



REMIT TO KATV
 c/o WICS TV
 2680 E Cook St
 Springfield, IL 62703
 ph: (217) 753-5620

Advertiser
Agency
Buyer
Salesperson

Senate Majority PAC (17452)
Waterfront Strategies, Inc (5470)

Furman, Mike
 Jones, Mike (1068)
 ph: (202) 872-5880
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Product
Brand

Political-Political (1088)
 ISSUE (19195)

Acct Types
Est/Headline
Demo

National/Political Issue Agency
 2903/ECR09349262

Revision
Comments

Issue

Invoice 514372
Inv Date 6/29/2014
Terms Cash In Advance
Contract 256464
Bill Type Standard
Period 5/26/2014 - 6/29/2014

CO-OP/Order Type No/Normal
Package
 Gen. Date 7/2/2014 12:46:09PM

Waterfront Strategies, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

AgM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks: SPOT	5:58:00AM-NEWS-D	CHANNEL 7 DAYBREAK Per week (1),Th,Fr	06/26/14 6:24AM (Th)	00:30	45MPAR00003H EYES	\$2055.00	
3.0	Contract Line Remarks: SPOT	6:56:45AM-ABC--GO	GOOD MORNING AMERICA SUNDAY Day,Su-1	06/29/14 7:55AM (Su)	00:30	45MPAR00003H EYES	\$555.00	
4.0	Contract Line Remarks: SPOT	9:00:00AM-NEWS-G	GOOD MORNING ARKANSAS Per week (1),Th,Fr	06/27/14 9:48AM (Fr)	00:30	45MPAR00003H EYES	\$555.00	
5.0	Contract Line Remarks: SPOT	11:30:00AM-NEWS-M	MID DAY ARKANSAS Per week (1),Th,Fr	06/26/14 11:44AM (Th)	00:30	45MPAR00003H EYES	\$655.00	
7.0	Contract Line Remarks: SPOT	5:00:00PM-JEOPARD	JEOPARDY Day,Sa-1	06/28/14 5:24PM (Sa)	00:30	45MPAR00003H EYES	\$450.00	
8.0	Contract Line Remarks: SPOT	4:58:35PM-NEWS-KA	CHANNEL 7 NEWS LIVE AT 5 Per week (1),Th,Fr	06/26/14 5:22PM (Th)	00:30	45MPAR00003H EYES	\$2855.00	
10.0	Contract Line Remarks: SPOT	6:30:00PM- 7:00:00	WHEEL OF FORTUNE Day,Th-1,F-1	06/26/14 6:43PM (Th)	00:30	45MPAR00003H EYES	\$4755.00	
	SPOT	6:30:00PM- 7:00:00	Day,Th-1,F-1	06/27/14 6:49PM (Fr)	00:30	45MPAR00003H EYES	\$4755.00	
14.0	Contract Line Remarks: SPOT	10:34:56PM-MODERN	MODERN FAMILY Per week (1),Th,Fr	06/26/14 11:05PM (Th)	00:30	45MPAR00003H EYES	\$755.00	
15.0	Contract Line Remarks: SPOT	10:34:11PM-MODERN	MODERN FAMILY Day,Sa-1	06/28/14 10:50PM (Sa)	00:30	45MPAR00003H EYES	\$300.00	
16.0	Contract Line Remarks: SPOT	10:34:56PM-MODERN	MODERN FAMILY Day,Su-1	06/29/14 11:02PM (Su)	00:30	45MPAR00003H EYES	\$400.00	
17.0	SPOT	5:00:00PM-JEOPARD	Day,Sa-1	06/28/14 5:06PM (Sa)	00:30	45MPAR00003H EYES	\$450.00	

Terms & Conditions are reflected on our website at www.katv.com and are incorporated by reference in their entirety. Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$18,540.00
Commission	(\$2,781.00)
Net Total	\$15,759.00

Total Spots 12