

INVOICE



KTUU
501 E 40th Ave
Anchorage, AK 99503
Main: (907) 762-9202
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
385070-1	08/28/16	August 2016	08/01/16 - 08/16/16

Property	Account Executive	Sales Office	Sales Region
KTUU	Traci Hayden-Trujillo	Anchorage Local	Local

Advertiser	Product	Estimate Number
Chris Birch for Alaska	Primary	

Billing Address:

Hackney and Hackney
Attention: Accounts Payable
1407 W 31st St Ste 100
Anchorage, AK 99503

Flight Dates	Order #	Alt Order #
08/01/16 - 08/21/16	385070	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
70104	68353

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/16	08/16/16	CH2 5p Report Sat	5p-530p	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 -----S- 1 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTUU Sa 08/06/16 5:10 PM CH2 5p Report Sat 5p-530p :30 CHRI SBI RCHFORAK_REV \$225.00 NM									
2	08/07/16	08/14/16	Olympics Weekend	9:00 AM-4:57 PM	-----1	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 -----1 1 \$375.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTUU Su 08/07/16 9:54 AM Olympics Weekend 9:00 AM-4:57 PM :30 CHRI SBI RCHFORAK_REV \$375.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----11 2 \$375.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KTUU Sa 08/13/16 11:39 AM Olympics Weekend 9:00 AM-4:57 PM :30 CB_PEOPLE \$375.00 NM 3 KTUU Su 08/14/16 3:29 PM Olympics Weekend 9:00 AM-4:57 PM :30 CB_PEOPLE \$375.00 NM									
3	08/06/16	08/16/16	CH2 Morning Edition @ 6a-7a		1-1-1--	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 1-1-1-- 3 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTUU M 08/08/16 6:56 AM CH2 Morning Edition @ 6a 6a-7a :30 CHRI SBI RCHFORAK_REV \$150.00 NM 6 KTUU Tu 08/09/16 6:12 AM CH2 Morning Edition @ 6a 6a-7a :30 CHRI SBI RCHFORAK_REV \$150.00 NM MG for 3.2 08/10									
2 KTUU W 08/10/16 CH2 Morning Edition @ 6a 6a-7a :00 \$150.00 NM See MG 3.6									
3 KTUU F 08/12/16 6:42 AM CH2 Morning Edition @ 6a 6a-7a :30 CB_PEOPLE \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 11----- 2 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 KTUU M 08/15/16 6:30 AM CH2 Morning Edition @ 6a 6a-7a :30 CB_PEOPLE \$150.00 NM 5 KTUU Tu 08/16/16 6:18 AM CH2 Morning Edition @ 6a 6a-7a :30 CB_PEOPLE \$150.00 NM									
4	08/06/16	08/16/16	M-F Today Show	7a-9a	-111---	:30	3	\$140.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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Tallahassee, FL 32317-4200

Invoice # 385070-1	Invoice Date 08/28/16	Invoice Month August 2016	Invoice Period 08/01/16 - 08/16/16
Advertiser Chris Birch for Alaska		Product Primary	Estimate Number

