

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KXXV-WACO</u>	<b>Date:</b> <u>9/21/18</u>
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I, Crossroads Media,  
 being/on behalf of: Texans for Greg Abbott  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
				See Attached!	

**Attach proposed schedule with charges (if available):** \$2040.00 NET

I represent that the payment for the above described broadcast time has been furnished by:

**Texans for Greg Abbott**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**John L. Nau**

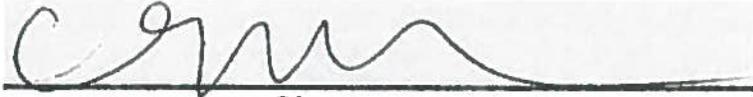
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

08/24/18

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

  
Signature

Stephen Bryan  
Printed Name

GSM  
Title

# CONTRACT

**KXXV**  
**1909 S New Road**  
**Waco, TX 76711**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(254) 754-2525**

<u>Contract / Revision</u> 2059744 /		<u>Alt Order #</u> 09226266
<u>Advertiser</u> POL/Abbott, Greg/Governor		<u>Original Date / Revision</u> 09/21/18 / 09/21/18
<u>Contract Dates</u> 09/24/18 - 10/03/18	<u>Estimate #</u> 4364	
<u>Product</u> ABBOTT FOR GOVERNOR		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KXXV	<u>Account Executive</u> Ian Ambron	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
<u>Agy Code</u> 9914273	<u>Advertiser Code</u> 96	<u>Product 1/2</u> 198

And:

**Crossroads Media, LLC**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KXXV	09/26/18	09/26/18	7:00 AM-9:00 AM	7:00 AM-9:00 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/18	09/30/18	--1----	1			\$150.00				
N 2	KXXV	10/01/18	10/01/18	7:00 AM-9:00 AM	7:00 AM-9:00 AM		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----	1			\$165.00				
N 3	KXXV	10/02/18	10/02/18	7:00 AM-9:00 AM	7:00 AM-9:00 AM		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----	1			\$165.00				
N 4	KXXV	09/28/18	09/28/18	11:00 AM-11:30 AM	11:00 AM-11:30 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/18	09/30/18	----1--	1			\$50.00				
N 5	KXXV	10/03/18	10/03/18	11:00 AM-11:30 AM	11:00 AM-11:30 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/18	10/07/18	--1----	1			\$60.00				
N 6	KXXV	09/25/18	09/25/18	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/18	09/30/18	-1-----	1			\$50.00				
N 7	KXXV	10/02/18	10/02/18	11:30 AM-12:00 PM	11:30 AM-12:00 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/18	10/07/18	-1-----	1			\$70.00				
N 8	KXXV	09/24/18	09/24/18	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/24/18	09/30/18	1-----	1			\$195.00				
N 9	KXXV	10/01/18	10/01/18	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----	1			\$210.00				
N 10	KXXV	10/03/18	10/03/18	5:00 PM-5:30 PM	5:00 PM-5:30 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

We Warrant that the actual broadcast information shown on this statement was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**KXXV**  
**1909 S New Road**  
**Waco, TX 76711**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(254) 754-2525**

<u>Contract / Revision</u> 2059744 /	<u>Alt Order #</u> 09226266
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<u>Advertiser</u> POL/Abbott, Greg/Governor	<u>Original Date / Revision</u> 09/21/18 / 09/21/18
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<u>Contract Dates</u> 09/24/18 - 10/03/18	<u>Product</u> ABBOTT FOR GOVERN	<u>Estimate #</u> 4364
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$210.00			
N 11	KXXV	09/24/18	09/24/18	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	1-----				1	\$215.00			
N 12	KXXV	09/25/18	09/25/18	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	-1-----				1	\$215.00			
N 13	KXXV	10/01/18	10/01/18	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	1-----				1	\$225.00			
N 14	KXXV	09/26/18	09/26/18	6:00 PM-7:00 PM	6:00 PM-7:00 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	--1----				1	\$210.00			
N 15	KXXV	09/27/18	09/27/18	6:00 PM-7:00 PM	6:00 PM-7:00 PM		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	---1---				1	\$210.00			
<b>Totals</b>											<b>15</b>	<b>\$2,400.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	8	\$1,295.00	(\$194.25)	\$1,100.75
10/01/18 -10/03/18	7	\$1,105.00	(\$165.75)	\$939.25
<b>Totals</b>	<b>15</b>	<b>\$2,400.00</b>	<b>(\$360.00)</b>	<b>\$2,040.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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REP HEADLINE# 9226266  
\*\*\* ORIGINAL REV#0 \*\*\*

