

ORDER



Orders
Order / Rev: 476321
 Alt Order #: _____
Product Desc: N/A
Estimate: 10/19-10/28
Flight Dates: 10/19/18 - 10/28/18
Original Date / Rev: 10/19/18 / 10/19/18
Order Type: GENERAL

KSHB-TV
Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency Name: AKPD Message and Media
Buying Contact: _____
Billing Contact: _____
 730 N Franklin - Suite #404
 Chicago, IL 60654-0174

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Rucker/Democrat/State Senate
Demographic: A35+
Product Codes: PL State Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru: _____
Advertiser External ID: 240897
Agency External ID: 100904
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/27/18	3	\$4,850.00	\$4,122.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	3	\$4,850.00	\$4,122.50	0.00
Totals	3	\$4,850.00	\$4,122.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/22/18	10/22/18	Monday Prime 7-9pm Monday Prime 7-9pm	CM	7-9pm	1-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/18	10/22/18	1-----		1				\$3,000.00		0.00			
N 4	KSHB	10/26/18	10/26/18	Friday Prime C Friday Prime C	CM	9-10pm	----1--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	----1--		1				\$900.00		0.00			
N 5	KSHB	10/27/18	10/27/18	Sa 1030pm-12am Sa 1030pm-12am	CM	1030pm-12am	-----1-	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/18	10/29/18	-----1-		1				\$950.00		0.00			
													Totals	3	\$4,850.00