

ORDER



Orders
Order / Rev: 3577889
 Alt Order #:
Product Desc: 22-GLMJ-200
 Estimate:
Flight Dates: 06/21/22 - 09/04/22
Original Date / Rev: 06/20/22 / 06/20/22
Order Type: REG

Grand Rapids WOTV

Primary AE: WOTV Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Keller Media Consulting
Buying Contact: Kristin Keller
Billing Contact:
 43311 Joy Road
 Canton, MI 48147

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Great Lakes Michigan Jobs PAC
Demographic: A25-54
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/26/22	4	\$400.00	\$340.00
06/27/22	07/31/22	10	\$1,000.00	\$850.00
08/01/22	08/28/22	10	\$1,000.00	\$850.00
08/29/22	09/25/22	5	\$500.00	\$425.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	4	\$400.00	\$340.00	0.00
July 2022	10	\$1,000.00	\$850.00	0.00
August 2022	10	\$1,000.00	\$850.00	0.00
September 2022	5	\$500.00	\$425.00	0.00
Totals	29	\$2,900.00	\$2,465.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	06/21/22	06/24/22	News 8 @ 6p News 8 @6p	CM	6-630p	- TWTF - -	:30	4	\$100.00	P4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/20/22	06/26/22	- TWTF - -		4		\$100.00		0.00					
N 2	WOTV	07/04/22	07/08/22	News 8 @ 6p News 8 @6p	CM	6-630p	MTWTF - -	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/04/22	07/10/22	MTWTF - -		5		\$100.00		0.00					
N 3	WOTV	07/18/22	07/22/22	News 8 @ 6p News 8 @6p	CM	6-630p	MTWTF - -	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/18/22	07/24/22	MTWTF - -		5		\$100.00		0.00					
N 4	WOTV	08/01/22	08/05/22	News 8 @ 6p News 8 @6p	CM	6-630p	MTWTF - -	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/01/22	08/07/22	MTWTF - -		5		\$100.00		0.00					
N 5	WOTV	08/15/22	08/19/22	News 8 @ 6p News 8 @6p	CM	6-630p	MTWTF - -	:30	5	\$100.00	P4	0.00	NM	5	\$500.00

Order / Rev: 3577889
 Alt Order #:
 Flight Dates: 06/21/22 - 09/04/22

Advertiser: POL/Great Lakes Michigan Jobs PAC
 Product Desc: 22-GLMJ-200
 Estimate:

Grand Rapids WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/22	08/21/22	MTWTF--		5				\$100.00		0.00			
N 6	WOTV	08/29/22	09/02/22	News 8 @ 6p News 8 @6p	CM	6-630p	MTWTF--	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/22	09/04/22	MTWTF--		5				\$100.00		0.00			
													Totals	29	\$2,900.00