

**KONE Quarterly Issues/Programming Report for [2ND/2019]<sup>1</sup>**

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUE: child abuse

<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
<u>AWARENESS MONTH</u>	<u>4/1- 4/11</u>		<u>CHILD ABUSE IN APRIL 1ST THROUGH APRIL 11TH---LUBBOCK COUNTY HAS THE HIGHEST CHILD ABUSE RATE PER CAPITA IN THE STATE OF TEXAS, WITH AN AVERAGE OF 4 CHILDREN PER DAY ABUSED. KLLL, IN CONJUNCTION WITH THE CHILDREN'S ADVOCACY CENTER AND UNITED WAY, PROMOTED "GO BLUE LUBBOCK", USING NEWSCASTS, AND PSA'S GO BLUE LUBBOCK , A COMMUNITY WIDE PROGHRAM TO PROMOTE FIGHTING BACK AGAINST LUBBOCK.</u>

ISSUE: environment

<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
<u>medicaiton clean out</u>	<u>4 15-4 26</u>		<u>APRIL 15TH- APRIL 26TH, KONE RAN PSA'S REGARDING A MEDICATION CLEAN OUT AT</u>

TEXAS TECH UNIVERSITY HEALTH  
 SCIENCE CENTER IN LUBBOCK. IN  
 ORDER TO PROTECT  
 THE ENVIRONMENT, TEXAS TECH AND  
 LUBBOCK COUNTY SHERIFF'S COLLECT  
 EXPIRED  
 MEDICATIONS FROM SOUTH PLAINS  
 RESIDENTS. THE COLLECTION TOOK  
 PLACE APRIL  
 18TH FROM 10 UNTIL 2 AT TEXAS TECH  
 HEALTH SCIENCE CENTER.

ISSUE:       kids health      

Program Name	Date	Time and Duration	Description
Big Brother big Sister	APRIL 14TH-MAY 3RD		KONE PROMOTED GOLF FOR KIDS SAKE, THE BIG BROTHERS/ BIG SISTERS GOLF TOURNAMENT, OBVIOUSLY TO BENEFIT BIG BROTHERS/BIG SISTERS OF THE SOUTH PLAINS. THE TOURNAMENT TOOK PLACE ON MAY 3RD.

ISSUE:       Children      

Program Name	Date	Time and Duration	Description
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Children's Miracle  
Network

4 13-4 24

APRIL 13TH THROUGH APRIL 24TH, ND  
KONE PROMOTED ADMINISTRATIVE  
ASSISTANT DAY TO BENEFIT  
CHILDREN'S MIRACLE NETWORK AT  
UNIVERSITY MEDICAL  
CENTER. KLL, KBTE, KMMX AND KONE  
HAVE A LONG STANDING CONNECTION  
TO CMN/UMC,  
HEAVILY PARTICIPATING IN EVENTS  
THROUGHOUT EACH YEAR, AND  
HOSTING THE CMN  
RADIOTHON ON KLL. UMC IS THE  
ONLY LEVEL ONE TRAUMA CENTER  
BETWEEN DALLAS AND LAS VEGAS,  
AND CHILDREN  
ACROSS THE SOUTH PLAINS AND  
EASTERN NEW MEXICO ARE TREATED  
THROUGH UMC  
NICU/PEDIATRICS AND BURN UNIT. ON  
APRIL 22ND, ADMINISTRATIVE  
PROFESSIONALS  
DAY TOOK PLACE AT TEXAS ROAD  
HOUSE, WITH 2 SITTINGS AND 2 SILENT  
AUCTIONS. KLL'S JEFF, MUDFLAP AND  
KONE'S SEAN DILLON WERE  
CELEBRITY WAIT STAFFERS.

ISSUE: Children's Charities

<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
<u>Lubbock Lemonade day</u>	<u>Aapril 13th-April 4th</u>		<u>APRIL 13TH-MAY 4TH 2019, KONE PROMOTED LUBBOCK LEMONADE DAY. LUBBOCK LEMONADE DAY IS AN EVENT WHICH IS INTENDED TO</u>

INSPIRE KIDS TO LEARN HOW TO BUILD A BUSINESS, MANAGE THE BUSINESS, AND MANAGE PROFITS. THE CHILDREN ARE ALSO ENCOURAGED TO DONATE SOME OF THEIR EARNINGS TO LOCAL CHARITIES. CATHY LANDTROOP , COORDINATOR OF LUBBOCK LEMONADE DAY, APPEARED WITH KLL'S JEFF, KELLI AND MUDFLAP ON TUESDAY, APRIL 28TH AT 8:15 AM, TO TALK ABOUT THE EVENT. LUBBOCK LEMONADE DAY TOOK PLACE ON MAY 9TH, PRODUCING OVER 800 STANDS AND INVOLVING OVER 3600 KIDS. KLL'S MUDFLAP AND KELLI D'ANGELO AND KBTE'S AMY O VISITED

