

# ORDER



**Orders**

**Order / Rev:** 3577889

**Alt Order #:**

**Product Desc:** 22-GLMJ-200

**Estimate:**

**Flight Dates:** 06/21/22 - 09/04/22

**Original Date / Rev:** 06/20/22 / 06/20/22

**Order Type:** REG

## Grand Rapids WOTV

**Primary AE:** WOTV Local House

**Sales Office:** L-GR

**Sales Region:** Loc

**Agency Name:** Keller Media Consulting

**Buying Contact:** Kristin Keller

**Billing Contact:**

43311 Joy Road

Canton, MI 48147

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM

**Agency Commission:** 15%

**Advertiser Name:** POL/Great Lakes Michigan Jobs PAC

**Demographic:** A25-54

**Product Codes:** PL6

**Revenue Code 1:** AGY

**Revenue Code 2:** POL

**Revenue Code 3:** POL-ISS

**Priority:** P5

**Order Brand:**

**New Business End:**

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/22	06/26/22	4	\$400.00	\$340.00
06/27/22	07/31/22	10	\$1,000.00	\$850.00
08/01/22	08/28/22	10	\$1,000.00	\$850.00
08/29/22	09/25/22	5	\$500.00	\$425.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2022	4	\$400.00	\$340.00	0.00
July 2022	10	\$1,000.00	\$850.00	0.00
August 2022	10	\$1,000.00	\$850.00	0.00
September 2022	5	\$500.00	\$425.00	0.00
<b>Totals</b>	<b>29</b>	<b>\$2,900.00</b>	<b>\$2,465.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	06/21/22	06/24/22	News 8 @ 6p News 8 @ 6p	CM	6-630p	- TWTF - -	:30	4	\$100.00	P4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/20/22	06/26/22	- TWTF - -			4			\$100.00		0.00			
N 2	WOTV	07/04/22	07/08/22	News 8 @ 6p News 8 @ 6p	CM	6-630p	MTWTF - -	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/04/22	07/10/22	MTWTF - -			5			\$100.00		0.00			
N 3	WOTV	07/18/22	07/22/22	News 8 @ 6p News 8 @ 6p	CM	6-630p	MTWTF - -	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/18/22	07/24/22	MTWTF - -			5			\$100.00		0.00			
N 4	WOTV	08/01/22	08/05/22	News 8 @ 6p News 8 @ 6p	CM	6-630p	MTWTF - -	:30	5	\$100.00	P4	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/01/22	08/07/22	MTWTF - -			5			\$100.00		0.00			
N 5	WOTV	08/15/22	08/19/22	News 8 @ 6p News 8 @ 6p	CM	6-630p	MTWTF - -	:30	5	\$100.00	P4	0.00	NM	5	\$500.00

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 Estimate:

Grand Rapids WOTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							5	\$500.00
		Week: 08/15/22	08/21/22	MTWTF--	5		\$100.00	0.00								
N 6	WOTV	08/29/22	09/02/22	News 8 @ 6p News 8 @6p	CM	6-630p	MTWTF--	:30	5	\$100.00	P4	0.00	NM			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
		Week: 08/29/22	09/04/22	MTWTF--	5		\$100.00	0.00								
													Totals	29	\$2,900.00	