

KLLL LUBBOCK, TX Quarterly Issues/Programming Report for 1st Quarter 2019
(This replaces previous document that did not upload correctly)

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUE: Frigid Weather

Description Homeless cold

JANUARY 2nd-JANUARY 5th KONE PROMOTED THROUGH NEWS STORIES AND PSA'S, EXTREME COLD CONDITIONS, AND THE NEED TO CHECK PEOPLE, PETS, PIPES AND ANY HOMEBOUND NEIGHBORS. WINDCHILLS DIPPED BELOW ZERO MULTIPLE NIGHTS. ALSO, AN ON AIR CALL FOR HELP ASKED LISTENERS TO HELP LUBBOCK SALVATION ARMY, AND LUBBOCK POLICE HOMELESS OUTREACH WITH WARM WEATHER GEAR.

ISSUE: Child Abuse

Program Name CASA

JANUARY 14TH-JANUARY 17TH. KONE INFORMED LISTENERS OF THE NEED FOR CASA VOLUNTEERS. CASA OF THE SOUTH PLAINS CONSISTS OF COURT APPOINTED VOLUNTEERS TO REPRESENT ABUSED AND NEGLECTED CHILDREN IN THIS AREA. THIS REGION HAS ONE OF THE HIGHEST CHILD ABUSE RATES IN THE STATE.

ISSUE: POWER OUTAGE

Program Name POWER OUTAGE

KONE ANNOUNCED A MAJOR POWER OUTAGE AFFECTING SEVERAL THOUSAND PEOPLE IN CENTRAL LUBBOCK. LISTENERS WERE ADVISED OF INTERSECTIONS WITHOUT WORKING LIGHTS, AND WHICH AREAS TO AVOID.