OF LOCAL CHARITIES. MULTIPLE KLLL PERSONALITIES APPEARED</u>

ISSUE: HEAT EXPOSURE

Program Name	Date	Time and Duration	Description
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<u>EXCESSIVE HEAT</u>	<u>JULY 15 =JULY 17TH</u>		<u>JULY 15-17TH, KLLL, KMMX, KBTE AND KONE WARNED LISTENERS OF THE DANGERS OF EXCESSIVE HEAT EXPOSURE, AND ALSO LEAVING CHILDREN IN HOT CARS, BECAUSE OF MULTIPLE TRIPLE DIGIT DAYS.</u>

ISSUE: BLOOD SHORTAGE

Program Name	Date	Time and Duration	Description
<u>BLOOD DRIVE</u>	<u>JUL;Y 19TH- JULY 26TH</u>		<u>JULY 19TH THROUGH JULY 26TH, KONE PROMOTED THE BATTLE OF THE BADGES BLOOD DRIVE FOR UNITED BLOOD SERVICES. UBS IS THE PRIMARY SOURCE OF BLOOD FOR THE MAJOR MEDICAL CENTERS IN LUBBOCK. THE BATTLE OF THE BADGES WAS A CHALLENGE FROM LAW ENFORCEMENT AND FIRST RESPONDERS TO THE COMMUNITY TO SOLICIT BLOOD DONATIONS, FROM JULY 24TH-26TH.</u>

ISSUE: BACK TO SCHOOL

Program Name	Date	Time and Duration	Description

<u>SCHOOL SUPPLIES</u>	<u>AUGUST 1ST- AUGUST 8TH</u>		<u>J AUGUST 1ST-8TH KLLL, KMMX, KBTE, AND KONE PROMOTED THE TEXAS TECH BACK TO SCHOOL FIESTA. THE EVENT PROVIDED FUN, ENTERTAINMENT, AND FREE SCHOOL SUPPLIES FOR KIDS IN NEED, AND HAPPENED SATURDAY MORNING THE 8TH FROM 8 AM TIL NOON.</u>

ISSUE: BLOOD SHORTAGE STATEWIDE

Program Name	Date	Time and Duration	Description
<u>EL PASO MASSACRE</u>	<u>AUGUST 5TH- AUGUST 19TH</u>		<u>AUGUST 5TH-AUGUST 10TH, KONE REMMINDED LISTENERS THROUGH PSA'S AND NEWSCASTS THAT THE STATE BLOOD SUPPLY WAS LOW BECAUSE OF THE HORRIBLE MASS SHOOTING IN EL PASO. LISTENERS WERE ASKED TO DONATE BLOOD IN LUBBOCK AT VITALANT, 48TH AND UNIVERSITY.</u>

ISSUE: BREAST CANCER

Program Name	Date	Time and Duration	Description

<u>INSIDE OUT FOUNDATION</u>	<u>AUGUST 20TH- AUGUST 28TH</u>		<u>AUGUST 20TH-28TH, KONE PROMOTED THE 6TH ANNUAL SKEET AND TRAP SHOOT AT SOUTH PLAINS GUN CLUB, TO BENEFIT THE INSIDE OUT FOUNDATION. THE INSIDE OUT FOUNDATION PROVIDES PROSTHETICS, WIGS AND MAKE UP TO BREAST CANCER SURVIVORS. THE EVENT TOOK PLACE ON THE 29TH.</u>

ISSUE: HOMEBOUND HUNGER

Program Name	Date	Time and Duration	Description
<u>MEALS ON WHEELS</u>	<u>SEPTEMBER 14- SEPTEMBER 18TH</u>		<u>SEPTEMBER 14TH-18TH, KLLL, KMMX, KBTE AND KONE PROMOTED BIG WHEELS DELIVER BIG MEALS TO BENEFIT MEALS ON WHEELS. ON THE 18TH, CELEBRITIES WERE DRIVEN IN CLASSIC CARS TO DELIVER MEALS TO ELDERLY AND SHUT IN PEOPLE ON THE SOUTH PLAINS.</u>

ISSUE: LOCAL CHARITIES

Program Name	Date	Time and Duration	Description

<u>SP FAIR</u>	<u>SEPTEMBER 18TH-OCTOBER 1ST</u>		<u>SEPTEMBER 18TH-OCTOBER 1ST KONE PROMOTED THE SOUTH PLAINS PANHANDLE FAIR. THE FAIR BENEFITS DOZENS OF CHARITIES AND NON PROFITS WITH FOOD BOOTHS.</u>

ISSUE: HOMEBOUND HUNGER

Program Name	Date	Time and Duration	Description
<u>MEALS ON WHEELS</u>	<u>SEPTEMBER 21-SEPTEMBER 28</u>		<u>SEPTEMBER 21ST-SEPTEMBER 25TH, KBTE PROMOTED AN OPEN HOUSE AT KK'S KRAFT MALL TO BENEFIT MEALS ON WHEELS. THE EVENT TOOK PLACE THE 25TH-THE 26TH AT KK'S.</u>

ISSUE: HOMEBOUND HUNGER

Program Name	Date	Time and Duration	Description

<u>MEALS ON WHEELS (LOST SPONSOR)</u>	<u>SEPTEMBER 21ST-OCTOBER 1ST</u>		<u>SEPTEMBER 21ST-OCTOBER 3RD, KONE PROMOTED THAT LUBBOCK MEALS ON WHEELS NEEDED IMMEDIATE HELP, DUE TO A BUSINESS CLOSURE, MEALS ON WHEELS...WHICH RECEIVES NO GOVERNMENT FUNDING.....NEEDED A BUSINESS TO DONATE OIL CHANGES FOR THE 4 MEALS ON WHEELS VANS. THE PREVIOUS DONOR WAS BOUGHT OUT....PLEASE CONTACT MEALS ON WHEELS IF YOU CAN HELP</u>

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C[STATION CALL SIGN]

[Community of License]

Quarterly Issues/Programming Report for [Quarter/Year]

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