

ORDER



KSHB-TV

Orders

Order / Rev: 476321

Alt Order #:

Product Desc: N/A

Estimate: 10/19-10/28

Flight Dates: 10/19/18 - 10/28/18

Original Date / Rev: 10/19/18 / 10/19/18

Order Type: GENERAL

Primary AE: Dan Driscoll

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: AKPD Message and Media

Buying Contact:

Billing Contact:

730 N Franklin - Suite #404

Chicago, IL 60654-0174

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Rucker/Democrat/State Senate

Demographic: A35+

Product Codes: PL State Candidate

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: P-3

New Business Thru:

Advertiser External ID: 240897

Agency External ID: 100904

Unit Code: General

Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/27/18	3	\$4,850.00	\$4,122.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	3	\$4,850.00	\$4,122.50	0.00
Totals	3	\$4,850.00	\$4,122.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/22/18	10/22/18	Monday Prime 7-9pm	CM	7-9pm	1-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
Monday Prime 7-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/16/18	10/22/18	1-----			1			\$3,000.00			0.00		
N 4	KSHB	10/26/18	10/26/18	Friday Prime C	CM	9-10pm	----1--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
Friday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	----1--			1			\$900.00			0.00		
N 5	KSHB	10/27/18	10/27/18	Sa 1030pm-12am	CM	1030pm-12am	-----1-	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
Sa 1030pm-12am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	-----1-			1			\$950.00			0.00		
													Totals	3	\$4,850.00