R103\_9226266  
REP: TEL# 610-293-4111 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
SEP21/18 09.55  
\*\*\* KXXV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/G ABBOTT/R/GOV/TX REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_

AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILLHOAN

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- JARED KELHART  
ALEXANDRIA, VA 22314

ORDER # \_\_\_\_\_ CONTRACT # 9226266 CLASS: NATL. LOCAL REGIONAL

PRDCT ABBOTT FOR GOVERNOR EST#4364 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP24/18 OCT3/18 WK-2  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP21/18 09.55

REP: THIS IS A NEW ORDER  
\*\*CLIENT: ABBOTT FOR GOVERNOR\*\*  
OUR TOTAL IS \$2,400  
PLS CONFIRM  
THANKS, KELLY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$150.00	9/24	9/24	0		MON	0

AGENCY ADVERTISER CODE = 96  
AGENCY PRODUCT CODE = 198

AGENCY EST# = 4364

R103\_9226266

PROGRAM : GOOD MORNING AMERICA  
CON COM1 : GOOD MORNING AMERICA

2 700A-900A 30 \$150.00 9/26 9/26 1 1 WED 1

PROGRAM : GOOD MORNING AMERICA  
CON COM1 : GOOD MORNING AMERICA

9 REP HEADLINE# 9226266  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4111 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
SEP21/18 09.55  
\*\*\* KXXV-TV \*\*\*

3 700A-900A 30 \$150.00 9/27 9/27 0 0 THU 0

PROGRAM : GOOD MORNING AMERICA  
CON COM1 : GOOD MORNING AMERICA

4 700A-900A 30 \$165.00 10/1 10/1 1 1 MON 1

PROGRAM : GOOD MORNING AMERICA  
CON COM1 : GOOD MORNING AMERICA

5 700A-900A 30 \$165.00 10/2 10/2 1 1 TUE 1

PROGRAM : GOOD MORNING AMERICA  
CON COM1 : GOOD MORNING AMERICA

6 1100A-1130A 30 \$50.00 9/28 9/28 1 1 FRI 1

PROGRAM : NEWS SHOW  
CON COM1 : NEWS SHOW

7 1100A-1130A 30 \$60.00 10/3 10/3 1 1 WED 1

PROGRAM : NEWS SHOW  
CON COM1 : NEWS SHOW

8 1130A-1200N 30 \$50.00 9/25 9/25 1 1 TUE 1

R103\_9226266

PROGRAM : TEXAS REPORT  
CON COM1 : TEXAS REPORT

9 1130A-1200N 30 \$70.00 10/2 10/2 1 TUE 1

PROGRAM : TEXAS REPORT  
CON COM1 : TEXAS REPORT

10 500P-530P 30 \$195.00 9/24 9/24 1 MON 1

PROGRAM : NEWS 25 AT 5<  
CON COM1 : NEWS 25 AT 5<

11 500P-530P 30 \$210.00 10/1 10/1 1 MON 1

PROGRAM : NEWS 25 AT 5<  
CON COM1 : NEWS 25 AT 5<

REP HEADLINE# 9226266  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4111 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP21/18 09.55  
\*\*\* KXXV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			500P-530P	30		\$210.00	10/3	10/3	1		WED	1
PROGRAM : NEWS 25 AT 5< CON COM1 : NEWS 25 AT 5<												
13			530P-600P	30		\$215.00	9/24	9/24	1		MON	1
PROGRAM : ABC-WORLD NWS< CON COM1 : ABC-WORLD NWS<												
14			530P-600P	30		\$215.00	9/25	9/25	1		TUE	1
PROGRAM : ABC-WORLD NWS< CON COM1 : ABC-WORLD NWS<												

15	530P-600P		30	\$215.00	R103_9226266 9/28	9/28	0	FRI	0
PROGRAM : ABC-WORLD NWS<									
CON COM1: ABC-WORLD NWS<									
16	530P-600P		30	\$225.00	10/1	10/1	1	MON	1
PROGRAM : ABC-WORLD NWS<									
CON COM1: ABC-WORLD NWS<									
17	600P-700P		30	\$210.00	9/26	9/26	1	WED	1
PROGRAM : NEWS 25 AT 6									
CON COM1: NEWS 25 AT 6									
18	600P-700P		30	\$210.00	9/27	9/27	1	THU	1
PROGRAM : NEWS 25 AT 6									
CON COM1: NEWS 25 AT 6									
SEP/18	\$1,295.00	OCT/18	\$1,105.00					CONTRACT TOTAL	\$2,400.00
								TOTAL SPOTS	15

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*