

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KXXV-WACO</u>	Date: <u>9/21/18</u>
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I, Crossroads Media,
 being/on behalf of: Texans for Greg Abbott,
 a legally qualified candidate of the Republican
 political party for the office of: Governor
 in the General
 election to be held on: November 6, 2018
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
				See Attached!	

Attach proposed schedule with charges (if available): \$2040.00 NET

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Greg Abbott

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John L. Nau

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

08/24/18

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Stephen Bryan
Printed Name

GSN
Title

CONTRACT

KXXV
1909 S New Road
Waco, TX 76711
Sales T&C: <http://bit.ly/2FYavgw>
(254) 754-2525

Contract / Revision 2059744 /		Alt Order # 09226266
Advertiser POL/Abbott, Greg/Governor		Original Date / Revision 09/21/18 / 09/21/18
Contract Dates 09/24/18 - 10/03/18	Estimate # 4364	
Product ABBOTT FOR GOVERNOR		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KXXV	Account Executive Ian Ambron	Sales Office HRP-Washingto
Special Handling Cash In Advance		
Demographic Adults 35+		
Agency Code 9914273	Advertiser Code 96	Product 1/2 198
Agency Ref		Advertiser Ref

And:

Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXXV	09/26/18	09/26/18	7:00 AM-9:00 AM	7:00 AM-9:00 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	--1----				1	\$150.00			
N 2	KXXV	10/01/18	10/01/18	7:00 AM-9:00 AM	7:00 AM-9:00 AM		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	1-----				1	\$165.00			
N 3	KXXV	10/02/18	10/02/18	7:00 AM-9:00 AM	7:00 AM-9:00 AM		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$165.00			
N 4	KXXV	09/28/18	09/28/18	11:00 AM-11:30 AM	11:00 AM-11:30 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	----1--				1	\$50.00			
N 5	KXXV	10/03/18	10/03/18	11:00 AM-11:30 AM	11:00 AM-11:30 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$60.00			
N 6	KXXV	09/25/18	09/25/18	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	-1-----				1	\$50.00			
N 7	KXXV	10/02/18	10/02/18	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$70.00			
N 8	KXXV	09/24/18	09/24/18	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$195.00			
N 9	KXXV	10/01/18	10/01/18	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	1-----				1	\$210.00			
N 10	KXXV	10/03/18	10/03/18	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

KXXV
1909 S New Road
Waco, TX 76711
Sales T&C: <http://bit.ly/2FYavgw>
(254) 754-2525

<u>Contract / Revision</u>	<u>Alt Order #</u>
2059744 /	09226266

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Abbott, Greg/Governor	09/21/18 / 09/21/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/24/18 - 10/03/18	ABBOTT FOR GOVERN	4364

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$210.00			
N 11	KXXV	09/24/18	09/24/18	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$215.00			
N 12	KXXV	09/25/18	09/25/18	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	-1-----				1	\$215.00			
N 13	KXXV	10/01/18	10/01/18	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	1-----				1	\$225.00			
N 14	KXXV	09/26/18	09/26/18	6:00 PM-7:00 PM	6:00 PM-7:00 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	--1----				1	\$210.00			
N 15	KXXV	09/27/18	09/27/18	6:00 PM-7:00 PM	6:00 PM-7:00 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	---1---				1	\$210.00			
Totals											15	\$2,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	8	\$1,295.00	(\$194.25)	\$1,100.75
10/01/18 -10/03/18	7	\$1,105.00	(\$165.75)	\$939.25
Totals	15	\$2,400.00	(\$360.00)	\$2,040.00

Signature: _____ Date: _____

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REP HEADLINE# 9226266
*** ORIGINAL REV#0 ***

R103_9226266
REP: TEL# 610-293-4111 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP21/18 09.55
*** KXXV-TV ***

ADV # ADV. NAME POLI/G ABBOTT/R/GOV/TX REP.# OFF.# SALESMAN #
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- JARED KELHART
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 9226266 CLASS: NATL. LOCAL REGIONAL
PRDCT ABBOTT FOR GOVERNOR EST#4364 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP24/18 OCT3/18 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/18 09.55

REP: THIS IS A NEW ORDER
CLIENT: ABBOTT FOR GOVERNOR
OUR TOTAL IS \$2,400
PLS CONFIRM
THANKS, KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$150.00	9/24	9/24	0		MON	0

AGENCY ADVERTISER CODE = 96
AGENCY PRODUCT CODE = 198
AGENCY EST# = 4364

R103_9226266

PROGRAM : GOOD MORNING AMERICA
CON COM1: GOOD MORNING AMERICA

2 700A-900A 30 \$150.00 9/26 9/26 1 WED 1

PROGRAM : GOOD MORNING AMERICA
CON COM1: GOOD MORNING AMERICA

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REP HEADLINE# 9226266
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4111 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP21/18 09.55
*** KXXV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A	30		\$150.00	9/27	9/27	0		THU	0
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												
4			700A-900A	30		\$165.00	10/1	10/1	1		MON	1
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												
5			700A-900A	30		\$165.00	10/2	10/2	1		TUE	1
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												
6			1100A-1130A	30		\$50.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS SHOW CON COM1: NEWS SHOW												
7			1100A-1130A	30		\$60.00	10/3	10/3	1		WED	1
PROGRAM : NEWS SHOW CON COM1: NEWS SHOW												
8			1130A-1200N	30		\$50.00	9/25	9/25	1		TUE	1

R103_9226266

PROGRAM : TEXAS REPORT
CON COM1: TEXAS REPORT

9	1130A-1200N	30	\$70.00	10/2	10/2	1	TUE	1
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PROGRAM : TEXAS REPORT
CON COM1: TEXAS REPORT

10	500P-530P	30	\$195.00	9/24	9/24	1	MON	1
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PROGRAM : NEWS 25 AT 5<
CON COM1: NEWS 25 AT 5<

11	500P-530P	30	\$210.00	10/1	10/1	1	MON	1
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PROGRAM : NEWS 25 AT 5<
CON COM1: NEWS 25 AT 5<

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REP HEADLINE# 9226266
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4111 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP21/18 09.55
*** KXXV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			500P-530P	30		\$210.00	10/3	10/3	1		WED	1
PROGRAM : NEWS 25 AT 5< CON COM1: NEWS 25 AT 5<												
13			530P-600P	30		\$215.00	9/24	9/24	1		MON	1
PROGRAM : ABC-WORLD NWS< CON COM1: ABC-WORLD NWS<												
14			530P-600P	30		\$215.00	9/25	9/25	1		TUE	1
PROGRAM : ABC-WORLD NWS< CON COM1: ABC-WORLD NWS<												

15	530P-600P	30	\$215.00	R103_9226266 9/28	9/28	0	FRI	0
PROGRAM : ABC-WORLD NWS< CON COM1: ABC-WORLD NWS<								
16	530P-600P	30	\$225.00	10/1	10/1	1	MON	1
PROGRAM : ABC-WORLD NWS< CON COM1: ABC-WORLD NWS<								
17	600P-700P	30	\$210.00	9/26	9/26	1	WED	1
PROGRAM : NEWS 25 AT 6 CON COM1: NEWS 25 AT 6								
18	600P-700P	30	\$210.00	9/27	9/27	1	THU	1
PROGRAM : NEWS 25 AT 6 CON COM1: NEWS 25 AT 6								
SEP/18	\$1,295.00	OCT/18	\$1,105.00					
CONTRACT TOTAL								\$2,400.00
TOTAL SPOTS								15

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*