



125 West 55th St
New York, NY 10019

Contract # 26137709	Changes as of: 8/27/2018 at 11:26 AM	Version: Current State Version 2
CPE: 436/466/6989	Flight: 8/28/18 - 9/3/18	Station: WVII
Agency: Great American Media	Advertiser: Citizens Who Support Maine's Public Schools PAC	Market: Bangor
3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: issue	Office: WASHINGTON
Agency Order #: 7662246	Service: Nielsen	Total Spots: 37
Buyer: Hutson, Andrew	Primary Demo: Adults 35+	Total CPP: \$0.00
Salesperson: REBECCA TONNE 202-955-5342	Assistant: REBECCA TONNE 202-955-5342	Total GRP:
Separation:		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/28 - 8/28		Total Spots	Total \$	CPP*	GRP*
							8/28					
1	Tu-F,M 6:30a-7a		Good Morning Maine	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
2	Tu-F,M 7a-8a		Good Morning America	\$50.00	0	30	3		3	\$150.00	\$0.00	0.0
3	Tu-F,M 8a-9a		Good Morning America	\$50.00	0	30	3		3	\$150.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$25.00	0	30	2		2	\$50.00	\$0.00	0.0
5	Tu-F,M 2p-3p		General Hospital	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
6	Tu-F,M 12n-12:30p		WVII News @ 12	\$20.00	0	30	3		3	\$60.00	\$0.00	0.0
7	Tu-F,M 3p-4p		Law & Order: CI	\$20.00	0	30	1		1	\$20.00	\$0.00	0.0
8	Tu-F,M 4p-5p		People's Court	\$40.00	0	30	2		2	\$80.00	\$0.00	0.0
9	Tu-F,M 5p-6p		Judge Judy	\$75.00	0	30	2		2	\$150.00	\$0.00	0.0
10	Tu-F,M 6p-6:30p		ABC 7 News At 6	\$250.00	0	30	3		3	\$750.00	\$0.00	0.0
11	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$900.00	0	30	2		2	\$1,800.00	\$0.00	0.0
12	Tu-F,M 7:30p-8p		Jeopardy	\$1,000.00	0	30	3		3	\$3,000.00	\$0.00	0.0
13	M 8p-11p		Bachelor in Paradise Mon-OTO	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
14	Tu 8p-10p		Bachelor in Paradise Tue-ABC	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
15	W 10p-11p		Shark Tank Wed-ABC	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
16	Th 8p-9p		The Gong Show-ABC	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
17	Th 9p-10p		Take Two 9p/8p-OTO	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
18	Tu-F,M 11p-11:35p		ABC 7 News At 11	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
19	Tu-F,M 11:35p-12:35a		Jimmy Kimmel Live	\$25.00	0	30	3		3	\$75.00	\$0.00	0.0
TOTALS:									37	\$8,760.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/27/18 10:09 AM	REBECCA TONNE	Separation: 30
08/27/18 8:46 AM	System	Notice Received.
08/26/18 7:07 PM	REBECCA TONNE	Separation: 30

Competitive Information	
Market Budget:	\$8,760
WVII Share:	100%
Comment:	will update

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	37	\$8,760.00	N/A	0.0
Total	100%	37	\$8,760.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	37	\$8,760.00
Total	37	\$8,760.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/27/18 10:09 AM	REBECCA TONNE	Confirmed			\$0	\$8,760.00	Changes: Origadvertiser Id to 12972, Advertiser from A Better Maine to Citizens Who Support Maine's Public Schools PAC, Sales Activity Link Configuration from [object Object] to {salesActivityId:-1,isNewBusiness:true,splitDollars:null}, Demo Meta to [R16].
New	8/26/18 7:07 PM	REBECCA TONNE	Confirmed	37		\$8,760.00	\$8,760.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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