ISSUE: Human trafficking

<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
<u>Run 2 the Rescue</u>	<u>April 10th-MAY 2nd</u>		<u>APRIL 20TH – MAY 2ND, KONE, THROUGH PSA'S AND SOME NEWSCASTS, PROMOTED THE "R 2 R" RUNNING TO RESCUE EVENT, TO RAISE AWARENESS OF AND HELP BATTLE HUMAN TRAFFICKING ON THE SOUTH PLAINS. HUMAN TRAFFICKING IS A 32 BILLION DOLLAR AND GROWING BUSINESS WORLDWIDE.</u>

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AND THE GROWTH HAS SADLY  
AFFECTED LUBBOCK. THE CITY IS  
ALMOST IN THE EXACT  
CENTER OF THE COUNTRY, AND  
TRAFFICKERS BRING IN, OR FIND  
VICTIMS AND EITHER  
USE THEM ON THE SOUTH PLAINS, OR  
"DISPERSE" THEM TO OTHER PARTS OF  
THE U.S.  
RECOGNITION OF THIS CONDITION IS  
ONE OF THE BIGGEST KEYS IN BATTLING  
THE  
PROBLEM. LUBBOCKITES DON'T WANT  
TO BELIEVE THAT SOMETHING SO  
HORRIBLE  
COULD BE HAPPENING IN THEIR CITY.  
TRINITY CHURCH IN LUBBOCK HAS  
BEGUN A  
MISSION TO BRING AWARENESS, AND  
THIS INCLUDES THE RUNNING TO  
RESCUE EVENT.  
RUNNING 2 RESCUE IS A 5 AND 10 K  
RUN, AT WHICH MUCH INFORMATION  
IS  
PROVIDED ABOUT HUMAN  
TRAFFICKING. PROCEEDS BENEFIT THE  
A 21 CAMPAIGN TO  
ABOLISH HUMAN TRAFFICKING.....AND  
ALSO "VOICE OF HOPE", A NON PROFIT  
CONFIDENTIAL "INTERVENTION"  
PROGRAM TO ASSIST VICTIMS, AND  
ALSO PROMOTE  
PUBLIC AWARENESS IN LUBBOCK  
COUNTY.

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ISSUE:           seatbelts

Program Name	Date	Time and Duration	Description
<u>Click it or ticket</u>	<u>May 6th-June 1st</u>		<u>KONE,PROMOTED THROUGH NEWSCASTS AND PSA'S "CLICK IT OR TICKET". CLICK IT OR TICKET IS AN EFFORT BY THE TEXAS DEPARTMENT OF PUBLIC SAFETY (IN THE RUN UP TO MEMORIAL WEEKEND) TO ENCOURAGE PEOPLE TO BUCKLE UP. LUBBOCK POLICE BELIEVE THAT MULTIPLE DEATHSCOULD HAVE BEEN PREVENTED LAST YEAR WITH PROPER SEATBELT USE. 45 PER CENT OF ALL TRAFFIC FATALITIES HAPPEN TO UNRESTRAINED DRIVERS. DURING CLICK IT OR TICKET, DPS, LUBBOCK COUNTY SHERIFF'S AND LUBBOCK POLICE INCREASE PATROLS, LOOKING FOR SEATBELT VIOLATORS, DRUNK DRIVERS AND SPEEDING DRIVERS.</u>

ISSUE: stray animals

Program Name	Date	Time and Duration	Description
<u>Putts for Mutts</u>	<u>June 10th-17th</u>		<u>JUNE 10TH-17TH,KONE PROMOTED THROUGH NEWSCASTS AND PSA'S, "PUTTS FOR MUTTS" TO BENEFIT THE HAVEN ANIMAL CARE SHELTER. THE HAVEN IS ONE OF LUBBOCK'S FEW "NO KILL" SHELTERS. THE TOURNAMENT TOOK PLACE JUNE 20TH AT</u>

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MEADOWBROOK GOLF COURSE.

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ISSUE: animals

Program Name	Date	Time and Duration	Description
<u>Owner surrender</u>	<u>June</u> <u>10-28th</u>		<u>JUNE 10TH- JUNE 28TH, KONE THORUHG NEWS STORIES AND PSA'S RELAYED INFORMATION THAT "MORE THAN 160 PETS HAD BEEN OWNER SURRENDERED TO LUBBOCK ANIMAL SERVICES WITHIN THE LAST FEW WEEKS.... IAND IF LSITENERS WANTED TO ADOPT NOW IS THE TIME. AND OF COURSE IN WEDNESDAY NIGHTS HABOOB, SOME FENCES WERE KNOCKED DOWN, WHICH MEANS SOME DOGS ESCAPED, AND ANIMAL SERVICES WILL BE DEALING WITH THOSE SITUATIONS AS WELL. IT'S SO MUCH EASIER IF YOUR PET IS TAGGED AND MICROCHIPPED" ..</u>

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ISSUE: car safety

Program Name	Date	Time and Duration	Description
<u>Children</u>	<u>June</u> <u>10th-June</u> <u>22nd</u>		<u>JUNE 19TH -22nd, KONE PROMOTED CAR SEAT SAFETY AWARENESS WEEK FOR CHILDREN. ONLY 1 IN FOUR KIDS IN TEXAS WERE PROPERLY BIUCKLED UP, SO TX DOT HOSTED A CLINIC,</u>

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SATURDAY MORNING, JUNE 22ND TO  
INTSTRUCT PARENTS PROPERLY. IT  
WAS ATCOVENANT LAKESIDE.

