

# INVOICE



**KTUU**  
**501 E 40th Ave**  
**Anchorage, AK 99503**  
**Main: (907) 762-9202**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
385070-1	08/28/16	August 2016	08/01/16 - 08/16/16

Property	Account Executive	Sales Office	Sales Region
KTUU	Traci Hayden-Trujillo	Anchorage Local	Local

Billing Address:

**Hackney and Hackney**  
**Attention: Accounts Payable**  
**1407 W 31st St Ste 100**  
**Anchorage, AK 99503**

Advertiser	Product	Estimate Number
Chris Birch for Alaska	Primary	

Flight Dates	Order #	Alt Order #
08/01/16 - 08/21/16	385070	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KTUU**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
70104	68353

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/16	08/16/16	CH2 5p Report Sat	5p-530p	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Sa 08/06/16 5:10 PM CH2 5p Report Sat 5p-530p :30 CHRI SBI RCHFORAK_REV \$225.00 NM									
2	08/07/16	08/14/16	Olympics Weekend	9:00 AM-4:57 PM	-----1	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 -----1 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Su 08/07/16 9:54 AM Olympics Weekend 9:00 AM-4:57 PM :30 CHRI SBI RCHFORAK_REV \$375.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----11 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KTUU Sa 08/13/16 11:39 AM Olympics Weekend 9:00 AM-4:57 PM :30 CB_PEOPLE \$375.00 NM 3 KTUU Su 08/14/16 3:29 PM Olympics Weekend 9:00 AM-4:57 PM :30 CB_PEOPLE \$375.00 NM									
3	08/06/16	08/16/16	CH2 Morning Edition @ 6a-7a		1-1-1--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 1-1-1-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU M 08/08/16 6:56 AM CH2 Morning Edition @ 6a 6a-7a :30 CHRI SBI RCHFORAK_REV \$150.00 NM 6 KTUU Tu 08/09/16 6:12 AM CH2 Morning Edition @ 6a 6a-7a :30 CHRI SBI RCHFORAK_REV \$150.00 NM MG for 3.2 08/10									
2 KTUU W 08/10/16 CH2 Morning Edition @ 6a 6a-7a :00 <del>\$150.00</del> NM See MG 3.6									
3 KTUU F 08/12/16 6:42 AM CH2 Morning Edition @ 6a 6a-7a :30 CB_PEOPLE \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 11----- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KTUU M 08/15/16 6:30 AM CH2 Morning Edition @ 6a 6a-7a :30 CB_PEOPLE \$150.00 NM 5 KTUU Tu 08/16/16 6:18 AM CH2 Morning Edition @ 6a 6a-7a :30 CB_PEOPLE \$150.00 NM									
4	08/06/16	08/16/16	M-F Today Show	7a-9a	-111---	:30	3	\$140.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE

Send Payment To:



**KTUU**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	Invoice Date	Invoice Month	Invoice Period
385070-1	08/28/16	August 2016	08/01/16 - 08/16/16
Advertiser	Product	Estimate Number	
Chris Birch for Alaska	Primary		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/06/16	08/16/16	M-F Today Show	7a-9a	-111---	:30	3	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -111--- 3 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Tu	08/09/16	8:45 AM	M-F Today Show	7a-9a	:30	CHRI SBI RCHFORAK_REV	\$140.00 NM
2	KTUU	W	08/10/16	8:41 AM	M-F Today Show	7a-9a	:30	CHRI SBI RCHFORAK_REV	\$140.00 NM
3	KTUU	Th	08/11/16	7:58 AM	M-F Today Show	7a-9a	:30	CB_PEOPLE	\$140.00 NM
5	08/06/16	08/16/16	Olympics Daytime	Various	11111--	:30	5	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 11111-- 5 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	M	08/08/16	3:06 PM	Olympics Daytime	Various	:30	CHRI SBI RCHFORAK_REV	\$120.00 NM
2	KTUU	Tu	08/09/16	3:44 PM	Olympics Daytime	Various	:30	CHRI SBI RCHFORAK_REV	\$120.00 NM
3	KTUU	W	08/10/16	1:23 PM	Olympics Daytime	Various	:30	CHRI SBI RCHFORAK_REV	\$120.00 NM
4	KTUU	Th	08/11/16	2:43 PM	Olympics Daytime	Various	:30	CB_PEOPLE	\$120.00 NM
5	KTUU	F	08/12/16	1:39 PM	Olympics Daytime	Various	:30	CB_PEOPLE	\$120.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 22----- 4 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KTUU	M	08/15/16	12:01 PM	Olympics Daytime	Various	:30	CB_PEOPLE	\$120.00 NM
8	KTUU	M	08/15/16	12:40 PM	Olympics Daytime	Various	:30	CB_PEOPLE	\$120.00 NM
9	KTUU	Tu	08/16/16	11:26 AM	Olympics Daytime	Various	:30	CB_PEOPLE	\$120.00 NM
7	08/06/16	08/16/16	CH2 5p Report Sun	5p-530p	-----S	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 -----S 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Su	08/07/16	5:11 PM	CH2 5p Report Sun	5p-530p	:30	CHRI SBI RCHFORAK_REV	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----S 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KTUU	Su	08/14/16	5:15 PM	CH2 5p Report Sun	5p-530p	:30	CB_PEOPLE	\$225.00 NM
7	08/06/16	08/16/16	CH2 NewsHour @ 6p	6:07 PM-6:12 PM	-1111--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -1111-- 4 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Tu	08/09/16	6:18 PM	CH2 NewsHour @ 6p RAN LATE DUE TO OLY]	6:07 PM-6:12 PM	:30	CHRI SBI RCHFORAK_REV	\$450.00 NM
2	KTUU	W	08/10/16	6:18 PM	CH2 NewsHour @ 6p RAN LATE DUE TO OLY]	6:07 PM-6:12 PM	:30	CHRI SBI RCHFORAK_REV	\$450.00 NM
3	KTUU	Th	08/11/16	6:16 PM	CH2 NewsHour @ 6p RAN LATE DUE TO OLY]	6:07 PM-6:12 PM	:30	CB_PEOPLE	\$450.00 NM
4	KTUU	F	08/12/16	6:16 PM	CH2 NewsHour @ 6p RAN LATE DUE TO OLYMPICS]	6:07 PM-6:12 PM	:30	CB_PEOPLE	\$450.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 1----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KTUU	M	08/15/16	6:17 PM	CH2 NewsHour @ 6p RAN LATE DUE TO OLYMPICS]	6:07 PM-6:12 PM	:30	CB_PEOPLE	\$450.00 NM

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385070-1	08/28/16	August 2016	08/01/16 - 08/16/16
Advertiser	Product	Estimate Number	
Chris Birch for Alaska	Primary		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/15/16	08/16/16	M-F 4p-5p	4p-5p	11-----	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 11----- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	M	08/15/16	4:09 PM	M-F 4p-5p	4p-5p	:30	CB_PEOPLE	\$35.00 NM
2	KTUU	Tu	08/16/16	4:53 PM	M-F 4p-5p	4p-5p	:30	CB_PEOPLE	\$35.00 NM
9	08/08/16	08/08/16	CH2 Late Edition LATE R	11:00 PM-11:30 PM	1-----	:30	1	\$435.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 1----- 1 \$435.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	M	08/08/16	11:19 PM	CH2 Late Edition LATE RUN	11:00 PM-11:30 PM	:30	CHRI SBI RCHFORAK_REV	\$435.00 NM
12	08/01/16	08/07/16	The Tonight Show	1035p-1136p	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 ----1-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	F	08/05/16	12:43 AM	The Tonight Show	1035p-1136p	:30	CHRI SBI RCHFORAK_REV	\$150.00 NM
13	08/08/16	08/14/16	M-F 4p-5p	4p-5p	---11--	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 ---11-- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Th	08/11/16	4:38 PM	M-F 4p-5p	4p-5p	:30	CB_PEOPLE	\$35.00 NM
2	KTUU	F	08/12/16	4:36 PM	M-F 4p-5p	4p-5p	:30	CB_PEOPLE	\$35.00 NM
14	08/08/16	08/14/16	Olympics Daytime	Various	--1----	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 --1---- 1 \$120.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	W	08/10/16	12:09 PM	Olympics Daytime	Various	:30	CHRI SBI RCHFORAK_REV	\$120.00 NM
<b>Total Spots</b>							<b>35</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,145.00</b>
<u>Agency Commission</u>	<b>\$1,071.75</b>
<u>Net Amount Due</u>	<b>\$6,073.25</b>