

ORDER



Orders
Order / Rev: 415680
Alt Order #:
Product Desc: wk 4/26-4/30
Estimate: wk 4/26-5/30
Flight Dates: 04/26/18 - 04/30/18
Original Date / Rev: 04/25/18 / 04/27/18
Order Type: GENERAL

WTVF

Primary AE: Tracey Hunter
Sales Office: WTVFN
Sales Region: NAT

Agency
Name: Joy Kimbrough
Buying Contact: Joy Kimbrough
Billing Contact:
 306 Gay Street Suite 102
 Nashville, TN 37201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kimbrough/Democrat/Davidson Count
Demographic: A18+
Product Codes: PL State Candidate
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/29/18	5	\$3,200.00	\$2,720.00
04/30/18	04/30/18	6	\$3,200.00	\$2,720.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	5	\$3,200.00	\$2,720.00	0.00
May 2018	6	\$3,200.00	\$2,720.00	0.00
Totals	11	\$6,400.00	\$5,440.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	04/26/18	04/30/18	M-F 5-6am M-F 5-6am	CM	5-6am	1--11--	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/18	04/29/18	---11--		2				\$450.00		0.00			
		Week: 04/30/18	05/06/18	1-----		1				\$450.00		0.00			
N 2	WTVF	04/30/18	04/30/18	M-F 6-7am M-F 6-7am	CM	6-7am	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/18	05/06/18	M-----		1				\$600.00		0.00			
N 3	WTVF	04/26/18	04/30/18	M-F 6-630pm M-F 6-630pm	CM	6-630pm	1--11--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/18	04/29/18	---11--		2				\$700.00		0.00			
		Week: 04/30/18	05/06/18	1-----		1				\$700.00		0.00			
N 4	WTVF	04/29/18	04/29/18	Sunday Prime A 60 Minutes	CM	6-7pm	-----S	:30	1	\$900.00	P-6	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/23/18	04/29/18	-----S		1				\$900.00		0.00			
N 5	WTVF	04/30/18	04/30/18	M-F 10-11am M-F 10-11am	CM	10-11am	1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 04/26/18 - 04/30/18

Advertiser: Kimbrough/Democrat/Davidson County C
 Product Desc: wk 4/26-4/30
 Estimate: wk 4/26-5/30

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVF	04/30/18	04/30/18	M-F 10-11am M-F 10-11am	CM	10-11am	1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	1-----		1				\$350.00		0.00			
N 6	WTVF	04/30/18	04/30/18	M-F 3-4pm M-F 3-4pm	CM	3-4pm	1-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	1-----		1				\$350.00		0.00			
N 7	WTVF	04/30/18	04/30/18	M-SU 10-1035pm News M-SU 10-1035pm News	CM	10-1035pm	1-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	04/30/18	05/06/18	1-----		1				\$750.00		0.00			
Totals														11	\$6,400.00