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**[STATION CALL SIGN]**

**[Community of License]**

**Quarterly Issues/Programming Report for [Quarter/Year]<sup>2</sup>**

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

**ISSUE:** \_\_\_\_\_

<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>

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<sup>2</sup> 73.3526 (e)(11)(i), (e)(12); 73.3527(e)(8) *Issues/programs lists*. For AM, FM, TV and Class A broadcast stations, every three months a list of programs that provided the station's most significant treatment of community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth day of the succeeding calendar quarter (e.g., January 10, April 10, July 10, October 10). The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration, and title of each program in which the issue was treated. The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.



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ISSUE: \_\_\_\_\_

Program Name	Date	Time and Duration	Description
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Program Name	Date	Time and Duration	Description
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ISSUE: \_\_\_\_\_

Program Name	Date	Time and Duration	Description
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ISSUE: \_\_\_\_\_

Program Name	Date	Time and Duration	Description

**[STATION CALL SIGN]**

**[Community of License]**

**Quarterly Issues/Programming Report for [Quarter/Year]<sup>3</sup>**

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUE: \_\_\_\_\_

Program Name	Date	Time and Duration	Description

<sup>3</sup> 73.3526 (e)(11)(i), (e)(12); 73.3527(e)(8) *Issues/programs lists*. For AM, FM, TV and Class A broadcast stations, every three months a list of programs that provided the station's most significant treatment of community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth day of the succeeding calendar quarter (e.g., January 10, April 10, July 10, October 10). The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration, and title of each program in which the issue was treated. The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

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ISSUE: \_\_\_\_\_

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Program Name	Date	Time and Duration	Description
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ISSUE: \_\_\_\_\_

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Program Name	Date	Time and Duration	Description
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ISSUE: \_\_\_\_\_

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Program Name	Date	Time and Duration	Description
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ISSUE: \_\_\_\_\_

Program Name	Date	Time and Duration	Description

**[STATION CALL SIGN]**

**[Community of License]**

**Quarterly Issues/Programming Report for [Quarter/Year]<sup>4</sup>**

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

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Program Name	Date	Time and Duration	Description

<sup>4</sup> 73.3526 (e)(11)(i), (e)(12); 73.3527(e)(8) *Issues/programs lists*. For AM, FM, TV and Class A broadcast stations, every three months a list of programs that provided the station's most significant treatment of community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth day of the succeeding calendar quarter (e.g., January 10, April 10, July 10, October 10). The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration, and title of each program in which the issue was treated. The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

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ISSUE: \_\_\_\_\_

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ISSUE: \_\_\_\_\_

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Program Name	Date	Time and Duration	Description
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ISSUE: \_\_\_\_\_

Program Name	Date	Time and Duration	Description

**[STATION CALL SIGN]**

**[Community of License]**

**Quarterly Issues/Programming Report for [Quarter/Year]<sup>5</sup>**

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

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Program Name	Date	Time and Duration	Description

<sup>5</sup> 73.3526 (e)(11)(i), (e)(12); 73.3527(e)(8) *Issues/programs lists*. For AM, FM, TV and Class A broadcast stations, every three months a list of programs that provided the station's most significant treatment of community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth day of the succeeding calendar quarter (e.g., January 10, April 10, July 10, October 10). The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration, and title of each program in which the issue was treated. The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

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ISSUE: \_\_\_\_\_

Program Name	Date	Time and Duration	Description
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ISSUE: \_\_\_\_\_

Program Name	Date	Time and Duration	Description
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ISSUE: \_\_\_\_\_

Program Name	Date	Time and Duration	Description

**[STATION CALL SIGN]**

**[Community of License]**

**Quarterly Issues/Programming Report for [Quarter/Year]<sup>6</sup>**

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station may have also aired other programming that was responsive to the community's informational needs.

ISSUE: \_\_\_\_\_

Program Name	Date	Time and Duration	Description

<sup>6</sup> 73.3526 (e)(11)(i), (e)(12); 73.3527(e)(8) *Issues/programs lists*. For AM, FM, TV and Class A broadcast stations, every three months a list of programs that provided the station's most significant treatment of community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth day of the succeeding calendar quarter (e.g., January 10, April 10, July 10, October 10). The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration, and title of each program in which the issue was treated. The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.



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Program Name	Date	Time and Duration	Description
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ISSUE: \_\_\_\_\_

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Program Name	Date	Time and Duration	Description
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ISSUE: \_\_\_\_\_

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Program Name	Date	Time and Duration	Description
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ISSUE: \_\_\_\_\_

Program Name	Date	Time and Duration	Description

[Copy and Paste chart above to add more issue blocks as needed]