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/06/16	08/16/16	M-F Today Show	7a-9a	-111---	:30	3	\$140.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -111--- 3 \$140.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTUU Tu 08/09/16 8:45 AM M-F Today Show 7a-9a :30 CHRI SBI RCHFORAK_REV \$140.00 NM 2 KTUU W 08/10/16 8:41 AM M-F Today Show 7a-9a :30 CHRI SBI RCHFORAK_REV \$140.00 NM 3 KTUU Th 08/11/16 7:58 AM M-F Today Show 7a-9a :30 CB_PEOPLE \$140.00 NM									
5	08/06/16	08/16/16	Olympics Daytime	Various	11111--	:30	5	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 11111-- 5 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTUU M 08/08/16 3:06 PM Olympics Daytime Various :30 CHRI SBI RCHFORAK_REV \$120.00 NM 2 KTUU Tu 08/09/16 3:44 PM Olympics Daytime Various :30 CHRI SBI RCHFORAK_REV \$120.00 NM 3 KTUU W 08/10/16 1:23 PM Olympics Daytime Various :30 CHRI SBI RCHFORAK_REV \$120.00 NM 4 KTUU Th 08/11/16 2:43 PM Olympics Daytime Various :30 CB_PEOPLE \$120.00 NM 5 KTUU F 08/12/16 1:39 PM Olympics Daytime Various :30 CB_PEOPLE \$120.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 22----- 4 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 KTUU M 08/15/16 12:01 PM Olympics Daytime Various :30 CB_PEOPLE \$120.00 NM 8 KTUU M 08/15/16 12:40 PM Olympics Daytime Various :30 CB_PEOPLE \$120.00 NM 9 KTUU Tu 08/16/16 11:26 AM Olympics Daytime Various :30 CB_PEOPLE \$120.00 NM 7 KTUU Tu 08/16/16 12:51 PM Olympics Daytime Various :30 CB_PEOPLE \$120.00 NM									
6	08/06/16	08/16/16	CH2 5p Report Sun	5p-530p	-----S	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 -----S 1 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTUU Su 08/07/16 5:11 PM CH2 5p Report Sun 5p-530p :30 CHRI SBI RCHFORAK_REV \$225.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -----S 1 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KTUU Su 08/14/16 5:15 PM CH2 5p Report Sun 5p-530p :30 CB_PEOPLE \$225.00 NM									
7	08/06/16	08/16/16	CH2 NewsHour @ 6p	6:07 PM-6:12 PM	-1111--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 -1111-- 4 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KTUU Tu 08/09/16 6:18 PM CH2 NewsHour @ 6p RAN LATE DUE TO OLY] 6:07 PM-6:12 PM :30 CHRI SBI RCHFORAK_REV \$450.00 NM 2 KTUU W 08/10/16 6:18 PM CH2 NewsHour @ 6p RAN LATE DUE TO OLY 6:07 PM-6:12 PM :30 CHRI SBI RCHFORAK_REV \$450.00 NM 3 KTUU Th 08/11/16 6:16 PM CH2 NewsHour @ 6p RAN LATE DUE TO OLY 6:07 PM-6:12 PM :30 CB_PEOPLE \$450.00 NM 4 KTUU F 08/12/16 6:16 PM CH2 NewsHour @ 6p RAN LATE DUE TO OLYMPICS] 6:07 PM-6:12 PM :30 CB_PEOPLE \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 1----- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 KTUU M 08/15/16 6:17 PM CH2 NewsHour @ 6p RAN LATE DUE TO OLYMPICS] 6:07 PM-6:12 PM :30 CB_PEOPLE \$450.00 NM									

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<u>Invoice #</u> 385070-1	<u>Invoice Date</u> 08/28/16	<u>Invoice Month</u> August 2016	<u>Invoice Period</u> 08/01/16 - 08/16/16
<u>Advertiser</u> Chris Birch for Alaska		<u>Product</u> Primary	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
8	08/15/16	08/16/16	M-F 4p-5p	4p-5p	11-----	:30	2	\$35.00	NM	
Weeks: <u>Start Date</u> 08/15/16 <u>End Date</u> 08/21/16 <u>MTWTFSS</u> 11----- <u>Spots/Week</u> 2 <u>Rate</u> \$35.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1 KTUU M 08/15/16 4:09 PM M-F 4p-5p 4p-5p :30 CB_PEOPLE \$35.00 NM										
2 KTUU Tu 08/16/16 4:53 PM M-F 4p-5p 4p-5p :30 CB_PEOPLE \$35.00 NM										
9	08/08/16	08/08/16	CH2 Late Edition LATE R	11:00 PM-11:30 PM	1-----	:30	1	\$435.00	NM	
Weeks: <u>Start Date</u> 08/08/16 <u>End Date</u> 08/14/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$435.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1 KTUU M 08/08/16 11:19 PM CH2 Late Edition LATE RUN 11:00 PM-11:30 PM :30 CHRI SBI RCHFORAK_REV \$435.00 NM										
12	08/01/16	08/07/16	The Tonight Show	1035p-1136p	----1--	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> 08/01/16 <u>End Date</u> 08/07/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1 KTUU F 08/05/16 12:43 AM The Tonight Show 1035p-1136p :30 CHRI SBI RCHFORAK_REV \$150.00 NM										
13	08/08/16	08/14/16	M-F 4p-5p	4p-5p	---11--	:30	2	\$35.00	NM	
Weeks: <u>Start Date</u> 08/08/16 <u>End Date</u> 08/14/16 <u>MTWTFSS</u> ---11-- <u>Spots/Week</u> 2 <u>Rate</u> \$35.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1 KTUU Th 08/11/16 4:38 PM M-F 4p-5p 4p-5p :30 CB_PEOPLE \$35.00 NM										
2 KTUU F 08/12/16 4:36 PM M-F 4p-5p 4p-5p :30 CB_PEOPLE \$35.00 NM										
14	08/08/16	08/14/16	Olympics Daytime	Various	--1----	:30	1	\$120.00	NM	
Weeks: <u>Start Date</u> 08/08/16 <u>End Date</u> 08/14/16 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$120.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1 KTUU W 08/10/16 12:09 PM Olympics Daytime Various :30 CHRI SBI RCHFORAK_REV \$120.00 NM										
<u>Total Spots</u>							35			

Payment Terms 30 Days

<u>Gross Total</u>	\$7,145.00
<u>Agency Commission</u>	\$1,071.75
<u>Net Amount Due</u>	\$6,073.25

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