

# **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b> <i>EOHL-CBS-Lima</i>	<b>Date</b> <i>10/15/15</i>
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I, **Midwest Communications & Media**, do hereby request station time concerning the following issue:

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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<i>10/19 - 10/25/15</i>	<i>see Attached</i>			

<b>Total Charges:</b> <i>Gr. \$750</i> <i>Net \$637.50</i>
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This broadcast time will be used by: *Responsible Ohio PAC*

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p><input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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For programming the "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the elections(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESPONSIBLE Ohio PAC  
545 East Town St.  
Columbus, OH 43215

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

TOM SMITH, TREASURER

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees that may ensue from the broadcast of the above-requested advertisement. For the above-stated broadcast(s), I also agree to prepare a script, before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

6/22/15      *Robert A. Long*      614-440-4449  
Date                      Signature                      Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Kevin Creamer*      Kevin Creamer      Pres./GM  
Signature                      Printed Name                      Title

**CONTRACT**

Lima Communications Corp.  
1424 Rice Ave  
Lima, OH 45805  
(419)228-8835

And:

Midwest Communications & Media  
Attention: Bob Clegg  
155 East Broad St.  
Suite 2020  
Columbus, OH 43215

<u>Contract / Revision</u> 149229 /		<u>Alt Order #</u>
<u>Product</u> Flight 6		
<u>Contract Dates</u> 10/19/15 - 10/25/15	<u>Estimate #</u>	
<u>Advertiser</u> Responsible Ohio PAC		<u>Original Date / Revision</u> 10/15/15 / 10/15/15
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EOHL	<u>Account Executive</u> House Regional	<u>Sales Office</u> Regional-Lima C
<u>Special Handling</u> Political		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EOHL	10/19/15	10/19/15	Monday Prime 10p-11p	10p-11p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/15	10/25/15	M-----				1	\$200.00				
N 2	EOHL	10/20/15	10/20/15	Tuesday Prime 8p-9p	8p-9p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/15	10/25/15	-T-----				1	\$175.00				
N 3	EOHL	10/23/15	10/23/15	Friday Prime 10p-11p	10p-11p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/15	10/25/15	----F--				1	\$150.00				
N 4	EOHL	10/24/15	10/24/15	Saturday Prime 10p-11p	10p-11p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/15	10/25/15	-----S-				1	\$75.00				
N 5	EOHL	10/25/15	10/25/15	Sunday Prime 7p-8p	7p-8p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/19/15	10/25/15	-----S				1	\$150.00				
<b>Totals</b>								0.00				5	\$750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/15 - 10/25/15	5	\$750.00	(\$112.50)	\$637.50
<b>Totals</b>	5	\$750.00	(\$112.50)	\$637.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.